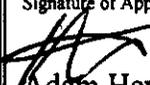


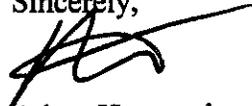
 <p style="text-align: center;">U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Antimicrobials Division (7510C) 1200 Pennsylvania Avenue, NW Washington, D.C. 20460-0001</p> <p style="text-align: center;"><b>NOTICE OF PESTICIDE:</b></p> <p><input checked="" type="checkbox"/> Registration <input type="checkbox"/> Reregistration</p> <p>(Under FIFRA, as amended)</p>	EPA Reg. Number:	Date of Issuance:
	3573-78	November 12, 2003
	Terms of Issuance: <b>Conditional</b>	
Name of Pesticide Product: <b>Magnum</b>		
Name and Address of Registrant (include ZIP Code):		
<p><b>The Proctor &amp; Gamble Company</b> 11530 Reed Hartman Hwy Cincinnati, OH 45241</p>		
<p>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>		
<p>On the basis of information furnished by the registrant, the above-named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p style="text-align: center;">This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:</p> <ol style="list-style-type: none"> <li>1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for registration of your product under FIFRA section 4.</li> <li>2. Make the following label changes: <ol style="list-style-type: none"> <li>a. Revise the EPA Registration Number to read, "EPA Registration No. 3573-78."</li> </ol> </li> </ol>		
Signature of Approving Official:		Date:
 Adam Heyward Product Manager 34 Regulatory Management Branch II Antimicrobials Division (7510C)		November 12, 2003

Submit three (3) copies of the revised final printed label bearing the revisions prior to releasing this product for sale.

If these conditions are not compiled with, the registration will be subject to cancellation in accordance with FIFRA section 6 (e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,



Adam Heyward  
Product Manager (34)  
Regulatory Management Branch II  
Antimicrobials Division (7510C)

Enclosure

**FRONT LABEL**

MAGNUM/Alternate Brand name

[Following symbols may appear] ®, ©, ™, U

Dissolves Soap Scum  
& Hard Water Film

Disinfects

ACTIVE INGREDIENT: Citric Acid	6.0%
OTHER INGREDIENTS	94.0%

KEEP OUT OF REACH OF CHILDREN  
CAUTION: MAY BE HARMFUL IF SWALLOWED  
SEE BACK PANEL FOR OTHER PRECAUTIONS

NET WEIGHT STATEMENT

**ACCEPTED**  
**with COMMENTS**  
- EPA Letter Dated:  
NOV 12 2003

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No. **3573-78**

## BACK LABEL

MAGNUM/Alternate Brand name

**DISINFECTS AS IT CLEANS!**

**PENETRATES AND DISSOLVES TOUGH SOAP SCUM AND HARD WATER FILM ON CONTACT!**

Picture of tub	Picture of shower	Picture of sink
TUBS AND TILE	WALLS AND DOORS	SINKS AND FIXTURES

MAGNUM/Alternate Brand name is **NON-ABRASIVE** and contains **NO BLEACH**.

Great on surfaces such as fiberglass, glazed porcelain, stainless steel, chrome, synthetic marble, Formica®, plastic and vinyl, shower doors, tubs and tile, vanity tops, sinks & toilets. For old or worn surfaces, test on a small area before use. Do not use on natural marble, stone, brass or colored grout.

### DIRECTIONS FOR HOUSEHOLD USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- Lift flap and lock in to arrow on top of sprayer.
- Spray soiled surface until thoroughly covered.
- Wipe with a damp cloth or rinse...for a shiny, clean surface!

For best results: On tougher soils, let stand for several minutes before wiping.

TO DISINFECT (hard non-porous surfaces): Spray product on surface and let stand for 10 minutes before wiping.

For highly soiled areas, clean before following disinfecting directions.

MAGNUM/Alternate Brand name kills a broad spectrum of household germs, including *Salmonella choleraesuis*, *Staphylococcus aureus* (Staph), *Pseudomonas aeruginosa*, and other odor-causing bacteria, including *Proteus mirabilis* and *Escherichia coli* (E. coli).

### PRECAUTIONARY STATEMENT: HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Causes eye irritation. Avoid contact with eyes. May be harmful if swallowed. Do not mix with bleach or mildew stain removers as irritating fumes may result.

**FIRST AID: IF IN EYES,** hold eyes open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. **IF SWALLOWED:** Drink 1-2 glasses of water and call a doctor or poison control center (product contains an alcohol ethoxylate). Do not induce vomiting unless told to do so by a poison control center or doctor.

Have the product container or label with you when calling or going for treatment

**STORAGE/DISPOSAL:** Store in a cool place. Do not reuse bottle. Rinse bottle and discard in trash.

- Contains biodegradable cleaning agents.
- CONTAINS NO PHOSPHATE
- Will not harm septic tanks.

EPA Reg. No. 3573-??

EPA Est. No.

BEMA Endorsement Symbol

(Bath Enclosure Manufacturing Association)

[Phone Icon] Questions? Comments? Call Toll-Free 1-800-926-9441

Cleaning Help? Visit [www.alternatebrandname.com](http://www.alternatebrandname.com)

Made in U.S.A. by PROCTER & GAMBLE, Cincinnati, OH 45202 under U.S. Patents D-328,422; D-327,222; D-321,322; and 5,061,393. © 2003 P&G

## **ADDITIONAL CLAIMS WHICH MAY BE MADE ON LABEL**

**REMOVES TOUGH SOAP SCUM AND HARD WATER STAINS**

**PENETRATES AND DISSOLVE TOUGH SOAP SCUM AND HARD WATER STAINS WITHOUT SCRUBBING!**

**DISINFECTS AND DEODORIZES!**

MAGNUM/alternate brand name is designed for use in bathrooms, restrooms, locker rooms, and shower rooms.

**The following will be placed on the back label if marketing a refill unit.**

[REFILL]:

- Refill 17 oz. Sprayer size from this convenient refill container.
- Use only in Magnum/alternate brand name spray bottle.
- Do not Dilute

**SAVE MONEY BY BUYING OUR CONVENIENT REFILL SIZE!**

**STORAGE/DISPOSAL:** Store in a cool place. Do not reuse bottle, except with MAGNUM Refill. If not refilling, rinse bottle and discard in trash.

[Refill]

**STORAGE/DISPOSAL:** Store in a cool place. Do not reuse bottle. Rinse bottle and discard in trash.