

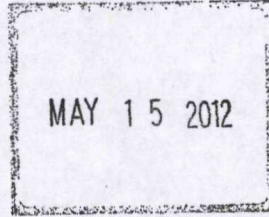
3573-74

5/15/2012

1/8

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Janice L. Dhonau
Regulatory Affairs
The Proctor & Gamble Company
5299 Spring Grove
Cincinnati, OH 45217



Subject: Cougar
EPA Registration No.: 3573-74
Notification Dated: April 24, 2012
EPA Receipt Date: April 27, 2012

Dear Ms. Dhonau,

This letter acknowledges receipt of the notification identified above submitted under the provisions of the Federal Insecticide, Fungicide, and Rodenticide Act (FIRRA), as amended and PR Notice 98-10.

- Notification to add marketing and starter kit language

Based on a review of the submitted information this notification is acceptable and has been made part of the record for this file. Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415.

Sincerely,

Velma Noble.
Product Manager (31).
Regulatory management Branch I.
Antimicrobials Division (7510P)

7510P:T.Lantz:5/15/12:3573-74 notification

CONCURRENCES							
SYMBOL	7510P						
SURNAME	Stenz						
DATE	5/15/12						



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 3573-74	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Cougar	PM# 31	
5. Name and Address of Applicant (Include ZIP Code) Janice L. Dhonau The Procter & Gamble Company 5299 Spring Grove Ave, Cincinnati, OH 45217 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input checked="" type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	If "Yes" Unit Packaging wgt.	No. per container	<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted					
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 500,650mL, 1.0,1.5L		5. Location of Label Directions <input checked="" type="checkbox"/> On Label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph Paper glued <input type="checkbox"/> Stenciled				<input checked="" type="checkbox"/> Other plastic glued	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Janice L. Dhonau	Title Regulatory Affairs	Telephone No. (include Area Code) 513-627-7349
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs	
4. Typed Name Janice L. Dhonau	5. Date April 24, 2012	



The Procter & Gamble Company
Ivorydale Technical Center
5299 Spring Grove Avenue
Cincinnati, OH 45217-1087
www.pg.com

April 24, 2012

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Attn: Ms. Velma Noble (PM #31)

Subject: Cougar
EPA Registration No. 3573-74
Notification of Non-Mandatory Labeling Claims

Dear Ms. Noble,

This provides the Agency with notification of non-mandatory labeling changes for Cougar (EPA Reg. No. 3573-74)

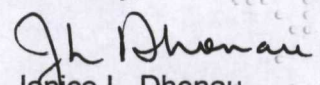
There are minor marketing changes in the attached label. These changes are highlighted in red.

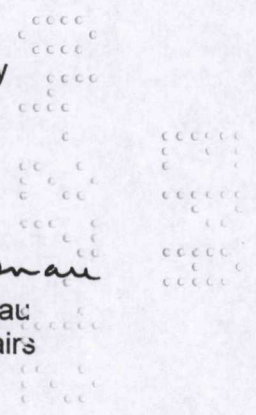
Attached please find the following documents in support of this notification:

- Application Form (EPA Form 8570-1)
- One copy of a label showing revisions.
- Two copies of the final label

If you need any additional information regarding this registration or if you have any questions, please contact me at 513-627-7349 or dhonau.jl@pg.com.

Sincerely,


Janice L. Dhonau
Regulatory Affairs



BOTTLE FRONT Label

Cougar or Alternate Brand Name

Active Ingredients: Didecyl Dimethyl Ammonium Chloride.....0.03%
 Chlorhexidine Diacetate.....0.01%
 Other Ingredients:99.96%

KEEP OUT OF REACH OF CHILDREN
 CAUTION: See back/side panel for other precautions.

Refill Fresh Citrus/Febreze (Citrus & Light)/ (Sweet Citrus & Zest) Scent
 XX QT FL OZ
 XX mL

BOTTLE BACK/SIDE Label

Cougar or Alternate Brand Name

DIRECTIONS FOR HOUSEHOLD USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

GENERAL CLEANING: [Instructions will be shown with icons depicting the use of the Cougar (or alternate brand name) system]

1. DO NOT REMOVE CAP. Place the arrow against the Cougar handle.
2. Insert into Cougar appliance.
3. Spray solution.
4. No need to rinse.

Place arrow against the WetJet handle

TO SANITIZE: For use on hard non-porous floors. Use the Cougar mop to spray floor until thoroughly wet. Let stand for 5 minutes before mopping, then remove excess liquid. For heavily soiled floors, clean before following sanitizing instructions.

Do not use on unfinished, oiled or waxed wood floors.

PRECAUTIONARY STATEMENTS: Hazards to Humans

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID: If in eyes, hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye.

Contact a poison control center or doctor for treatment advice. Have the product container or label with you when calling the poison control center or doctor, or going for treatment.

STORAGE/DISPOSAL: Store in cool place. Nonrefillable container. Do not reuse or refill this container. Wrap container and put in trash or offer for recycling if available.

Contains no phosphate, chlorine bleach or ammonia.

Good Housekeeping Seal

Patent Pending xxxx

Under US Patent: US xxxx / Made in USA under U.S. Patent xxxx

Questions? / Comments? Let us help you. 1-800-742-9220

www.brandname.com

Made by/Distr. by PROCTER & GAMBLE Cincinnati, OH 45202-3393 MADE IN USA

EPA Reg. No. 3573-74XX

EPA Est. No. 036727-IL-001 or 3573-MO-001

[Reviewer Note: An alternate brand name may replace "Cougar" or "Cougar mop" throughout the label and may be followed by © or ®]

Starter Kit FRONT Label:

[Note to reviewer: The starter kit is a container that would likely obscure the EPA required language so you will see this language included on the outer container of the starter kit.]

Cougar or Alternate Brand Name

Active Ingredients: Didecyl Dimethyl Ammonium Chloride.....0.03%
Chlorhexidine Diacetate.....0.01%
Other Ingredients:99.96%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back/side panel for other precautions.

Fresh Citrus/Febreze (Citrus & Light)/ (Sweet Citrus & Zest) Scent

Contents:

- 1 Power Mop with scrubbing strip. 4AA batteries (not) included
- (2) (Original) Cleaning pad(s)
- (1) Original Cleaning pad(s), (1) Extra Power (Cleaning) Pad(s)
- 1 bottle of Cougar (Cleaning) solution (xxx)mL (xxx) FL. OZ. (xxx) US PT

(Limited edition)

(save up to \$(xx) with (Brandname) (sub-brand) (Refill) coupons inside)

Starter Kit BACK/SIDE Label:

One year limited warranty (warranty icon). Details inside.

(For additional or replacement scrubbing strips, order online at www.brandname.com)

Good Housekeeping Seal

DIRECTIONS FOR HOUSEHOLD USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

GENERAL CLEANING: [Instructions will be shown with icons depicting the use of the Cougar (or alternate brand name) system]

1. DO NOT REMOVE CAP. Place the arrow against the Cougar handle.
2. Insert into Cougar appliance.
3. Spray solution.
4. No need to rinse.

Place arrow against the WetJet handle

TO SANITIZE: For use on hard non-porous floors. Use the Cougar mop to spray floor until thoroughly wet. Let stand for 5 minutes before mopping, then remove excess liquid. For heavily soiled floors, clean before following sanitizing instructions.

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Contact a poison control center or doctor for treatment advice. Have the product container or label with you when calling the poison control center or doctor, or going for treatment.

STORAGE/DISPOSAL: Store in cool place. Nonrefillable container. Do not reuse or refill this container. Wrap container and put in trash or offer for recycling if available.

Contains no phosphate, chlorine bleach or ammonia.
Good Housekeeping Seal
Patent Pending xxxx
Under US Patent: US xxxx / Made in USA under U.S. Patent xxxx

Questions? / Comments? Let us help you. 1-800-742-9220
www.brandname.com
Made by/Distr. by PROCTER & GAMBLE Cincinnati, OH 45202-3393 MADE IN USA
EPA Reg. No. 3573-74 EPA
Est. No. 036727-IL-001 or 3573-MO-001

LABEL CLAIMS

(Helps) eliminate(s) odors (in the air) (with a Febreze Fresh Scent)
(Helps) eliminate(s) odors (with fresh scent).
(Helps) eliminate(s) odors in the air (with fresh scent).
(Helps) fight(s) odors in the air with a (Febreze) fresh scent
(New Bottle) (Now) (has) (with) 25% (larger**) (bigger**) (more**) (cleaning solution)
(**versus/vs.) (1L) (1 Liter) (33.8 oz.) (Size) (Bottle)
(New) (Bottle) (Shape) (Works with) (Fits) (all) (new & old) (Swiffer) WetJet devices
(with) Febreze Citrus & Light Scent
(with) Febreze Sweet Citrus & Zest Scent

Absorbent Cleaning Pad

- Pulls and locks away dirt & grime
- Great for use/on wood.* /Try it on your wood floors.*

Also available in (Multi-Purpose) (Cleaner) (with) (Open Window Fresh Scent), (Wood) (Cleaner), and (Multi-Purpose) (Cleaner) (with Febreze) (Freshness) (Lavender Vanilla & Comfort Scent)

Advanced Cleaner

Advanced cleaning system

All-In-One mopping system

Always ready-to-use: store with a clean pad and bottle of solution attached

Antibacterial Cleaner

Bonus pack

Bonus size

Can get floors clean/cleaner in 1/2 the time** (**vs. mop & bucket)

Changing the way America cleans floors

Clean even ground in scuff marks

Cleaning the 21st Century Way

Cleans and deodorizes

Cleans and kills/eliminates/removes 99.9% of bacteria* on dining area/cafeteria floors

Cleans and kills/eliminates 99.9% of bacteria* on public/school floors

Cleans and removes bacteria*

Cleans and removes household bacteria*

Cleans and Sanitizes

Cleans and sanitizes floors wall-to-wall

Cleans away everyday dirt and stains.

Cleans better than a mop (& bucket)

Cleans dirt, stains and messes better than a mop

Cleans dried on clay

- Cleans dried on food
- Cleans dried on yard gunk
- Cleans even dried on clay
- Cleans even dried on food
- Cleans even dried on yard gunk
- Cleans even tough greasy dirt.
- Cleans even tough greasy food
- Cleans even tough greasy garage dirt
- Cleans even what you can not see
- Cleans floors
- Cleans ground in scuff marks
- Cleans stuck on food gunk
- Cleans to a shine
- Cleans tough greasy dirt
- Cleans tough greasy food
- Cleans, deodorizes and removes 99.9% of bacteria*
- Cleans, sanitizes and deodorizes
- Club size
- Cougar Antibacterial solution kills/eliminates 99.9% of the bacteria* on your floor(s).
- Cougar is great for/for use on vinyl, glazed ceramic, sealed marble, laminate, and finished wood floors.
- Cuts mopping time in half
- Deodorizes
- Dirt Dissolving Cleaning Solution
- Disposable pad locks away dirty solution.
- Dissolves (tough) (greasy) (dirt) (stains)
- Dissolves even tough greasy dirt.
- Dissolves sticky dried on juice
- Does not contain harsh detergents
- Does not leave a dulling film/residue
- Dries (fast) (with) (virtually) (no streaks) (or hazing)
- Easy to use
- Economy size
- Extra cleaning power
- Fights tough stains
- For use on all washable floors
- For use on/Great for vinyl, glazed ceramic, laminate, and finished wood floor surfaces.
- For use on/Great for vinyl, glazed ceramic, sealed marble, laminate, and finished wood floors.
- For vinyl, glazed ceramic, laminate, and finished wood floors.
- Freshens as you clean
- Gets floors cleaner than a mop
- Great for/ For use on finished floors/glazed ceramic tile/vinyl surfaces
- Kills 99.9% of bacteria* and (helps) eliminate(s) odors (with fresh scent).
- Kills 99.9% of bacteria* and (helps) eliminate(s) odors in the air (with fresh scent).
- Kills and prevents the spread of 99.9% of *Enterobacter aerogenes*/*E. aerogenes* on treated surfaces
- Kills and prevents the spread of 99.9% of *Staphylococcus aureus*/*S. aureus* on treated surfaces
- Kills/Eliminates/Removes 99.9% *Enterobacter aerogenes*/*E. aerogenes*
- Kills/Eliminates/Removes 99.9% of bacteria*
- Kills/Eliminates/Removes 99.9% of bacteria* on public/guest/school floors
- Kills/Eliminates/Removes 99.9% of bacteria* on your floor/public restroom/lobby floors
- Kills/Eliminates/Removes 99.9% of household bacteria*
- Kills/Eliminates/Removes 99.9% *Staphylococcus aureus*/*S. aureus*
- Kit includes Cougar (Floor) Cleaner
- Large pack
- Leaves floors fresh and clean
- Leaves floors spotless
- Limited edition
- Long lasting Febreze fresh scent

Long lasting Febreze fresh/citrus & light scent
 Long lasting freshness
 Long lasting freshness
 New (look) (bottle) (shape) (same) (great) (cleaning) (formula)
 Makes cleaning easier
 Mopping made easy
 New
 New Fresher Scent
 No need to rinse
 No rinsing required
 Now with the freshness of Febreze
 Pad traps & locks away (dirt) & (grime)
 Pre-mixed, dirt-dissolving, cleaning solution
 Pre-mixed solution dissolves (tough) (greasy) (stains) and (sticky) (stuck-on) (dirt) (messes)
 Pad traps dirt your mop can push around
 Powerful cleaner
 Quicker, easier, cleaner
 Quickly cleans floors to a shine
 Removes stains
 Removes tough dried on messes
 Removes tough stains
 Great/Acceptable/ Good/ Try it on [for](wood) (and) (laminated) (vinyl) (linoleum) (ceramic tiles) (marble) (stone) (bamboo) [floors]
 Sanitizer
 Sanitizing Cleaner
 Sanitizing the 21st Century Way
 Scrubbing strip powers through (tough) (dried-on) (sticky) (messes) (dirt)
 Solution dissolves tough sticky messes
 (Spray), (Trap), (Scrub), (Toss)
 Starter Kit
 Stronger cleaning power
 Super absorbent pad leaves floor clean and dry in minutes.
 Toss away the dirt forever
 Traps dirt
 Value Pack
 Value pack, 3 pack, three pack, 2 pack, two pack, large pack, large size
 (New) Virtually streak-free shine
 With Cougar Antibacterial solution, 99.9% of the bacteria* on your floor are eliminated/killed.
 With Febreze (Fresh Scents/Freshness)

For use on finished wood*
DO NOT USE ON UNFINISHED, OILED, OR WAXED WOODEN BOARDS, NON-SEALED TILES, OR CARPETED FLOORS BECAUSE THEY MAY BE WATER SENSITIVE

* Effective against/Kills/99.9% of *Staphylococcus aureus* and *Enterobacter aerogenes*