

3573-74

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



Office of Pesticide Programs

Janice L. Dhonau,
Procter & Gamble,
5299 Spring Grove Ave,
Cincinnati, OH 45217-1025

MAR 23 2010

Subject: Product Name: Cougar
 EPA Reg. No.: 3573-74
 Notification Date: March 5, 2010
 Submissions #: 863847

Dear Mrs. Dhonau,

This letter acknowledges receipt of your multiple-notifications submitted under the provision of the Federal Insecticide, Fungicide and Rodenticide Act. (FIFRA) section 3(c)9 and PR Notice 98-10.

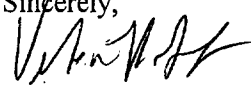
Proposed Notification of:

- Non-Mandatory labeling Claims and Recycle Statement

General Comments

Based on a review of the submitted materials, your application for pesticide notification for the product "Cougar", EPA regulation number 3573-74 is acceptable. A copy of your notification has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble PM team 31 at (703) 308-6233 or Jamil Mixon at (703) 308-8032.

Sincerely,

Velma Noble,
Product Manager, Team 31
Regulatory Management Branch
Antimicrobials Division (7510P)

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0080. Approval expires 2-28-95

 Environmental Protection Agency United States Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
	Application for Pesticide - Section I	
	1. Company/Product Number 3573-74	

4. Company/Product (Name) Cougar	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
5. Name and Address of Applicant (Include ZIP Code) Janice L. Dhonau The Procter & Gamble Company 5299 Spring Grove Ave, Cincinnati, OH 45217 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input checked="" type="checkbox"/> Resubmission in response to Agency letter dated <u>call 3/5/10</u>	<input type="checkbox"/> "Me Too" Application.
<input type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.


Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Revised notification per phone call with Dennis Edwards on 3/5/10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt No. per container		
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 500,650mL, 1.0,1.5L		5. Location of Label Directions <input checked="" type="checkbox"/> On Label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input checked="" type="checkbox"/> Other <u>plastic glued</u>	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Janice L. Dhonau	Title Regulatory Affairs	Telephone No. (include Area Code) 513-627-7349
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 		
3. Title Regulatory Affairs		
4. Typed Name Janice L. Dhonau		5. Date March 5, 2010



The Procter & Gamble Company
Fabric & Home Care - PS&RA
Fabric & Home Care Innovation Center
5299 Spring Grove Ave
Cincinnati, OH 45217-1025
www.pg.com

March 5, 2010

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Attn: Ms. Velma Noble (PM #31)

Subject: Cougar
EPA Registration No. 3573-74
Notification of Non-Mandatory Labeling Claims and Recycle Statement

Dear Ms. Noble,

This provides the Agency with notification of non-mandatory marketing claims and a revised storage and disposal statement pursuant to FR Notice on Pesticide Management and Disposal; Standards for Pesticide Containers and Containment (PCCR) and PR Notice 98-10 for Cougar (EPA Reg. No. 3573-74). As discussed with Mr. Dennis Edwards on March 5, 2010, I have modified the Storage/Disposal statement from the original PCCR notification submitted on September 24, 2009. I have not made any other changes to the label versus the original notification.

Attached please find the following documents in support of this notification:

- Application Form (EPA Form 8570-1)
- One copy of the master label showing revisions highlighted in yellow.
- Two copies of the final revised master label

If you have any questions regarding this notification, please call me at 513-627-7349.

Sincerely,

Janice L. Dhonau
Regulatory Affairs

4 of 7

FRONT Label

Cougar or Alternate Brand Name

Active Ingredients: Didecyl Dimethyl Ammonium Chloride.....0.03%
 Chlorhexidine Diacetate.....0.01%
 Other Ingredients:99.96%

KEEP OUT OF REACH OF CHILDREN
CAUTION: See back/side panel for other precautions.

Refill
 XX QT FL OZ
 XX mL

Fresh Citrus/Febreze Citrus & Light Scent

BACK/SIDE Label

Cougar or Alternate Brand Name

DIRECTIONS FOR HOUSEHOLD USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

GENERAL CLEANING: [Instructions will be shown with icons depicting the use of the Cougar (or alternate brand name) system]

1. DO NOT REMOVE CAP. Place the arrow against the Cougar handle.
2. Insert into Cougar appliance.
3. Spray solution.
4. No need to rinse.

Place arrow against the WetJet handle

TO SANITIZE: For use on hard non-porous floors. Use the Cougar mop to spray floor until thoroughly wet. Let stand for 5 minutes before mopping, then remove excess liquid. For heavily soiled floors, clean before following sanitizing instructions.

Do not use on unfinished, oiled or waxed wood floors.

PRECAUTIONARY STATEMENTS: Hazards to Humans

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID: If in eyes, hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye.

Contact a poison control center or doctor for treatment advice. Have the product container or label with you when calling the poison control center or doctor, or going for treatment.

STORAGE/DISPOSAL: Store in cool place. Nonrefillable container. Do not reuse or refill this container. Wrap container and put in trash or offer for recycling if available. Discard empty bottle in trash. Do not attempt to refill.

Contains no phosphate, chlorine bleach or ammonia.

Good Housekeeping Seal

Patent Pending xxxx

Under US Patent: US xxxx / Made in USA under U.S. Patent xxxx

Questions? / Comments? Let us help you. 1-800-742-9220

www.brandname.com

Made by/Distr. by PROCTER & GAMBLE Cincinnati, OH 45202-3393 MADE IN USA

EPA Reg. No. 3573-XX EPA

Est. No. 036727-1L-001 or 3573-MC-001

[Reviewer Note: An alternate brand name may replace "Cougar" or "Cougar mop" throughout the label and may be followed by © or ®]

LABEL CLAIMS

- (Helps) eliminate(s) odors (in the air) (with a Febreze Fresh Scent)
- (Helps) eliminate(s) odors (with fresh scent).
- (Helps) eliminate(s) odors in the air (with fresh scent).
- (Helps) fight(s) odors in the air with a (Febreze) fresh scent
- (New Bottle) (Now) (has) (with) 25% (larger**) (bigger**) (more**) (cleaning solution) (**versus/vs.) (1L) (1 Liter) (33.8 oz.) (Size) (Bottle)
- (New) (Bottle) (Shape) (Works with) (Fits) (all) (new & old) (Swiffer) WetJet devices (with) Febreze Citrus & Light Scent
- Also available in (Multi-Purpose) (Cleaner) (with) (Open Window Fresh Scent), (Wood) (Cleaner), and (Multi-Purpose) (Cleaner) (with Febreze) (Lavender Vanilla & Comfort Scent)
- Advanced Cleaner
- Advanced cleaning system
- All-In-One mopping system
- Antibacterial Cleaner
- Bonus pack
- Bonus size
- Can get floors clean in 1/2 the time
- Changing the way America cleans floors
- Clean even ground in scuff marks
- Cleaning the 21st Century Way
- Cleans and deodorizes
- Cleans and kills/eliminates/removes 99.9% of bacteria* on dining area/cafeteria floors
- Cleans and kills/eliminates/removes 99.9% of bacteria* on public/school floors
- Cleans and removes bacteria*
- Cleans and removes household bacteria*
- Cleans and Sanitizes
- Cleans and sanitizes floors wall-to-wall
- Cleans away everyday dirt and stains.
- Cleans better than a mop
- Cleans dirt, stains and messes better than a mop
- Cleans dried on clay
- Cleans dried on food
- Cleans dried on yard gunk
- Cleans even dried on clay
- Cleans even dried on food
- Cleans even dried on yard gunk
- Cleans even tough greasy dirt.
- Cleans even tough greasy food
- Cleans even tough greasy garage dirt
- Cleans even what you can not see
- Cleans floors
- Cleans ground in scuff marks
- Cleans stuck on food gunk
- Cleans to a shine
- Cleans tough greasy dirt
- Cleans tough greasy food
- Cleans, deodorizes and removes 99.9% of bacteria*
- Cleans, sanitizes and deodorizes

Club size

Cougar Antibacterial solution kills/eliminates 99.9% of the bacteria* on your floor(s).

Cougar is great for use on vinyl, glazed ceramic, sealed marble, laminate, and finished wood floors.

Cuts mopping time in half

Deodorizes

Disposable pad locks away dirty solution.

Dissolves (tough) (greasy) (dirt) (stains)

Dissolves even tough greasy dirt.

Dissolves sticky dried on juice

Does not contain harsh detergents

Does not leave a dulling film/residue

Dries (fast) (with) (virtually) (no streaks) (or hazing)

Easy to use

Economy size

Extra cleaning power

Fights tough stains

For use on all washable floors

For use on/Great for vinyl, glazed ceramic, laminate, and finished wood floor surfaces.

For use on/Great for vinyl, glazed ceramic, sealed marble, laminate, and finished wood floors.

For vinyl, glazed ceramic, laminate, and finished wood floors.

Freshens as you clean

Gets floors cleaner than a mop

Great for/ For use on finished floors/glazed ceramic tile/vinyl surfaces

Kills 99.9% of bacteria* and (helps) eliminate(s) odors (with fresh scent).

Kills 99.9% of bacteria* and (helps) eliminate(s) odors in the air (with fresh scent).

Kills and prevents the spread of 99.9% of *Enterobacter aerogenes*/*E. aerogenes* on treated surfaces

Kills and prevents the spread of 99.9% of *Staphylococcus aureus*/*S. aureus* on treated surfaces

Kills/Eliminates/Removes 99.9% *Enterobacter aerogenes*/*E. aerogenes*

Kills/Eliminates/Removes 99.9% of bacteria*

Kills/Eliminates/Removes 99.9% of bacteria* on public/guest/school floors

Kills/Eliminates/Removes 99.9% of bacteria* on your floor/public restroom/lobby floors

Kills/Eliminates/Removes 99.9% of household bacteria*

Kills/Eliminates/Removes 99.9% *Staphylococcus aureus*/*S. aureus*

Large pack

Leaves floors fresh and clean

Leaves floors spotless

Long lasting Febreze fresh scent

Long lasting Febreze fresh/citrus & light scent

Long lasting freshness

Long lasting freshness

New (look) (bottle) (shape) (same) (great) (cleaning) (formula)

Makes cleaning easier

Mopping made easy

New

New Fresher Scent

No need to rinse

No rinsing required

Now with the freshness of Febreze

Pre-mixed, dirt-dissolving, cleaning solution

Pad traps dirt your mop can push around

Powerful cleaner

Quicker, easier, cleaner

Quickly cleans floors to a shine

Removes stains

Removes tough dried on messes

Removes tough stains

Sanitizer

Sanitizing Cleaner

Sanitizing the 21st Century Way

Solution dissolves tough sticky messes

Stronger cleaning power

Super absorbent pad leaves floor clean and dry in minutes.

Traps dirt

Value Pack

Value pack, 3 pack, three pack, 2 pack, two pack, large pack, large size

With Cougar Antibacterial solution, 99.9% of the bacteria* on your floor are eliminated/killed.

With Febreze (Fresh Scents/Freshness)

DO NOT USE ON UNFINISHED, OILED, OR WAXED WOODEN BOARDS, NON-SEALED TILES, OR CARPETED FLOORS BECAUSE THEY MAY BE WATER SENSITIVE

* Effective against/Kills/99.9% of *Staphylococcus aureus* and *Enterobacter aerogenes*