

07/10/2008

3573-74

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

JUL 10 2008

Janice L. Dhonau
Regulatory Affairs
The Proctor & Gamble Company
5299 Spring Grove Ave
Cincinnati, OH 45217

Subject: Cougar
EPA Reg. No. 3573-74
Application Dated: June 11, 2008
Receipt Date: June 13, 2008

Dear Janice L. Dhonau

The following notification submitted in connection with registration under the provisions of PR Notice 98-10, Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c)9. is acceptable.

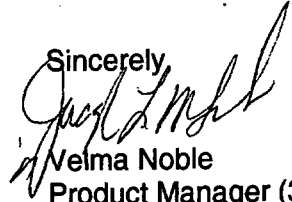
Proposed Notification

Adding Marketing Claims

Comments

Based on a review of the material submitted, the following comments apply:
This application to add Marketing claims to the label is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble at (703) 308-6233.

Sincerely

Velma Noble
Product Manager (31)
Regulatory Management Branch 1
Antimicrobial Division (7510c)0

CONCURRENCES

SYMBOL	7510c							
URNAME								
DATE								



United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 3573	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Cougar	PM# 31	
5. Name and Address of Applicant (Include ZIP Code) Janice L. Dhonau The Procter & Gamble Company 5299 Spring Grove Ave, Cincinnati, OH 45217 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of an Non-mandatory labeling changes per PRN 98-10.
 This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:						2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 500, 650mL, 1.0, 1.25, 1.5L		5. Location of Label Directions <input checked="" type="checkbox"/> On Label			
6. Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input checked="" type="checkbox"/> Other plastic glued			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Janice L. Dhonau	Title Regulatory Affairs	Telephone No. (Include Area Code) 613-627-7349
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs	
4. Typed Name Janice L. Dhonau	5. Date June 11, 2008	

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The Procter & Gamble Company
Fabric & Home Care
Innovation Center
5299 Spring Grove Avenue
Cincinnati, OH 45217-1025
www.pg.com

June 11, 2008

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Attn: Ms. Velma Noble (PM #31)

Subject: Cougar
EPA Registration No. 3573-74
Notification of Additional Non-Mandatory Labeling Claims

Dear Ms. Noble,

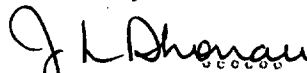
This provides the Agency with notification of an additional non-mandatory marketing claims for Cougar (EPA Reg. No. 3573-74).

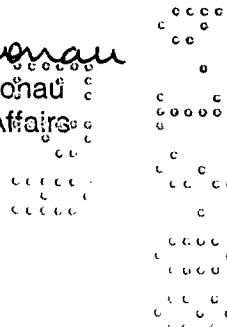
Attached please find the following documents in support of this notification:

- Application Form (EPA Form 8570-1)
- One copy of the master label showing revisions in red font
- Two copies of the final revised master label

If you have any questions regarding this notification, please call me at 513-627-7349.

Sincerely,


Janice L. Doherty
Regulatory Affairs



FRONT Label

Cougar or Alternate Brand Name

Active Ingredients: Didecyl Dimethyl Ammonium Chloride.....0.03%
 Chlorhexidine Diacetate.....0.01%
 Other Ingredients:99.96%

NOTIFICATION
 Date Reviewed:
 Reviewed By: *D. Hornstad*

KEEP OUT OF REACH OF CHILDREN
 CAUTION: See back/side panel for other precautions.

Refill
 XX QT FL OZ
 XX mL

Fresh Citrus/Febreze Citrus & Light Scent

BACK/SIDE Label

Cougar or Alternate Brand Name

DIRECTIONS FOR HOUSEHOLD USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

GENERAL CLEANING: [Instructions will be shown with icons depicting the use of the Cougar (or alternate brand name) system]

1. DO NOT REMOVE CAP. Place the arrow against the Cougar handle.
2. Insert into Cougar appliance.
3. Spray solution.
4. No need to rinse.

Place arrow against the WetJet handle

TO SANITIZE: For use on hard non-porous floors. Use the Cougar mop to spray floor until thoroughly wet. Let stand for 5 minutes before mopping, then remove excess liquid. For heavily soiled floors, clean before following sanitizing instructions.

Do not use on unfinished, oiled or waxed wood floors.

PRECAUTIONARY STATEMENTS: Hazards to Humans

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID: If in eyes, hold eye open and rinse slowly and gently rinse with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye.

Contact a poison control center or doctor for treatment advice. Have the product container or label with you when calling the poison control center or doctor, or going for treatment.

STORAGE/DISPOSAL: Store in cool place. Discard empty bottle in trash. Do not attempt to refill.

Contains no phosphate, chlorine bleach or ammonia.

Good Housekeeping Seal

Patent Pending xxxx

Under US Patent: US xxxx / Made in USA under U.S. Patent xxxx

Questions? / Comments? Let us help you. 1-800-742-9220

www.brandname.com

Made by/Distr. by PROCTER & GAMBLE Cincinnati, OH 45202-3393 MADE IN USA

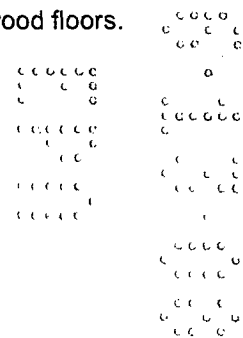
EPA Reg. No. 3573-XX EPA

Est. No. 036727-IL-001

[Reviewer Note: An alternate brand name may replace "Cougar" or "Cougar mop" throughout the label and may be followed by © or ®]

LABEL CLAIMS

(Helps) eliminate(s) odors (in the air) (with a Febreze Fresh Scent)
 (Helps) eliminate(s) odors (with fresh scent).
 (Helps) eliminate(s) odors in the air (with fresh scent).
 (Helps) fight(s) odors in the air with a (Febreze) fresh scent
 (New Bottle) (Now) (has) (with) 25% (larger**) (bigger**) (more**) (cleaning solution)
 (**versus/vs.) (1L) (1 Liter) (33.8 oz.) (Size) (Bottle)
 (New) (Bottle) (Shape) (Works with) (Fits) (all) (new & old) (Swiffer) WetJet devices
 (with) Febreze Citrus & Light Scent
 Also available in (Multi-Purpose) (Cleaner) (with) (Open Window Fresh Scent), (Wood) (Cleaner), and (Multi-Purpose) (Cleaner) (with Febreze) (Lavender Vanilla & Comfort Scent)
 Antibacterial Cleaner
 Changing the way America cleans floors
 Clean even ground in scuff marks
 Cleaning the 21st Century Way
 Cleans and deodorizes
 Cleans and kills/eliminates/removes 99.9% of bacteria* on dining area/cafeteria floors
 Cleans and kills/eliminates 99.9% of bacteria* on public/school floors
 Cleans and removes bacteria*
 Cleans and removes household bacteria*
 Cleans and Sanitizes
 Cleans and sanitizes floors wall-to-wall
 Cleans away everyday dirt and stains.
 Cleans dried on clay
 Cleans dried on food
 Cleans dried on yard gunk
 Cleans even dried on clay
 Cleans even dried on food
 Cleans even dried on yard gunk
 Cleans even tough greasy dirt.
 Cleans even tough greasy food
 Cleans even tough greasy garage dirt
 Cleans even what you can not see
 Cleans ground in scuff marks
 Cleans stuck on food gunk
 Cleans tough greasy dirt
 Cleans tough greasy food
 Cleans, deodorizes and removes 99.9% of bacteria*
 Cleans, sanitizes and deodorizes
 Cougar Antibacterial solution kills/eliminates 99.9% of the bacteria* on your floor(s).
 Cougar is great for/for use on vinyl, glazed ceramic, marble, laminate, and finished wood floors.
 Deodorizes
 Disposable pad locks away dirty solution.
 Dissolves (tough) (greasy) (dirt) (stains)
 Dissolves even tough greasy dirt.
 Dissolves sticky dried on juice
 Does not contain harsh detergents
 Does not leave a dulling film/residue



Dries (fast) (with) (virtually) (no streaks) (or hazing)

For use on all washable floors

For use on/Great for vinyl, glazed ceramic, laminate, and finished wood floor surfaces.

For use on/Great for vinyl, glazed ceramic, marble, laminate, and finished wood floors.

For vinyl, glazed ceramic, laminate, and finished wood floors.

Freshens as you clean

Great for/ For use on finished floors/glazed ceramic tile/vinyl surfaces

Kills 99.9% of bacteria* and (helps) eliminate(s) odors (with fresh scent).

Kills 99.9% of bacteria* and (helps) eliminate(s) odors in the air (with fresh scent).

Kills and prevents the spread of 99.9% of *Enterobacter aerogenes*/*E. aerogenes* on treated surfaces

Kills and prevents the spread of 99.9% of *Staphylococcus aureus*/*S. aureus* on treated surfaces

Kills/Eliminates/Removes 99.9% *Enterobacter aerogenes*/*E. aerogenes*

Kills/Eliminates/Removes 99.9% of bacteria*

Kills/Eliminates/Removes 99.9% of bacteria* on public/guest/school floors

Kills/Eliminates/Removes 99.9% of bacteria* on your floor/public restroom/lobby floors

Kills/Eliminates/Removes 99.9% of household bacteria*

Kills/Eliminates/Removes 99.9% *Staphylococcus aureus*/*S. aureus*

Long lasting Febreze fresh scent

Long lasting Febreze fresh/citrus & light scent

Long lasting freshness

Long lasting freshness

New (look) (bottle) (shape) (same) (great) (cleaning) (formula)

New Fresher Scent

Now with the freshness of Febreze

Pre-mixed, dirt-dissolving, cleaning solution

Sanitizer

Sanitizing Cleaner

Sanitizing the 21st Century Way

Super absorbent pad leaves floor clean and dry in minutes.

Value Pack

Value pack, 3 pack, three pack, 2 pack, two pack, large pack, large size

With Cougar Antibacterial solution, 99.9% of the bacteria* on your floor are eliminated/killed.

With Febreze (Fresh Scents/Freshness)

DO NOT USE ON UNFINISHED, OILED, OR WAXED WOODEN BOARDS, NON-SEALED TILES, OR CARPETED FLOORS BECAUSE THEY MAY BE WATER SENSITIVE

* Effective against *Staphylococcus aureus* and *Enterobacter aerogenes*

