

3573-74

9/19/2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

SEP 19 2007

Ms. Janice Dhonou
Proctor & Gamble Company
5299 Spring Grove Avenue
Cincinnati, OH 45217

Subject: Cougar
EPA Registration No.: 3573-74
Notification Date: August 20, 2007
EPA Receipt Date: August 20, 2007

Dear Ms. Dhonou,

This letter acknowledges receipt of the following notification submitted under the provisions of FIFRA section 3(c)9 and PR Notice 91-2.

- Add Marketing Claims

General Comments

Based on a review of the submitted information, the notification is acceptable and apart of the records on file.

Should you have any questions regarding this letter, please contact Jacqueline McFarlane at (703) 308-6416.

Sincerely,

Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510C)

CONCURRENCES

SYMBOL							
SURNAME							
DATE							

FRONT Label

Cougar or Alternate Brand Name

Active Ingredients: Didecyl Dimethyl Ammonium Chloride.....0.03%
 Chlorhexidine Diacetate.....0.01%
 Other Ingredients:99.96%

NOTIFICATION
 Date Reviewed: 9/11/02
 Reviewed By: J.M. [Signature]

KEEP OUT OF REACH OF CHILDREN
 CAUTION: See back/side panel for other precautions.

Refill Fresh Citrus/Febreze Citrus & Light Scent
 XX QT FL OZ
 XX mL

BACK/SIDE Label

Cougar or Alternate Brand Name

DIRECTIONS FOR HOUSEHOLD USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

GENERAL CLEANING: [Instructions will be shown with icons depicting the use of the Cougar (or alternate brand name) system]

1. DO NOT REMOVE CAP. Place the arrow against the Cougar handle.
2. Insert into Cougar appliance.
3. Spray solution.
4. No need to rinse.

NOTIFICATION
 Date Reviewed: _____
 Reviewed By: _____

Place arrow against the WetJet handle

TO SANITIZE: For use on hard non-porous floors. Use the Cougar mop to spray floor until thoroughly wet. Let stand for 5 minutes before mopping, then remove excess liquid. For heavily soiled floors, clean before following sanitizing instructions.
 Do not use on unfinished, oiled or waxed wood floors.

PRECAUTIONARY STATEMENTS: Hazards to Humans

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID: If in eyes, hold eye open and rinse slowly and gently rinse with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye.

Contact a poison control center or doctor for treatment advice. Have the product container or label with you when calling the poison control center or doctor, or going for treatment.

STORAGE/DISPOSAL: Store in cool place. Discard empty bottle in trash. Do not attempt to refill.

Contains no phosphate, chlorine bleach or ammonia.
 Good Housekeeping Seal
 Patent Pending xxxx
 Under US Patent: US xxxx / Made in USA under U.S. Patent xxxx

Questions? / Comments? Let us help you. 1-800-742-9220
www.brandname.com
 Made by/Distr. by PROCTER & GAMBLE Cincinnati, OH 45202 MADE IN USA
 EPA Reg. No. 3573-XX EPA
 Est. No. 036727-IL-001

[Reviewer Note: An alternate brand name may replace "Cougar" or "Cougar mop" throughout the label and may be followed by © or ®]

LABEL CLAIMS

- (Helps) eliminate(s) odors (with fresh scent).
- (Helps) eliminate(s) odors in the air (with fresh scent).
- (Helps) fight(s) odors in the air with a (Febreze) fresh scent
- Antibacterial Cleaner
- Changing the way America cleans floors
- Clean even ground in scuff marks
- Cleaning the 21st Century Way
- Cleans and deodorizes
- Cleans and kills/eliminates/removes 99.9% of bacteria* on dining area/cafeteria floors
- Cleans and kills/eliminates 99.9% of bacteria* on public/school floors
- Cleans and removes bacteria*
- Cleans and removes household bacteria*
- Cleans and Sanitizes
- Cleans and sanitizes floors wall-to-wall
- Cleans away everyday dirt and stains.
- Cleans dried on clay
- Cleans dried on food
- Cleans dried on yard gunk
- Cleans even dried on clay
- Cleans even dried on food
- Cleans even dried on yard gunk
- Cleans even tough greasy dirt.
- Cleans even tough greasy food
- Cleans even tough greasy garage dirt
- Cleans even what you can not see
- Cleans ground in scuff marks
- Cleans stuck on food gunk
- Cleans tough greasy dirt
- Cleans tough greasy food
- Cleans, deodorizes and removes 99.9% of bacteria*
- Cleans, sanitizes and deodorizes
- Cougar Antibacterial solution kills/eliminates 99.9% of the bacteria* on your floor(s).
- Cougar is great for/for use on vinyl, glazed ceramic, marble, laminate, and finished wood floors.
- Deodorizes
- Disposable pad locks away dirty solution.
- Dissolves even tough greasy dirt.
- Dissolves sticky dried on juice
- Does not contain harsh detergents
- Does not leave a dulling film/residue
- (with) Febreze Citrus & Light Scent
- For vinyl, glazed ceramic, laminate, and finished wood floors.
- Freshens as you clean
- Kills 99.9% of bacteria* and (helps) eliminate(s) odors (with fresh scent).
- Kills 99.9% of bacteria* and (helps) eliminate(s) odors in the air (with fresh scent).
- Kills and prevents the spread of 99.9% of *Enterobacter aerogenes*/*E. aerogenes* on treated surfaces
- Kills and prevents the spread of 99.9% of *Staphylococcus aureus*/*S. aureus* on treated surfaces
- Kills/Eliminates/Removes 99.9% *Enterobacter aerogenes*/*E. aerogenes*
- Kills/Eliminates/Removes 99.9% of bacteria*
- Kills/Eliminates/Removes 99.9% of bacteria* on public/guest/school floors
- Kills/Eliminates/Removes 99.9% of bacteria* on your floor/public restroom/lobby floors
- Kills/Eliminates/Removes 99.9% of household bacteria*
- Kills/Eliminates/Removes 99.9% *Staphylococcus aureus*/*S. aureus*

- Long lasting Febreze fresh scent
- Long lasting Febreze fresh/citrus & light scent
- Long lasting freshness
- Long lasting freshness
- New Fresher Scent
- Now with the freshness of Febreze
- For use on/Great for vinyl, glazed ceramic, laminate, and finished wood floor surfaces.
- For use on/Great for vinyl, glazed ceramic, marble, laminate, and finished wood floors.
- Great for/ For use on finished floors/glazed ceramic tile/vinyl surfaces
- For use on all washable floors
- Sanitizer
- Sanitizing Cleaner
- Sanitizing the 21st Century Way
- Super absorbent pad leaves floor clean and dry in minutes.
- Value Pack
- With Cougar Antibacterial solution, 99.9% of the bacteria* on your floor are eliminated/killed.
- With Febreze (Fresh Scents/Freshness)
- DO NOT USE ON UNFINISHED, OILED, OR WAXED WOODEN BOARDS, NON-SEALED TILES, OR CARPETED FLOORS BECAUSE THEY MAY BE WATER SENSITIVE

* Effective against *Staphylococcus aureus* and *Enterobacter aerogenes*