

3573-73

10-2-2002

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Antimicrobials Division (7510C)
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

EPA Reg. Number:
3573-73

Date:
OCT 02 2002

NOTICE OF PESTICIDE:

Registration
 Re-registration

Term of Issuance:
CONDITIONAL

Name of Pesticide Product:
Tide with Bleach Opal

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP code):

The Proctor & Gamble Company
11350 Reed Hartman Highway
Cincinnati, Ohio 45241-2422

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/re-registered under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA Section 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA Section 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA Section 4, or as required by registration review under FIFRA Section 3(g).

2. Make the following labeling changes:

a. Revise the EPA Registration Number to read,
"EPA Reg. No. 3573-73."

Signature of Approving Official:

Marshall Swindell, Product Manager, Team 33,
Regulatory Management Branch I, Antimicrobials Division

Date:

OCT 02 2002

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3. Submit three copies of a final printed production label.

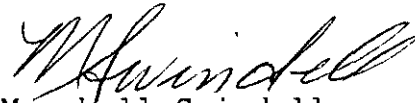
The revised Confidential Statement of Formula dated September 14th, 2001, is acceptable.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA Section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the accepted label is enclosed for your records.

If you have any questions concerning this letter, please contact Karen M. Leavy-Munk at 703-308-6237.

Sincerely,



Marshall Swindell
Product Manager 33
Regulatory Management Branch 1
Antimicrobial Division(7510C)

Enclosure

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BACK OF BOX

Kills 99.9% of bacteria

(see back panel for details OR when used as directed OR use one full scoop as directed)

or

Laundry Sanitizer

(see back panel for details OR when used as directed OR use one full scoop as directed)

Tide With Bleach Opal has a unique Activated Bleaching System that removes many tough stains and whitens whites, while helping to keep colors bright. For outstanding laundry care use *Downy* with your *Tide*

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To remove/kill 99.9% of the bacteria *Escherichia coli* (E.coli)/ *Salmonella choleraesuis* (*Salmonella*) / *Staphylococcus aureus* (Staph) / *Klebsiella pneumoniae* (*K. pneumoniae*) that are commonly associated with home laundry, use full scoop and wash in warm or hot water.

OR

To remove/kill 99.9% of the potentially harmful bacteria *Escherichia coli* O157:H7 (E.coli)/ *Salmonella choleraesuis* (*Salmonella*) / *Staphylococcus aureus* (Staph) / *Klebsiella pneumoniae* (*K. pneumoniae*) on clothes, use full scoop and wash in warm or hot water.

OR

Effective against the following bacteria when you use a full scoop in warm or hot water: *Escherichia coli* (E. coli) / *Salmonella choleraesuis* (*Salmonella*) / *Staphylococcus aureus* (Staph) / *Klebsiella pneumoniae* (*K. pneumoniae*)

OR

Removes/kills 99.9% of bacteria including *E.coli* / *Salmonella* / Staph, / *Klebsiella* when you use a full scoop and wash in warm or hot water.

If you have a High Efficiency front-loading washer, we recommend using Tide High Efficiency for best results.

1. Read

Machine Wash Cycle

- Normal
- Permanent Press/wrinkle resistant
- Gentle/delicate
- Hand Wash

2. Sort & Select

Water Temperature

- HOT Picture of basket
- WARM Picture of basket
- COLD Picture of basket

3. Start Washer

4. Measure

- Picture of scoop
 - Full Scoop ~7/8 CUP
 - Heavily Soiled Large Loads
 - To kill 99.9% of bacteria
- or
- To sanitize laundry

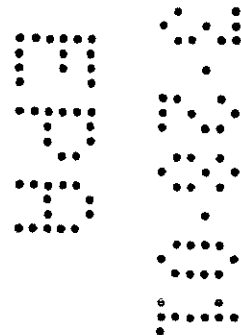
Picture of scoop

ACCEPTED
with COMMENTS
in EPA Letter Dated:

OCT 02 2002

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No.

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Line 2 ~3/4 CUP

- Large Loads or
- Heavily Soiled Medium Loads

BACK OF BOX (continued)

Picture of scoop

Line 1 ~1/2 CUP

- Medium Loads

5. Add Detergent
6. Add Clothes

◆ This package contains 31 uses as measured to line 1 on the scoop. Greater than medium fill results in fewer uses. The precise number of uses from each package will vary slightly with the method of scooping and settling during shipment.

Follow garment care label instructions.

Tide with Bleach is safe for washable colorfast fabrics, including those with care labels reading "Only Non-Chlorine Bleach." Some fabrics may be susceptible to color change when laundered as directed. To test for colorfastness before washing consult the following:

- Check label instructions
- Dissolve 2 tablespoons Tide (30 mL) in 1 CUP (250 mL) Hot Water.
- Soak 20 minutes
- Rinse and Dry

If a color change is detected, wash garment separately in cold water.

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SIDE PANEL 1

Approved by
Osh Kosh logo

PULL HERE TO OPEN

Kills 99.9% of bacteria

(see back panel for details OR when used as directed OR use one full scoop as directed)

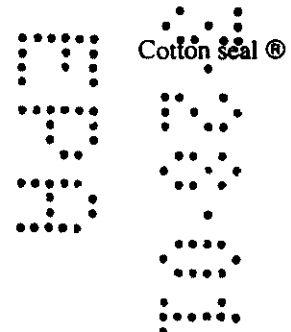
or

Laundry Sanitizer

(see back panel for details OR when used as directed OR use one full scoop as directed)

Recycle symbol

- Box made from 100% recycled paper (minimum 35% post-consumer).
- Handle made from 50% post-consumer recycled plastic.
- Harmless for septic tanks.
- CONTAINS NO CHLORINE BLEACH.
- CONTAINS NO PHOSPHATE.



Questions? 1-800-879-8433

Visit us at <http://www.tide.com>

MADE IN THE USA Procter & Gamble, Cincinnati, Ohio 45202

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SIDE PANEL 2

Kills 99.9% of bacteria

(see back panel for details OR when used as directed OR use one full scoop as directed)

or

Laundry Sanitizer

(see back panel for details OR when used as directed OR use one full scoop as directed)

®-The Seal of Cotton is a Registered Service Mark/Trademark of Cotton Incorporated
Cotton seal ®

†Includes biodegradable surfactants (anionic and nonionic), enzymes, whitening agents and fabric brightening agent. The antibacterial active ingredients in Tide with Bleach are also the color-safe oxygen bleach

CAUTION Precautionary Statements: Hazards to Human:

Causes moderate eye irritation. Avoid contact with eyes. Harmful if swallowed.

FIRST AID:

If swallowed: Call poison control center or doctor for treatment advice. Drink 1 or 2 glasses of water.

If in eyes: Hold eye open and rinse slowly and gently with water for 15 minutes. Remove contact lenses if present, after 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice.

STORAGE/DISPOSAL: Store in a cool, dry place. Do not reuse container except with Tide with Bleach Opal refill. If not refilling, discard empty container in trash.

EPA Reg. No. 3573-xx

EPA Est. No. 3573-GA-1, LA-1, CAN-1

Contents and/or package covered by one or more of the following U.S. Patents: 4,379,080; 4,412,934; 4,490,271; 4,515,705; 4,605,509; 4,671,886; 4,986,420; 5,137,209; 5,222,931; 5,366,652; 5,373,960; 5,415,807; 5,458,809; 5,458,810; 5,460,752; 5,470,507; 5,478,489; 5,486,303; 5,489,392; 5,516,448; 5,554,587; 5,569,645; and 5,574,005. © 2001 P&G

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Under the Federal Insecticide,
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registered under EPA Reg. No.

3-573-75

