

3573-69

05/15/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

MAY 15 2012

Teresa C. Moore  
Regulatory Affairs  
The Proctor & Gamble Company  
5299 Spring Grove  
Cincinnati, OH 45217

Subject: Z-1  
EPA Registration No.: 3573-69  
Notification Dated: April 23, 2012  
EPA Receipt Date: April 25, 2012

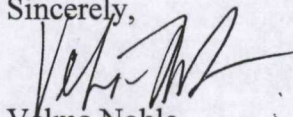
Dear Ms. Moore,

This letter acknowledges receipt of the notification identified above submitted under the provisions of the Federal Insecticide, Fungicide, and Rodenticide Act (FIRRA), as amended and PR Notice 98-10.

- Notification to delete refillable container language

Based on a review of the submitted information this notification is acceptable and has been made part of the record for this file. Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415.

Sincerely,



Velma Noble.  
Product Manager (31).  
Regulatory management Branch I.  
Antimicrobials Division (7510P)

7510P:T.Lantz:5/15/12:3573-69 notification

CONCURRENCES

SYMBOL	7510P						
SURNAME	T. Lantz						
DATE	5/15/12						





United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 3573-69	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Z-1	PM# 31	
5. Name and Address of Applicant (Include ZIP Code) Teresa C. Moore The Procter & Gamble Company 5299 Spring Grove Cincinnati, OH 45217 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

Notification of Labeling Change per PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

**1. Material This Product Will Be Packaged In:**

Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt.      No. per container	If "Yes" Package wgt      No. per container

3. Location of Net Contents Information  
 Label  Container

4. Size(s) Retail Container  
250, 500, 750, 1L, 2L

5. Location of Label Directions

6. Manner in Which Label is Affixed to Product  
 Lithograph  
 Paper glued  
 Stenciled  Other \_\_\_\_\_

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Teresa C. Moore	Title Regulatory Affairs	Telephone No. (Include Area Code) 513-627-5670
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**Certification**  
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received (Stamped)

2. Signature <i>Teresa C Moore</i>	3. Title Regulatory Affairs
4. Typed Name Teresa C. Moore	5. Date 4/23/12





**CONFIDENTIAL**

April 23, 2012

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Attn.: Ms. Velma Noble (PM 31)

**Subject: Per PR Notice 98-10- Labeling Notification  
Z-1 (a.k.a. Febreze Fabric Refresher Antimicrobial)  
EPA Registration Number 3573-69**

Dear Ms. Noble:

Pursuant to Pesticide Registration (PR) Notice 98-10, The Procter & Gamble Company requests the Agency approval of a label notification for Z-1 (a.k.a. Febreze Fabric Refresher Antimicrobial) EPA Registration # 3573-69. By way of this notification, we are removing all refill language in the directions for use and the "except as described in the direction for use".

The Febreze Fabric Refresher Antimicrobial product will not be sold as a refill.

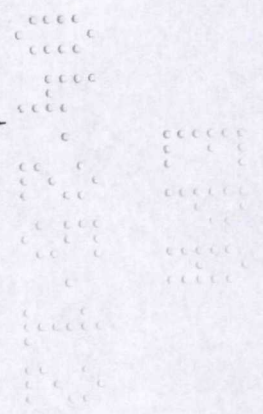
Enclosed with this transmittal document are the following documents in support of this notification:

- Application Form (EPA Form 8570-1)
- 1 Copy of the Master Label with changes in blue text
- 5 Copies of the Master Label (changes not highlighted)

If you have any questions regarding this submission, please do not hesitate to contact me at 513-627-5670 or email at [moore.tc@pg.com](mailto:moore.tc@pg.com).

Sincerely,

Teresa C. Moore.  
The Procter & Gamble Company  
Regulatory Affairs  
Household Care





Blue – new language

Bracketed [ ] tests denotes optional text.

Bold, Italicized test for reader clarity only.

Backslash / denotes alternate text

**Z-1 FRONT LABEL**

Z-1 [or alternate brand name]

[for a refill size container only: Refill]

(Select Any One of the Following) followed by (Select Any One of the Following)

Effective against that cause odors.  
Kills that cause odors on fabrics.  
Removes that cause odors trapped in fabrics.  
Gets rid of  
Helps to eliminate

Bacteria  
99.9% of bacteria

cleans away the odors trapped in fabrics

As it dries  
In one step  
Deodorizes and

Eliminates Odor on Fabrics  
Eliminates Odor at the Source.  
Leaving your fabrics free of odors.  
Eliminates odors and kills the bacteria that cause them.  
Cleans away odors and kills the bacteria that cause them.  
Keeps fabrics smelling fresher longer.  
Eliminates odors trapped deep inside fibers, ensuring odors won't come back.  
Makes even hard to clean fabrics smell fresher longer.  
Gives reassurance that you are eliminating the source of odors in your fabrics.  
Gets to the source of odors.  
Penetrates deep inside fabrics to eliminate odors at their source.  
Begins eliminating odors and freshens on contact.  
Penetrates deep inside fabrics to eliminate odors and freshens.  
Seeks out and neutralizes pet odors in fabrics.  
Pet odor eliminator.  
Neutralizes pet odors on household fabrics leaving a clean fresh scent.

Active Ingredients: Didecyl dimethyl ammonium chloride 0.13%  
Other Ingredients: 99.87%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for other precautions.

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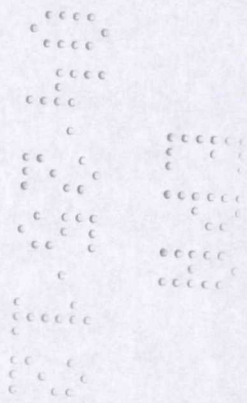
Note to Reviewer : Black – text and claims per July 9, 2009 submission  
Blue – new language  
Bracketed [ ] tests denotes optional text.  
Bold, Italicized test for reader clarity only.  
Backslash / denotes alternate text

**BACK LABEL**

Z-1 (or alternate brand name)

(One or more of the following)

- Eliminates Odor on Fabrics
- Eliminates Odor at the Source.
- Leaves your fabrics free of odors.
- Eliminates odors and kills/removes/gets rid of (99.9% of )the bacteria that cause them.
- Cleans away odors and kills the bacteria that cause them.
- Eliminates odors. Kills/removes/gets rid of (99.9% of )the bacteria that cause them.
- Cleans away odors. Kills the bacteria that cause them.
- Keeps fabrics smelling fresher longer.
- Eliminates odors trapped deep inside fibers, ensuring odors won't come back.
- Makes even hard to clean fabrics smell fresher longer.
- Gives reassurance that you are eliminating the source of odors in your fabrics.
- Gets to the source of odors.
- Penetrates deep inside fabrics to eliminate odors at their source.
- Begins eliminating odors and freshens on contact.
- Penetrates deep inside fabrics to eliminate odors and freshens.
- Seeks out and neutralizes pet odors in fabrics.
- Pet odor eliminator.
- Neutralizes pet odors on household fabrics leaving a clean fresh scent.



On Virtually all Types of Fabrics:

- Shoes (shown by icon)
- Children Mattresses (shown by icon)
- Pet Bed (shown by icon)
- Sports Bag/Equipment (shown by icon)
- Furniture Upholstery (shown by icon)
- Teddy Bear (shown by icon)
- Carpet (shown by icon)

For Fabrics with Odors such as:

- Pet (shown by icon)
- Smoking (shown by icon)
- Cooking (shown by icon)
- Body Odor (shown by icon)



Note to Reviewer : Black – text and claims per July 9, 2009 submission  
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DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**[for spray container]**

(Spot) Clean (any) soiled areas before application. From a distance of 6 to 8 inches, spray evenly until damp to kill bacteria that cause odors. As item dries, odors are eliminated, and bacteria that cause odors are killed. Allow sprayed surfaces to completely dry before reuse. Reapply as needed

~~**[for a refill size container only: Refill [800 mL/1.69 PT/27.04 FL OZ] sprayer bottle from this refill container. Refill only in Z-1 (or alternate brand name) spray bottles. Do not dilute.**~~

~~(Spot) Clean (any) soiled areas before application. From a distance of 6 to 8 inches, spray evenly until damp to kill bacteria that cause odors. As item dries, odors are eliminated, and bacteria that cause odors are killed. Allow sprayed surfaces to completely dry before reuse. Reapply as needed~~

FABRIC SAFETY: Will not harm fabrics. On fabrics which may waterspot (such as silk), test a small area of fabric which cannot be seen. Not recommended for use on leather or suede.

CAUTION: May cause eye irritation. Avoid contact with eyes.

FIRST AID: IF IN EYES: Hold eyelids open and flush thoroughly with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

EPA Reg. No. 3573-69  
EPA Est. No. 3573-MO-1

STORAGE AND DISPOSAL:

Store in original container in areas inaccessible to children.

Store at room temperature. (Nonrefillable container.) Do not reuse or refill this container ~~except as described in the directions for use.~~ Wrap [container] and put in trash or offer for recycling if available.

CONTAINS NO PHOSPHATES

(phone icon) Questions?/Comments?

Call toll free 1-800-308-EASY (3279)

Distributed by PROCTER & GAMBLE, Cincinnati, OH 45202-3393.

[Good Housekeeping Symbol]  
www.febreze.com