

3573-67

3-26-2003

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

March 26, 2003

Ms. Martha R. Macy-Ruhe
Regulatory Affairs
The Proctor & Gamble Company
11530 Reed Hartman Hwy.
Cincinnati, OH 45241

Subject: Notification Application Per PR Notice 98-10
S-1
EPA Registration No. 3573-67
Application Dated March 12, 2003

Dear Ms. Macy-Ruhe:

This acknowledges receipt of your notification of label changes submitted under the provision of PR Notice 98-10, FIFRA section 12 (c) 14.

Proposed Notification:

- Revised Directions for Use

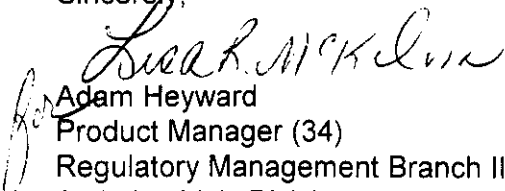
General Comment:

Based on a review of the material submitted, the following comments apply:

The notification application is acceptable and a copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6422, or Lisa McKelvin at (703) 308-7496.

Sincerely,


for Adam Heyward
Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510C)

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United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 3573-67	2. EPA Product Manager Adam Heyward	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S-1	PM# 34	
5. Name and Address of Applicant (Include ZIP Code) Martha R. Macy-Ruhe The Procter & Gamble Company 11530 Reed Hartman Hwy., Cincinnati, OH 45241 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
 Notifications per PR Notice 98-10: label change
 "This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CRF 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.146, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
	If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container		<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 2, 8, 28, 56, 84, 128 count	5. Location of Label Directions <input checked="" type="checkbox"/> On label		
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued Stenciled				<input checked="" type="checkbox"/> Other in-mold labeling, shrink wrap	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Martha R. Macy-Ruhe	Title Regulatory Affairs	Telephone No. (Include Area Code) 513-626-3652
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs	
4. Typed Name Martha R. Macy-Ruhe	5. Date March 12, 2003	

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FRONT LABEL COPY

LIMITED DISINFECTANT

(may also include)

MULTI-PURPOSE DISINFECTING/ANTIBACTERIAL WET WIPE
ANTIBACTERIAL CLEANER/CLEANING WET WIPE
ANTIBACTERIAL KITCHEN/BATHROOM/HOUSEHOLD WET WIPE
MULTI PURPOSE HOUSEHOLD CLEANING WET WIPES
KITCHEN/BATHROOM/RESTROOM CLEANER AND LIMITED DISINFECTANT
FOR JANITORIAL USE

NOTIFICATION
Date Reviewed: 3-18-03
Reviewed By: L.S.D.

ACTIVE INGREDIENT: Citric Acid.....1.5%
OTHER INGREDIENTS:.....98.5%

KEEP OUT OF REACH OF CHILDREN
CAUTION: See back panel for other precautions.

Lemon/Fresh Scent
2/8/28/84/112 Wipes
6.7 x 11.5 Inches (17 x 29.2 cm)

BACK/BOTTOM LABEL

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

~~HOUSEHOLD CLEANING/TO CLEAN: Wipe surfaces. Use a fresh wipe to remove soils such as soap scum and water stains (bath) or grease (kitchen). Toss dirty towel/towelette/cloth/wipe in trash. Do not flush.~~

HOUSEHOLD CLEANING/TO CLEAN: Wipe surfaces. Use a fresh wipe to remove soils such as soap scum and water stains (bath) or grease (kitchen). Toss dirty towel/towelette/cloth/wipe in trash. Do not flush.

DISINFECTING (hard non-porous surfaces): Wipe surface with towel/towelette/cloth/wipe for thirty seconds and allow to dry. Disinfection will be complete within 10 minutes. For highly soiled areas, clean before following disinfecting directions.

PRECAUTIONARY STATEMENTS:

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling. May be harmful if swallowed. Do not mix/use with bleach or mildew stain removers as irritating fumes may result. (For commercial line only: "Wash hands before eating, drinking, chewing gum, using tobacco or using toilet.")

FIRST AID: IF IN EYES, flush with plenty of water. If irritation persists, call a physician.
IF SWALLOWED, drink 1-2 glasses of water and call a physician or poison control center (product contains alcohol ethoxylates).

This is not a baby wipe.

STORAGE/DISPOSAL: Store in a cool place. Do not reuse container except with S-1 (or alternate brand name) refill. If not refilling, discard container in trash.

* *Salmonella choleraesuis, Escherichia coli, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Proteus mirabilis*

CONTAINS NO PHOSPHATE

Contains no Chlorine Bleach or Ammonia

(Phone icon) Questions? 1-800-867-2532 DL
Cleaning Advice? Visit [www.\(alternatebrandname.com\)](http://www.(alternatebrandname.com))

EPA Reg. No. 3573-67
EPA Est. No. ????-??

Made in U.S.A by PROCTER & GAMBLE
Cincinnati, OH 45202 © 1999 P&G

UPC Symbol

Good Housekeeping Symbol

POTENTIAL LABEL CLAIMS

S-1®

May be preceded by the following

Tested by an independent lab to...
Independently tested and found to....
S-1 (or alternate brand name)

(Select Any One of the Following)

followed by

(Select Any One or More of the Following)

may be followed by (Select Any One or More of the Following)

(i.e., Removes 99.9% of the Household Bacteria Commonly Found in Kitchen and Bathroom Surfaces)

Kill(s)
Clean(s)
Remove(s)
Effective Against
Wipes Away
Removes/Gets rid of grease/grime/fingerprints/dirt and
Are the quick and effective way to clean and disinfect
Cuts bathroom/restroom soils and
Are thick pre-moistened antibacterial wipes that remove
Are the easy way to clean and disinfect
Removes Tough Grease and
Gets Rid of Grease and
Kills and controls the spread of
Helps fight bacteria on
Easily removes
Quickly and effectively removes
One step removal of
Removes/Gets rid of soap scum/hard water and

Salmonella choleraesuis/(Salmonella),*
*Escherichia coli(E. coli)**
*Proteus mirabilis/(Proteus odor causing bacteria)**
*Campylobacter jejuni/(Campylobacter) **
*Pseudomonas aeruginosa/(Pseudomonas)**
*Listeria monocytogenes/ (Listeria)**
Household Kitchen/Bathroom Bacteria
Soap Scum/Hard water stains
99.9% of bacteria
Bacteria
Household Bacteria
99.9% of Household/Kitchen/Bathroom Bacteria
HH/Kitchen/Bathroom soils
Odor Causing Bacteria

Found on hard non-porous Kitchen and Bathroom surfaces
From hard, non-porous kitchen surfaces
From household hard surfaces
Including *Escherichia coli*, and *Salmonella choleraesuis*
From hard non-porous bathroom surfaces
Found on hard non-porous restroom surfaces

From (one or more of the following surfaces): kitchen
counters, stovetops, sinks, microwaves, walls, appliances,
countertops, finished hardwood, cabinets, floors, toilets,
diaper pails, trash cans, tile, tubs, changing tables, refrigerators,
sinks, chrome, shower walls, bathrooms, public restrooms,
door knobs, faucets, telephones, patio furniture, high chairs,
cribs, car interiors, computer keyboard, hand rails, light
switches, door frames, restrooms, urinals,
desks, dining room surfaces and tables

Disinfects and Deodorizes
Disinfects
Cleans, Disinfects, Deodorizes
Antibacterial formula cleans and disinfects
Makes killing bacteria easy

All Over the House
As it Cleans
While it cleans
In One Step
Restrooms

With Proven

Household Bacteria Killing formula
Antibacterial Action
Antibacterial Formula
Powerful Formula Cleans and Disinfects

Potential label claims - continued

Antibacterial

Kitchen/Bathroom cleaner and Disinfectant

Makes Cleaning Easy, and Disinfects Too

Tough on Dirt and Bacteria, Easy on You

Easily Cleans Tough Greasy Dirt AND Disinfects

Helps Prevent the spread of common Household bacteria

A wipe a day takes/helps keep bacteria away

Now cleaning and killing bacteria is easier than ever before

The easy way to clean and disinfect

Easily cleans tough bathroom/restroom dirt/soil/soap scum/hard water and disinfects

Easily cleans tough greasy kitchen dirt/grime/fingerprints and disinfects

Disinfects as it cleans

Easy enough to use when you only have a minute to do a quick wipe down/or you are away from home

Great/Easy enough to use out of home

Easy enough to use out of home/in public places/restrooms/restaurants/cars and more

Thick, pre-moistened antibacterial wipes

Thick, pre-moistened antibacterial wipes that use advanced fiber technology to attract and lock away kitchen/bathroom/household dirt and bacteria

With advanced fiber technology that locks away dirt

Removes Grease. Disinfects. Deodorizes

An easy way to clean and disinfect!

Tough On Dirt and bacteria...Easy On You!

Cut grease, grime and shines

Removes grease, grime, fingerprints, dirt around the house/kitchen

Wipes out tough grease and grime all around the house/kitchen

Quickly cleans and shines

Quick and effective on grease and grime (in household/kitchen)

Tough on dirt... Easy on you!

Wipes out/disposes of grease and grime (in household/kitchen)

Removes/cuts /washes away grease splatters on stove, counters, microwaves

Removes/cuts/washes away sticky spots on kitchen counters, stoves, appliances, sinks/toothpaste from sinks /messes around the toilet/fingerprints from walls, doors, telephones

Wipes away bathroom/restroom soils, soap scum, hard water stains and bacteria

Deodorizes

The quick and effective way to clean and disinfect

S-1 can help reduce the risk of cross contamination in the kitchen/bathroom /restroom

Removes tough dirt and kitchen bacteria... Easy on you!

Removes tough dirt and bathroom/restroom bacteria ... Easy on you!

Cuts soap scum, hard water stains and shines bathroom surfaces

Quickly and effectively removes bacteria

Attracts and locks away dirt and bacteria

The smart way to kill/remove bacteria

Removes hard water stains/soap scum, disinfects, deodorizes

Helps you finish fast

GREAT ON SURFACES SUCH AS FIBER GLASS, GLAZED PORCELAIN, STAINLESS STEEL, CHROME, SYNTHETIC MARBLE, FORMICA®, PLASTIC AND VINYL, SHOWER DOORS, TUBS AND TILE, VANITY TOPS, SINKS AND TOILETS.

TO REFILL DISPENSER: (show four refill icons)

ICONS for box opening instructions (show five opening icons).

S-1 cleans and disinfects the following surfaces:

Kitchens

Finished Floors,
Walls, Appliances,
Sinks, Countertops
Faucets, Tables, Highchairs

Bathrooms

Toilets, Tubs
Fiberglass, Sinks
Showers, Counters
Diaper Pails, Faucets

Other Icons

Garbage Cans, Changing tables
Pet Areas, Patio Furniture, Car Interior
Telephones, Desk, Computer

(Kitchen icon showing one or more of the above)

(Bathroom icon one or more of the above)

(Icon showing one or more of above)

Not recommended for natural marble, mirrors, glass, stone, brass or colored grout.

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Alternative surfaces to match with icons:

S-1 (or alternate brand name) cleans and disinfects/kills household germs on the following surfaces:

S-1(or alternate brand name) helps prevent bad odors/malodors by cleaning, disinfecting and deodorizing the following surfaces:

Countertops, stovetops, microwaves, refrigerator, oven, stove, dishwasher, walls, finished hardwood, cabinets, floors, toilets, diaper pails, trash cans, tile, tubs, changing tables, refrigerators, sinks, chrome, shower walls, bathrooms, doorknobs, kitchens, cabinets, faucets, telephones, patio furniture, high chairs, cribs, car interiors, computer keyboard, hand rails light switches, restrooms, urinals, dining room surfaces and tables.

S-1 KILLS/REMOVES (99.9%) of (may include one or more of the following) *Salmonella choleraesuis*, *Escherichia coli*, *Proteus mirabilis*, *Listeria monocytogenes*, *Camphylobacter jejuni*, and *Pseudomonas aeruginosa*

During first 6 months of distribution only

New

Breakthrough

Introducing

Revolutionary

S-1 ®

U

Refill (*refill only*)

Refill Pack

Travel Pack

Portable Pack

Sample Pack

Starter Size/Kit

Wet Wipes

Procter & Gamble

Professional Line (*refers to commercial line only*)