



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (H7505C)  
401 "M" St., S.W.  
Washington, D.C. 20460

EPA Reg. Number:

3573-67

Date of Issuance:

SEP - 7 1999

NOTICE OF PESTICIDE:

- Registration
- Reregistration

Term of Issuance: Until Reregistration

(under FIFRA, as amended)

Name of Pesticide Product:

S-1

Name and Address of Registrant (include ZIP Code):

The Procter & Gamble Company  
11530 Reed Hartman Highway  
Cincinnati, OH 45241

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistration under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c) (7) (A) provided that you:

1. Submit and/or cite all data or other material required for registration/reregistration of your product under FIFRA sec. 3(c) (5) or FIFRA sec. 4 when the Agency requires all registrants of similar products to submit such data.
2. Add the phrase, "EPA Registration No. 3573-67" to your label before you release your product for shipment.

Signature of Approving Official:

*Adam Heyward*  
Adam Heyward, Product Manager (34)  
Regulatory Management Branch II  
Antimicrobials Division (7510W)

Date:

SEP - 7 1999

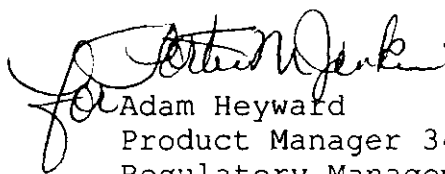
page 2  
EPA Reg. No. 3573-67

3. Submit five (2) copies of your final printed labeling before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,



Adam Heyward  
Product Manager 34  
Regulatory Management Branch II  
Antimicrobials Division (7510W)

Enclosure

3 9 6

FRONT LABEL COPY

LIMITED DISINFECTANT

(may also include)

MULTI-PURPOSE DISINFECTING/ANTIBACTERIAL WET WIPE  
ANTIBACTERIAL CLEANER/CLEANING WET WIPE  
ANTIBACTERIAL KITCHEN/BATHROOM/HOUSEHOLD WET WIPE  
MULTI PURPOSE HOUSEHOLD CLEANING WET WIPES  
KITCHEN/BATHROOM/RESTROOM CLEANER AND LIMITED DISINFECTANT  
FOR JANITORIAL USE

ACTIVE INGREDIENT: Citric Acid.....1.5%  
OTHER INGREDIENTS:.....98.5%

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

SEP -7 1999

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No. 3573-67

KEEP OUT OF REACH OF CHILDREN  
CAUTION: See back panel for other precautions.

Lemon/Fresh Scent  
2/8/28/84/112 Wipes  
6.7 x 11.5 Inches (17 x 29.2 cm)

BACK/BOTTOM LABEL

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

HOUSEHOLD CLEANING/TO CLEAN: Wipe surfaces. Toss dirty towel/towelette/cloth/wipe in trash. Do not flush.

DISINFECTING (hard non-porous surfaces): Wipe surface with towel/towelette/cloth/wipe for thirty seconds and allow to dry. Disinfection will be complete within 10 minutes. For highly soiled areas, clean before following disinfecting directions.

PRECAUTIONARY STATEMENTS:

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling. May be harmful if swallowed. Do not mix/use with bleach or mildew stain removers as irritating fumes may result. (For commercial line only: "Wash hands before eating, drinking, chewing gum, using tobacco or using toilet.")

FIRST AID: IF IN EYES, flush with plenty of water. If irritation persists, call a physician.  
IF SWALLOWED, drink 1-2 glasses of water and call a physician or poison control center (product contains alcohol ethoxylates).

This is not a baby wipe.

STORAGE/DISPOSAL: Store in a cool place. Do not reuse container except with S-1 (or alternate brand name) refill. If not refilling, discard container in trash.

\* *Salmonella choleraesuis, Escherichia coli, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Proteus mirabilis*

CONTAINS NO PHOSPHATE

Contains no Chlorine Bleach or Ammonia

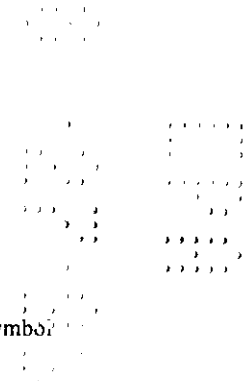
(Phone icon) Questions? 1-800-867-2532 DL  
Cleaning Advice? Visit [www.alternatebrandname.com](http://www.alternatebrandname.com)

EPA Reg. No. 3573-67  
EPA Est. No. ???-??

Made in U.S.A by PROCTER & GAMBLE  
Cincinnati, OH 45202 © 1999 P&G

UPC Symbol

Good Housekeeping Symbol



POTENTIAL LABEL CLAIMS

S-1®

May be preceded by the following

Tested by an independent lab to...  
Independently tested and found to...  
S-1 (or alternate brand name)

(Select Any One of the Following) followed by

(i.e., Removes 99.9% of the Household Bacteria Commonly Found in Kitchen and Bathroom Surfaces)

(Select Any One or More of the Following)

may be followed by (Select Any One or More of the Following)

Kill(s)  
Clean(s)  
Remove(s)  
Effective Against  
Wipes Away  
Removes/Gets rid of grease/grime/fingerprints/dirt and  
Are the quick and effective way to clean and disinfect  
Cuts bathroom/restroom soils and  
Are thick pre-moistened antibacterial wipes that remove  
Are the easy way to clean and disinfect  
Removes Tough Grease and  
Gets Rid of Grease and  
Kills and controls the spread of  
Helps fight bacteria on  
Easily removes  
Quickly and effectively removes  
One step removal of  
Removes/Gets rid of soap scum/hard water and

*Salmonella choleraesuis*/(*Salmonella*)\*,  
*Escherichia coli*(*E. coli*)\*  
*Proteus mirabilis*/(*Proteus* odor causing bacteria)\*  
*Campylobacter jejuni*/(*Campylobacter*)\*  
*Pseudomonas aeruginosa*/(*Pseudomonas*)\*  
*Listeria monocytogenes*/(*Listeria*)\*  
Household Kitchen/Bathroom Bacteria  
Soap Scum/Hard water stains  
99.9% of bacteria  
Bacteria  
Household Bacteria  
99.9% of Household/Kitchen/Bathroom Bacteria  
HH/Kitchen/Bathroom soils  
Odor Causing Bacteria

Found on hard non-porous Kitchen and Bathroom surfaces  
From hard, non-porous kitchen surfaces  
From household hard surfaces  
Including *Escherichia coli*, and *Salmonella choleraesuis*  
From hard non-porous bathroom surfaces  
Found on hard non-porous restroom surfaces

From (one or more of the following surfaces): kitchen  
counters, stovetops, sinks, microwaves, walls, appliances,  
countertops, finished hardwood, cabinets, floors, toilets,  
diaper pails, trash cans, tile, tubs, changing tables, refrigerators,  
sinks, chrome, shower walls, bathrooms, public restrooms,  
door knobs, faucets, telephones, patio furniture, high chairs,  
cribs, car interiors, computer keyboard, hand rails, light  
switches, door frames, restrooms, urinals,  
desks, dining room surfaces and tables

Disinfects and Deodorizes  
Disinfects  
Cleans, Disinfects, Deodorizes  
Antibacterial formula cleans and disinfects  
Makes killing bacteria easy

All Over the House  
As it Cleans  
While it cleans  
In One Step  
Restrooms

With Proven

Household Bacteria Killing formula  
Antibacterial Action  
Antibacterial Formula  
Powerful Formula Cleans and Disinfects

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
SEP - 7 1999

Under the Federal Insecticide,  
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registered under EPA Reg. No. 3573-67

7  
2  
6

Potential label claims - continued

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Antibacterial
Kitchen/Bathroom cleaner and Disinfectant
Makes Cleaning Easy, and Disinfects Too
Tough on Dirt and Bacteria, Easy on You
Easily Cleans Tough Greasy Dirt AND Disinfects
Helps Prevent the spread of common Household bacteria
A wipe a day takes/helps keep bacteria away
Now cleaning and killing bacteria is easier than ever before
The easy way to clean and disinfect
Easily cleans tough bathroom/restroom dirt/soil/soap scum/hard water and disinfects
Easily cleans tough greasy kitchen dirt/grime/fingerprints and disinfects
Disinfects as it cleans
Easy enough to use when you only have a minute to do a quick wipe down/or you are away from home
Great/Easy enough to use out of home
Easy enough to use out of home/in public places/restrooms/restaurants/cars and more
Thick, pre-moistened antibacterial wipes
Thick, pre-moistened antibacterial wipes that use advanced fiber technology to attract and lock away kitchen/bathroom/household dirt and bacteria
With advanced fiber technology that locks away dirt
Removes Grease. Disinfects. Deodorizes
An easy way to clean and disinfect!
Tough On Dirt and bacteria...Easy On You!
Cut grease, grime and shines
Removes grease, grime, fingerprints, dirt around the house/kitchen
Wipes out tough grease and grime all around the house/kitchen
Quickly cleans and shines
Quick and effective on grease and grime (in household/kitchen)
Tough on dirt... Easy on you!
Wipes out/disposes of grease and grime (in household/kitchen)
Removes/cuts /washes away grease splatters on stove, counters, microwaves
Removes/cuts/washes away sticky spots on kitchen counters, stoves, appliances, sinks/toothpaste from sinks /messes around the toilet/fingerprints from walls, doors, telephones
Wipes away bathroom/restroom soils, soap scum, hard water stains and bacteria
Deodorizes
The quick and effective way to clean and disinfect
S-1 can help reduce the risk of cross contamination in the kitchen/bathroom /restroom
Removes tough dirt and kitchen bacteria...Easy on you!
Removes tough dirt and bathroom/restroom bacteria ...Easy on you!
Cuts soap scum, hard water stains and shines bathroom surfaces
Quickly and effectively removes bacteria
Attracts and locks away dirt and bacteria
The smart way to kill/remove bacteria
Removes hard water stains/soap scum, disinfects, deodorizes
Helps you finish fast

GREAT ON SURFACES SUCH AS FIBER GLASS, GLAZED PORCELAIN, STAINLESS STEEL, CHROME, SYNTHETIC MARBLE, FORMICA®, PLASTIC AND VINYL, SHOWER DOORS, TUBS AND TILE, VANITY TOPS, SINKS AND TOILETS.

TO REFILL DISPENSER: (show four refill icons)

ICONS for box opening instructions (show five opening icons).

S-1 cleans and disinfects the following surfaces:

Table with 3 columns: Kitchens, Bathrooms, Other Icons. Lists various surfaces like Finished Floors, Toilets, Tubs, Garbage Cans, etc.

Not recommended for natural marble, mirrors, glass, stone, brass or colored grout.

6 7 6

**Alternative surfaces to match with icons:**

S-1 (or alternate brand name) cleans and disinfects/kills household germs on the following surfaces:

S-1(or alternate brand name) helps prevent bad odors/malodors by cleaning, disinfecting and deodorizing the following surfaces:

Countertops, stovetops, microwaves, refrigerator, oven, stove, dishwasher, walls, finished hardwood, cabinets, floors, toilets, diaper pails, trash cans, tile, tubs, changing tables, refrigerators, sinks, chrome, shower walls, bathrooms, doorknobs, kitchens, cabinets, faucets, telephones, patio furniture, high chairs, cribs, car interiors, computer keyboard, hand rails, light switches, restrooms, urinals, dining room surfaces and tables.

S-1 KILLS/REMOVES (99.9%) of (may include one or more of the following) *Salmonella choleraesuis*, *Escherichia coli*, *Proteus mirabilis*, *Listeria monocytogenes*, *Camphylobacter jejuni*, and *Pseudomonas aeruginosa*

*During first 6 months of distribution only*

*New*

*Breakthrough*

*Introducing*

*Revolutionary*

S-1®

U

*Refill (refill only)*

*Refill Pack*

*Travel Pack*

*Portable Pack*

*Sample Pack*

*Starter Size/Kit*

*Wet Wipes*

Procter & Gamble

Professional Line (*refers to commercial line only*)

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