

3573-63

1-15-2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

January 15, 2008

Julie Froelicher
Regulatory Affairs
The Procter & Gamble Company
5299 Spring Grove Ave.
Cincinnati, OH 45217

Subject: Mr. Clean Multi-Surfaces Antibacterial
EPA Registration No.: 3573-63
Application Date: December 18, 2007
Receipt Date: December 20, 2007

Dear Ms. Froelicher,

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

Proposed Notification

- Change from one panel to two panel label format.

General Comments

Based on a review of the material submitted, the following comments apply:

The notification application is acceptable and a copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact me by telephone at (703) 308-6422 or email at heyward.adam@epa.gov between the hours of 7:00am and 4:00pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,



Adam Heyward
Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)

		CONCURRENCES					
SYMBOL	7510 P						
SURNAME	Grahn						
DATE	1/15/08						



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The Procter & Gamble Company
F&HCIC
5299 Spring Grove Avenue
Cincinnati, OH 45217-1025
www.pg.com

December 18, 2007

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504C)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 S. Crystal Dr.
Arlington, VA 22202
Attn: Mr. Adam Heyward (PM #34)

Subject: Mr. Clean Multi-Surfaces Antibacterial (EPA Reg. No. 3573-63)
Notification of New Package Design

Dear Mr. Heyward:

In accordance with PR Notice 98-10, this provides the Agency notification of a new package design for Mr. Clean Multi-Surfaces Antibacterial (EPA Reg. No. 3573-63).

The package design will change from the separate front and back labels that are currently affixed onto the Mr. Clean bottle to a two-sided front label. The back label text will be clearly visible to consumers through the back of the bottle. Mr. Clean Multi-Surfaces Antibacterial is currently available as a limited disinfectant in the Summer Citrus scent, which is a yellow liquid. The back label text is clearly legible through the yellow product liquid contained in the clear PETE plastic bottle.

There will be no changes to the label text or graphics with this new package design. The only change is the transition from two separate product labels (front / back) to a two-sided front label.

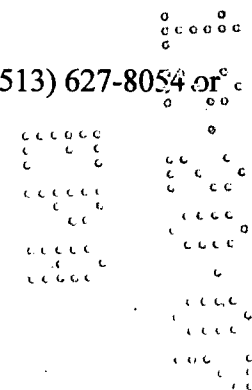
Enclosed are the following documents in support of this notification:

- Application Form (EPA Form 8570-1)
- Certification Statement per PR Notice 98-10
- Two (2) color copies of the current final product labeling for Mr. Clean Multi-Surfaces Antibacterial. There are no changes to the label text or graphics.

If you have any questions regarding this submission, please contact me at (513) 627-8054 or froelicher.jm@pg.com.

Sincerely,

Julie Froelicher
Regulatory Affairs
P&G Fabric & Home Care





United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 3573-63	2. EPA Product Manager Adam Heyward	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Mr. Clean Multi-Surfaces Antibacterial	PM# 34	
5. Name and Address of Applicant (Include ZIP Code) Julie M. Froelicher The Procter & Gamble Company 5299 Spring Grove Avenue, Cincinnati, OH 45217 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of New Package Design per PR Notice 98-10.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 1, 2, 14, 28, 40, 64 & 128 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label	
6. Manner in Which Label is Affixed to Product			<input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled	<input checked="" type="checkbox"/> Other in-mold labeling	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Julie M. Froelicher	Title Regulatory Affairs	Telephone No. (Include Area Code) 513-627-8054
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Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs	
4. Typed Name Julie M. Froelicher	5. Date December 18, 2007	

Certification Statement to Accompany Notification of New Package Design for Mr. Clean Multi-Surfaces Antibacterial (12/18/07)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.



12/18/07

Julie Froelicher
Regulatory Affairs
P&G Fabric & Home Care



NOTIFICATION
 Date Reviewed: *Heidi*
 Reviewed By: *01-7-08*

- Antibacterial • Cuts Grease
- Multi-Purpose • Limited Disinfectant

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **FLOORS/DILUTE CLEANING:** Mix 1/4 cup per 1 gallon (1/2 bucket) of water. Usually no need to rinse. **TOUGH JOBS:** Pour directly on tough soil or on sponge. Wipe and rinse. **TOILET:** Pour in bowl and brush. **FINISHED WOOD:** Use diluted only. **DISINFECTING (hard, non-porous surfaces):** Apply full-strength product on the surface and let stand for 10 minutes before wiping. For highly soiled areas, clean before following disinfecting directions.

*Mr. Clean kills the household germs Salmonella choleraesuis, Escherichia coli, and Proteus mirabilis, and the viruses Influenza A2 and Herpes Simplex type 1 (causes cold sores) in 10 minutes. Effective against Gram-negative bacteria only. Mr. Clean cleans and kills these household germs on the following surfaces:



Precautionary Statement: Hazards to Humans and Domestic Animals. CAUTION: Causes eye irritation. Avoid contact with eyes.

FIRST AID: IF IN EYES, hold eyes open and rinse gently with water for 15-20 min. If wearing contacts, remove lenses after first 5 min. and continue rinsing. If irritation persists, call a physician. **IF SWALLOWED,** drink 1-2 glasses of water and call a physician or poison control center (product contains alcohol ethoxylates) — do not induce vomiting unless they tell you to do so. Have the product container or label with you when calling or going for treatment.

STORAGE/DISPOSAL:

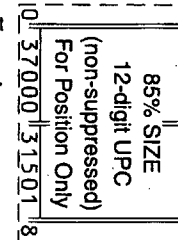
Store in a cool place. Do not reuse bottle. Rinse bottle and discard in trash.

CONTAINS NO PHOSPHATE. Contains No Chlorine Bleach or Ammonia.

MADE IN U.S.A. BY PROCTER & GAMBLE, CINCINNATI, OH 45202 ©2006 P&G

EPA Reg. No. 3573-63

EPA Est. No. 3573-MQ-1



Questions? 1-800-867-2532 Cleaning Advice? Visit www.mriclean.com

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