

3573-63

10-31-2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

October 31, 2007

Julie M. Froelicher  
The Procter & Gamble Company  
5299 Spring Grove Avenue  
Cincinnati, OH 45217-1025

Subject: Product Name: Mr. Clean Multi-Surfaces  
EPA Registration No. 3573-63  
Application Date: September 27, 2007  
Receipt Date: October 1, 2007

Dear Mrs. Froelicher:

The following amendments, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, are acceptable.

Proposed amendments:

- Revised Basic Confidential Statement of Formulas (CSFs) and review of alternate CSFs. See CSFs dated 9/27/07.
- Notification of a minor label revision.

Background information:

The subject amendment is a re-submission application, submitted in response to EPA letter dated August 16, 2007. The Procter & Gamble Company submitted the requested information.

General comments:

The Basic CSF dated September 27, 2007 supersedes all previously accepted ones. Copies of the basic and alternate CSFs have been inserted in your file for future reference.

Other comments:

Based on a review of the material submitted, the following comments apply:

The notification to add the statement ["Distributed by Procter & Gamble"] to the Master Label is acceptable.

Should you have any questions or comments concerning this letter, please contact me via email at [heyward.adam@epa.gov](mailto:heyward.adam@epa.gov) or via telephone at (703) 308.6422, or Stacey Grigsby via email at [grigsby.stacey@epa.gov](mailto:grigsby.stacey@epa.gov) or via telephone at (703) 305-6440.

Sincerely,



Adam Heyward  
Product Manager (34)  
Regulatory Management Branch II  
Antimicrobials Division (7510P)



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The Procter & Gamble Company  
F&HCIC  
5299 Spring Grove Avenue  
Cincinnati, OH 45217-1025  
www.pg.com

September 27, 2007

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504C)  
U.S. Environmental Protection Agency  
One Potomac Yard  
2777 S. Crystal Dr.  
Arlington, VA 22202  
Attn.: Mr. Adam Heyward (PM#34)

Subject: **Mr. Clean Multi-Surfaces (EPA Reg. No. 3573-63)**  
Notification of Modification in Manufacturing Process  
Notification of Minor Additions to Master Label

Dear Mr. Heyward:

The Procter & Gamble Company is submitting this notification to provide an explanation of the manufacturing process for Mr. Clean Multi-Surfaces (EPA Reg. No. 3573-63) when conducted at a contract manufacturer. Procter & Gamble's St. Louis plant manufactures Mr. Clean Multi-Surfaces in a two-step process: first, batch making of a base followed by a semi-continuous addition of citric acid, perfume, dye and water for product finishing. The manufacturing process for Mr. Clean Multi-Surfaces at a contract manufacturer is a single process, in which all ingredients are added to the base. The resulting formula composition, regardless of manufacturing location, is consistent with the Confidential Statements of Formula for this product. No new ingredients are involved with this modification to the manufacturing process.

This notification adds to the Master Label the statement, "Distr. by Procter & Gamble, Cincinnati, OH 45202," to allow for accurate representation on the product label when this product is made by a contract manufacturer.

Lastly, "or Contract Manufacturer" has been added to Box #2 on the Confidential Statements of Formula for Mr. Clean Multi-Surfaces. Box #2 identifies the name and address of the producer. No formula changes are involved - this is simply a minor addition to the CSFs.

Enclosed are the following documents in support of this notification:

- Application Form (EPA Form 8570-1)
- Certification Statement per PR Notice 98-10
- Two (2) copies of the revised Manufacturing Process
- One (1) copy of the Master Label with additional text in blue type (like this)
- Two (2) copies of the Confidential Statements of Formula



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If you have any questions about this submission, please contact me at (513) 627-8054 or via e-mail at [froelicher.jm@pg.com](mailto:froelicher.jm@pg.com).

Sincerely,

Julie Froelicher  
Regulatory Affairs  
P&G Household Care



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
Amendment  
Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 3573-63	2. EPA Product Manager Adam Heyward	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Mr. Clean	PM# 34	
5. Name and Address of Applicant (Include ZIP Code) Julie M. Froelicher The Procter & Gamble Company 5299 Spring Grove Avenue, Cincinnati, OH 45217 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification per PR Notice 98-10 to make the following changes for Mr. Clean Multi-Surfaces (EPA Reg. No. 3573-63): modify the manufacturing process description and add "Distr. by Procter & Gamble, Cincinnati, OH 45201" on the Master Label to allow for product making at a contract manufacturer.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container	<input type="checkbox"/> Glass
					<input type="checkbox"/> Paper
					<input type="checkbox"/> Other (Specify) _____
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 1, 2, 14, 28, 40, 64 & 128 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input checked="" type="checkbox"/> Other in-mold labeling		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Julie M. Froelicher	Title Regulatory Affairs	Telephone No. (Include Area Code) 513-627-8054
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs	
4. Typed Name Julie M. Froelicher	5. Date September 27, 2007	

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**Certification Statement to Accompany Notification (9/27/07)**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.



Julie Froelicher  
The Procter & Gamble Company  
Fabric & Home Care Regulatory Affairs

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**FRONT LABEL**

**MR. CLEAN®**

**U**

**Antibacterial**

**Kills 99.9% of Bacteria\***

**Limited Disinfectant**

**(Scent descriptor such as Lemon)**

**Multi-Purpose Cleaner**

**ACTIVE INGREDIENT: Sodium Hydroxide.....0.34%**

**OTHER INGREDIENTS: (includes grease cutting agents).....99.66%**

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION: EYE IRRITANT**

**SEE BACK PANEL FOR OTHER PRECAUTIONS.**

**28 FL OZ**

**(and other sizes)**

**(1.75 PT) 828 mL**

**NOTIFICATION**  
Date Reviewed: 11-16-07  
Reviewed By: S. Garcia

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**BACK LABEL**

**MR. CLEAN®**  
Antibacterial  
Multi-purpose  
Cuts Grease  
**LIMITED DISINFECTANT**

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
**FLOORS/DILUTE CLEANING:** Mix ¼ cup per 1 gallon (1/2 bucket) of water. Usually no need to rinse.

**TOUGH JOBS:** Pour directly on tough soil or on sponge. Wipe and rinse. **TOILET:** Pour in bowl and brush. **MAKE YOUR OWN SPRAY:** Dilute 1 part Mr. Clean with 1 part water. **CARS & FINISHED WOOD:** Use diluted only.

**DISINFECTING (hard, non-porous surfaces):** Apply full-strength product on the surface and let stand for 10 minutes before wiping. For highly soiled areas, clean before following disinfecting directions.

\*MR. CLEAN kills the household germs *Salmonella choleraesuis*, *Escherichia coli* and *Proteus mirabilis*, and the viruses *Influenza A2* and *Herpes Simplex type 1* (causes cold sores) in 10 minutes. Effective against Gram-negative bacteria only.

Mr. Clean cleans and kills these household germs on the following surfaces:

<b>Kitchen**</b>	<b>Bathrooms</b>	<b>Tough Jobs</b>
[kitchen icon]	[bathroom icon]	[garbage can, pet bed icon]
Finished Floors, Walls, Appliances, Sinks, Counter-Tops, Garbage Disposals	Toilets, Tubs, Fiberglass, Diaper Pails, Doorknobs	Garbage Cans, Pet Areas, Vinyl Siding and More!
Not recommended for carpets or aluminum surfaces. **A rinse is required for surfaces in direct contact with food.		

**CAUTION:** Causes eye irritation. Avoid contact with eyes.

**FIRST AID: IF IN EYES,** hold eyes open and rinse gently with water for 15-20 min. If wearing contacts, remove lenses after first 5 min., and continue rinsing. If irritation persists, call a physician.

**IF SWALLOWED,** drink 1-2 glasses of water and call a physician or poison control center (product contains alcohol ethoxylates) – do not induce vomiting unless they tell you to do so.

Have the product container or label with you when calling or going for treatment.

**STORAGE/DISPOSAL:** Store in a cool place. Do not reuse bottle. Rinse bottle and discard in trash.

**CONTAINS NO PHOSPHATE.** Contains No Chlorine Bleach or Ammonia.  
(phone icon) Questions? 1-800-867-2532  
Cleaning Advice? Visit [www.mrclean.com](http://www.mrclean.com)

EPA Reg. No. 3573-63  
EPA Est. No. 3573-MO-1 [or 09019-OH-002]  
**MADE IN USA** by PROCTER & GAMBLE, CINCINNATI, OH 45202 [or DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202] ©(date) UPC symbol

*Note: Information added in [brackets] may be used when product is made by a contract manufacturer for Procter & Gamble.*