

Best copies
available

3573-63

12/09/2002

1/6

DEC 9 2002

Ms. Martha R. Macy-Ruhe
The Proctor & Gamble Company
11530 Reed Hartman Highway
Cincinnati, OH 45241

Subject: Notification per PR Notice 98-10
Mr. Clean
EPA Registration No. 3573-63
Application dated November 27, 2002

Dear Ms. Macy-Ruhe:

This letter acknowledges receipt of your notification of label changes submitted under the provisions of PR Notice 98-10, FIFRA section 12 © 14.

Proposed Notification:

- Addition of Fruit Graphic to Product Label

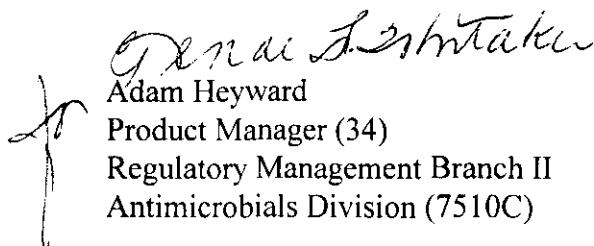
General Comment:

Based on a review of the submitted material, the following comment applies.

The notification application is accepted. A copy has been inserted into your file for future reference.

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6422, or Lisa McKelvin at (703) 308-7496.

Sincerely,


Adam Heyward
Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510C)



United States
Environmental Protection Agency
Washington, DC 20460

 Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 3573-63	2. EPA Product Manager Adam Heyward	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Mr. Clean	PM# 34	
5. Name and Address of Applicant (Include ZIP Code) Martha R. Macy-Ruhe The Procter & Gamble Company 11530 Reed Hartman Hwy., Cincinnati, OH 45241 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
 Notification of Label Change per PR Notice 98-10. The addition of a fruit graphic to a-registered antimicrobial product.
 "This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CRF 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.146, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 1, 2, 14, 28, 40, 64, & 128 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph Paper glued Stenciled		<input checked="" type="checkbox"/> Other in-mold labeling			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Martha R. Macy-Ruhe	Title Regulatory Affairs	Telephone No. (Include Area Code) 513-626-3652
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs	
4. Typed Name Martha R. Macy-Ruhe	5. Date November 27, 2002	

5.952" ϕ



Mr. Clean
Seasons of Freshness

Invigorating Breeze

Antibacterial
MULTI-PURPOSE CLEANER
Kills 99.9% of Bacteria
Limited Disinfectant

KEEP OUT OF REACH OF CHILDREN
CAUTION: Eye Irritant
SEE BACK PANEL FOR PRECAUTIONS

40 FL. OZ.
(1.25 QT) 1.18

5.952" ϕ

3.933"

3.933"

NOTIFICATION

Date Reviewed: 12/1/10

Reviewed By: L. A. G. L. W.

Mr. Clean®

- Antibacterial • Multi-Purpose
- Kills Grease • Limited Disinfectant

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with the labeling. **FLOORS / BATHS CLEANING:** Mix 1/4 cup per gallon (1/2 bucket) of water. Usually no need to rinse. **TUBS / SINKS:** Pour directly on rough cut or soap scum. Wipe and rinse. **TUBS:** Pour in bowl and brush. **CAUSE & FINISHED WOOD:** Use diluted only.

DISINFECTING (hard, non-porous surfaces): Apply (1/1) strength product on the surface and let stand for 10 minutes before wiping. For highly soiled areas, clean before following disinfecting directions.

Mr. Clean kills the household germs: Salmonella, Staphylococcus, Escherichia coli, and Proteus mirabilis. And the viruses Influenza A and Herpes Simplex type 1 (herpes cold sores). Effective against Gram-negative Bacteria only. Mr. Clean cleans and kills these household germs on the following surfaces:

Kitchens	Bathrooms	Techniques
Refrigerator, Sink, Counter, Stove, Dishwasher, Range, Garbage Disposal	Toilet, Tub, Showerpan, Floor, Public Restrooms	Machine Case, Machine Case, Pool Area, Wall, Ceiling, Ceiling and more!

Not recommended for carpets or aluminum surfaces. A rinse is required for surfaces in direct contact with food.

Precautionary Statement: Hazards to Humans and Domestic Animals.
CAUTION: Causes eye irritation. Avoid contact with eyes.

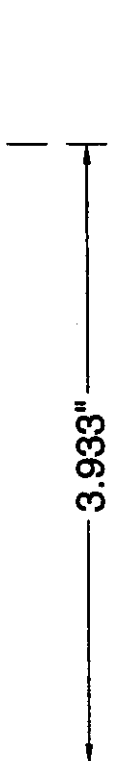
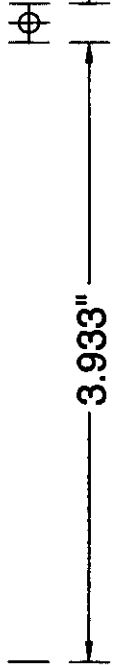
FIRST AID: If in eyes, hold eyes open and rinse gently with water for 15-20 min. If swelling or irritation, remove lenses after first 3 min. If swallowed, drink 1-2 glasses of water. Call a physician or poison control center. Do not induce vomiting unless told to do so. Keep the product container or label with you when calling or going for treatment.

STORAGE/DISPOSAL: Store in a cool place. Do not reuse bottle. Rinse bottle and discard in trash.
CONTAINS NO PHOSPHATE. Contains No Chlorine Bleach or Ammonia.

48995159
EPA Reg. No. 3579-43 EPA Est. No. 3572-MO-1
Visit www.mrsclean.com
Cleaning Agents?
*All trademarks are the property of their respective owners.

100% SIZE
12-digit UPC
(non-suppressed)
For Position Only

37000 31506

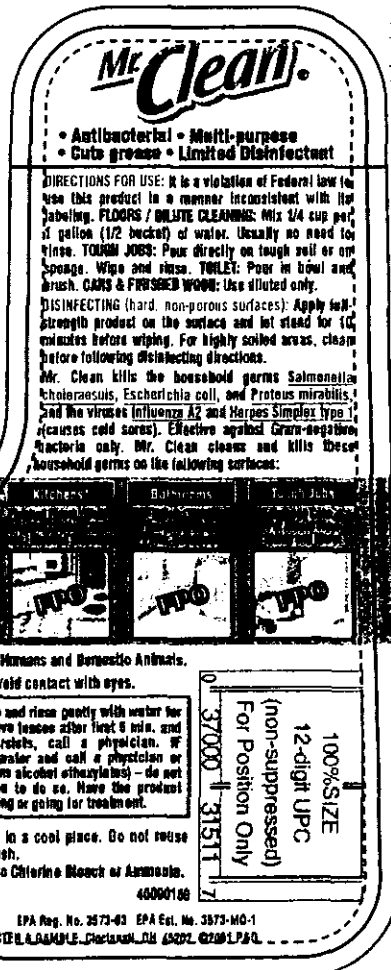




5.952" ⊕



NOTIFICATION
Date Reviewed: 12/14/02
Reviewed By: L. McKelton



⊕ 5.952"

3.933"



3.933"

4/6



5.952" ⊕



NOTIFICATION
Date Reviewed: 12/4/05
Reviewed By: L. M. [Signature]

Mr. Clean.

- Antibacterial • Multi-purpose
- Cuts grease • Limited Disinfectant

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with the labeling. **FLOORS / BULKY CLEANING:** Mix 1/4 cup per 1/2 gallon (1/2 bucket) of water. Usually no need for a brush. **TOUGH JOBS:** Pour directly on tough soil or on sponge. Wipe and rinse. **TOILET:** Pour in bowl and brush. **CARS & FINISHED WOOD:** Use diluted only.

DISINFECTING (hard, non-porous surfaces): Apply full-strength product on the surface and let stand for 10 minutes before wiping. For highly soiled areas, clean before following disinfecting directions.

Mr. Clean kills the household germs *Salmonella choleraesuis*, *Escherichia coli*, and *Proteus mirabilis*, and the viruses *Influenza A2* and *Herpes Simplex type 1* (causes cold sores). Effective against Gram-negative bacteria only. Mr. Clean cleans and kills these household germs on the following surfaces:

Kitchens	Bathrooms	Tough Jobs
Finished Floors, Walls, Appliances, Sinks, Countertops, Garbage Disposals	Toilet, Tub, Fiberglass Shower Pans, Doorbells	Garbage Cans, Pet Areas, Vinyl Siding and More!

Not recommended for carpets or aluminum surfaces.
*A rinse is required for surfaces in direct contact with food.

Precautionary Statement: Hazards to Humans and Domestic Animals.

CAUTION: Causes eye irritation. Avoid contact with eyes.

FIRST AID: IF IN EYES, hold eyes open and rinse gently with water for 15-20 min. If wearing contacts, remove lenses after first 5 min. and continue rinsing. If irritation persists, call a physician. If **SWALLOWED,** drink 1-2 glasses of water and call a physician or poison control center (product contains sodium hydroxide) - do not induce vomiting unless they tell you to do so. Have the product container or label with you when calling or going for treatment.

STORAGE/DISPOSAL: Store in a cool place. Do not reuse bottle. Rinse bottle and discard in trash.

CONTAINS NO PHOSPHATE. Contains No Chlorine Bleach or Ammonia.

Questions? 1-800-967-2532 40990160
Cleaning Advice? Visit www.mrcclean.com EPA Reg. No. 3573-83 EPA Est. No. 3573-MD-1
Made in U.S.A. by PROCTER & GAMBLE, Cincinnati, OH 45202, ©2001 P&G

100% SIZE
12-digit UPC
(non-suppressed)
For Position Only
037000 131508

⊕ 5.952"

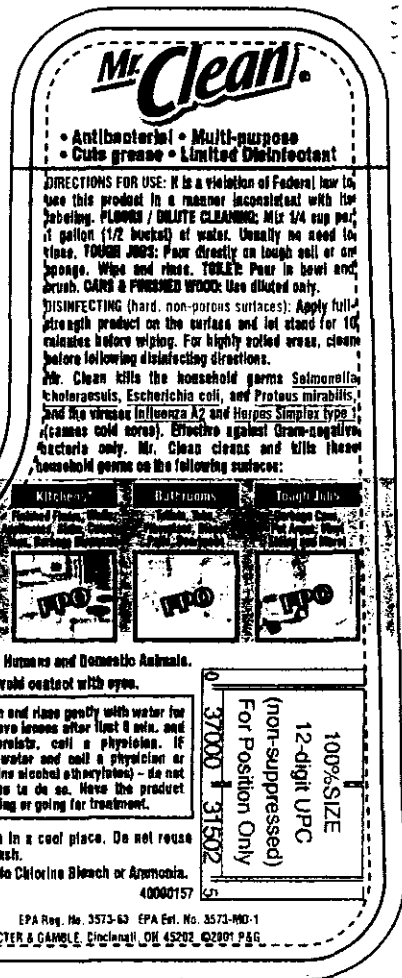
3.933"

3.933"

5.952" ⊕



NOTIFICATION
 Date Reviewed: 12/4/02
 Reviewed By: L. McGraw



⊕ 5.952"

3.933"



3.933"

6/10