

3573 - 63

8/28/2001

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

AUG 28 2001

Mrs. Martha R. Macy-Ruhe
PROCTER & GAMBLE Company
11530 Reed Hartman Hwy
Cincinnati, Ohio 45241-2422

Dear Mrs. Macy-Ruhe

Re: Revised Label
Mr. Clean
EPA Registration Number 3573-63
Resubmission Dated July 19, 2001
Faxed Letter Dated August 22, 2001

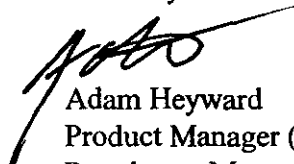
The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable with the following label revision:

On the back page of the label in the precautionary section, revise the subheading to read:

Precautionary Statement
Hazard to Humans and Domestic Animals
Caution:

Submit two (2) copies of your final printed label for EPA records. A stamped copy is enclosed for your records.

Sincerely



Adam Heyward
Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510C)

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

FRONT LABEL

MR. CLEAN®

U

Antibacterial

Kills 99.9% of bacteria

Limited Disinfectant

(Scent Descriptor such as Lemon)

Multi-Purpose Cleaner

ACTIVE INGREDIENT: Sodium Hydroxide 0.34%
OTHER INGREDIENTS: (includes grease cutting agents) 99.66%

KEEP OUT OF REACH OF CHILDREN
CAUTION: EYE IRRITANT
SEE BACK PANEL FOR OTHER PRECAUTIONS.

28 FL OZ (and other sizes)
(1.75 pt) 828 mL

ACCEPTED
With COMMENTS
in EPA Letter Dated:

AUG 28 2001

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. 3573-63

BACK LABEL

MR. CLEAN®
Antibacterial
Multi-purpose
Cuts Grease
LIMITED DISINFECTANT

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DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

FLOORS/DILUTE CLEANING: Mix ¼ cup per 1 gallon (1/2 bucket) of water. Usually no need to rinse.

TOUGH JOBS: Pour directly on tough soil or on sponge. Wipe and rinse. TOILET: Pour in bowl and brush.

MAKE YOUR OWN SPRAY: Dilute 1 part Mr. Clean with 1 part water. CARS & FINISHED WOOD: Use diluted only.

DISINFECTING (hard, non-porous surfaces): Apply full-strength product on the surface and let stand for 10 minutes before wiping. For highly soiled areas, clean before following disinfecting directions.

MR. CLEAN kills the household germs *Salmonella cholerasuis*, *Escherichia coli*, and *Proteus mirabilis*, and the viruses *Influenza A2* and *Herpes Simplex type 1* (causes cold sores). Effective against Gram-negative bacteria only.

Mr. Clean cleans and kills these household germs on the following surfaces:

Kitchen*	Bathrooms	Tough Jobs
[kitchen icon]	[bathroom icon]	[garbage can, pet bed icon]
Finished Floors, Walls, Appliances, Sinks, Counter-Tops, Garbage Disposals	Toilets, Tubs, Fiberglass, Diaper Pails, Doorknobs	Garbage Cans, Pet Areas, Vinyl Siding and More!
Not recommended for carpets or aluminum surfaces. *A rinse is required for surfaces in direct contact with food.		

CAUTION: Causes eye irritation. Avoid contact with eyes.

FIRST AID: IF IN EYES, hold eyes open and rinse gently with water for 15-20 min. If wearing contacts, remove lenses after first 5 min., and continue rinsing. If irritation persists, call a physician.

IF SWALLOWED, drink 1- 2 glasses of water and call a physician or poison control center (product contains alcohol ethoxylates) - do not induce vomiting unless they tell you to do so.

Have the product container or label with you when calling or going for treatment.

STORAGE/DISPOSAL: Store in a cool place. Do not reuse bottle. Rinse bottle and discard in trash.

CONTAINS NO PHOSPHATE. Contains No Chlorine Bleach or Ammonia.

(phone icon) Questions? 1-800-867-2532

Cleaning Advice? Visit www.mrcclean.com

EPA Reg. No. 3573-63

EPA Est. No. 3573-MO-1

Made in U.S.A. by Procter & Gamble, Cincinnati, OH 45202 ©2001P&G UPC Symbol

ADDITIONAL LABEL CLAIMS

Kitchen and Bathroom Cleaner
The Tough Job Cleaner
Multipurpose Cleaner
Powerful Cleaner
Kitchen and Bathroom Cleaner and Disinfectant*

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*Limited Disinfectant Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg. No. 3573-63

Makes Cleaning Easy, and Disinfects Too
Leaves Surfaces Sanitary
Tough on Dirt and Germs, Easy on You
Easily Cleans Tough Greasy Dirt AND Disinfects
Helps prevent the spread of common household viruses
Kills 99.9% of bacteria

MR CLEAN®

- REMOVES/CUTS/WASHES AWAY GREASE AND HOUSEHOLD GERMS*
- REMOVES/CUTS/WASHES AWAY GREASE AND HOUSEHOLD VIRUSES*
- REMOVES GREASE, DISINFECTS, DEODORIZES
- AN EASY WAY TO CLEAN AND DISINFECT
- TOUGH On Dirt and HOUSEHOLD GERMS* . . . EASY On You!

*Limited Disinfectant

Mr. Clean cleans and disinfects/kills household germs* on the following surfaces:

Mr Clean helps prevent bad odors by cleaning, disinfecting and deodorizing the following surfaces:

Countertops, stovetops, microwaves, walls, finished hardwood, cabinets, floors, toilets, diaper pails, trash cans, tile, tubs, changing tables, refrigerators, sinks, chrome, shower walls, windows, mirrors, garbage disposals, bathrooms, doorknobs, kitchens.

Kills HIV-1** (AIDS virus) on pre-cleaned environmental surfaces.

**If making claims on HIV must include the following:

**Kills HIV ON PRE-CLEANED ENVIRONMENT SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood/body fluids, and in which the surfaces/objects likely to be soiled with blood/body fluids can be associated with the potential for transmission of human immunodeficiency virus Type 1 (HIV-1)(associated with AIDS).

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV OF SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS.

PERSONAL PROTECTION. When handling items soiled with blood/body fluids, use disposable latex gloves, a gown, mask, and eye protection.

CLEANING PROTECTION. Blood/body fluids must be thoroughly cleaned from surfaces and objects before application of the disinfectant.

DISPOSAL OF INFECTIOUS MATERIALS. Blood/body fluids should be autoclaved and disposed of according to Federal, State, and Local regulations for infectious waste disposal.

CONTACT TIME. Apply full strength product on the surface and let stand for 5 minutes before wiping. This contact time will not control other common types of viruses and bacteria.

ADDITIONAL LABEL CLAIMS

MR. CLEAN®

(Select Any One of the Following) followed by (Select Any One of the Following) may be followed by (Select Any One of the Following)

(i.e., Removes 99.9% of the Household Germs* Commonly Found in Kitchen and Bathroom Surfaces)

Kills
Removes
Effective Against
Washes Away
Eliminates
Fights
Removes Tough Grease and
Gets Rid of Grease and
Kills and controls the Spread of

Salmonella cholerasuis Found in Kitchen and Bathroom surfaces
Escherichia coli Commonly found in Kitchen and Bathroom surfaces
Proteus mirabilis
The germs Salmonella cholerasuis and Escherichia coli
Household germs*
Bacteria
Household Germs, Bacteria, and Viruses*
99.9% of Bacteria
Odor Causing Germs
Odor Causing Bacteria
Household Germs* and Odors

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Kills and controls the Spread of

Viruses
The viruses Influenza A2, Herpes
Simplex Type I (causes Cold Sores),
Human Immunodeficiency Virus**
type I (HIV-1)
(AIDS virus) on pre-cleaned
environmental surfaces.

Disinfects and Deodorizes
Disinfects
Kills Bacteria
Cleans, Disinfects, Deodorizes
Kills Bacteria and Viruses

All Over the House
As it Cleans
While it cleans
In One Step

With Proven

Household Germ Killing formula*
Virucidal formula
Household Germ Killing Action*

5
2
6

Antibacterial Action

*1. (MUTED) DISINFECTANT

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