

PM 34

3573-63

7-31-98

1046



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (750bC)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:
3573-63

Date of Issuance:
JULY 31, 1998

NOTICE OF PESTICIDE:
 Registration
 Reregistration

Term of Issuance: **Conditional**

(under FIFRA, as amended)

Name of Pesticide Product:
Mr. Clean

Name and Address of Registrant (include ZIP Code):

**The Procter & Gamble Company
11530 Reed Hartman Highway
Cincinnati, OH 45241**

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistration under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data or other material required for registration/reregistration of your product under FIFRA sec. 3(c)(5) or FIFRA sec. 4 when the Agency requires all registrants of similar products to submit such data.
2. Make the labeling changes listed below before you release the product for shipment:
 - a) Add the phase, "EPA Registration 3573-63" to your label before you release your product for shipment.

Signature of Approving Official:

Adam Heyward
Adam Heyward, Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510W)

Date:

JULY 31, 1998

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The label is of limited efficacy disinfectants, or disinfectants which are effective against a specific major group of microorganisms only (in this case Gram-negative bacteria) and must denote the major group against Gram-negative bacteria only). Therefore on the front panel of the labeling, the following revises must be made:

b) Revise the statement "All Purpose" to read "Multi-purpose" since this product has demonstrated only limited disinfectant activity, the term All Purpose would be considered false and misleading.

c) The complete genus and species must be specified for the listed bacteria. Therefore, you must revise *Salmonella* to read "*Salmonella choleraesuis*, and *E.Coli* to *Escherichia coli*.

d) Delete the term "Powerful" front the labeling. This term is mis-leading and suggest this product is better than other similar registered products.

3. Submit five (5) copies of your final printed labeling before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,

Adam Heyward
Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510W)

Enclosure

3074

FRONT LABEL

MR. CLEAN®

ACCEPTED
with **COMMENTS**
to EPA Letter Dated:

JUN 31 1991

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide
registered under EPA Reg. No.

3573-63

Kills HIV-1* (AIDS virus) on pre-cleaned environmental surfaces

Disinfects

Antibacterial

All Purpose Anti-Bacterial Cleaner

Kitchen and Bathroom cleaner and Disinfectant

The Tough Job Cleaner

Makes Cleaning Easy, and Disinfects Too

Leaves Surfaces Sanitary

Tough on Dirt and Germs, Easy on You

Easily Cleans Tough Greasy Dirt AND Disinfects

Helps Prevent the spread of common Household viruses

MR. CLEAN

U

**ALL PURPOSE/DISINFECTING CLEANER/
ANTIBACTERIAL CLEANER/CLEANER & DISINFECTANT/
ALL PURPOSE ANTI-BACTERIAL CLEANER**

LEMON

ACTIVE INGREDIENT: Sodium Hydroxide.....0.34%

OTHER INGREDIENTS: (includes grease cutting agents).....99.66%

KEEP OUT OF REACH OF CHILDREN

WARNING: HARMFUL IF SWALLOWED. EYE IRRITANT

SEE BACK OF PANEL FOR OTHER PRECAUTIONS

28 FL OZ

(1.75 PT) 828 mL

FRONT LABEL

MR. CLEAN®

(Select Any One of the Following) followed by <i>(i.e., Removes 99.9% of the Household Germs Commonly Found in Kitchen and Bathroom Surfaces)</i>	Select Any One of the Following) may be followed by	(Select Any One of the Following)
Kills Removes Effective Against Washes Away Eliminates Fights Removes Tough Grease and Gets Rid of Grease and Kills and controls the Spread of	Salmonella E. coli Proteus mirabilis Germs such as Salmonella and E. coli Household germs Bacteria Household Germs, Bacteria, and Viruses 99.9% of Household Germs Odor Causing Germs Odor Causing Bacteria Household Germs and Odors	Found in Kitchen and Bathroom surfaces Commonly found in Kitchen and Bathroom surfaces
Kills and controls the Spread of	Viruses Viruses such as Influenza A ₂ , Herpes Simplex Type I (causes Cold Sores), Human Immunodeficiency Virus* type I (HIV-1) (AIDS virus) on pre-cleaned environmental surfaces.	
Disinfects and Deodorizes Disinfects Kills Bacteria Cleans, Disinfects, Deodorizes Kills Germs, Bacteria and Viruses Powerful Formula Cleans and Disinfects		All Over the House As it Cleans While it cleans In One Step
With Proven	Household Germ Killing formula Virucidal formula Household Germ Killing Action Antibacterial Action	

4/2/16

BACK LABEL

5046

MR. CLEAN®
REMOVES/CUTS/WASHES AWAY GREASE AND HOUSEHOLD GERMS/GREASE
AND HOUSEHOLD GERMS & VIRUSES
REMOVES GREASE. DISINFECTS. DEODORIZES.
AN EASY WAY TO CLEAN AND DISINFECT
TOUGH On Dirt and HOUSEHOLD GERMS...EASY On You!

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
FLOORS/DILUTE CLEANING: Mix 1/4 cup per 1 gallon (1/2 bucket) of water. Easy to use. Usually no need to rinse. **TOUGH JOBS:** Pour directly on tough soil or on sponge. Wipe and rinse. **TOILET:** Pour in bowl and brush. **MAKE YOUR OWN SPRAY:** Dilute 1 part Mr. Clean with 1 part water. **CARS & FINISHED WOOD:** Use diluted only.
DISINFECTING (hard non-porous surfaces): Apply full strength product on the surface and let stand for 10 minutes before wiping. For highly soiled areas, clean before following disinfecting directions.

Mr. Clean kills Household Germs such as Salmonella, E. coli, and Proteus mirabilis.
Mr. Clean kills/is proven effective on viruses such as Influenza A₂ and Herpes Simplex type 1 (causes cold sores).

Not recommended for carpets or aluminum surfaces.

Kitchens * Finished Floors, Walls, Appliances, Sinks, Countertops	Bathrooms Toilets, Tubs Fiberglass, Diaper Pails	Tough Jobs Garbage Cans, Pet Areas, Vinyl Siding and More!	All Purpose Use it in a bucket, on a sponge, even in a spray bottle!
(Kitchen icon showing the above)	(Bathroom icon Showing the above)	(Icon showing garbage can, pet bed & dish)	(Icon showing bucket, sponge and spray bottle)

* A rinse is required for surfaces in direct contact with food.

Mr. Clean cleans and disinfects/kills household germs on the following surfaces:
Mr Clean helps prevent bad odors by cleaning, disinfecting and deodorizing the following surfaces:
Countertops, stovetops, microwaves, walls, finished hardwood, cabinets, floors, toilets, diaper pails, trash cans, tile, tubs, changing tables, refrigerators, sinks, chrome, shower walls, windows, mirrors, garbage disposals, bathrooms, doorknobs, kitchens.

For special surfaces that require special care, use Ultra Mr. Clean Newer Floors PLUS Other Delicate Surfaces/Mr. Clean Special Care
For ammonia power try Ultra Mr. Clean Top Job

WARNING: Causes eye irritation. Avoid contact with eyes. May be harmful if swallowed. Do not mix with bleach or mildew stain removers as irritating fumes may result.

FIRST AID. IF IN EYES, hold eyelids open and flush thoroughly with water for 15 minutes. If irritation persists, call a physician.
IF SWALLOWED, drink 1-2 glasses of water and call a physician or poison control center (product contains alcohol ethoxylates).

STORAGE/DISPOSAL: Store in a cool place. Do not reuse bottle. Rinse bottle and discard in trash.

CONTAINS NO PHOSPHATE
Contains no Chlorine Bleach or Ammonia

(Phone icon) Questions? 1-800-867-2532 **DL**
Tips? Visit www.mrcclean.com

EPA Reg. No. 3573-??
EPA Est. No. 3573-MO-1

Made in U.S.A by PROCTER & GAMBLE
Cincinnati, OH 45202 © 1997 P&G **UPC Symbol**

*Kills HIV ON PRE-CLEANED ENVIRONMENT SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood/body fluids, and in which the surfaces/objects likely to be soiled with blood/body fluids can be associated with the potential for transmission of human immunodeficiency virus Type 1 (HIV-1) associated with AIDS.

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV OF SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS.

PERSONAL PROTECTION. When handling items soiled with blood/body fluids, use disposable latex gloves, a gown, mask, and eye protection.

CLEANING PROTECTION. Blood/body fluids must be thoroughly cleaned from surfaces and objects before application of the disinfectant.

DISPOSAL OF INFECTIOUS MATERIALS. Blood/body fluids should be autoclaved and disposed of according to Federal, State, and Local regulations for infectious waste disposal.

CONTACT TIME. Apply full strength product on the surface and let stand for 5 minutes before wiping. This contact time will not control other common types of viruses and bacteria.

*If making claims on HIV must include the following: