

PM 32

3573-53

11/19/97

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

732

NOV 19 1997

The Procter & Gamble Company
11530 Reed Hartman Hwy.
Cincinnati, OH 45241-2422

Subject: Mr. Clean Bathroom
EPA Registration No. 3573-53
Notification Per PR-Notice 95-2

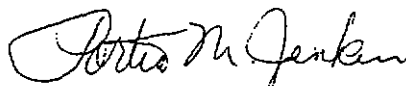
Attn: Janice L. Dhonau
Regulatory Affairs

This will acknowledge receipt of your notification, for an additional alternate brand name Professional Line Toilet Bowl Cleaner/Restroom Disinfectant and minor label changes to non-mandatory label text, submitted under the provisions FIFRA section 3 (c) 9. Based on a review of the submitted material the following comments apply.

The application would be acceptable provided that you delete the term "Professional". The term professional applied to users is not acceptable unless qualified to describe specifically the professional user group intended.

If you have any question concerning this letter please contact Drusilla Copeland at (703) 308-6224.

Sincerely,



Portia M. Jenkins
Acting Product Manager (34)
Regulatory Branch II
Antimicrobials Division 7510W

CONCURRENCES

SYMBOL	7510W	7510W						
SURNAME	Jenkins	D. Copeland						
DATE	11-18-97	11-19-97						



United States
Environmental Protection Agency
Washington, DC 20460

☐ Registration
☐ Amendment
☒ Other

OPP Identifier Number

232726

Application for Pesticide - Section I

1. Company/Product Number 3573-53	2. EPA Product Manager 34	3. Proposed Classification ☒ None ☐ Restricted
4. Company/Product (Name) Mr. Clean Bathroom	PM# 34	
5. Name and Address of Applicant (Include ZIP Code) The Procter & Gamble Company Cincinnati, OH 45202 Attn: Janice Dhonau 11530 Reed Hartman Hwy., Cincinnati, OH ☐ Check if this is a new address 45241-2422		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

☐ Amendment - Explain below.	☐ Final printed labels in response to Agency letter dated _____
☐ Resubmission in response to Agency letter dated _____	☐ "Me Too" Application.
☒ Notification - Explain below.	☐ Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of Additional Alternate Brand Name and Minor Label Changes per PR Notice 95-2
See attached certification statement per PR Notice 95-2

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging ☐ Yes* ☒ No	Unit Packaging ☐ Yes ☒ No	Water Soluble Packaging ☐ Yes ☒ No		☒ Metal	
* Certification must be submitted				☐ Plastic	
	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	☐ Glass	
				☐ Paper	
				☐ Other (Specify) _____	
3. Location of Net Contents Information ☒ Label ☐ Container		4. Size(s) Retail Container 32		5. Location of Label Directions ☒ On Label ☐ On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product ☐ Lithograph ☐ Paper glued ☐ Stenciled			☒ Other <u>Silk Screened</u>		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Janice L. Dhonau	Title Regulatory Affairs	Telephone No. (Include Area Code) 513-626-4523
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs	
4. Typed Name Janice L. Dhonau	5. Date October 20, 1997	

Procter & Gamble
Professional Line

Ready-to-Use/Listo para Usar Toilet Bowl Cleaner/ Restroom Disinfectant

**Limpiador para el inodoro/
Desinfectante para el baño**

KEEP OUT OF REACH OF CHILDREN.
MANTÉNGALO FUERA DEL
ALCANCE DE LOS NIÑOS.

CAUTION:
SEE BACK PANEL FOR OTHER PRECAUTIONS.

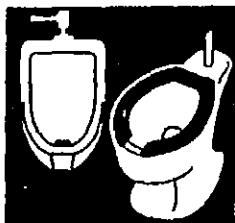
PRECAUCIÓN:
LEA LAS PRECAUCIONES ADICIONALES
EN EL PANEL POSTERIOR.

EPA Reg. No. 3573-53
EPA Est. No. 36727-IL-01

Active Ingredient:
Citric Acid..... 4.5%

Inert Ingredients: *. 95.5%
See back panel.

32 FL. OZ. (945mL)



DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

CLEANING TOILETS/URINALS: Open flip cap. Squeeze bottle to apply product evenly under rim and around bowl. Swab with a brush if necessary, then flush.

DISINFECTING: (Hard, non-porous surfaces) Apply full-strength product on the soil and let stand for 10 minutes before wiping. For highly soiled areas, clean before following disinfecting directions.

USES: Safely cleans glazed porcelain, fiberglass, glazed ceramic, Formica[®], chrome, synthetic marble and no-wax floors. For all other surfaces, test on a small area before use. Do not use on natural marble. Kills germs such as Salmonella choleraesuis, Staphylococcus aureus and Pseudomonas aeruginosa.

CAUTION: Causes eye irritation. Avoid contact with eyes. May be harmful if swallowed. Do not mix with bleach or milder stain removers, as irritating fumes may result.

FIRST AID: In case of eye contact, flush thoroughly with water. If irritation persists, call a physician. If swallowed, drink a glass of water and call a physician (product contains an alcohol ethoxylate).

STORAGE/DISPOSAL: Store in a cool place. Do not reuse bottle. Rinse bottle and discard in trash.

*Inert Ingredients: Cleaning agents, quality control agents, perfume, colorant, and water.

Contains no phosphorus.

Questions? Comments?
Call Toll-Free 1-800-332-7787.

Made in U.S.A.
Distributed by: PROCTER & GAMBLE, Cincinnati, OH 45202
©1997 P&G, U.S. Patent 5,061,393

MANERA DE USARSE:

Use este producto de una manera que no sea lo establecido en sus etiquetas constituye una violación de la Ley Federal

PARA LIMPIAR INODOROS/URINARIOS: Levante la tapa. Presione la botella para aplicar el producto uniformemente debajo del borde y en todo el inodoro. Cepille si es necesario y bájelo al inodoro.

PARA DESINFECTAR: (En superficies duras, sin poros) Aplique el producto directamente en el área sucia y déjelo reposar 10 minutos antes de limpiar. Para las áreas muy sucias, limpie antes de desinfectar.

USOS: Se puede usar en porcelana vidriada, fibra de vidrio (fiberglass), cerámica vidriada, Formica[®], cromo, mármol sintético y pisos que no necesitan cera. Antes de usar en todas las demás superficies, haga una prueba en un área pequeña. No se recomienda para el mármol natural. Mata gérmenes tales como Salmonella choleraesuis, Estafilococo aureolaseis y Soudomonas aeruginosas.

PRECAUCIÓN: Ocasiona irritación en los ojos. Evite el contacto con los ojos. Puede ser peligroso si se ingiere. No lo mezcle con blanqueadores ni productos para quitar moho ya que se pueden producir humos irritantes.

PRIMEROS AUXILIOS: Si le cae en los ojos: Enjuague los ojos con mucha agua. Si persiste la irritación, consulte a su médico. Si se lo ingiere, tome un vaso de agua y llame a su médico (el producto contiene etoxilato).

ALMACENAR/DESECHAR: Almacene este producto en un área fresca. No vuelva a usar la botella. Enjuéguela y tirela en la basura.

No contiene sustancia fosfórica.

** Formica[®] is a registered trademark of the Formica Corp.

0877001-1

La G A

LIPSON ALPERT
GLASS & ASSOC.
DESIGN & IDENTITY
CONSULTANTS
2349 VICTORY PARKWAY
CINCINNATI, OHIO 45206
TEL 513.961.6225
FAX 513.281.3611

ELECTRONIC MECHANICAL

Description: Mr Clean Professional Cleaning Products PHASE I
Toilet Bowl Cleaner Disinfectant - 32 oz

Separator: Southern Graphics UPC No. - N/A

CAPP No. - N/A PLU / Item No. N/A

Spec No. 0877001-1 Brand Code: 25902

Job/Log No. 2P&CLE196D3b Last Revision Date: 9/22/97

Blueprint No. CSP3008-1 Establishment Date: 12/19/96

Assigned Color Swatches



P&G BLUE
(PMS 286)

94-348
GREEN

OPAQUE
WHITE

Computer Equivalents

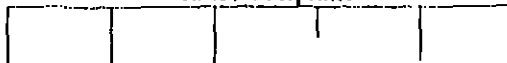


P&G BLUE
(PMS 286)

94-348
GREEN

OPAQUE
WHITE

Tints / Overprints



Instructions for Viewing:
ART IS PREPARED FOR FLEXO PRINTING

PRELIMINARY LAYOUT-COPY FOR POSITION ONLY

PROCTER & GAMBLE