

ACCEPTED

2/18/71

3298-3

With documents

ZURD Mouse Killer

ACTIVE INGREDIENTS:

Warfarin [3-(α -acetylbenzyl)-4-hydroxycoumarin]	0.025%
N ¹ -(2-Quinoxaliny) sulfanilamide (Sulfaquinoxaline)	0.025%
INERT INGREDIENTS	99.950%
TOTAL	100.000%

DIRECTIONS

Place tablespoon amounts of ZURD Mouse Killer at 8 to 12 feet intervals about areas frequented by mice. Shallow containers are recommended in order to regulate the bait level, which should be maintained daily until feeding ceases. This will require from seven to fif-

teen days. For best results, be sure to continue feeding program without interruption. Sour, moldy, or otherwise decomposed bait should be replaced promptly.

CAUTION

Keep away from children and pets. If taken ZURD Mouse Killer's active ingredients, an anticoagulant chemical, may reduce the clotting ability of the blood, and serious hemorrhage may result. **Antidote:** Give a tablespoonful of salt in a glass of warm water, and repeat until vomit fluid is clear. Call a physician immediately. **Note to Physi-**

cians: When a human has been known to have ingested ZURD Mouse Killer, blood transfusions combined with intravenous injections and oral doses of Vitamin K are indicated as in the case of hemorrhage by overdoses of DICUMAROL (R).

MONEY-BACK GAURANTEE

ZURD Mouse Killer guarantees to rid your premises of mice within 15 days, if directions are followed. Your money will be refunded by the manufacturer if ZURD Mouse Killer fails to do the job. Simply return the empty can to MURD CO., Phila. 6, Pa.

KEEP FIRMLY CLOSED WHEN NOT IN USE

ZURD

SULFAQUINOXALINE



CAUTION:
KEEP OUT OF REACH OF CHILDREN.
SEE REAR PANEL FOR OTHER CAUTIONS.

*Warfarin is a patented rodenticide, discovered in the laboratories of Dr. Karl Paul Link, Department of Biochemistry, University of Wisconsin and developed by the Wisconsin Alumni Research Foundation. It is the scientific answer to your mouse problem!

ZURD Mouse

Unconditional Money-Back Guarantee
MURD COMPANY, Philadelphia 6, Pa.
USDA Reg. No. 3298-3 Control No. 1MYSP

made with WARFARIN*

ZURD
MURDER MOUSE

READY
TO
USE



NET WT.
4 OZ.

CAUTION:
KEEP OUT OF REACH OF CHILDREN
SEE REAR PANEL FOR OTHER CAUTIONS.

KEEP FIRMLY CLOSED WHEN NOT IN USE