



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

January 19, 2018

Amanda Landolt
Senior Regulatory Associate
Reckitt Benckiser
Morris Corporate Ctr IV, 399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: PRIA Label Amendment – Changing from Tier IV to Tier III bait station and
revising label to reflect new type of bait station
Product Name: d-CON [KILLS RATS][KILLS RATS AND MICE]
EPA Registration Number: 3282-117
Application Date: 9/8/17
Decision Number: 533076

Dear Ms. Landolt:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Marianne Lewis by phone at (703) 308-8043, or via email at lewis.marianne@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "Gene Benbow".

Gene Benbow, Product Manager 7
Invertebrate & Vertebrate Branch 3
Registration Division (7505P)
Office of Pesticide Programs

<OUTER CARTON FRONT LABEL>

d-CON®
[KILLS RATS]
[KILLS RATS AND MICE]

This Bait Station is Resistant to Tampering by Children. Use Indoors Only.

KEEP OUT OF REACH OF CHILDREN

CAUTION: Read additional precautionary statements, first aid and directions for use on back/side panel.

ACTIVE INGREDIENT:

Diphacinone

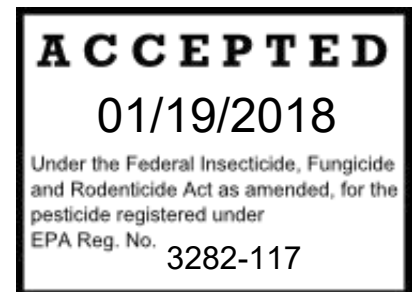
2-(Diphenylacetyl)-1, 3-Indandione.0.005%

OTHER INGREDIENTS: 99.995%

TOTAL: 100.000%

EPA Reg. No.: 3282-117

EPA Est. No.: {insert number}



[Contains: 1[Refillable] Bait Station [and] [+] 6 [Refill] [bait[s]] [blocks]
[[Net Contents:] 6 x 14 g (6 x 0.5 OZ.)/[Net Contents:] 6 x 0.5 OZ. (6 X 14 g)]
Total: 84 g (3 OZ.)/Total: 3 OZ. (84 g)

[Contains: 1[Refillable] Bait Station [and] [+] 12 Refill [bait[s]] [blocks]
[[Net Contents:] 12 x 14 g (12 x 0.5 OZ.)/[Net Contents:] 12 x 0.5 OZ. (12 X 14 g)]
Total: 168 g (5.9 OZ.)/Total: 5.9 OZ. (168 g)

[Contains: 1[Refillable] Bait Station [and] [+] 18 Refill [bait[s]] [blocks]
[[Net Contents:] 18 x 14 g (18 x 0.5 OZ.)/[Net Contents:] 18 x 0.5 OZ. (18 X 14 g)]
Total: 252 g (8.9 OZ.)/Total: 8.9 OZ. (252 g)

[Contains: 1[Refillable] Bait Station [and] [+] 24 Refill [bait[s]] [blocks]
[[Net Contents:] 24 x 14 g (24 x 0.5 OZ.)/[Net Contents:] 24 x 0.5 OZ. (24 X 14 g)]
Total: 336 g (11.9 OZ.)/Total: 11.9 OZ. (336 g)

NOTE: <indicates guidance text for reviewer>, {insert as noted}, [optional text], “/” indicates either/or text, “X” indicates to insert appropriate number

[Contains: 1[Refillable] Bait Station [and] [+] 30 Refill [bait[s]] [blocks]
[[Net Contents:] 30 x 14 g (30 x 0.5 OZ.)/[Net Contents:] 30 x 0.5 OZ. (30 X 14 g)]
Total: 420 g (14.8 OZ.)/Total: 14.8 OZ. (420 g)

<OUTER CARTON BACK LABEL>

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none">• Call a Poison Control Center, or doctor, immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person.
IF ON SKIN OR ON CLOTHING:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center, or doctor for treatment advice.
IF IN EYES:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye.• Call a poison control center, or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor or going for treatment.	
TREATMENT FOR PET POISONING If animal eats bait, call veterinarian or 1-800-228-4722 at once.	
NOTE TO VETERINARIAN Anticoagulant Diphacinone: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K ₁ .	
NOTE TO PHYSICIAN In case of emergency, call toll free 1-800-228-4722. If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K ₁ , intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.	

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed. Harmful if absorbed through the skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Keep away from children, domestic animals and pets.

Personal Protective Equipment (PPE):

All handlers (including applicators) must wear long pants, shoes, socks and barrier laminate gloves. Any person who retrieves carcasses or unused bait following application of this product must wear barrier laminate gloves.

User Safety Requirements

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of barrier laminate gloves before removing. Users should wash hands thoroughly after applying the bait and before eating, drinking, chewing gum, using tobacco or using the toilet.

ENVIRONMENTAL HAZARDS: This product is extremely toxic to mammals, birds and other wildlife. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water.

[**IMPORTANT:** For Directions for Use and First Aid instructions in Spanish, please call 1-866-648-1819]

[**IMPORTANTE:** Para instrucciones de uso y primeros auxilio en español por favor llame al 1-866-648-1819]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for sites, pests, and application methods described on this label.

Use Restrictions:

This bait station may be used in indoor areas accessible to children, consistent with all use restrictions and other requirements indicated in this label. **DO NOT USE THIS PRODUCT OUTDOORS OR IN AREAS ACCESSIBLE TO PETS.**

Only for control of Norway rats, roof rats and [and house mice] inside of homes. d-CON® [KILLS RATS]/[KILLS RATS AND MICE] bait station must be used in homes consistent with all use restrictions and other requirements indicated on this label. Do not place this bait station in any area where there is a possibility of contaminating food or surfaces that come into direct contact with food.

Selection of treatment areas: Determine areas where rats [or house mice] will most likely consume the bait. Generally these are along walls by gnawed openings, in corners and concealed places.

To control Norway Rats [and] Roof Rats [and house mice]

1. Remove the bait station from the carton/bag
2. Placement: Place along walls or in corners with the entrance holes exposed.

While wearing gloves, place 1 or 2 blocks on each peg/rod in the bait station. [Station can hold up to 6 bait blocks]. Replace each block as necessary. Place the bait station indoors at the highest point of activity, by gnawed openings, in concealed areas along a wall or in corners in areas inaccessible to pets where rats [and/or house mice] or their signs have been seen. Place additional bait stations at 15 to 30 foot intervals. Maintain a constant supply of fresh bait for at least 15 days or until signs of rat [or mouse] activity cease infested areas. While wearing gloves, replace bait in bait station when bait is consumed or contaminated. If bait is not touched after 3 days, move station to a new location where rat [and/or mouse] activity is evident.

Follow-up: Wearing gloves, collect and dispose of all dead animals and emptied bait stations properly as specified on this label. To discourage re-infestation, limit sources of rodent food, water and harborage as much as possible. If re-infestation does occur, repeat treatment.

To [Load or] Refill {Pictograms made added to illustrate each step}

You will need both hands to open the station.

1. Locate the 4 latches on top of the station
2. With the thumb of one hand, push down on the outer latch while simultaneously squeezing the other latches and pulling lid up wards with the other hand.
3. Wearing gloves, fill the station by placing up to 6 blocks on the rods/pegs.
4. Close the station by firmly pushing the window down until latches click into place. The bait station is securely closed when all 4 latches have snapped back in to place
5. Remove and dispose of gloves. Then wash hands thoroughly.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store in original container in a cool, dry place inaccessible to children and pets.

PESTICIDE DISPOSAL: Dispose of waste resulting from the use of this product in trash or at an approved waste disposal facility.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. If empty, place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place any unused product down any indoor or outdoor drain.

NOTICE TO BUYER AND USER: Buyer and user assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

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September 08, 2017
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Questions? {telephone icon} 1-800-228-4722
For ingredient [and other] information, www.rbnainfo.com

Distributed by: Reckitt Benckiser
Parsippany, NJ 07054 [-XXXX]

[Station made in USA] [Bait made in USA]

RB © {date}
RB [Reckitt Benckiser] {logo}

<LABELING FOR STATION>

[Peel back]

d-CON®
[KILLS RATS]
[KILLS RATS AND MICE]

This Bait Station is Resistant to Tampering by Children. Use Indoors Only.

ACTIVE INGREDIENT:

Diphacinone

2-(Diphenylacetyl)-1, 3-Indandione.0.005%

OTHER INGREDIENTS: 99.995%

TOTAL: 100.000%

[Net Contents:] 6 x 0.5 OZ. (6 x 14 g) / [Net Contents:] 6 x 14 g (6 x 0.5 OZ.)

EPA Reg. No.: 3282-117

EPA Est. No.: {insert number}

DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH BAIT STATION

CAUTION: This product is an anticoagulant type of rodenticide. If swallowed, call a physician or veterinarian. See outer package label for additional precautionary statements, first aid information and directions for use.

Questions? {telephone icon} 1-800-228-4722

For ingredient [and other] information, www.rbnainfo.com

Distributed by: Reckitt Benckiser
Parsippany, NJ 07054 [-XXXX]

[Station made in USA] [Bait made in USA]

RB © {date}

<Optional Marketing Claims - Front or Back or Side Panel>

Able to see if the bait is eaten through the window
Attractive to rats [and mice]
Bait block contained in [each] station
Bait moisture resistant
Bait Station is child resistant
Big enough to fit Norway rats and Roof rats
[Brand Name] baits: Killing rats and mice in America for over X years
To be used indoors
Can be used in tight places around the home
Child/Kid resistant [bait] station
Child/Kid resistant [bait station]
Child/Kid Tested [Bait] Station
Child/Kid Tested [bait station]
Child tamper-resistant [bait] station
Clear window [for easy monitoring]
Clear window lets you know when to replace bait or dispose of bait station
Control rat problems
Control rats and house mice problems
Corner Fit™
Deadly for rats
Deadly for rats and [house] mice
Designed for indoor use only [such as {insert use site from table on page 9}]
Designed for use indoors only as specified in the Use Restrictions/Directions for Use
Designed to fit/for use in corners
Double [button/latch] locking system
Durable design of [bait] station is child resistant
Easy access for rats
Easy access for Norway rats and Roof rats
Fits in to corners
Fits Norway rats and Roof rats
Guaranteed to kill* (*or your money back)
Helps reduce rat problems
Helps reduce rat and house mice problems
Indoor use
Kills rats
Kills rats and [[house] mice]
Low profile bait station
No need to touch the bait
Multiple kill refillable bait station
Multiple kill refillable rat and mouse bait station
Multiple kill refillable rat bait station

Multiple kill refillable station

Only for use indoors

Only for indoor use in a variety of indoor locations [such as {insert use site from table on page 9}]

Rats [and house mice] may consume a lethal dose in multiple nights of feeding with first dead rodents appearing four or five days after feeding begins

Rats [and mice] can access the station when it is placed flat or on one end

Rats and [house] mice go in, eat the bait, rats and [house] mice go out

Rats go in, eat the bait, rats go out

Refillable bait station

Refillable Bait Station [with] [contains] Bait refills

Pre-baited [- Ready to use bait station]

Preloaded [- Ready to use] bait station

Ready to use

[1] Disposable bait station

[*] Satisfaction Guaranteed or your money back

Station is big enough to fit [Norway rats] [and] [Roof rats] [and house mice]

Tamper-resistant to children

Use indoors only

Use inside [closets] [garages] [attics]

Use [under or between] [appliances]

Window shows how much bait is left

Works if placed horizontally

Works if placed flat

Works if placed flat or on end

Works if placed vertically or horizontally

1 Refillable Bait Station + [6/12/18/24/30] Refills

[6/12/18/24/30] [Refill[s]] [Bait] [Blocks]

[1] [Refillable] Bait Station

[1] Refillable Bait Station + [6/12/18/24/30] Refills

[6/12/18/24/30] Refills + [1] Refillable Bait Station

[1] Pre-Baited Bait Station + [6/12/18/24/30] Refills

<Labeling for Outer Carton Front, Back, or Side Panel Label>

<Optional Marketing Claims with Pictograms>

<The following claims can be used in conjunction with a pictogram.>

Can be used in tight places around the home

Clear window lets you know when to dispose of bait station

Designed for use indoors only as specified in the Use Restrictions/Directions for Use

Only for use in a variety of indoor locations [such as the {insert use site from table on page 9}]

Use in [the] {insert use site from table on page 9}

Rats go in, eat the bait, rats go out
Rat enters, then feeds on bait, rat exits, then dies later
Rats and [house] mice go in, eat the bait, rats and [house] mice go out
Use inside [closets] [garages] [attics]
Use/Fits under/between appliances
Window shows how much bait is left

Table of Use sites

Attic[s]
Bedroom[s]
Closet[s]
Bathroom[s]
Living Room[s]
Dining Room[s]
Kitchen[s]
Den[s]
Basement[s]
Garage[s]

<Optional Marketing Claims with Pictograms & Qualifier>

<The following claims can be used in conjunction with a pictogram.>

Use under [between] [appliances]
Window shows how much bait is left

<The following qualifier statement must appear on the same panel and in close proximity to the above claims and pictograms>

Must adhere to the Use Restrictions in the Directions for Use section of this label.

<Optional Pictograms>

Optional pictogram of front panel graphic

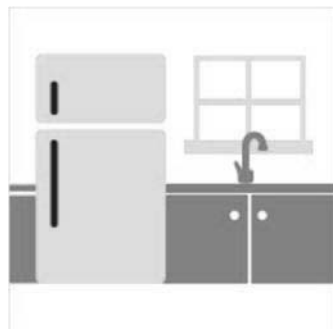


<Optional pictograms showing use sites>

Attic



Kitchen



Garage



Basement

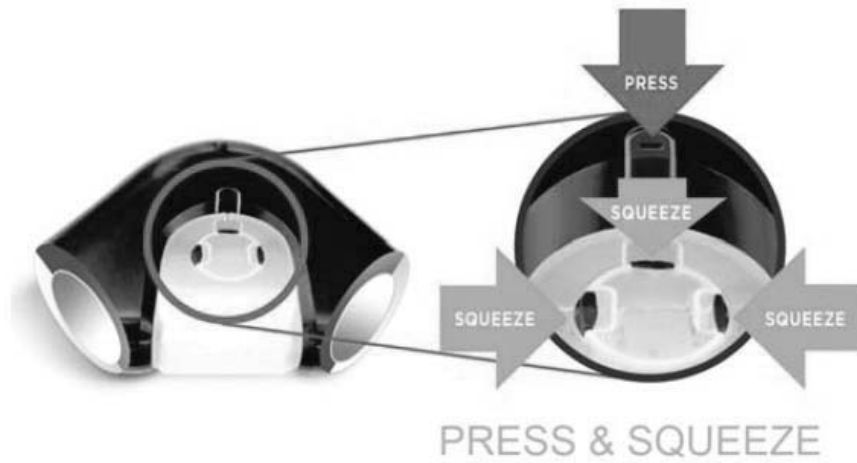


Laundry Room

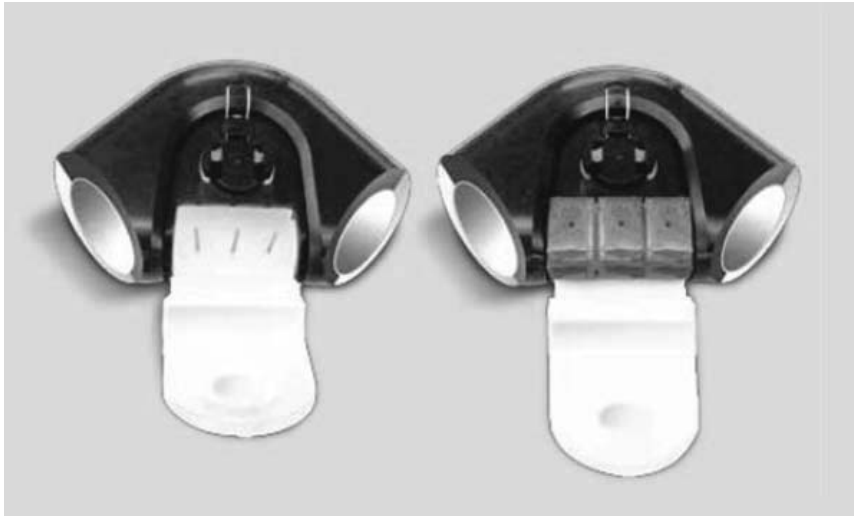


<Optional Pictograms Illustrating Refill Directions>

Step 1



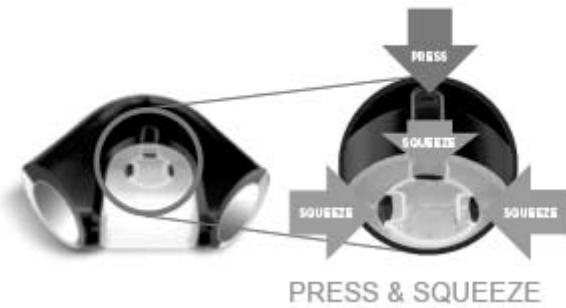
Steps 2-3



Step 4



<Optional Pictograms for how station works>



<Optional Pictograms for child resistant claims>



<6 Month Introductory Claims - only for use for the first 6 months of commercialization>

New [Refillable] [Bait Station] [Design]
New Child Resistant [Bait] Station Design