



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

3282-117

Date of Issuance:

7/20/17

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

d-CON [KILLS RATS]
[KILLS RATS AND MICE]

Name and Address of Registrant (include ZIP Code):

Amanda Landolt
Reckitt Benckiser
399 Interpace Parkway
Parsippany, NJ 07054

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Meredith F. Laws, Chief
Invertebrate & Vertebrate Branch 3

Date:

7/20/17

2. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 3282-117.”
3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSF:

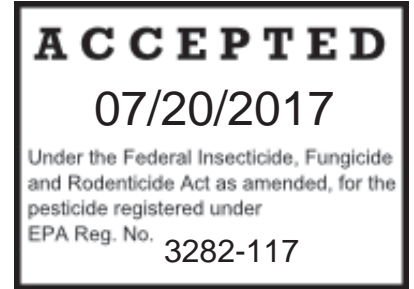
- Basic CSF dated 09/29/16

If you have any questions, please contact Gene Benbow by phone at 703-347-0235, or via email at Benbow.Gene@epa.gov.

Enclosure

<OUTER CARTON FRONT LABEL>

d-CON®
[KILLS RATS]
[KILLS RATS AND MICE]



**THIS BAIT STATION IS NOT TAMPER-RESISTANT. Use Indoors Only in Areas
Inaccessible to Children and Pets.**

KEEP OUT OF REACH OF CHILDREN

CAUTION: Read additional precautionary statements on back/side panel.

ACTIVE INGREDIENT:

Diphacinone

2-(Diphenylacetyl)-1, 3-Indandione. 0.005%

OTHER INGREDIENTS: 99.995%

TOTAL: 100.000%

EPA Reg. No.: 3282-**{insert number}**

EPA Est. No.: **{insert number}**

[Contains:] 1 [Prefilled] [Disposable] Bait Station[s]

[[Net Contents:] 6 x 14 g (6 x 0.5 OZ.) / [Net Contents:] 6 x 0.5 OZ. (6 x 14 g)]

Total: 84 g (3 OZ.)/Total: 3 OZ. (84 g)

<OUTER CARTON BACK LABEL>

[**IMPORTANT:** For Directions for Use and First Aid instructions in Spanish, please call 1-866-648-1819]

[**IMPORTANTE:** Para instrucciones de uso y primeros auxilio en español por favor llame al 1-866-648-1819]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for sites, pests, and application methods described on this label.

DO NOT USE THIS PRODUCT OUTDOORS OR IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS, OR NON TARGET WILDLIFE.

For control only of rats and house mice inside of homes. d-CON® [KILLS RATS]/[KILLS RATS AND MICE] bait station must be used in homes consistent with all use restrictions and other requirements indicated on this label. Do not place this bait station in any area where there is a possibility of contaminating food or surfaces that come into direct contact with food.

Selection of treatment areas: Determine areas where rats [or house mice] will most likely consume the bait. Generally these are along walls by gnawed openings, in corners and concealed places.

TO CONTROL RATS [AND HOUSE MICE]:

Remove bait station from the carton. Place d-CON® [KILLS RATS]/[KILLS RATS AND MICE] bait station at highest point of activity along a wall or in corners where rats [or house mice] or their signs have been seen. If additional units are purchased, place bait stations at 15 to 30 foot intervals. If bait is not touched after 3 days, move station to new location where rat [and/or house mouse] activity is evident. Replace bait stations if contents are consumed or contaminated.

Follow-up: Wearing gloves, collect and dispose of all dead animals and emptied bait stations properly as specified on this label. To discourage re-infestation, limit sources of rodent food, water and harborage as much as possible. If re-infestation does occur, repeat treatment.

FIRST AID HAVE LABEL WHEN OBTAINING TREATMENT ADVICE	
If Swallowed:	<ul style="list-style-type: none"> • Call a Poison Control Center, or doctor, or 1-800-228-4722 immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the Poison Control Center or doctor.
If on Skin:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center, or doctor, or 1-800-228-4722 immediately for treatment advice.
If in Eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center, or doctor, or 1-800-228-4722 immediately for treatment advice.
NOTE TO PHYSICIAN	
If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K ₁ , intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.	
TREATMENT FOR PET POISONING	
If animal eats bait, call veterinarian or 1-800-498-5743 at once.	
NOTE TO VETERINARIAN	
Anticoagulant Diphacinone: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K ₁ .	
CONTACT NUMBER	
In case of emergency, call toll free 1-800-228-4722. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Keep away from children, domestic animals and pets.

Personal Protective Equipment (PPE):

All handlers (including applicators) must wear long pants, shoes, socks and waterproof gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

User Safety Requirements

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of waterproof gloves before removing. As soon as possible, wash hands thoroughly after applying the bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

ENVIRONMENTAL HAZARDS: This product is extremely toxic to mammals, birds and other wildlife. Dogs, cats and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not allow bait to be exposed on soil surface. Do not apply where runoff is likely to occur. Do not contaminate water when disposing of equipment wash water or rinsate.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in original container in a dry place inaccessible to children and pets.

PESTICIDE DISPOSAL: Dispose of wastes resulting from the use of this product in trash or at an approved waste disposal facility.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. If empty, place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place any unused product down any indoor or outdoor drain.

NOTICE TO BUYER AND USER: Buyer and user assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? {telephone icon} 1-800-228-4722
For ingredient [and other] information, www.rbnainfo.com

Distributed by: Reckitt Benckiser
Parsippany, NJ 07054 [-XXXX]
[Made in {insert country}] [Assembled in {insert country}] [Station made in {insert country}]
[Bait made in {insert country}]

RB © {date}
RB [Reckitt Benckiser] {logo}

<LABELING FOR STATION>

[Peel back]

d-CON®
[KILLS RATS]
[KILLS RATS AND MICE]

**THIS BAIT STATION IS NOT TAMPER-RESISTANT. Use Indoors Only in Areas
Inaccessible to Children and Pets.**

ACTIVE INGREDIENT:

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[Net Contents:] 6 x 0.5 OZ. (6 x 14 g) / [Net Contents:] 6 x 14 g (6 x 0.5 OZ.)

EPA Reg. No.: 3282-**{insert number}**

EPA Est. No.: **{insert number}**

DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH BAIT STATION

CAUTION: This product is an anticoagulant type of rodenticide. If swallowed, call a physician or veterinarian. See outer package label for additional precautionary statements, first aid information and directions for use.

Questions? **{telephone icon}** 1-800-228-4722

For ingredient [and other] information, www.rbnainfo.com

Distributed by: Reckitt Benckiser

Parsippany, NJ 07054 [-XXXX]

[Made in **{insert country}**] [Assembled in **{insert country}**] [Station made in **{insert country}**]

[Bait made in **{insert country}**]

RB © **{date}**

<Optional Marketing Claims - Front or Back or Side Panel>

Able to see if the bait is eaten through the window
Attractive to rats [and mice]
Bait block contained in [each] station
Bait block contained in [each] station – no pellets!
Bait moisture resistant
Big enough to fit Norway and Roof rats
Clear window [for easy monitoring]
Contains bait blocks – no pellets!
Contains Bitrex® [- bittering agent]
Contains bittering agent
Control rat problems
Control rats and house mice problems
Deadly for rats
Deadly for rats and [house] mice
Easy access for rats
Easy access for Norway and Roof rat
Fits Norway and Roof rats
For use indoors
Guaranteed to kill* (*or your money back)
Helps reduce rat problems
Helps reduce rat and house mice problems
Rats [and house mice] may consume a lethal dose in multiple nights of feeding with first dead rodents appearing four or five days after feeding begins
Indoor use
[Brand Name] baits: Killing rats and mice in America for over X years
Kills rats
Kills rats and [house mice]
Low profile bait station
No need to touch the bait
Pre-baited [- Ready to use bait station]
Preloaded [- Ready to use] bait station
Ready to use
[x] Disposable bait station[s]
[*] Satisfaction Guaranteed or your money back
Station is big enough to fit Norway and Roof rats
Station is big enough to fit Norway and Roof rats and house mice
Use indoors

<Labeling for Outer Carton Front, Back, or Side Panel Label>

<Optional Marketing Claims with Pictograms>

<The following claims can be used in conjunction with a pictogram.>

Can be used in tight places around the home

Clear window lets you know when to dispose of bait station

Compact design

For use in a variety of locations:

- Garage
- Basement
- Laundry
- Attic

Rats go in, eat the bait, rats go out

Rat enters, then feeds on bait, rat exits, then dies later

Rats and [house] mice go in, eat the bait, rats and [house] mice go out

Window shows how much bait is left

<Optional Marketing Claims with Pictograms & Qualifier>

<The following claims can be used in conjunction with a pictogram.>

Designed to fit in corners, indoors, at locations specified in the DIRECTIONS FOR USE

Fits behind some furniture/appliances in label permitted locations Use inside [in] [cabinets] [closets] [garages] [attics]

Use under [between] [appliances]

Use [inside] [in] [between] [underneath] [under] [cabinets] [closets] [garages] [attics] [behind] [and] [or] [appliances]* {pictogram}

Window shows how much bait is left

<The following qualifier statement must appear on the same panel and in close proximity to the above claims and pictograms>

Must adhere to the Use Restrictions in the Directions for Use section of this label.

<6 Month Introductory Claims - only for use for the first 6 months of commercialization>

New

New Bait Station [Design]