



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

3282-116

Date of Issuance:

1/5/17

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Zicon Spray

Name and Address of Registrant (include ZIP Code):

Amanda Landolt
Regulatory Operations Lead
Reckitt Benckiser Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Kable Bo Davis, Product Manager 04 (Acting)
Invertebrate & Vertebrate Branch 1, Registration Division (7505P)

Date:

1/5/17

2. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 3282-116.”
3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 08/12/2016
- Alternate CSF 1 dated 08/12/2016
- Alternate CSF 2 dated 08/12/2016

If you have any questions, please contact Tim Ciarlo by phone at 703-347-8082, or via email at Ciarlo.Timothy@epa.gov.

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Picaridin (1- Methylpropyl-2-(2-hydroxyethyl)-1-piperidine) 20.00 %

OTHER INGREDIENTS: 80.00 %

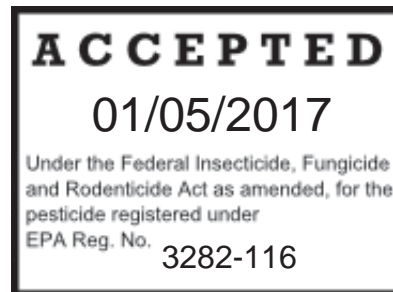
TOTAL: 100.00 %

KEEP OUT OF REACH OF CHILDREN

CAUTION: STOP - Read This Entire Label Before Use
(See (back)(side) panel for additional precautionary statements)

NET WT.: X fl oz (X mL) X oz (X g)
(Continuous Spray)

(NET CONTENTS:) X fl oz (X mL)
(Pump Spray)



<< FRONT / BACK PANEL >>

EPA Reg. No.: 3282-XXX
EPA Est. No.: {insert number}

<< BACK PANEL >>

Questions? (telephone graphic symbol)

(Call:) (1-xxx-xxx-xxxx)

For ingredient (and other) information, (www.rbnainfo.com)

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

Made in {insert country} © RB {insert year}

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.



Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

- New(!)
- New Formula
- New look for {insert Brand Name}
- New Size
- New (design)(packaging)

<< PACKAGING CLAIMS >>

3 pack (!)	Bonus (size) (pack)	Mini	Travel (size) (pack)
4 pack (!)	Buy X Get X Free	(More) than 50% Free	Trial (size) (pack)
x pack (!)	Dual Pack	Pocket (size) (pack)	Twin Pack
	Mega (value) (pack)	Portable	Value (size)(pack)
	(size)	Purse (size) (pack)	Extra (Value)(Pack)

X oz. for the price of X oz.
X for the price of X
X% (Cheaper) (Free) (Bonus) (More) (less expensive) (Off) (Value) (Affordable)
(Take) (Carry) (it) (this product) (anywhere) (everywhere)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
The term "x" is a place holder for a number between 0 to 104.

Save (more)
Better (value)
Money saving (Can) (Pack) (Value)
Lower (cost) (per oz.)
More (of the same) (great) (product) (Spray) (for less)
(Same) (great) (Aerogard) (Spray) (at a better value)
Save (money) (plastic) (with this product)

<< MARKETING CLAIMS – General >>

A brand you can trust
All day protection[†]
Always carry {insert Brand Name}
And your family will want to use it too(!)
Contains (20%) Picaridin
Does not damage (plastic)
Dries odorless and clear
Dye free (formula)
Family friendly
Family Protection (Formula)
Fragrance Free
Fresh scent
Fun to apply
Great for outdoor play
Head to toe coverage
Insect Repellent**
Invisible dry shield
It smells great too(!)
No fragrance
No mess
No rubbing required
Non-oily
Non-sticky
Not oily, greasy or sticky
Odor free
Odorless (Protection) (Guard)
On the go
Outdoor guard
Outdoor use
Paraben free
Protect(s) your whole family
Protection for your family
Protection that fits your lifestyle
(Sports)(Active) formula
Sports guard
The brand you can trust
The power of (Aerogard®) ({insert brand name})
To (-) Go (anytime)(anywhere)
Unscented
Won't damage fishing lines, plastics or other synthetic materials
Worry-free (formula)

<< MARKETING CLAIMS – Continuous Spray >>

Can be held in any position
Clear ultra spray mist
Continuous Spray
Continuous spray you can control

Spray (and) (&) ('n) go
Sprays at any angle
Spray(s) upside down

<< MARKETING CLAIMS – Pump Spray >>

Clear mist pump
One touch pump
Pump Spray

<< USAGE CLAIMS >>

Anytime (to go)
Best feeling when you use {insert Brand Name}
Easy application
Easy, Effective (Use)
Everyday (formula) (use)
For body and face*
For everyday use
For outdoor use
For playing and relaxing outdoors
For yardwork and camping
Head to toe
Quick and even coverage
Ready to use
Use with confidence on the whole family.

<< REPELLENCY CLAIMS >>

12 (hour(s))(hr) continuous protection against {insert insects/disease – see page 4}
12 (hour(s))(hr) (continuous) protection (against)(from) mosquitoes and ticks
12 (hour(s))(hr) (continuous) protection (against)(from) mosquitoes that may carry Zika and ticks that may carry Lyme disease
8 (hours)(hr) continuous protection against biting flies
Effective mosquito (protection) (repellency) up to 12 (hours)(hr)
Long lasting, 12 (hour)(hr) effective protection from mosquitoes and ticks including mosquitoes that may transmit West Nile Virus, Chikungunya, Dengue and Zika and ticks carrying Lyme disease and tick borne encephalitis
Protecting your whole family against (insects)(mosquitoes) for 12 (hours)(hr).
Repels (insects) (mosquitoes) (and) (ticks) for up to 12 (hours)(hr).
Repels biting flies, stable flies, black flies, gnats, chiggers, sand flies and Scottish biting midges for up to 8 (hours)(hr).
Repels mosquitoes, not people
Repels mosquitoes that may carry West Nile Virus, Dengue virus, and Zika virus (for up to 12 (hours)(hr))

<< QUALIFIER STATEMENTS >>

† 12 hour (continuous) protection against mosquitoes (and) (ticks)
* Refer to use directions before application
** Repels {insert insects – see page 4}

This product has been tested and found effective against the following insects:

<< 8 Hour Protection >>		<< 12 Hour Protection >>	
Biting flies	Gnats	Mosquitoes	Ticks
Black flies	Sand flies		
Chiggers	Scottish biting midges		

This product has been tested and found effective against the following diseases for mosquitoes and ticks:

Mosquitoes		Ticks	
Chikungunya	West Nile (Virus)	Lyme (disease)	Tick borne encephalitis
Dengue (Virus)	Zika (Virus)		

<< USE DIRECTIONS – SPRAY >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

Hold container 4 to 6 inches from skin or clothing and spray with a slow sweeping motion. Do not spray directly on face. Avoid contact with lips, cuts, wounds, irritated or excessively sunburned skin. Take care to avoid mouth and eyes and apply sparingly around ears. Do not exceed two applications per day. After returning indoors, wash treated skin with soap and water.

TO APPLY TO FACE: First spray small amounts in palms of hands and then spread on face and neck, avoiding your eyes. Apply sparingly around ears.

TO APPLY TO CHILDREN: Do not allow children to handle the product. Do not apply to the hands of small children. To apply to a child's face and neck, spray the product into your hands and apply to the child.

TO APPLY TO CLOTHING: Do not use under clothing. Spray shirts, pants, socks, and hats. Will not damage fabrics, plastics, watch crystals, and painted or varnished surfaces. Wash treated clothing before wearing it again.

<< USE DIRECTIONS FOR CONTINUOUS SPRAY >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

Hold container 4 to 6 inches from skin or clothing and spray with a slow sweeping motion. Do not spray directly on face. Avoid contact with lips, cuts, wounds, irritated or excessively sunburned skin. Take care to avoid mouth and eyes and apply sparingly around ears. Do not exceed two applications per day. After returning indoors, wash treated skin with soap and water.

TO APPLY TO FACE: First spray small amounts in palms of hands and then spread on face and neck, avoiding your eyes. Apply sparingly around ears.

TO APPLY TO CHILDREN: Do not allow children to handle the product. Do not apply to the hands of small children. To apply to a child's face and neck, spray the product into your hands and apply to the child.

TO APPLY TO CLOTHING: Do not use under clothing. Spray shirts, pants, socks, and hats. Will not damage fabrics, plastics, watch crystals, and painted or varnished surfaces. Wash treated clothing before wearing it again.

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Wash thoroughly with soap and water after handling, returning indoors, and before eating, drinking, chewing gum, or using tobacco.

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none">• Call a physician or Poison Control Center immediately for treatment advice.• Have a person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a Poison Control Center or a doctor.• Do not give anything by mouth to an unconscious person.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free 1-800-228-4722. Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

PHYSICAL HAZARDS: FLAMMABLE: Do not use or store near heat sources, sparks or open flame. Do not smoke while applying.

<< STORAGE & DISPOSAL >>

STORAGE: Store in a cool, dry place out of reach of children. Keep away from heat, sparks and open flame.

DISPOSAL: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency. Never place unused product down any indoor or outdoor drain.

<< GRAPHIC IMAGES & TEXTS >>

