



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Registration Division (7505P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:
 3282-115

Date of Issuance:
 1/5/17

NOTICE OF PESTICIDE:

Registration
 Reregistration
 (under FIFRA, as amended)

Term of Issuance:
 Unconditional

Name of Pesticide Product:
 Zicon Cream

Name and Address of Registrant (include ZIP Code):

Amanda Landolt
 Regulatory Operations Lead
 Reckitt Benckiser Inc.
 Morris Corporate Center IV
 399 Interpace Parkway
 Parsippany, NJ 07054-0225

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 3282-115"

Signature of Approving Official:

Kable Bo Davis, Product Manager 04 (Acting)
 Invertebrate & Vertebrate Branch 1, Registration Division (7505P)

Date:

1/5/17

3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 08/12/2016
- Alternate CSF 1 dated 08/12/2016
- Alternate CSF 2 dated 08/12/2016

If you have any questions, please contact Tim Ciarlo by phone at 703-347-8082, or via email at Ciarlo.Timothy@epa.gov.

Enclosure

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Picaridin (1- Methylpropyl-2-(2-hydroxyethyl)-1-piperidine) 20.00 %

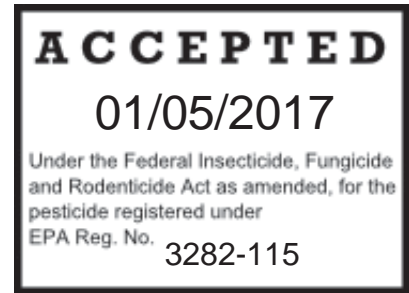
OTHER INGREDIENTS: 80.00 %

TOTAL: 100.00 %

KEEP OUT OF REACH OF CHILDREN

WARNING: STOP – Read This Entire Label Before Use
(See (back)(side) panel for additional precautionary statements)

NET WT.: X fl oz (X mL) X fl oz (135 mL)



<< FRONT / BACK PANEL >>

EPA Reg. No.: 3282-XXX
EPA Est. No.: {insert number}

<< BACK PANEL >>

Questions? (telephone graphic symbol)

(Call:) (1-xxx-xxx-xxxx)

For ingredient (and other) information, (www.rbnainfo.com)

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

Made in {insert country} © RB {insert year}

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.



Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)

<< FRONT / BACK PANEL – Option text >>

Peel open for Precautionary and First Aid Statements.

See outer packaging for Directions for Use and additional Precautionary Statements.

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

New(!)

New Formula

New look for {insert Brand Name}

New Size

New (design)(packaging)

<< PACKAGING CLAIMS >>

3 pack (!)	Bonus (size) (pack)	Mini	Travel (size) (pack)
4 pack (!)	Buy X Get X Free	(More) than 50% Free	Trial (size) (pack)
x pack (!)	Dual Pack	Pocket (size) (pack)	Twin Pack
	Mega (value) (pack)	Portable	Value (size)(pack)
	(size)	Purse (size) (pack)	Extra (Value)(Pack)

X oz. for the price of X oz.

X for the price of X

X% (Cheaper) (Free) (Bonus) (More) (less expensive) (Off) (Value) (Affordable)

(Take) (Carry) (it) (this product) (anywhere) (everywhere)

Save (more)
Better (value)
Money saving (Can) (Pack) (Value)
Lower (cost) (per oz.)
More (of the same) (great) (product) (Cream) (Lotion) (for less)
(Same) (great) (Aerogard) (Cream) (Lotion (at a better value)
Save (money) (plastic) (with this product)

<< MARKETING CLAIMS – General >>

A brand you can trust
All day protection†
Always carry {insert Brand Name}
And your family will want to use it too(!)
Contains (20%) Picaridin
Cream
Dries odorless and clear
Dye free (formula)
Family friendly
Family Protection (Formula)
Fragrance Free
Fresh scent
Great for outdoor play
Head to toe coverage
Insect Repellent**
It smells great too(!)
Lotion
No fragrance
Non-oily
Not oily, greasy or sticky
Odor free
Odorless (Protection) (Guard)
On-the-go
Outdoor guard
Outdoor use
Paraben free
Protect your whole family
Protection for your family on the go
Protection that fits your lifestyle
Quick and even coverage
Ready to use
Roll-On
(Sports) (Active) formula
Sports guard
Strong and dependable insect repellent†
The brand you can trust
The power of (Aerogard®) ({insert brand name})
To (-) Go (anytime)
Unscented
Won't damage fishing lines, plastics or other synthetic materials

<< USAGE CLAIMS >>

Anytime (to go)
Best feeling when you use {insert Brand Name}
Easy application
Easy, Effective (Use)
Everyday (formula) (use)
For body and face*

For everyday use
 For outdoor use
 For playing and relaxing outdoors
 For yardwork and camping
 Head to toe
 Quick and even coverage
 Ready to use
 Use with confidence on the whole family

<< REPELLENCY CLAIMS >>

14 (hour(s))(hr) continuous protection against {insert insects – see page 3}
 14 (hour(s))(hr) (continuous) protection (against)(from) mosquitoes and ticks
 14 (hour(s))(hr) (continuous) protection (against)(from) mosquitoes that may carry Zika and ticks that may carry Lyme disease
 8 (hours)(hr) continuous protection against biting flies
 Effective mosquito (protection) (repellency) up to 14 hours.
 Long-lasting, 14 hour effective protection from mosquitoes and ticks, including mosquitoes that may transit West Nile Virus, Chikungunya, Dengue and Zika and ticks carrying Lyme disease and tick borne encephalitis.
 Protecting your whole family against (insects)(mosquitoes) for 14 hours.
 Provides up to 4 hours of effective (protection) (repellency) from (annoying) (biting) (insects) (mosquitoes)
 Repels (against) (annoying) (biting) (insects) (mosquitoes) (and) (ticks) for up to 14 hours
 Repels biting flies, stable flies, black flies, gnats, chiggers, sand flies and Scottish biting midges for up to 8 hours.
 Repels mosquitoes that may carry West Nile Virus, Dengue virus, Zika virus for up to 14 hours
 Repels mosquitos and ticks for up to 14 hours.

<< QUALIFIER STATEMENTS >>

† 12 hour (continuous) protection against mosquitoes (and) (ticks)
 * Refer to use directions before application
 ** Repels {insert insects – see page 3}

This product has been tested and found effective against the following insects:

<< 8 Hour Protection >>		<< 14 Hour Protection >>	
Biting flies	Gnats	Mosquitoes	Ticks
Black flies	Sand flies		
Chiggers	Scottish biting midges		

This product has been tested and found effective against mosquitoes and ticks that may carry the following diseases:

Mosquitoes		Ticks	
Chikungunya	West Nile (Virus)	Lyme (disease)	Tick borne encephalitis
Dengue (Virus)	Zika (Virus)		

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 The term "x" is a place holder for a number between 0 to 104.

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For best results, read and follow all label directions.

Apply evenly to skin in a thin layer. Do not exceed two applications per day. Avoid contact with lips, cuts, wounds, or irritated skin. Do not apply to excessively sunburned skin. Do not apply under clothing. Don't use or store at temperatures over 122°F

TO APPLY TO FACE: Apply on face by first spreading small amounts in palms of hands and spreading on face and neck, avoiding your eyes. Take care to avoid mouth and eyes and apply sparingly around ears.

TO APPLY TO CHILDREN: When using on children, apply to your hands and then apply it to the child. Do not allow children to handle the product. Do not apply to the hands of small children. To apply to a child's face and neck, apply the product to your hands and then apply to the child.

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Wash thoroughly with soap and water after handling, returning indoors, and before eating, drinking, chewing gum, or using tobacco. Discontinue use and consult a doctor if irritation or rash occurs.

The information below describes the first aid procedures for incidents involving Aerogard Insect Repellent Cream

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none">• Call a physician or Poison Control Center immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a Poison Control Center or a doctor.• Do not give anything by mouth to an unconscious person.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free 1-800-228-4722. Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

PHYSICAL HAZARDS: FLAMMABLE: Do not use or store near heat sources, sparks or open flame. Do not smoke while applying.

<< STORAGE & DISPOSAL >>

STORAGE: Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame.

DISPOSAL: Nonrefillable container. Do not reuse or refill this container. If empty: place in trash or offer for recycling if available. Never place unused product down any indoor or outdoor drain.

<< GRAPHIC IMAGES & TEXTS >>

