

3282-112

5/29/2014

1/14



**U.S. ENVIRONMENTAL PROTECTION AGENCY**  
Office of Pesticide Programs  
Registration Division (7505P)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:

3282-112

Date of Issuance:

**MAY 29 2014**

**NOTICE OF PESTICIDE:**

Registration  
 Reregistration  
(under FIFRA, as amended)

Terms of Issuance:

Unconditional

d-CON<sup>®</sup> Farm, Ranch, and Home

**Name and Address of Registrant (include ZIP Code):**

Reckitt Benckiser LLC.  
339 Interpace Parkway  
Parsippany, NJ 07054

Attention: David Swain


**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

Signature of Approving Official:

  
Meredith F. Laws  
Branch Chief  
Insecticide-Rodenticide Branch  
Registration Division (7505P)

Date:

05/29/14

Page 2  
Notice of Registration (continued)  
EPA Reg. No. 3282-112

- A. Submit and/or cite all data required for registration/reregistration of your product when the Agency requires all registrants of similar products to submit such data.
- B. Make the following label changes before you release the product for shipment:
  - 1. Revise your registration number to "EPA Reg. No. 3282-112."
- C. Submit storage stability (830.6317) and corrosion characteristics (830.6320) data within 18 months from the date of this registration notice.
- D. Per 40 CFR 156.10(a)(6), submit one (1) copy of the revised final printed label for the record before you release the product for shipment. As defined in 40 CFR 152.3, "final printed labeling" means the "label or labeling of the product when distributed or sold." Clearly legible reproductions or photo reductions will be accepted for unusual labels. Note that a clean copy of the master label in most cases does not meet the definition of final printed labeling.

**Reference to Website on Label**

Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

**Confidential Statement of Formula**

The acceptable Confidential Statement of Formula (CSF) for this product is dated December 17, 2013.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. If you have any questions or comments regarding this letter, please contact Jennifer Gaines by phone (703-305-5967) or e-mail ([gaines.jennifer@epa.gov](mailto:gaines.jennifer@epa.gov)).

Enclosures: 1. Stamped Label

3/14

Alternate Brand Names: d-CON Farm, Ranch & Home Ready Mixed Baitbits  
d-CON Farm & Home Ready Mixed Baitbits, d-CON Farm, Ranch & Home Place Packs  
d-CON Farm & Home Place Packs

## d-CON® Farm, Ranch & Home

### Kills Mice and Rats

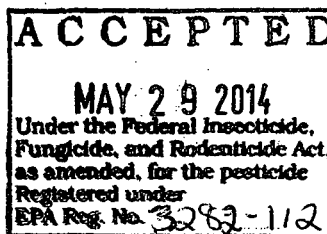
**ACTIVE INGREDIENT:**

Brodifacoum (CAS #56073-10-0):.....0.005%

**OTHER INGREDIENTS\*:**..... 99.995%

**TOTAL:** ..... 100.000%

\*Contains Denatonium Benzoate



**KEEP OUT OF REACH OF CHILDREN**

### CAUTION

**(Manufactured by) (Distributed by):**

Reckitt Benckiser  
399 Interpace Parkway  
Parsippany, NJ 07054

**EPA Reg. No.:** 3282-XXX

**EPA Est. No.:** {Insert EPA Establishment Number}

Made in the U.S.A.

**SATISFACTION GUARANTEED OR YOUR MONEY BACK**

(Call 1-800-228-4722)

(Visit [d-CONproducts.com](http://d-CONproducts.com) for details) (Go to [d-CONproducts.com](http://d-CONproducts.com) for details)

New [limited to 6 month introductory time period]

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

Questions? Comments?

1-800-228-4722

For ingredient information, [www.rbnainfo.com](http://www.rbnainfo.com)

Made in USA

©{insert year} RB

**Net Contents:** 16 Pounds or Greater (X) 1 oz. Place Packs [note: 16 pounds or greater in weight]

{Lot code will be included with each package}

d-CON Farm, Ranch & Home (EPA Reg. No. 3282-XXX)

May 28, 2014

Page 1 of 12

4/14

[PEST CONTROL OPERATOR USE LABEL]

# d-CON® Farm, Ranch & Home

## Kills Mice and Rats

**ACTIVE INGREDIENT:**

Brodifacoum (CAS #56073-10-0):.....0.005%

**OTHER INGREDIENTS\*:**..... 99.995%

**TOTAL:** ..... 100.000%

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See (Side) (Back) Panel for Additional Precautionary Statements, First Aid and Directions for Use

**(Manufactured by) (Distributed by):**

Reckitt Benckiser  
399 Interpace Parkway  
Parsippany, NJ 07054

**EPA Reg. No.:** 3282-XXX

**EPA Est. No.:** {Insert EPA Establishment Number}

Made in the U.S.A.

**SATISFACTION GUARANTEED OR YOUR MONEY BACK**

(Call 1-800-228-4722)

(Visit d-CONproducts.com for details) (Go to d-CONproducts.com for details)

New [limited to 6 month introductory time period]

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

Questions? Comments?

1-800-228-4722

For ingredient information, [www.rbnainfo.com](http://www.rbnainfo.com)

Made in USA

©{insert year} RB

**Net Contents:** 16 Pounds or Greater (X) 1 oz. Place Packs *[note: 16 pounds or greater in weight]*

*{Lot code will be included with each package}*

d-CON Farm, Ranch & Home (EPA Reg. No. 3282-XXX)

May 28, 2014

Page 2 of 12

### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if absorbed through skin. Harmful if inhaled. Harmful if swallowed. Avoid contact with skin, eyes or clothing. Avoid breathing dust. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. wear long-sleeved shirt and long pants, socks, shoes, and gloves. Remove and wash contaminated clothing before reuse.

#### User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

<b>FIRST AID</b>	
<b>Have label with you when obtaining treatment advice.</b>	
<b>If on skin:</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If inhaled:</b>	<ul style="list-style-type: none"> <li>• Move the person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>If swallowed:</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have a person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to by a poison control center or doctor.</li> <li>• Do not give anything to an unconscious person.</li> </ul>
<b>If swallowed by pet or animal</b>	<ul style="list-style-type: none"> <li>• Call a veterinarian immediately for treatment advice.</li> </ul>
<b>Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-228-4722 for emergency medical treatment information.</b>	
<b>NOTE TO PHYSICIAN AND VETERINARIAN</b>	
<p>This product may reduce the clotting ability of the blood and cause hemorrhaging. The anticoagulant action of this product may produce prolonged prothrombin times for 20 to 30 days after exposure. If poisoning occurs, intramuscular and oral administration of Vitamin K<sub>1</sub> are indicated, as in poisoning from overdose of dicumarol (bishydroxy coumarin). <b>FOR HUMAN CASES:</b> Vitamin K<sub>1</sub> is antidotal at doses of 10 to 20 mg (<u>not</u> mg/kg). Repeated treatments may need to be given for up to 30 days (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary. <b>FOR ANIMAL CASES:</b> Vitamin K<sub>1</sub> is antidotal at 5 mg/kg intramuscularly. Oral Vitamin K<sub>1</sub> should be given for up to 30 days at 5 mg/kg (based on monitoring of prothrombin times). In severe cases blood transfusions may be necessary.</p>	

6/14

## ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

7/14

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, and unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** This product can only be used to control Norway rats, roof rats and house mice in and within 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port of terminal buildings and related structures around and associated with these sites. Fence and perimeter baiting, beyond 100 feet from a structure as defined above, is prohibited. This product must not be applied directly to food or feed crops.

Burrow baiting with (d-CON® Farm & Ranch) (this product) is prohibited.

This product may also be used in alleys. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 16 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in corners and concealed places, between floors and walls, or in locations where rats or mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

d-CON Farm, Ranch & Home (EPA Reg. No. 3282-XXX)

May 28, 2014

Page 5 of 12

**APPLICATION DIRECTIONS:**

**RATS:** (Use 4 -16 bait packs) per placement. Place 5 to 22 placements (at intervals of 15 to 30 feet) in infested areas. Maintain an uninterrupted supply of fresh bait for at least 7 days or until signs of rat activity cease.

**HOUSE MICE:** (Use 1 bait pack) per placement. Space placements at 8 to 12 foot intervals in infested areas. Two placements (of bait packs) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease. **FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal and Container Handling:** Dispose of wastes resulting from the use of this product in trash or at an approved waste disposal facility. **Container Handling:** Nonrefillable container. Do not reuse or refill this container. [Plastic:] Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. [Paper:] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.



9/14

[AGRICULTURAL USE LABEL]

**d-CON® Farm & Ranch**

Kills Mice and Rats

**ACTIVE INGREDIENT:**

Brodifacoum (CAS #56073-10-0): ....0.005%

**OTHER INGREDIENTS\*:** ..... 99.995%

**TOTAL:** ..... 100.000%

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See (Side) (Back) Panel for Additional Precautionary Statements, First Aid and Directions for Use

**(Manufactured by) (Distributed by):**

Reckitt Benckiser  
399 Interpace Parkway  
Parsippany, NJ 07054

**EPA Reg. No.:** 3282-XXX

**EPA Est. No.:** {Insert EPA Establishment Number}

Made in the U.S.A.

**SATISFACTION GUARANTEED OR YOUR MONEY BACK**

(Call 1-800-228-4722)

(Visit [d-CONproducts.com](http://d-CONproducts.com) for details) (Go to [d-CONproducts.com](http://d-CONproducts.com) for details)

New [limited to 6 month introductory time period]

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

Questions? Comments?

1-800-228-4722

For ingredient information, [www.rbnainfo.com](http://www.rbnainfo.com)

Made in USA

©{insert year} RB

**Net Contents:** 8 Pounds or Greater

(X) 1 oz. Place Packs [8 pounds or greater in weight]

{Lot code will be included with each package}

10/14

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if absorbed through skin. Harmful if inhaled. Harmful if swallowed. Avoid contact with skin, eyes or clothing. Avoid breathing dust. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. wear long-sleeved shirt and long pants, socks, shoes, and gloves. Remove and wash contaminated clothing before reuse.

### User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

<b>FIRST AID</b>	
<b>Have label with you when obtaining treatment advice.</b>	
<b>If on skin:</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If inhaled:</b>	<ul style="list-style-type: none"> <li>• Move the person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>If swallowed:</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have a person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to by a poison control center or doctor.</li> <li>• Do not give anything to an unconscious person.</li> </ul>
<b>If swallowed by pet or animal</b>	<ul style="list-style-type: none"> <li>• Call a veterinarian immediately for treatment advice.</li> </ul>
<b>Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-228-4722 for emergency medical treatment information.</b>	
<b>NOTE TO PHYSICIAN AND VETERINARIAN</b>	
<p>This product may reduce the clotting ability of the blood and cause hemorrhaging. The anticoagulant action of this product may produce prolonged prothrombin times for 20 to 30 days after exposure. If poisoning occurs, intramuscular and oral administration of Vitamin K<sub>1</sub> are indicated, as in poisoning from overdose of dicumarol (bishydroxy coumarin). <b>FOR HUMAN CASES:</b> Vitamin K<sub>1</sub> is antidotal at doses of 10 to 20 mg (not mg/kg). Repeated treatments may need to be given for up to 30 days (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary. <b>FOR ANIMAL CASES:</b> Vitamin K<sub>1</sub> is antidotal at 5 mg/kg intramuscularly. Oral Vitamin K<sub>1</sub> should be given for up to 30 days at 5 mg/kg (based on monitoring of prothrombin times). In severe cases blood transfusions may be necessary.</p>	

11/  
14

### **ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store product not in use in a location out of reach of children and pets
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, and unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** This product can only be used to control Norway rats, roof rats and house mice in and within 100 feet of agricultural buildings and man-made agricultural structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Fence and perimeter baiting, beyond 100 feet from a structure as defined above, is prohibited. This product must not be applied directly to food or feed crops.

Burrow baiting with (d-CON® Farm & Ranch) (this product) is prohibited.

Do not use in homes or human residences. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait.

When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations. Do not sell this product in individual containers holding less than 8 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in corners and concealed places, between floors and walls, or in locations where rats or mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

**RATS:** (Use 4 -16 bait packs) per placement. Place bait at intervals of 15 to 30 feet per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 7 days or until signs of rat activity cease.

**HOUSE MICE:** (Use 1 bait pack) per placement. Space placements at 8 to 12 foot intervals in infested areas. Two placements (of bait packs) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease. **FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal and Container Handling:** Dispose of wastes resulting from the use of this product in trash or at an approved waste disposal facility. Container Handling: Nonrefillable container. Do not reuse or refill this container. [Plastic:] Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. [Paper:] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

14/  
14

**OPTIONAL LABEL CLAIMS**

Kills Warfarin Resistant House Mice and Norway Rats  
Kills Warfarin Resistant Norway Rats & House Mice

KILLS MICE  
KILLS RATS & MICE  
KILLS MICE & RATS  
KILLS NORWAY RATS, ROOF RATS & HOUSE MICE

(House mice), (Norway rats), (and) (Roof rats) may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

Pelleted Bait  
With Brodifacoum  
Ready To Use

Ideal for: Attic, Basement, Garage/Shed\*

\*Must be out of the reach of children, pets, domestic animals, and non-target wildlife.