

3282-108

(6/21/2012)

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**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY**

WASHINGTON D C 20460

OFFICE OF
CHEMICAL SAFETY AND
POLLUTION PREVENTION

June 21, 2012

Heather R Bjornson
Senior Regulatory Consultant
Reckitt Benckiser Inc
c/o Technology Sciences Group, Inc
1150 18th Street, N W , Suite 1000
Washington, DC 20036

Subject Label Amendment—Addition of marketing claims and other minor changes
Product Name CREEPY
EPA Reg No 3282-108
Application Dated March 23, 2012
Decision Number 463516

Dear Ms Bjornson

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable with the following label revision provisions

- 1 Remove the efficacy claim "crawling insects" from page 1 and throughout the entire label, as this is an unsupported general pest claim

A copy of the label stamped "accepted with comments" is enclosed for your records. You must submit two copies of the final printed label revised in accordance with the comments listed above before the product is released for shipment under this label. If you have any questions, you may contact Clayton Myers at (703) 347-8874 or myers.clayton@epa.gov

Sincerely,

A handwritten signature in black ink, appearing to be "R Gebken".

Handwritten initials "for" in black ink.

Richard J Gebken, Product Manager
Insecticide Branch
Registration Division (7505P)

Enclosure Stamped Label

Creepy

For Indoor Use

(Kills (Ants & Roaches)(Roaches & Ants)(Crawling Insects))

KEEP OUT OF REACH OF CHILDREN AND PETS
CAUTION

Read additional precautionary statements on back panel

ACTIVE INGREDIENT

Imiprothrin ([2,5-Dioxo-3-(2-propynyl)-1-imidazolidinyl] methyl (1RS) cis, trans-chrysanthemate)	0 10%
Esfenvalerate	0 05%
* N-Octyl bicycloheptene dicarboximide	0 50%

****OTHER INGREDIENTS**99 35%**TOTAL**

100 00%

*MGK® 264, Insecticide Synergist

**Contains petroleum distillates

EVERCIDE®, MGK®- Registered trademarks of McLaughlin Gormley King Co

(Net Contents) (X fluid oz) (X g)

EPA Reg No 3282-108

EPA Est No _____

ACCEPTED
With COMMENTS
In EPA Letter Dated
JUN 21 2012
Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg No
3282-108

Questions? (telephone icon) 1-800-228-4722

For ingredient (and other) information, www.rbnainfo.comDistributed by Reckitt Benckiser, Inc
Parsippany, NJ 07054- (XXXX)

(Made in USA) (Assembled in USA) (Components from USA)

RBI © [date]

RB (Reckitt Benckiser) logo



Federal Regulations prohibit CFC propellants in aerosols

Contains No CFC's or other ozone depleting substances (graphic symbol)

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

READ ENTIRE LABEL BEFORE USE

Do not apply to humans, pets, or plants or contaminate feed, feedstuffs, dishes or utensils
 Cover and avoid spraying fish aquariums Cover or remove exposed food, dishes, utensils
 and food handling equipment

Do not apply this product in a way that will contact adults, children, or pets, either
 directly or through drift

SHAKE WELL BEFORE USE

For indoor use only Hold container upright Apply only on surface Do not use as a
 space spray Point spray opening toward surface to be sprayed and press button firmly
 Hold about 12 – 18 inches from surface being sprayed Spray surface until wet but not to
 the point of runoff Avoid excessive wetting of asphalt tile, rubber and plastic materials
 More frequent applications will be required to maintain residual control on plywood and
 other absorbent surfaces

For Control of Cockroaches and Waterbugs Spray around baseboards and other hiding
 places such as under sinks, behind stoves, refrigerators, plumbing pipes and other areas
 where these pests are seen Apply spray directly to pests flushed out

For Control of Ants Apply to ant trails, around doors, windows, and wherever ants enter
 the home

For Control of [Kills] Cat Fleas, Brown Dog Ticks, Crickets, Earwigs, Firebrats,
Sowbugs, Spiders (including Black Widows), Daddy-long legs, Marbled cellar spiders,
Giant wolf spider, Burrowing wolf spider, Banded garden spider, Cat face spider,
Cupboard spider, Cobweb weaver spider, Bud spider, European house spider, Common
house spider, Southern house spider, Yellow sac spider, Funnel web spider, Grass spider,
Ground spider, Parson spider, Bold jumping spider, Woodlouse spider, Scorpions, and
Silverfish Spray around baseboards and other hiding places such as under sinks, behind
 stoves, refrigerators, plumbing pipes and other areas where these pests are seen Apply
 spray directly to pests flushed out

For Control of Stored Product Pests (Saw-toothed Grain Beetles, Confused Flour
 Beetles, and Rice Weevils) In the kitchen, remove and inspect stored food products
 Remove infested packages and seal in plastic bag to prevent reinfestation Discard bag in
 garbage After removing all food packages and shelf liner, spray visible pests and corners

of pantries, cupboards, and storage areas Allow treated areas to dry and then install new shelf liner and return containers to shelves Repeat treatment as necessary, but not more frequently than once every 2 weeks

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION Harmful if swallowed or absorbed through skin Causes moderate eye irritation Avoid contact with skin, eyes, or clothing Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco Remove and wash contaminated clothing before reuse

PHYSICAL OR CHEMICAL HAZARDS

Contents under pressure Do not use or store near heat or open flame Do not puncture or incinerate container Exposure to temperatures above 130°F may cause bursting

FIRST AID	
If Swallowed	<ul style="list-style-type: none"> • Immediately call poison control center or doctor • DO NOT induce vomiting unless told to do so by a poison control center or doctor • Do not give ANY liquid to the person • Do not give anything by mouth to an unconscious person
If On Skin Or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing • Rinse skin immediately with plenty of water for 15-20 minutes • Call a poison control center or doctor for treatment advice
If In Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently for 15-20 minutes • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye • Call a poison control center or doctor for treatment advice
NOTE TO PHYSICIAN Contains petroleum distillate – vomiting may cause aspiration pneumonia	
CONTACT NUMBER	
In case of emergency, call toll free 1-800-228-4722 Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment	

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal

PESTICIDE STORAGE Store in a cool, dry area Always store pesticides in the original container Store away from food and pet food

PESTICIDE DISPOSAL AND CONTAINER HANDLING

Do Not Puncture or Incinerate!

Nonrefillable container

Do not reuse or refill this container

If empty Place in trash or offer for recycling if available

If partially filled Call your local solid waste agency for disposal instructions

Optional Marketing Claims

Ant & Roach Aerosol

Citronella Breeze (Scent) *(note to reviewer only for formulation with the fragrance)*

Citronella Essence (Scent) *(note to reviewer only for formulation with the fragrance)*

Citronella (Fresh)(Scent) *(note to reviewer only for formulation with the fragrance)*

Citrus (Fresh)(Scent) *(note to reviewer only for formulation with the fragrance)*

Lemon (Fresh)(Scent) *(note to reviewer only for formulation with the fragrance)*

Effective control of listed pests

FAST Knockdown

Fragrance Free *(note to reviewer only for formulation with no added fragrance) (on EPA Reg No 4822-447 (1/26/2012))*

Guaranteed to work or your money back! *(on EPA Reg No 1021-1762 (8/13/2010))*

Just one shot (squirt) (spray) and bugs stop (die) (in) (within) seconds

Just one shot (squirt) (spray) and bugs stop in their tracks

(Keeps on killing for) (Kills for) up to 3 Months (up to 15 weeks)

Kills (Ants & Roaches) (Roaches & Ants) (Crawling Insects)

Kills Ants, Brown Dog Ticks, Cat Fleas, Cockroaches, Crickets, Earwigs, Firebrats,

Scorpions, Silverfish, Sowbugs, Spiders (including Black Widows), and Waterbugs

Kills bugs before they escape (in seconds)

(Kills on contact) (Keeps on killing)

No lingering chemical odor

Reclaim your home in a fume free way

No chemical fumes

Leaves No Odor *(note to reviewer only for formulation without the fragrance)*

No (greasy) (oily) residue *(on EPA Reg No 1021-1816 (6/11/2009) EPA Reg No 1021-1762 (8/13/2010) similar claim on EPA Reg No 4822-447 1/26/2012))*

No CFCs

Non-Staining Stops (kills) bugs dead in their tracks instantly

Stops Spiders

Unscented *(note to reviewer only for formulation without the fragrance)*

WATERBASED (FORMULA)

Won't stain carpets and floors

Optional Marketing Claims with Pictograms & Qualifier

{The following claims can be used in conjunction with a pictogram and qualifier }

Use (in) (kitchens) (baths) (closets) (cabinets) (under sinks) (near walls) (in basement)**

Use inside (in) (cabinets) (closets) (garages) (attics)**

Use under (between) (appliances)**

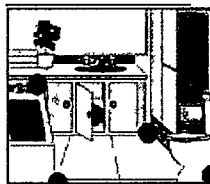
Use inside (in) cabinets and (or) under (between) appliances**

{The following qualifier statement must appear on the same panel and in close proximity to the above claims and pictograms}

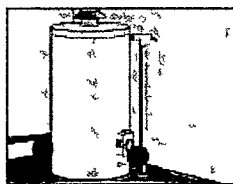
**Must adhere to the Directions for Use section of this label



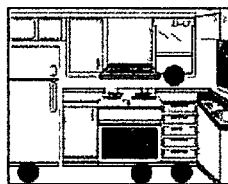
Pictograms for Selection of Treatment Areas or Marketing Claims



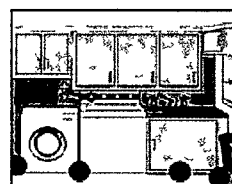
Bathroom



Basement



Kitchen



Laundry

Optional

NOTICE TO BUYER AND USER Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND

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Creepy
EPA REG NO 3282-108

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BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE
REFUND OF THE PURCHASE PRICE