



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

EPA Reg. Number:
3282-108

Date of Issuance:
APR - 5 2011

Term of Issuance:
Conditional

Name of Pesticide Product:
Creepy

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(Under FIFRA as amended)

Name and Address of Registrant (include ZIP Code):

Reckitt Benckiser, Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A), provided that you:

1. You will submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. You will make the following label changes before you release the product for shipment:

a. Revise the EPA Registration Number to read "EPA Registration Number 3282-108."

Signature of Approving Official:

Leda A DeLuzia for Richard Gebken

Date:

April 5, 2011

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EPA Reg. No. 3282-108

b. On page 1 move "Read additional precautionary statements on back panel." to a new line.

c. On page 1 change "(X OZ.)" to "(X fluid oz.)".

d. Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12(a)(1)(E) of FIFRA. 40 CFR section 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

d. On page 2 after "Hold container upright" add "Apply only on surface. Do not use as a space spray."

e. On page 2 change "Apply spray to pests flushed out.)" to "Apply spray to pests flushed out."

f. On page 3 change "Repeat treatment as necessary, but not more frequently than once every 2 weeks.)". to "Repeat treatment as necessary, but not more frequently than once every 2 weeks."

g. On page 5 delete "Fragrance Free", "Guaranteed to Work or Your Money Back!" and "No Mess".

2. Please submit two (2) copies of your final printed labeling before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

If you have any questions regarding this action, please contact Linda A. DeLuise of my team at (703) 305-5428.

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DIRECTIONS FOR USE

~~It is a violation of Federal law to use this product in a manner inconsistent with its labeling.~~

READ ENTIRE LABEL BEFORE USE

Do not apply to humans, pets, or plants or contaminate feed, feedstuffs, dishes or utensils. Cover and avoid spraying fish aquariums. Cover or remove exposed food, dishes, utensils and food handling equipment.

Do not apply this product in a way that will contact adults, children, or pets, either directly or through drift.

SHAKE WELL BEFORE USE

For indoor use only. Hold container upright. Point spray opening toward surface to be sprayed and press button firmly. Hold about 12 – 18 inches from surface being sprayed. Spray surface until wet but not to the point of runoff. Avoid excessive wetting of asphalt tile, rubber and plastic materials. More frequent applications will be required to maintain residual control on plywood and other absorbent surfaces.

For Control of Cockroaches and Waterbugs: Spray around baseboards and other hiding places such as under sinks, behind stoves, refrigerators, plumbing pipes and other areas where these pests are seen. Apply spray to pests flushed out.

For Control of Ants: Apply to ant trails, around doors, windows, and wherever ants enter the home.

(For Control of [Kills] Cat Fleas, Brown Dog Ticks, Crickets, Earwigs, Firebrats, Sowbugs, Spiders: (including Black Widows), Daddy-long legs, Marbled cellar spiders, Giant wolf spider, Burrowing wolf spider, Banded garden spider, Cat face spider, Cupboard spider, Cobweb weaver spider, Bud spider, European house spider, Common house spider, Southern house spider, Yellow sac spider, Funnel web spider, Grass spider, Ground spider, Parson spider, Bold jumping spider, Woodlouse spider, Scorpions, and Silverfish: Spray around baseboards and other hiding places such as under sinks, behind stoves, refrigerators, plumbing pipes and other areas where these pests are seen. Apply spray to pests flushed out.)

(For Control of Stored Product Pests: (Saw-toothed Grain Beetles, Confused Flour Beetles, and Rice Weevils). In the kitchen, remove and inspect stored food products. Remove infested packages and seal in plastic bag to prevent reinfestation. Discard bag in garbage. After removing all food packages and shelf liner, spray visible pests and corners of pantries, cupboards, and storage areas. Allow treated areas to dry and then install new

shelf liner and return containers to shelves. Repeat treatment as necessary, but not more frequently than once every 2 weeks.)

PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

FIRST AID	
If Swallowed:	<ul style="list-style-type: none">• Immediately call poison control center or doctor.• DO NOT induce vomiting unless told to do so by a poison control center or doctor.• Do not give ANY liquid to the person.• Do not give anything by mouth to an unconscious person.
If On Skin Or Clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
If In Eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
NOTE TO PHYSICIAN: Contains petroleum distillate – vomiting may cause aspiration pneumonia.	
CONTACT NUMBER	
In case of emergency, call toll free 1-800-228-4722. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Store in a cool, dry area. Always store pesticides in the original container. Store away from food and pet food.

PESTICIDE DISPOSAL AND CONTAINER HANDLING:

Do Not Puncture or Incinerate!

Nonrefillable container.

Do not reuse or refill this container.

If empty: Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency for disposal instructions.

Optional Marketing Claims

Ant & Roach Aerosol

Citronella Breeze (Scent) *(note to reviewer: only for formulation with the fragrance)*

Citronella Essence (Scent) *(note to reviewer: only for formulation with the fragrance)*

Citronella (Fresh)(Scent) *(note to reviewer: only for formulation with the fragrance)*

Citrus (Fresh)(Scent) *(note to reviewer: only for formulation with the fragrance)*

Lemon (Fresh)(Scent) *(note to reviewer: only for formulation with the fragrance)*

Effective control of listed pests

FAST Knockdown

Fragrance Free *(note to reviewer: only for formulation without the fragrance)*

Guaranteed to Work or Your Money Back!

Just one shot (squirt) (spray) and bugs stop (die) with seconds

Just one shot (squirt) (spray) and bugs stop in their tracks

(Keeps on killing for) (Kills) up to 3 Months (up to 15 weeks)

Kills (Ants & Roaches) (Roaches & Ants)

Kills Ants, Brown Dog Ticks, Cat Fleas, Cockroaches, Crickets, Earwigs, Firebrats,
Scorpions, Silverfish, Sowbugs, Spiders (including Black Widows), and Waterbugs.

Kills bugs before they escape (in seconds)

(Kills on contact) (Keeps on killing)

Leaves No Odor. *(note to reviewer: only for formulation without the fragrance)*

No greasy residue

No Mess

Non-Staining.

Stops (kills) bugs dead in their tracks instantly

Stops Spiders

Unscented *(note to reviewer: only for formulation without the fragrance)*

WATERBASED (FORMULA)

Won't stain carpets and floors.

Optional Marketing Claims with Pictograms & Qualifier

{The following claims can be used in conjunction with a pictogram and qualifier.}

Use (in) (kitchens) (baths) (closets) (cabinets) (under sinks) (near walls) (in basement)**

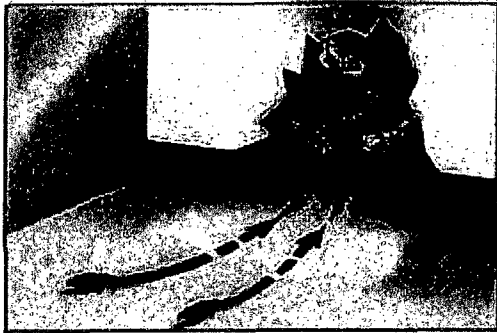
Use inside (in) (cabinets) (closets) (garages) (attics)**

Use under (between) (appliances)**

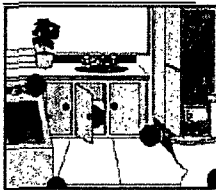
Use inside (in) cabinets and (or) under (between) appliances**

{The following qualifier statement must appear on the same panel and in close proximity to the above claims and pictograms}

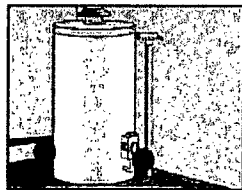
**Must adhere to the Directions for Use section of this label.



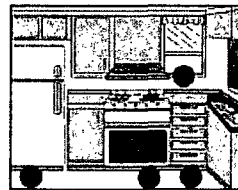
Pictograms for Selection of Treatment Areas or Marketing Claims



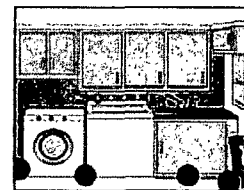
Bathroom



Basement



Kitchen



Laundry

Optional

NOTICE TO BUYER AND USER: Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.