

3282-100

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1/10

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Christine Dellanno
Senior Registration Specialist
Reckitt Benckiser
399 Interpace Parkway
Parsippany, NJ 07054

MAY 05 2011

Dear Ms. Dellanno:

Subject: Labeling Amendment to d-CON[®] Bait Station XIV
EPA Registration No. 3282-100
Submission Date: February 4, 2011

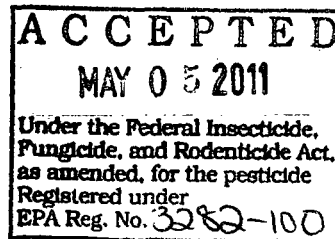
The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable. A stamped copy is enclosed for your records. Please submit one (1) final printed copy for the above mentioned label before releasing the product for shipment. If you have any questions regarding this label, please contact Jennifer Gaines at (703) 305-5967.

Sincerely yours,

A handwritten signature in black ink that reads "Venus Eagle".

Venus Eagle
Product Manager (01)
Insecticide-Rodenticide Branch
Registration Division (7505P)

OUTER CARTON FRONT LABEL



d-CON®
Bait Station XIV

KILLS MICE

This Bait Station is Resistant to Weather and to Tampering by Children and Dogs. For Use Indoors and Outdoors.

KEEP OUT OF REACH OF CHILDREN

CAUTION: Read additional precautionary statements on back (side) panel.

ACTIVE INGREDIENT:

Diphacinone	
(2-Diphenylacetyl-1, 3-Indandione)	0.005%
OTHER INGREDIENTS:	<u>99.995%</u>
TOTAL	100.000%

EPA Reg. No.: 3282-100
EPA Est. No.: {insert number}

(Contains:) X (Disposable) Bait Stations

(Net Contents:) 7 OZ. (196 g) per bait
(TOTAL: X oz. (X g))

OUTER CARTON BACK LABEL

Important: For Directions for Use and First Aid instructions in Spanish, please call 1-866-648-1819

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

USE RESTRICTIONS: Use only to control house mice. This bait station may be used in and around (within 50 feet of) homes accessible to children and pets, consistent with all use restrictions and other requirements indicated on this label. Do not apply further than 50 feet away from home or building.

SELECTION OF TREATMENT AREAS: Determine areas where house mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings in corners and concealed places or in locations where there are signs of house mice.

TO CONTROL HOUSE MICE:

1. Remove the bait station from the carton
2. Placement: Place along walls or in corners with the entrance holes exposed.

Place bait stations at 8- to 12- foot intervals in appropriate locations in infested areas, as specified on this label. Make sure that mouse entrance holes are exposed.

Maintain stations for a minimum of 15 days or as long as activity persists. Replace bait station if contents have been consumed, damaged, or if bait is exposed. If bait is not touched after 3 days, move station to a new location where mouse activity is evident. Wearing gloves, collect and dispose of all dead animals and leftover bait properly as specified on this label. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

4/10

PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Keep away from humans, domestic animals and pets. All handlers (including applicators) must wear gloves. Any person who retrieves carcasses, exposed bait, or bait station following application of this product must wear gloves.

FIRST AID	
If Swallowed:	<ul style="list-style-type: none">• Call a Poison Control Center, or doctor IMMEDIATELY for treatment advice.• Have person sip a glass of water if able to swallow.• DO NOT induce vomiting unless told to do so by the Poison Control Center or doctor.
<p align="center">TREATMENT FOR PET POISONING If animal eats bait, call veterinarian at once.</p> <p align="center">NOTE TO PHYSICIAN OR VETERINARIAN Contains the anticoagulant Diphacinone. If swallowed, this material may reduce clotting ability of the blood and cause bleeding. For humans or animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K1.</p>	
<p align="center">CONTACT NUMBER</p>	
In case of emergency, call toll free 1-800-228-4722. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

ENVIRONMENTAL HAZARDS: This product is extremely toxic to mammals, birds and other wildlife. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in original container in a dry place inaccessible to children and pets.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. **If empty,** place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place any unused product down any indoor or outdoor drain.

NOTICE TO BUYER AND USER: Buyer and user assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? {telephone icon} 1-800-228-4722

For ingredient (and other) information, www.rbnainfo.com

Distributed by: Reckitt Benckiser

Parsippany, NJ 07054-XXXX

(Made in {insert country}) (Assembled in {insert country}) (Components from {insert country})

RB © [date]

RB (Reckitt Benckiser) Logo

6/10

LABELING FOR STATION

d-CON®
Bait Station XIV

KILLS MICE

**This Bait Station is Resistant to Weather and to Tampering by Children and Dogs.
For Use Indoors and Outdoors.**

ACTIVE INGREDIENT:

Diphacinone	
(2-Diphenylacetyl-1, 3-Indandione.	0.005%
OTHER INGREDIENTS:	99.995%
TOTAL.	100.000%

(Net Contents:) 7 OZ. (196 grams) per bait

EPA Reg. No.: 3282-100
EPA Est. No.: {insert number}

DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH BAIT STATION
CAUTION: This product is an anticoagulant type of rodenticide. If swallowed, call a physician or veterinarian. See outer package label for additional precautionary statements, first aid information and directions for use.

Questions? {telephone icon} 1-800-228-4722
For ingredient (and other) information, www.rbnainfo.com
Distributed by: Reckitt Benckiser
Parsippany, NJ 07054-XXXX

(Made in {insert country}) (Assembled in {insert country}) (Components from {insert country})

RB © [date]

Optional Marketing Claims (Front or Back or Side Panel)

- Bait block contained in each bait station
- Bait block contained in each bait station – no pellets!
- Can be used indoors or outdoors
- Child and dog resistant
- Child, dog and weather resistant
- Child resistant
- Child tamper-resistant
- Clear window (for easy monitoring)
- Compact design
- Contains Bitrex®
- Control house mouse problems
- Corner Fit™
- Dog resistant
- Dog Tested
- Durable design is child and dog resistant
- For use indoors and out
- Guaranteed to kill* (*Satisfaction Guaranteed or your Money back)
- Helps reduce house mice problems
- Indoor and outdoor use
- Kid and Dog Resistant (Station)
- Kid & Dog Tamper-Resistant
- Kid and Dog Tested (Station)
- Kid Tested
- Kills house mice
- Low profile bait station
- Mice go in, eat the bait, mice go out
- No need to touch (the) bait when placing station
- Patent Pending
- Preloaded bait station (Ready to use)
- Prebaited - Ready to use
- Pre-Baited Bait Station
- Satisfaction Guaranteed or your money back
- See thru lid (for easy monitoring)
- Station is child (and dog) resistant
- Use indoors and out
- Weather resistant
- Window shows how much bait is left

Optional Marketing Claims with Pictograms & Qualifier

{The following claims can be used in conjunction with a pictogram.}

Can be used in tight places around the home
Designed to fit in corners, indoors and outdoors, at locations specified in USE
RESTRICTIONS in DIRECTIONS FOR USE
Directions for use: {pictograms showing use sites}
Fits behind some furniture/appliances in label permitted locations
Use inside (in) (cabinets) (closets) (garages) (attics)
Use under (between) (appliances)
Use inside (in) cabinets and (or) under (between) appliances
Use in tight places (spaces) {pictogram}
Window shows how much bait is left

{The following qualifier statement must appear on the same panel and in close proximity to the above claims and pictograms}

Must adhere to the Use Restrictions in the Directions for Use section of this label.

6 Month Introductory Claims (only for use for the first 6 months of commercialization)

New
New Bait Station (design)
New Child (and Dog) Resistant Design
New Design
New & Improved Bait Station Design

PICTOGRAMS

Front panel graphic of brand name



Optional pictograms for marketing claims:

