



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 18, 2015

David Swain  
Agent for Reckitt Benckiser  
Reckitt Benckiser LLC.  
339 Interpace Parkway  
Parsippany, NJ 07054

Subject: Label Notification per PRN 98-10 – Adding company logo and revising marketing claim  
Product Name: d-CON Bait Station IX  
EPA Registration Number: 3282-99  
Application Date: February 20, 2015  
Decision Number: 50236

Dear David Swain:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

If you have any questions, please contact Jessica Rogala by phone at 703-347-0263, or via email at [rogala.jessica@epa.gov](mailto:rogala.jessica@epa.gov).

Sincerely,

A handwritten signature in black ink that reads "J Rogala for".

Mark Suarez, Product Manager 07  
Invertebrate & Vertebrate Branch 3  
Registration Division (7505P)  
Office of Pesticide Programs

**OUTER CARTON FRONT LABEL**

**d-CON®  
Bait Station IX**

KILLS MICE {only for use on front panel in close proximity to picture of house mouse}

**This Bait Station is Resistant to Tampering by Children. Use Indoors Only.**

KEEP OUT OF REACH OF CHILDREN

**CAUTION: MAY BE HARMFUL IF EATEN BY CHILDREN OR PETS**

Read additional precautionary statements on back (side) panel.

**ACTIVE INGREDIENT:**

Diphacinone

(2-Diphenylacetyl-1, 3-Indandione) . . . . . 0.005%

**OTHER INGREDIENTS:** . . . . . 99.995%

**TOTAL** . . . . . 100.00%

EPA Reg. No.: 3282-99

EPA Est. No.: {insert number}

Contains: X (Prefilled) (Disposable) Bait Station(s)

(Net Contents:) X/X OZ. (X g) –or- X/X g (X OZ.)

Total: X OZ. (X g) – or – Total: X g (X OZ.)

**NOTIFICATION**

3282-99

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/18/2015

## **OUTER CARTON BACK LABEL**

Important: For Directions for Use and First Aid instructions in Spanish, please call 1-866-648-1819

IMPORTANTE : Para instrucciones de uso y primeros auxilio en español por favor llame al 1-866-648-1819.

### **DIRECTIONS FOR USE**

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for sites, pests, and application methods described on this label.

**USE RESTRICTIONS:** Use only to control house mice in homes. This bait station may be used in indoor areas accessible to children, consistent with all use restrictions and other requirements indicated in this label. **DO NOT USE THIS PRODUCT OUTDOORS OR IN AREAS ACCESSIBLE TO PETS.**

Do not place bait in areas where there is a possibility of contaminating food or surfaces that come into direct contact with food.

### **SELECTION OF TREATMENT AREAS:**

Determine areas where house mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in corners and concealed places, or in locations where there are signs of house mice.

### **TO CONTROL HOUSE MICE:**

1. Remove the bait station from the carton
2. Placement: Place along walls or in corners with the entrance holes exposed.

Place bait stations at 8- to 12- foot intervals in appropriate locations in infested areas, as specified in these use directions. Make sure that mouse entrance holes are exposed.

Maintain stations for a minimum of 15 days or as long as activity persist. Wearing gloves, replace bait station when its contents have been consumed, damaged, or if bait is exposed. If bait is not touched after 3 days, move station to a new location where mouse activity is evident. Wearing gloves, collect and dispose of all dead animals and leftover bait properly as specified on this label. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

**PRECAUTIONARY STATEMENTS:**

**Hazards to Humans and Domestic Animals**

**CAUTION:** May be harmful if swallowed. Keep away from humans, domestic animals and pets. Wear gloves when handling bait station or animals. Wash hands with soap and water after handling bait station.

<b>FIRST AID</b>	
<b>If Swallowed:</b>	<ul style="list-style-type: none"><li>• <b>Call a Poison Control Center, or doctor IMMEDIATELY for treatment advice.</b></li><li>• <b>Have person sip a glass of water if able to swallow.</b></li><li>• <b>DO NOT induce vomiting unless told to do so by the Poison Control Center or doctor.</b></li></ul>
<b>TREATMENT FOR PET POISONING</b>	
If animal eats bait, call veterinarian at once.	
<b>NOTE TO PHYSICIAN OR VETERINARIAN</b>	
Contains the anticoagulant Diphacinone. If swallowed, this material may reduce clotting ability of the blood and cause bleeding. For humans or animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K1.	
<b>CONTACT NUMBER</b>	
In case of emergency, call toll free 1-800-228-4722. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish, birds and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water.

**STORAGE AND DISPOSAL**

Do not contaminate water, food, feed by storage or disposal.

**PESTICIDE STORAGE:** Store in original container in a dry place inaccessible to children and pets.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container. **If empty,** do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place any unused product down any indoor or outdoor drain.

**NOTICE TO BUYER AND USER:** Buyer and user assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? {telephone icon} Call 1-800-228-4722  
For ingredient (and other) information, [www.rbnainfo.com](http://www.rbnainfo.com)

Distributed by: Reckitt Benckiser  
Parsippany, NJ 07054-XXXX

(Made in {inset country}) (Assembled in {inset country}) (Components from {inset country})

RB © [date]

RB (Reckitt Benckiser) logo



**LABELING FOR STATION**

**(Peel back)**

**d-CON®  
Bait Station IX  
KILLS MICE**

**This Bait Station is Resistant to Tampering by Children. Use Indoors Only.**

**ACTIVE INGREDIENT:**

Diphacinone	
(2-Diphenylacetyl-1, 3-Indandione) . . . . .	0.005%
<b>OTHER INGREDIENTS:</b> . . . . .	<u>99.995%</u>
<b>TOTAL.</b> . . . . .	100.00%

(Net Contents:) X OZ. (X grams)

EPA Reg. No.: 3282-99  
EPA Est. No.: {insert number}

**DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH BAIT STATION**  
**CAUTION: This product is an anticoagulant type of rodenticide. If swallowed, call a physician or veterinarian. See outer package label for additional precautionary statements, first aid information and directions for use.**

Questions? {telephone icon}1-800-228-4722  
For ingredient (and other) information, [www.rbnainfo.com](http://www.rbnainfo.com)

Distributed by: Reckitt Benckiser  
Parsippany, NJ 07054-XXXX

(Made in {insert country}) (Assembled in {insert country}) (Components from {insert country})

RB © [date]

## **Optional Marketing Claims (Front or Back or Side Panel)**

Bait block contained in each station  
Bait block contained in each station – no pellets!  
Bait Station is child resistant  
Can be used indoors  
Child resistant [bait] station  
Child tamper-resistant [bait] station  
Clear window (for easy monitoring)  
(x) (Disposable) Bait Station(s)  
Can Kill in multiple feedings. House mice usually consume a lethal dose within three feedings. First deaths appear within 4-5 days of initial feeding.  
Compact design  
Contains bait blocks – no pellets!  
Contains Bitrex® (- bittering agent)  
Control house mouse problems (now)  
Corner Fit™  
Discreet  
Durable design of [bait] station is child resistant  
For use indoors  
Guaranteed to kill (\*)  
Helps reduce house mice problems  
House mice may consume a lethal dose in multiple nights of feeding with first dead rodents appearing four or five days after feeding begins  
Indoor use  
Kills house mice  
House mice go in, eat the bait, mice go out  
Low profile bait station  
No need to touch (the) bait when placing station  
Patent Pending  
Preloaded (bait station) (Ready to use)  
Prebaited - Ready to use  
Ready to use  
(\*) Satisfaction Guaranteed or your money back  
Use indoors  
Value Pack

## **Optional Marketing Claims with Pictograms**

{The following claims can be used in conjunction with a pictogram.}

- Clear window lets you know when to replace or dispose of bait station
- Compact design
- Disposable
- Low profile bait station
- Mice go in, eat the bait, mice go out
- Window shows how much bait is left
- Can be used in tight places around the home
- Use in tight places (spaces) {pictogram}

## **Optional Marketing Claims with Pictograms & Qualifier**

{The following claims can be used in conjunction with a pictogram.}

- Can be used in tight places around the home
- Designed to fit in corners, indoors, at locations specified in the USE RESTRICTIONS and in DIRECTIONS FOR USE .
- Directions for use: {pictograms showing use sites}
- Fits behind some furniture/appliances in label permitted locations
- Fits in almost any corner
- Use inside (in) (cabinets) (closets) (garages) (attics)
- Use under (between) (appliances)
- Use (inside) (in) (between) (underneath) (under) (cabinets) (closets) (garages) (attics) (behind) (and) (or) (appliances)\* {pictogram}
- Use in tight places (spaces) {pictogram}
- Window shows how much bait is left

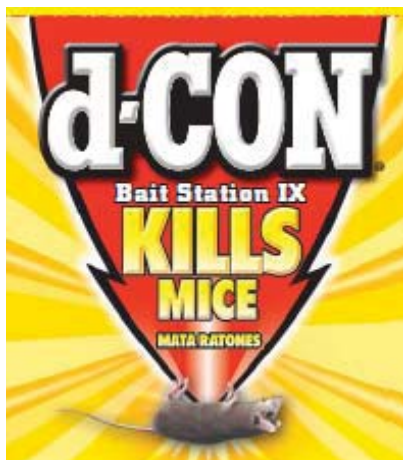
{The following qualifier statement must appear on the same panel and in close proximity to the above claims and pictograms }

Must adhere to the Use Restrictions in the Directions for Use section of this label.



**OPTIONAL PICTOGRAMS**

Front panel graphic of brand name with “kills mice” claim



Optional pictograms showing use sites and directions for use:

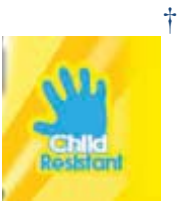
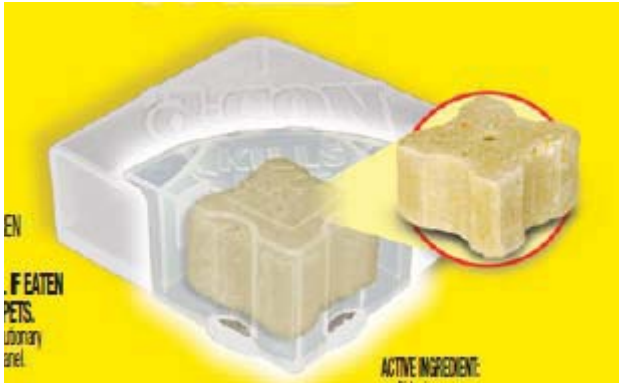


Optional pictogram for “Window shows how much bait is left”



Optional pictogram for “mice go in, eat the bait, mice go out”





† This Bait Station is Resistant to Tampering by Children. Use Indoors Only.