

3282-91

02/05/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Reckitt Benckiser Inc.
c/o Heather Bjornson
Technology Sciences Group, Inc.
1150 18th St., N.W., Ste. 1000
Washington, D.C. 20036

FEB 05 2009

Subject: Notification of Change to Label
Mimas
EPA Reg. No. 3282-91

Dear Ms. Bjornson:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated February 3, 2009 for the product Mimas. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The Confidential Statement of Formula (CSF) and/or label submitted with the application has (have) been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-5967.

Sincerely,

A handwritten signature in cursive script that reads "Jennifer L. Gaines".

Jennifer Gaines
Wildlife Biologist
Insecticide-Rodenticide Branch
Registration Division (7505P)
Office of Pesticide Programs

	United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number 3282-91	NOTIFICATION	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Mimas	FEB 05 2009	PM# 4B	

5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV, 399 Interpace Parkway Parsippany, NJ 07054 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____
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Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)


This notification is to make minor text revisions per PR Notice 98-10. Please see the cover letter for details.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling of the Confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged in:						2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. 0.7 oz	No. per container 1-2	If "Yes" Package wgt	No. per container		
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container			4. Size(s) Retail Container 1 & 2 bait stations (0.7 oz each)		5. Location of Label Directions <input checked="" type="checkbox"/>		
6. Manner in Which Label is Affixed to Product						<input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input checked="" type="checkbox"/> Stenciled <input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Heather R. Bjornson, Technology Sciences Group, Inc.	Title Regulatory Consultant	Telephone No. (Include Area Code) (202) 828-8945
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 		3. Title Regulatory Consultant to Reckitt Benckiser Inc.
4. Typed Name Heather R. Bjornson		5. Date February 3, 2009

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February 3, 2009

WASHINGTON

1150 18th Street, N.W.
Suite 1000
Washington, D.C. 20036
Telephone 202 223-4392
Fax 202 872-0745

Jennifer Gaines
Insecticide - Rodenticide Branch
Office of Pesticide Products
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

RE: Mimas (EPA Reg. No. 3282-91)

Notification per PR Notice 98-10

SACRAMENTO

712 Fifth Street
Suite A
Davis, CA 95616
Telephone 530 757-1298
Fax 530 757-1299

Dear Jennifer:

Technology Sciences Group, on behalf Reckitt Benckiser, Inc., is submitting the enclosed notification to:

- Add an EPA Establishment Number,
- Clarify/reword the directions for use section so it is not confusing to the consumer,
- Add optional text for where the product is made and/or assembled, and
- Add an additional non-FIFRA claims.

Please do not hesitate to contact me directly with any questions and/ or concerns at (202) 828-8945 or via e-mail: hbjornson@tsgusa.com.

Sincerely,

Heather R. Bjornson
Regulatory Consultant to Reckitt Benckiser, Inc.

CANADA

275 Slater Street
Suite 900
Ottawa, Ontario
K1P 5H9
Telephone 613 247-6285
Fax 613 236-3754

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OUTER CARTON FRONT LABEL

NOTIFICATION

[Alternate Brand Name: d-CON Bait Station III]

FEB 05 2009

Mimas

KILLS MICE

CAN KILL IN ONE FEEDING

*Mice may consume a lethal dose in one feeding with first dead rodents appearing 4 or 5 days after feeding begins.

KEEP OUT OF REACH OF CHILDREN

CAUTION: Read additional precautionary statements on back panel.

ACTIVE INGREDIENT:

Brodifacoum 3-[3-(4'-bromo-{1,1'-
biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]
-4-hydroxy-2H-1-benzopyran-2-one 0.005%

OTHER INGREDIENTS: 99.995%

TOTAL: 100.000%

EPA Reg. No.: 3282-~~xxx~~-91
EPA Est. No.: 61282-WI-1
475-MS-1
777-NJ-001
8791-MO-1
074291-MO-001

Contains: (x) Prefilled Bait Station(s)

(Net Contents:) (20 grams (0.7 oz)) up to 50 lbs (2 x 20 grams (0.7 OZ.)) (40 grams (1.4 OZ.))

Patent Pending

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OUTER CARTON BACK LABEL

Important: For Directions for Use and First Aid instructions in Spanish, please call 1-866-648-1819

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

USE RESTRICTIONS: THIS IS NOT A TAMPER RESISTANT BAIT STATION. DO NOT USE THIS PRODUCT IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS OR NONTARGET WILDLIFE. DO NOT USE THIS PRODUCT OUTDOORS.

Use only to control house mice in homes. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food.

Selection of Treatment Areas

Determine areas where mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where mice or their signs have been observed.

House Mice

1. Remove (this product) from the carton ~~prebaited with a (this product)~~
2. Placement: Place along walls or in corners with the entrance holes exposed.

For best performance, use (this product) (multiple stations) spaced 8 to 12 feet apart along walls where mice or their signs have been seen.

Replace bait station when contents are consumed. Replace bait station if station is damaged and the bait is exposed. If bait is not touched after 3 days it should be moved to a new location where mouse activity is evident. Wearing gloves collect and dispose of all dead animals and leftover bait properly as specified on this label. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

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PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals

CAUTION: May be harmful or fatal if swallowed. Keep away from humans, domestic animals, and pets. Wear gloves when handling bait stations or animals. Wash hands with soap and water after handling bait (station).

IF BAIT IS EATEN BY ANIMALS OR PETS, CALL A VETERINARIAN AT ONCE.

FIRST AID	
Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	
If swallowed:	<ul style="list-style-type: none">• Call a Poison Control Center, or doctor IMMEDIATELY for treatment advice.• Have person sip a glass of water if able to swallow.• DO NOT induce vomiting unless told to do so by the Poison Control Center or doctor.
NOTE TO PHYSICIAN OR VETERINARIAN	
This product may reduce the clotting ability of the blood and cause hemorrhaging. If poisoning occurs, intramuscular and oral administration of Vitamin K ₁ are indicated, as in poisoning from overdose of bishydroxy coumarin.). FOR HUMAN CASES: Vitamin K ₁ is antidotal at doses of 10 to 20 mg (<u>not</u> mg/kg). FOR ANIMAL CASES: Vitamin K ₁ is antidotal at 2-5 mg/kg intramuscularly. Repeated doses may need to be given for up to 2 weeks (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary.	

ENVIRONMENTAL HAZARDS: This product is toxic to fish, birds and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water.

STORAGE AND DISPOSAL
This is a non-refillable container. Do not reuse or refill this container.
PESTICIDE STORAGE: Store in original container in a dry place inaccessible to children and pets.
PESTICIDE DISPOSAL: If empty, do not reuse this container. Place in trash or offer for recycling if available. If partly filled, Call your local solid waste agency for disposal instructions. Never place unused products down any indoor or outdoor drains.

NOTICE TO BUYER AND USER: Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE

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USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? Comments? Call 1-800-228-4722

Visit us at www.d-conproducts.com

Distributed by: Reckitt Benckiser, Inc.

Parsippany, NJ 07054- (XXXX)

(Made in USA) (Assembled in USA.) (Components from USA and Mexico.)

RBI © [date]

Labeling for Station

ACTIVE INGREDIENT:

Brodifacoum 3-[3-(4'-bromo-{1,1'-
biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]
-4-hydroxy-2H-1-benzopyran-2-one 0.005%

OTHER INGREDIENTS: 99.995%

TOTAL 100.000%

Net Contents: 20 grams (0.7 oz) up to 50 lbs. (2 x 20 grams (0.7 OZ.)) (40 grams (1.4 OZ.))

EPA Reg. No.: 3282-~~xxx~~91

EPA Est. No.: 61282-WI-1

475-MS-1

777-NJ-001

8791-MO-1

074291-MO-001

Keep out of reach of children

CAUTION: Contains anticoagulant rodenticide. If swallowed, call a physician at once. See outer package label for additional precautionary statements, first aid information and directions for use.

This is not a tamper-resistant bait station. Do not use in areas accessible to children, pets, domestic animals, or nontarget wildlife.

Questions? Comments? Call 1-800-228-4722

Visit us at www.d-conproducts.com

Distributed by: Reckitt Benckiser, Inc.

Parsippany, NJ 07054- (XXXX)

(Made in USA) (Assembled in USA.) (Components from USA and Mexico.)

RBI © [date]

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Optional Marketing Claims

- 1 step bait station (dispenser) (box)
- America's #1 mouse killer (source: based on Nielson data)
- Attack mouse problems (now)
- Bait
- Bait Dispenser
- Bait Box
- Bait Station
- Can kill up to xxxx mice
- Clear window lets you know when to replace (dispose) it
- Compact design
- Compact bait station
- Consumer Friendly
- Contains bittering agent
- D-con's Best Bait Block
- Demonstrated to help reduce mouse problems
- Disposable
- (x) Disposable Bait Shield(s)
- **Easily fits behind furniture (appliances)
- **Easy placement around the home
- Easy to tell when the bait is eaten
- Easy to dispose
- Easy to use
- Efficient Bait Station Plus
- Fights mice
- **Fits in almost in any corner
- Guaranteed to kill (Satisfaction Guaranteed or your Money back)
- Hassle free bait station (dispenser) (box)
- Helps reduce mouse problems
- Horizontal (placement)
- Kills Mice
- Kill mice 100% dead
- Kills mice dead
- Low profile bait box
- Low profile bait dispenser
- Low profile bait shield
- Low profile bait station
- (Mice go in) (eat the bait) (Mice go out)
- Micro Bait Station
- (Mini) Bait Station
- (Mini)
- Neat Bait Station (design)
- No hassle bait station (dispenser) (box)
- No loose bait
- No loose pellets to spill or scatter

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No need to touch the bait

Pre-baited

Ready to use

Replacement Indicator

(Sealed) bait (station) (dispenser) (box)

Sealed

See thru (through) window

See when the bait is gone

See when the mouse has eaten the bait

Simple, easy to use

Small size bait station

**Use inside (in) (between) (underneath) (under) (cabinets)(closets) (garages) (attics) and (behind) or (appliances)

**Use in tight spaces

Versatile (design)

Vertical (placement)

Bait Base

Bait Case

Bait and Go

Bite and Go

Bait Stop

Slides

Sliver

Slide and Hide

Hideaway

Corner Fit

Edge

Cornered

Angled

Corner Away

Corner Pass

Shield

** Must adhere to the Use Restrictions in the Directions for Use section of this label.