



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505C)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

3282-91

Date of Issuance:

NOV 10 2008

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Term of Issuance:

Conditional/ Expires June 4, 2011

Name of Pesticide Product:

Mimas

Name and Address of Registrant (include ZIP Code):

Reckitt Benckiser, Inc.
c/o Technology Sciences Group, Inc.
1150 18th St, N.W.
Washington, D.C. 20036

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product when the Agency requires all registrants of similar products to submit such data.
2. Make the following label changes before you release the product for shipment:
 - a. Revise the EPA Registration Number to read, "EPA Reg. No. 3282-91."

Signature of Approving Official:

Date:

Nov 10, 2008

John Hebert, Product Manager (07)
Insecticide-Rodenticide Branch, Registration Division (7505C)

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3. Storage stability (830.6317) and corrosion characteristics (830.6320) data must be submitted within 18 months.

4. Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40CFR156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

5. *This registration is not consistent with the Agency's May 28, 2008, "Risk Management Decision for Ten Rodenticides." EPA anticipates cancellation of those existing products that are not consistent with the Risk Mitigation Decision to occur no later than June 4, 2011. In the meantime, EPA is approving new registrations and amendments to existing registrations of rodenticide bait products, on a time-limited basis, so long as the registrations do not present greater risks of unreasonable adverse effects than existing products. Accordingly, this registration is approved only subject to the condition that the registration shall expire on June 4, 2011. This condition of registration may be amended in conjunction with amendments to conform to the Risk Mitigation Decision. Absent such amendments, product released for shipment by the registrant after June 4, 2011, would be in violation of FIFRA.*

6. Submit one copy of the revised final printed label for the record before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

John Hebert
Product Manager (07)
Insecticide-Rodenticide Branch
Registration Division (7505C)

Enclosure

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OUTER CARTON FRONT LABEL

Mimas

KILLS MICE

CAN KILL IN ONE FEEDING

*Mice may consume a lethal dose in one feeding with first dead rodents appearing 4 or 5 days after feeding begins.

KEEP OUT OF REACH OF CHILDREN

CAUTION: Read additional precautionary statements on back panel.

ACTIVE INGREDIENT:

Brodifacoum 3-[3-(4'-bromo-{1,1'-
biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]
-4-hydroxy-2H-1-benzopyran-2-one 0.005%

OTHER INGREDIENTS: 99.995%

TOTAL 100.000%

EPA Reg. No.: 3282-xxx
EPA Est. No.: 61282-WI-1
475-MS-1
777-NJ-001
8791-MO-1

Contains: (x) Prefilled Bait Station

(Net Contents:) 20 grams (0.7 oz) up to 50 lbs

Patent Pending

ACCEPTED
with COMMENTS
In EPA Letter Dated
NOV 10 2008
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
3282-91

OUTER CARTON BACK LABEL

Important: For Directions for Use and First Aid instructions in Spanish, please call 1-866-648-1819

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

USE RESTRICTIONS: THIS IS NOT A TAMPER RESISTANT BAIT STATION. DO NOT USE THIS PRODUCT IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS OR NONTARGET WILDLIFE. DO NOT USE THIS PRODUCT OUTDOORS.

Use only to control house mice in homes. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food.

Selection of Treatment Areas

Determine areas where mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where mice or their signs have been observed.

House Mice

1. Remove (this product) prebaited with a (this product)
2. Placement: Place along walls or in corners with the entrance holes exposed.

For best performance, use (this product) spaced 8 to 12 feet apart along walls where mice or their signs have been seen.

Replace bait station when contents are consumed. Replace bait station if station is damaged and the bait is exposed. If bait is not touched after 3 days it should be moved to a new location where mouse activity is evident. Wearing gloves collect and dispose of all dead animals and leftover bait properly as specified on this label. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

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PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals

CAUTION: May be harmful or fatal if swallowed. Keep away from humans, domestic animals, and pets. Wear gloves when handling bait stations or animals. Wash hands with soap and water after handling bait (station).

IF BAIT IS EATEN BY ANIMALS OR PETS, CALL A VETERINARIAN AT ONCE.

FIRST AID	
Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	
If swallowed:	<ul style="list-style-type: none">• Call a Poison Control Center, or doctor IMMEDIATELY for treatment advice.• Have person sip a glass of water if able to swallow.• DO NOT induce vomiting unless told to do so by the Poison Control Center or doctor.
NOTE TO PHYSICIAN OR VETERINARIAN	
This product may reduce the clotting ability of the blood and cause hemorrhaging. If poisoning occurs, intramuscular and oral administration of Vitamin K ₁ are indicated, as in poisoning from overdose of bishydroxy coumarin.). FOR HUMAN CASES: Vitamin K ₁ is antidotal at doses of 10 to 20 mg (not mg/kg). FOR ANIMAL CASES: Vitamin K ₁ is antidotal at 2-5 mg/kg intramuscularly. Repeated doses may need to be given for up to 2 weeks (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary.	

ENVIRONMENTAL HAZARDS: This product is toxic to fish, birds and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water.

STORAGE AND DISPOSAL
This is a non-refillable container. Do not reuse or refill this container.
PESTICIDE STORAGE: Store in original container in a dry place inaccessible to children and pets.
PESTICIDE DISPOSAL: If empty, do not reuse this container. Place in trash or offer for recycling if available. If partly filled, Call your local solid waste agency for disposal instructions. Never place unused products down any indoor or outdoor drains.

NOTICE TO BUYER AND USER: Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE

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USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? Comments? Call 1-800-228-4722

Visit us at www.d-conproducts.com

Distributed by: Reckitt Benckiser, Inc.
Parsippany, NJ 07054

Made in USA

RBI © [date]

Labeling for Station

ACTIVE INGREDIENT:

Brodifacoum 3-[3-(4'-bromo-{1,1'-
biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]
-4-hydroxy-2H-1-benzopyran-2-one 0.005%

OTHER INGREDIENTS: 99.995%

TOTAL 100.000%

Net Contents: 20 grams (0.7 oz) up to 50 lbs

EPA Reg. No.: 3282-xxx
EPA Est. No.: 61282-WI-1
475-MS-1
777-NJ-001
8791-MO-1

Keep out of reach of children

CAUTION: Contains anticoagulant rodenticide. If swallowed, call a physician at once. See outer package label for additional precautionary statements, first aid information and directions for use.

This is not a tamper-resistant bait station. Do not use in areas accessible to children, pets, domestic animals, or nontarget wildlife.

Questions? Comments? Call 1-800-228-4722

Visit us at www.d-conproducts.com

Distributed by: Reckitt Benckiser, Inc.
Parsippany, NJ 07054

Made in USA

RBI © [date]

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Optional Marketing Claims

1 step bait station (dispenser) (box)
America's #1 mouse killer (source: based on Nielson data)
Attack mouse problems (now)
Bait
Bait Dispenser
Bait Box
Bait Station
Can kill up to xxxx mice
Clear window lets you know when to replace (dispose) it
Compact design
Compact bait station
Consumer Friendly
Contains bittering agent
D-con's Best Bait Block
Demonstrated to help reduce mouse problems
Disposable
*Easily fits behind furniture (appliances)
*Easy placement around the home
Easy to tell when the bait is eaten
Easy to dispose
Easy to use
Efficient Bait Station Plus
Fights mice
*Fits in almost in any corner
Guaranteed to kill (Satisfaction Guaranteed or your Money back)
Hassle free bait station (dispenser) (box)
Helps reduce mouse problems
Horizontal (placement)
Kills Mice
Kill mice 100% dead
Kills mice dead
Low profile bait box
Low profile bait dispenser
Low profile bait station
(Mice go in) (eat the bait) (Mice go out)
Micro Bait Station
(Mini) Bait Station
(Mini)
Neat Bait Station (design)
No hassle bait station (dispenser) (box)
No loose bait
No loose pellets to spill or scatter
No need to touch the bait

Pre-baited

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Ready to use
Replacement Indicator
(Sealed) bait (station) (dispenser) (box)
Sealed
See thru (through) window
See when the bait is gone
See when the mouse has eaten the bait
Simple, easy to use
Small size bait station
*Use inside (in) (between) (underneath) (under) (cabinets)(closets) (garages) (attics) and
(behind) or (appliances)
*Use in tight spaces
Versatile (design)
Vertical (placement)
Bait Base
Bait Case
Bait and Go
Bite and Go
Bait Stop
Slides
Sliver
Slide and Hide
Hideaway
Corner Fit
Edge
Cornered
Angled
Corner Away
Corner Pass
Shield

* Must adhere to the Use Restrictions in the Directions for Use section of this label.