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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Reckitt Benckiser Inc.  
c/o Heather Bjornson  
Technology Sciences Group, Inc.  
1150 18<sup>th</sup> St., N.W., Ste. 1000  
Washington, D.C. 20036

FEB 05 2009

Subject: Notification of Change to Label  
d-Con Bait Station  
EPA Reg. No. 3282-90

Dear Ms. Bjornson:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated February 3, 2009 for the product d-Con Bait Station. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The Confidential Statement of Formula (CSF) and/or label submitted with the application has (have) been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-5967.

Sincerely,

Jennifer Gaines  
Wildlife Biologist  
Insecticide-Rodenticide Branch  
Registration Division (7505P)  
Office of Pesticide Programs



United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 3282-90		2. EPA Product Manager John Hebert		3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted	
4. Company/Product (Name) d-CON Bait Station		PM# 4B			
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV, 399 Interpace Parkway Parsippany, NJ 07054 <input type="checkbox"/> Check if this is a new address			6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____		

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

This notification is to make minor text revisions per PR Notice 98-10. Please see the cover letter for details.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46; and no other changes have been made to the labeling of the Confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper Other (Specify) _____		
* Certification must be submitted		If "Yes" Unit Packaging wgt. 0.7 oz	No. per container 1-2	If "Yes" Package wgt.	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 1 & 2 bait stations (0.7 oz each)		5. Location of Label Directions <input checked="" type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name Heather R. Bjornson, Technology Sciences Group, Inc.		Title Regulatory Consultant		Telephone No. (Include Area Code) (202) 828-8945	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received <b>(Stamped)</b>
2. Signature 			3. Title Regulatory Consultant to Reckitt Benckiser Inc.		
4. Typed Name Heather R. Bjornson			5. Date February 3, 2009		



February 3, 2009

**WASHINGTON**

1150 18th Street, N.W.  
Suite 1000  
Washington, D.C. 20036  
Telephone 202 223-4392  
Fax 202 872-0745

Jennifer Gaines  
Insecticide - Rodenticide Branch  
Office of Pesticide Products  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

**RE: d-CON Bait Station (EPA Reg. No. 3282-90)**

**Notification per PR Notice 98-10**

**SACRAMENTO**

712 Fifth Street  
Suite A  
Davis, CA 95616  
Telephone 530 757-1298  
Fax 530 757-1299

Dear Jennifer:

Technology Sciences Group, on behalf Reckitt Benckiser, Inc., is submitting the enclosed notification to:

- Add an EPA Establishment Number,
- Clarify/reword the directions for use section so it is not confusing to the consumer,
- Add optional text for where the product is made and/or assembled, and
- Add an additional non-FIFRA claims.

Please do not hesitate to contact me directly with any questions and/ or concerns at (202) 828-8945 or via e-mail: [hbjornson@tsgusa.com](mailto:hbjornson@tsgusa.com) .

Sincerely,

Heather R. Bjornson  
Regulatory Consultant to Reckitt Benckiser, Inc.

**CANADA**

275 Slater Street  
Suite 900  
Ottawa, Ontario  
K1P 5H9  
Telephone 613 247-6285  
Fax 613 236-3754

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**OUTER CARTON FRONT LABEL**

*[Alternate Brand Names: d-CON Bait Dispenser, d-CON Bait Box, d-CON Active Guard Killing Station, and d-CON Last Stop Bait Station d-CON Bait Station]*

**NOTIFICATION**

**d-CON Bait Station**

**FEB 05 2009**

**KILLS MICE**

**CAN KILL IN ONE FEEDING**

\*Mice may consume a lethal dose in one feeding with first dead rodents appearing 4 or 5 days after feeding begins.

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** Read additional precautionary statements on back panel.

**ACTIVE INGREDIENT:**

Brodifacoum 3-[3-(4'-bromo-{1,1'-  
biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]  
-4-hydroxy-2H-1-benzopyran-2-one . . . . . 0.005%

**OTHER INGREDIENTS:** . . . . . 99.995%  
**TOTAL** . . . . . 100.000%

EPA Reg. No.: 3282-~~xxx90~~  
EPA Est. No.: 61282-WI-1  
475-MS-1  
777-NJ-001  
8791-MO-1  
074291-MO-001

Contains: (x) Prefilled Bait Station(s)

(Net Contents:) (20 grams (0.7 oz)) up to 50 lbs (2 x 20 grams (0.7 OZ.)), (40 grams (1.4 OZ.))

Patent Pending

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**OUTER CARTON BACK LABEL**

Important: For Directions for Use and First Aid instructions in Spanish, please call 1-866-648-1819

**DIRECTIONS FOR USE**

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**USE RESTRICTIONS:** THIS IS NOT A TAMPER RESISTANT BAIT STATION. DO NOT USE THIS PRODUCT IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS OR NONTARGET WILDLIFE. DO NOT USE THIS PRODUCT OUTDOORS.

Use only to control house mice in homes. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food.

**Selection of Treatment Areas**

Determine areas where mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where mice or their signs have been observed.

**House Mice**

1. Remove (this product) from the carton ~~prebaited with a "bait product brand name"~~.
2. Placement: **Can be used in a horizontal or vertical position**  
Station can be placed flat or on its side with entrance holes exposed.

For best performance, use (this product) (multiple stations) spaced 8 to 12 feet apart along walls where mice or their signs have been seen.

Replace bait station when contents are consumed. Replace bait station if station is damaged and the bait is exposed. If bait is not touched after 3 days it should be moved to a new location where mouse activity is evident. Wearing gloves collect and dispose of all dead animals and leftover bait properly as specified on this label. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

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**PRECAUTIONARY STATEMENTS:**

**Hazards to Humans and Domestic Animals**

**CAUTION:** May be harmful or fatal if swallowed. Keep away from humans, domestic animals, and pets. Wear gloves when handling bait station or animals. Wash hands with soap and water after handling bait (station).

**IF BAIT IS EATEN BY ANIMALS OR PETS, CALL A VETERINARIAN AT ONCE.**

<b>FIRST AID</b>	
Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	
<b>If swallowed:</b>	<ul style="list-style-type: none"><li>• Call a Poison Control Center, or doctor <b>IMMEDIATELY</b> for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• <b>DO NOT</b> induce vomiting unless told to do so by the Poison Control Center or doctor.</li></ul>
<b>NOTE TO PHYSICIAN OR VETERINARIAN</b>	
This product may reduce the clotting ability of the blood and cause hemorrhaging. If poisoning occurs, intramuscular and oral administration of Vitamin K <sub>1</sub> are indicated, as in poisoning from overdose of bishydroxy coumarin. ). <b>FOR HUMAN CASES:</b> Vitamin K <sub>1</sub> is antidotal at doses of 10 to 20 mg (not mg/kg). <b>FOR ANIMAL CASES:</b> Vitamin K <sub>1</sub> is antidotal at 2-5 mg/kg intramuscularly. Repeated doses may need to be given for up to 2 weeks (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary.	

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish, birds and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water.

<b>STORAGE AND DISPOSAL</b>
This is a non-refillable container. Do not reuse or refill this container.
<b>PESTICIDE STORAGE:</b> Store in original container in a dry place inaccessible to children and pets.
<b>PESTICIDE DISPOSAL:</b> If empty, do not reuse this container. Place in trash or offer for recycling if available. If partly filled, Call your local solid waste agency for disposal instructions. Never place unused products down any indoor or outdoor drains.

**NOTICE TO BUYER AND USER:** Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR

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CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? Comments? Call 1-800-228-4722

Visit us at [www.d-conproducts.com](http://www.d-conproducts.com)

Distributed by: Reckitt Benckiser, Inc.

Parsippany, NJ 07054-~~(XXXX)~~

(Made in USA) (Assembled in USA) (Components from USA and Mexico)

RBI © [date]

### Labeling for Station

#### ACTIVE INGREDIENT:

Brodifacoum 3-[3-(4'-bromo-{1,1'-  
biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]  
-4-hydroxy-2H-1-benzopyran-2-one ..... 0.005%

OTHER INGREDIENTS: ..... 99.995%

TOTAL ..... 100.000%

Net Contents: 20 grams (0.7 oz) ~~up to 50 lbs. (2 x 20 grams (0.7 OZ.)), (40 grams (1.4 OZ.))~~

EPA Reg. No.: 3282-~~xxx90~~

EPA Est. No.: 61282-WI-1

475-MS-1

777-NJ-001

8791-MO-1

074291-MO-001

**Keep out of reach of children**

**CAUTION: Contains anticoagulant rodenticide. If swallowed, call a physician at once. See outer package label for additional precautionary statements, first aid information and directions for use.**

**This is not a tamper-resistant bait station. Do not use in areas accessible to children, pets, domestic animals or nontarget wildlife.**

Questions? Comments? Call 1-800-228-4722

Visit us at [www.d-conproducts.com](http://www.d-conproducts.com)

Distributed by: Reckitt Benckiser, Inc.

Parsippany, NJ 07054-~~(XXXX)~~

(Made in USA) (Assembled in USA) (Components from USA and Mexico)

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RBI © [date]

### Optional Marketing Claims

- 1 step bait station (dispenser) (box)
- Attack mouse problems (now)
- America's #1 mouse killer (source: based on Nielson data)
- Bait
- Bait Dispenser
- Bait Box
- Bait Station
- Can kill up to xxxx mice
- Can be used horizontally & vertically
- Clear window lets you know when to replace (dispose) it
- Compact design
- Compact bait station
- Consumer Friendly
- Contains bittering agent
- D-con's Best Bait Block
- Demonstrated to help reduce mouse problems
- Disposable
- (x) Disposable Bait Shield(s)
- \*\*Easy placement around the home**
- Easy to tell when the bait is eaten
- Easy to dispose
- Easy to use
- \*\*Easily fits behind furniture (appliances)**
- Efficient Bait Station Plus
- Fights mice
- \*\*Fits in almost any corner**
- Guaranteed to kill (Satisfaction Guaranteed or your Money back)
- Hassle free bait station (dispenser) (box)
- Helps reduce mouse problems ~~Helps reduce mouse problems~~
- Horizontal (placement)
- Kills Mice
- Kill mice 100% dead
- Kills mice dead
- Low profile bait box
- Low profile bait dispenser
- Low profile bait station
- Low profile bait shield
- (Mice go in) (eat the bait) (Mice go out)
- Micro Bait Station
- (Mini) Bait Station
- (Mini)
- Neat Bait Station (design)
- No hassle bait station (dispenser) (box)



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- No loose bait
- No loose pellets to spill or scatter
- No need to touch the bait
- Prebaited
- Ready to use
- Replacement Indicator
- Sealed bait station (dispenser) (box)
- Sealed
- See thru (through) window
- See when the bait is gone
- See when the mouse has eaten the bait
- Simple, easy to use
- Small size bait station
- \*\*|Use inside (in) (between) (underneath) (under) (cabinets) (closets) (garages) (attics) and (behind) or (appliances)
- \*\*|Use in tight spaces
- Versatile (design)
- Vertical (placement)
- Bait Base
- Bait Case
- Bait and Go
- Bite and Go
- Bait Stop
- Slides
- Sliver
- Slide and Hide
- Hideaway
- Corner Fit
- Edge
- Cornered
- Angled
- Corner Away
- Corner Pass
- Shield

\*\*|Must adhere to the Use Restrictions in the Directions for Use section of this label