
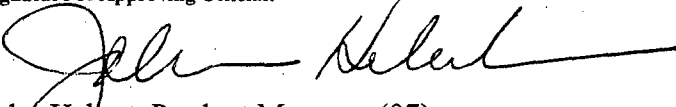


3282-89

12/24/2008

7/10

 <p style="text-align: center;">U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7505C) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460</p> <p style="text-align: center;">NOTICE OF PESTICIDE: <u> X </u> Registration <u> </u> Reregistration</p> <p>(under FIFRA, as amended)</p>	<p>EPA Reg. Number: 3282-89</p>	<p>Date of Issuance: DEC 24 2008</p>
	<p>Term of Issuance: Conditional/Time limited to June 4, 2011</p>	
	<p>Name of Pesticide Product: Fleeject</p>	
<p>Name and Address of Registrant (include ZIP Code): Hal Ambuter Reckitt Benckiser Inc. 399 Interpace Parkway Parsippany, NJ 07054</p>		
<p>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:</p> <ol style="list-style-type: none"> 1. Submit and/or cite all data required for registration/reregistration/registration review of your product, EPA Reg. No. 69526-14, when the Agency requires all registrants of similar products to submit such data. 2. Make the following label changes before you release the product for shipment: <ol style="list-style-type: none"> a. Revise the EPA Registration Number to read, "EPA Reg. No. 3282-89." 		
<p>Signature of Approving Official:  John Hebert, Product Manager (07) Insecticide-Rodenticide Branch, Registration Division (7505P)</p>	<p>Date: Dec. 24, 2008</p>	

- b. Revise the label claim "*Special formula kills (fleas) (ticks) feeding on (mice) (rat) (rodents)*" to read "*Kills (fleas) (ticks) feeding on (house mice) (rats).*"
- c. Revise the label claim "*Kills (mice) (rat) (rodents) plus the (fleas) (ticks) they carry*" to read "*Kills (house mice) (rats) plus the (fleas) (ticks) they carry.*"
- d. Revise the claim "*(2-in1 action (kills (mice) (rat) (rodents)) (Kills the (fleas) (ticks) they carry))*" to read "*2-in1 action (kills house mice) (rats)) (Kills the (fleas) (ticks) they carry).*"
- e. Revise the claim "*Help solve (Mouse)(rat)(rodent) problems*" to read "*Help solve (House mouse)(rat) problems.*"
- f. Revise the claim "*Helps you win the war on (mice)(rat)(rodents)*" to read "*Helps you win the war on (house mice)(rats).*"
- g. Revise the claim "*Kills (both) Mice and Rats (Plus the Fleas and Ticks feeding on mice and rats)*" to read "*Kills house mice and rats (Plus the fleas and ticks feeding on house mice and rats).*"
- h. Revise the claim "*Kills mice*" to read "*Kills house mice*".
- i. Revise the claim "*Kills Mice and rats*" to read "*Kills house mice and rats.*"
- j. Place a box around the **Storage and Disposal** section to make it more prominent to the user.
- k. As stated in 40CFR§156.40(a)(4), a Batch Code must be placed on the label.
- l. On the **OPTIONAL MARKETING CLAIMS**, the following claims are not acceptable and must be deleted:
- Attack (Mice) (rat) (rodent) problems now
 - Control your (mice) (rat) (rodent) problems
 - Control (mice)(rat)(rodents) like an expert
 - Demonstrated to solve mouse problems
 - Fast attack on (Mice) (rat) (rodents)
 - Fast (Mouse) (rat) (rodent) relief
 - Fast (Mouse) (rat) (rodent) solution
 - Fight (Mice) (rat) (rodents) (fast) (now)
 - For use (in crawlspaces) (greenhouses)
 - Get peace of mind from mice
 - Get the power to kill (mice)(rat)(rodents)
 - Gives peace of mind
 - Gives you power over (Mice) (rat) (**rodents**)
 - Good riddance to rodents

- Kills (fleas)(ticks) that may carry (Lyme disease) (babesiosis) (ehrlichiosis) (tularemia) (Q fever) (Rocky Mountain Spotted Fever)
- Kills Rodents
- Kill (mice) (rat) (rodents) like an expert
- Kill (mice) (rat) (rodents) like a Pro
- May help prevent the spread of disease by (fleas)(ticks)
- Relief from (Mouse) (rat) (rodent)
- Solves (Mouse) (rat) (rodent) problems fast
- Solving (Mouse) (rat) (rodent) problems fast
- (Special) (unique) formula with Insecticide
- Take back your home from (Mice) (rat) (rodents)
- Tray helps contain bait
- Win back your home from (Mice) (rat) (rodents)
- You have the power to fight (Mice)(rat)(rodents)
- When used as directed, d-Con will help you solve your (mouse) (rat) (rodents) problems fast
- Win the war on (Mice) (rat) (rodents)
- With d-con you are in control
- For use (in crawlspaces) (in greenhouses)

3. Storage stability (830.6317) and corrosion characteristics (830.6320) data must be submitted within 18 months of the date of this notice.

4. Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

5. *This registration is not consistent with the Agency's May 28, 2008, "Risk Management Decision for Ten Rodenticides." EPA anticipates cancellation of those existing products that are not consistent with the Risk Mitigation Decision to occur no later than June 4, 2011. In the meantime, EPA is approving new registrations and amendments to existing registrations of rodenticide bait products, on a time-limited basis, so long as the registrations do not present greater risks of unreasonable adverse effects than existing products. Accordingly, this registration is approved only subject to the condition that the registration shall expire on June 4, 2011. This condition of registration may be amended in conjunction with amendments to conform to the Risk Mitigation Decision. Absent such amendments, product released for shipment by the registrant after June 4, 2011, would be in violation of FIFRA.*

6. Submit one copy of the revised final printed label for the record before you release the product for shipment.

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If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. If you have any questions regarding this notice, please contact Jennifer Gaines at (703) 305-5967.

A stamped copy of the label is enclosed for your records.

John Hebert
Product Manager (07)
Insecticide-Rodenticide Branch
Registration Division (7505P)

Enclosure

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Outer Container Front Label

Fleeject

KILLS (both) MICE AND RATS

Keep out of reach of children.

CAUTION: May be harmful if swallowed.
See back panel for additional precautionary statements.

ACTIVE INGREDIENTS:

Difethialone 0.0025%
Fipronil 0.0035%

OTHER INGREDIENTS: 99.9940%

TOTAL 100.0000%

Net Contents:
12 OZ. (4 x 3.0 oz)
8 OZ. (4 x 2.0 oz.)

Important: For Directions for Use and First Aid instructions in Spanish, please call 1-866-648-1819

ACCEPTED
with COMMENTS
In EPA Letter Dated
DEC 24 2008
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
3282-89

Outer Container Back Label

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

IMPORTANT: Do not expose children, pets, or other nontarget animals to rodenticides. To help prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by children under six years of age and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

USE RESTRICTIONS:

This product may only be used to control Norway Rats, Roof Rats and house mice only in the sites identified below.

- In **URBAN AREAS**, this product may only be used in homes, industrial, commercial and public buildings; and in transport vehicles (ships, trains, aircraft) and in related port or terminal buildings.
- In **NON-URBAN AREAS**, this product may only be used inside of homes and agricultural buildings.

Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats or mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in corners and concealed places, between floors and walls, or in locations where rodents or signs of rodents have been seen. Remove as much alternative food as possible. Use tamper-resistant bait stations wherever necessary (see "**IMPORTANT:**").

APPLICATION DIRECTIONS:

(Qualifier Statement for 4 x 3 oz box only)

(This package contains enough bait to) (Can) kill up to 12 rats.

(This package contains enough bait to) (Can) kill up to 9-34 mice.

(Qualifier Statement for 4 x 2 oz box only)

(This package contains enough bait to) (Can) kill up to 8 rats.

(This package contains enough bait to) (Can) kill up to 6-22 mice.

To Control Norway and Roof Rats: Apply 4 to 16 oz. of bait (usually at intervals of 15 - 30 feet) per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity ceases.

To Control House Mice: Apply 1/4 - 1/2 oz. (1 - 2 level tablespoons) of bait per placement. Space placements at intervals of 8 to 12 ft. Larger placements (up to 2 ounces) may be needed at points of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of rat activity ceases.

(For Rats and Mice) Check bait locations every 2 days for signs of feeding. Replenish bait if more than 1/2 of the original amount has been removed by rodents. Replace contaminated or spoiled bait immediately if rodent activity is still evident. Collect and dispose of all dead animals and leftover bait properly. To prevent reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

Outer Container Back Label

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: May be harmful if swallowed. Keep away from children, domestic animals, and pets. Wash hands after handling bait. Wear gloves if bait or dead animal may be handled.

FIRST AID	
Have this label with you when obtaining treatment advice. HOT LINE NUMBER: 1-800-228-4722	
IF SWALLOWED	<ul style="list-style-type: none">• Call a Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow. Do not induce vomiting until told to do so by a Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person.
CONTACT NUMBER	
Call 1-800-228-4722	
NOTE TO PHYSICIAN AND VETERINARIAN	
Contains Difethialone, an anticoagulant. For humans or dogs that have ingested this product or have obvious poisoning symptoms (bleeding) or elevated prothrombin times, give Vitamin K1 by intramuscular or oral administration. Check prothrombin time every 3 days until values return to normal.	

STORAGE AND DISPOSAL

This is a nonrefillable container.

STORAGE: Store in original container in a dry place inaccessible to children and pets.

DISPOSAL: If empty, do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled, Call your local solid waste agency for disposal instructions. Never place unused products down any indoor or outdoor drains.

NOTICE TO BUYER AND USER: Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Distributed by: Reckitt Benckiser, Inc
Parsippany, NJ 07054

Questions? Comments? Call 1-800-228-4622

www.d-conproducts.com

© RBI (year)

MADE IN USA

EPA Reg. No.: 3282-XXXX
EPA Est. No.: 475-MS-1
7173-WI-1

INNER BAIT TRAY – Front Panel

d-CON® Fleaject (or corresponding name)

KILLS (both) MICE AND RATS

Keep out of reach of children.

CAUTION: May be harmful if swallowed.

Read additional precautionary statements on back panel.

ACTIVE INGREDIENTS:

Difethialone 0.0025%

Fipronil 0.0035%

OTHER INGREDIENTS: 99.9940%

TOTAL 100.0000%

NET WT:

2.0 OZ. (56 g)

3.0 OZ. (85 g)

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INNER BAIT TRAY - Back Panel

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label on the outer package before using this product. It is illegal to sell these bait trays individually.

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: May be harmful if swallowed. Keep away from children, domestic animals, and pets. Wash hands after handling bait. Wear gloves if bait or dead animal may be handled.

FIRST AID	
Have this label with you when obtaining treatment advice. HOT LINE NUMBER: 1-800-228-4722	
IF SWALLOWED	<ul style="list-style-type: none">• Call a Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow. Do not induce vomiting until told to do so by a Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person.
CONTACT NUMBER	
Call 1-800-228-4722	
NOTE TO PHYSICIAN AND VETERINARIAN	
Contains Difethialone, an anticoagulant. For humans or dogs that have ingested this product or have obvious poisoning symptoms (bleeding) or elevated prothrombin times, give Vitamin K1 by intramuscular or oral administration. Check prothrombin time every 3 days until values return to normal.	

Distributed by: Reckitt Benckiser, Inc
Parsippany, NJ 07054

Questions? Comments? Call 1-800-228-4622
www.d-conproducts.com
© RBI (year)

Made in USA

EPA Reg. No.: 3282-XXXX
EPA Est. No.: 475-MS-1
7173-WI-1

MADE IN THE USA

Optional Marketing Statements:

2-in-1
2-in-1 action with insecticide
2-in-1 action (kills (mice) (rat) (rodents)) (Kills the (fleas) (ticks) they carry)
(4) Bait Trays
(4) Ready to Use Bait Trays
Attack (Mice) (rat) (rodent) problems
Attack (Mice) (rat) (rodents) problems now
Bait Filled Trays
Control your (mice) (rat) (rodents)
Control (mice) (rat) (rodents) like an expert
Convenient
d-con
D-con helps you to be in control
Demonstrated to solve (Mouse) (rat) (rodent) problems
Easy to use
Fast attack on (Mice) (rat) (rodents)
Fast (Mouse) (rat) (rodent) relief
Fast (Mouse) (rat) (rodent) solution
Fight (Mice) (rat) (rodents) (fast) (now)
Flavor attractive to mice and rats
For indoor use only
For use (under sinks) (in garages), (behind/under fridge/refrigerator) (in attics), (in (storage) closets), (in storage rooms),
(in sheds), (in cabinets), (under/behind hot water heaters) (behind furnaces) (behind/under furniture) (in
basements) (in crawlspaces) (in lofts) (in suspended ceilings) (under floorboards) (in wall cavities) (in greenhouses)
Guaranteed to kill (Satisfaction Guaranteed or your Money back)
Get peace of mind from mice
Get the power to kill (mice) (rat) (rodents)
Gives peace of mind
Gives you power over (Mice) (rat) (rodents)
Good House Keeping Seal
Good riddance to rodents
Help solve (Mouse) (rat) (rodent) problems
Helps you win the war on (mice) (rat) (rodents)
Kills (both) Mice and Rats (Plus the Fleas and Ticks feeding on mice and rats)
Kills (fleas) (ticks) that may carry (Lyme disease) (plague) (babesiosis) (erhlichiosis) (tularemia0 (Q fever) (murine typhus)
(Rocky Mountain Spotted Fever)
Pre-filled bait tray
Kills Mice
Kills Rats
Kills Mice and Rats
Kills Rodents
Kill (mice) (rat) (rodents) like an expert
Kill (mice) (rat) (rodents) like a Pro
Kills (mice) (rat) (rodents) plus the (fleas) (ticks) they carry
Pre-filled bait trays
May helps prevent the spread of disease by (fleas) (ticks)
Relief from (Mouse) (rat) (rodent)
Satisfaction guaranteed or your money back
Solves (Mouse) (rat) (rodent) problems (fast)
Solving (Mouse) (rat) (rodent) problems (fast)
Special formula kills (fleas) (ticks) feeding on (mice) (rat) (rodents)
(Special) (unique) formula with Insecticide
Take back your home from (Mice) (rat) (rodents)
Tray helps contain bait
Win back your home from (Mice) (rat) (rodents)
You have the power to fight (Mice) (rat) (rodents)
When used as directed, d-con will help you to solve your (mouse) (rat) (rodents) problems fast Win the war on (Mice) (rat)
(rodents)
With d-con you are in control
With Insecticide