

3282-87

10/31/2008

1/10



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Liane Jenkins  
Senior Registration Specialist  
Reckitt Benckiser Inc.  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

OCT 31 2008

Subject: Label Notification(s) for Pesticide Registration Notice 2007-4 and 98-10

**Change inert ingredients to other ingredients**  
**Added company phone number and website**  
**Added marketing claims based on net contents**  
**Added phone number for Spanish instructions**  
**Added establishment number(s)**

Dear Ms. Jenkins:

The Agency is in receipt of your Application(s) for Pesticide Notification(s) under Pesticide Registration Notice (PRN) 2007-4 and 98-10 dated September 26, 2008 for:

**EPA Registration 3282-87**

**d-CON Ready Mixed Baitbits III**

The Registration Division (RD) has conducted a review of this request for applicability under PRN 2007-4 and 98-10 and finds that the label change(s) requested falls within the scope of PRN-2007-4 and 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact me directly at 703-305-6249 or Nicole Williams of my staff at 703-308-8893.

Sincerely,



Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

Please read Instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States Environmental Protection Agency Washington, DC 20460

Registration Amendment Other

OPP Identifier Number 303694

Application for Pesticide - Section I

1. Company/Product Number 3282-87
2. EPA Product Manager John Hebert
3. Proposed Classification None Restricted
4. Company/Product (Name) d-CON® Ready Mixed Baitbits III
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. 399 Interpace Parkway Parsippany, NJ 07054-0225
6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to...

NOTIFICATION OCT 31 2008

Section II

Amendment - Explain Below
Resubmission in response to Agency Letter dated
Notification - Explain below.
Final printed labels in response to Agency Letter dated
"Me Too" Application.
Other - explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
Notifying the Agency on minor label changes that can be per Notification process including: Revising the Disposal Instruction per PR Notice 2007-4, changing "Inert" to "Other" per PR Notice 97-6, adding a net contents marketing claim, adding a consumer contact number, adding an establishment number and adding a statement and phone number for Spanish Instructions.

Section III

1. Material This Product Will Be Packaged In: Child-Resistant Packaging, Unit Packaging, Water Soluble Packaging, 2. Type of Container, 3. Location of Net Contents Information, 4. Size(s) of Retail Container, 5. Location of Label Directions, 6. Manner in Which Label is Affixed to Product

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) Name: Liane Jenkins, Title: Senior Registration Specialist, Telephone No. (Include Area Code): (973) 404-2781

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature: Liane Jenkins, 3. Title: Senior Registration Specialist, 4. Typed Name: Liane Jenkins, 5. Date: September 26, 2008, 6. Date Application Received (Stamped)

# RECKITT BENCKISER

September 26, 2008

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
One Potomac Yard, Room S4900  
2777 S. Crystal Drive  
Arlington, VA 22202  
Attention: Linda Arrington

Ref.: **d-CON® Ready Mixed Baitbits III**

- EPA Reg. No.: 3282-87
- OPP ID No.: 303694
- PR Notice 97-6 and 2007~~4~~ and other minor labeling changes

Dear Ms. Arrington,

Reckitt Benckiser is notifying the Agency of a few label changes made to the above mentioned registration. These changes should be allowed via Notification. All changes to the proposed Master label are indicted in red text. Below is a summary of these changes:

- Revising the Disposal Instruction as per PR Notice 2007-1. The revised language is taken directly from this PR Notice.
- Changing "Inert" Ingredients to "Other" ingredients as allowed by PR Notice 97-6
- Company Contact information (phone number and website)
- Marketing claims based on net contents - (4) Bait Trays
- Adding a phone number for Spanish Instructions. The statement will be in Spanish. The English translation is as follows: Important: For directions for use and first aid instructions in Spanish, please call 1-866-648-1819."
- Adding an establishment number

The enclosed documents support this registration action:

- EPA Application of Pesticide Registration, Form 8570-1, OPP ID No. 303694
- Certification Statement as per PR Notice 95-2
- One copy of proposed label with changes highlighted in red text

Thank you for your assistance with this registration action. If you have any questions, please contact me at (973) 404-2781 or via e-mail at [liane.jenkins@reckittbenckiser.com](mailto:liane.jenkins@reckittbenckiser.com).

Sincerely,



Liane Jenkins  
Senior Registration Specialist

RECKITT BENCKISER INC.

Morris Corporate Center IV, 399 Interpace Parkway, P.O. Box 225, Parsippany, NJ 07054-0225  
Tel. (973)-404-2600 • Fax (973)-404-5700

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**12 oz box- Front Label**

(GOOD HOUSEKEEPING SEAL)

4 Ready to Use  
Bait Filled Trays  
4 BAIT TRAYS

**NOTIFICATION**

**OCT 31 2008**

**d-CON®  
READY MIXED BaitBits III**

Rats and Mice may consume a lethal dose in one night's feeding with first dead rodents appearing 4 or 5 days after feeding begins.

**Keep out of reach of children.**

**CAUTION:** May be harmful if swallowed.

Read additional precautionary statements on back panel.

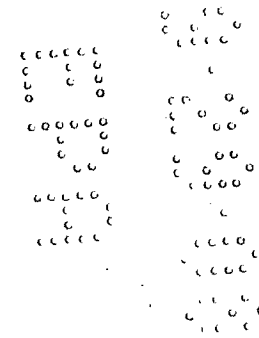
<b>ACTIVE INGREDIENT:</b> Difethialone .....	0.0025%
<b>OTHER INGREDIENTS:</b> .....	99.9975%
	<b>TOTAL 100.0000%</b>

NET CONTENTS 4/3.0 OZ. (85g)  
NET WT. 12 OZ. (340g)

Kills both mice and rats

**SATISFACTION GUARANTEED OR YOUR MONEY BACK**  
Call 1-800-228-4722

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819



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**12 OZ. OUTER BOX-BACK LABEL**

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

**KILLS MICE AND RATS**

Kills Warfarin-Resistant House Mice

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by children under six years of age and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS:**

This product may only be used to control Norway Rats, Roof Rats and house mice only in the sites identified below.

- In **URBAN AREAS**, this product may only be used in and around homes; in and around industrial, commercial and public buildings; and in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. All applications "around" buildings must be made in tamper-resistant bait stations placed along the walls or other external parts of buildings (e.g. doorways, ramps, loading docks) where rats or mice might seek to gain entrance. Do not use in sewers.
- In **NON-URBAN AREAS**, this product may only be used inside of homes and agricultural buildings.

Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or signs of rodents have been seen. Remove as much alternative food as possible. Use tamper-resistant bait stations wherever necessary (see "**IMPORTANT:**").

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**12 OZ. OUTER BOX-BACK LABEL**

**APPLICATION DIRECTIONS: (Statement to appear on 12oz-4 tray box ONLY:**

*The amount of bait contained in the trays in this box is unlikely to be sufficient to kill more than 3 to 12 rats. More than one box may be needed to control larger infestations.)*

**To Control Norway and Roof Rats:** Use 1 - 4 opened bait trays per placement. Space placements at intervals of 15 - 30 feet in infested areas. If trays are not fed from for 5 consecutive days, relocate them to other places where rat activity exists and where placements consistent with the requirements of this label can be made. Maintain an uninterrupted supply of fresh bait for at least 10 days.

**To Control House Mice:** Open tray and apply 1/4 - 1/2 oz. (1 - 2 level tablespoons) of bait at 8 to 12 foot intervals in infested areas. Larger placements (up to 2 ounces) may be needed at points of extremely high mouse activity. Maintain a supply of fresh bait for at least 15 days.

**For Rats and Mice:** Check bait locations every 2 days for signs of feeding. Replenish bait if more than 1/2 of the original amount has been removed by rodents. Replace contaminated or spoiled bait immediately if rodent activity is still evident. Collect and dispose of all dead animals and leftover bait properly. To prevent reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS:**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** May be harmful if swallowed. Keep away from humans, domestic animals, and pets. Wash hands after handling bait. Wear gloves if bait or dead animal may be handled.

<b>FIRST AID</b>	
Have this label with you when obtaining treatment advice. <b>HOT LINE NUMBER: 1-800-228-4722</b>	
<b>IF SWALLOWED</b>	<ul style="list-style-type: none"><li>• Call a Poison Control Center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow. Do not induce vomiting until told to do so by a Poison Control Center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>NOTE TO PHYSICIAN AND VETERINARIAN</b>	
Contains Difethialone, an anticoagulant. For humans or dogs that have ingested this product or have obvious poisoning symptoms (bleeding) or elevated prothrombin times, give Vitamin K <sub>1</sub> by intramuscular or oral administration. Check prothrombin time every 3 days until values return to normal.	

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**12 OZ. OUTER BOX-BACK LABEL**

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish, birds and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water.

**STORAGE AND DISPOSAL**

**STORAGE:** Store in original container in a dry place inaccessible to children and pets.

**DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused products down any indoor or outdoor drains.

**NOTICE TO BUYER AND USER:** Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

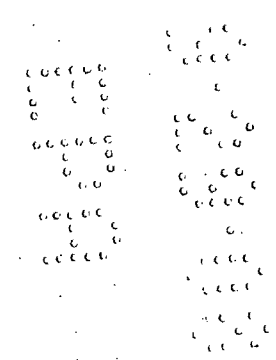
Questions? Comments? Call 1-800-228-4722

Distributed by: Reckitt Benckiser, Inc  
Parsippany, NJ 07054

® RBI (date)  
[www.d-conproducts.com](http://www.d-conproducts.com)

MADE IN THE USA

EPA Reg. No.: 3282-87  
EPA Est. No.: 475-MS-1; 7173-WI-1





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**3 OZ. BAIT TRAY - FRONT PANEL**

**d-CON®  
READY MIXED BaitBits III**

Rats and Mice may consume a lethal dose in one night's feeding with first dead rodents appearing 4 or 5 days after feeding begins.

**Keep out of reach of children.**

**CAUTION:** May be harmful if swallowed.

Read additional precautionary statements on back panel.

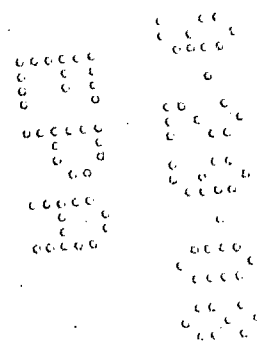
**ACTIVE INGREDIENT:** Difethialone .....0.0025%  
**OTHER INGREDIENTS:** .....99.9975%  
TOTAL 100.0000%

NET WT. 3 OZ. BAIT TRAY (85g)

Kills both mice and rats

**SATISFACTION GUARANTEED OR YOUR MONEY BACK**  
Call 1-800-228-4722

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819



10/10

**3 OZ. BAIT TRAY - BACK PANEL**

Kills Warfarin-Resistant House Mice.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label on the outer package before using this product. It is illegal to sell these bait trays individually.

**PRECAUTIONARY STATEMENTS:**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** May be harmful if swallowed. Keep away from humans, domestic animals, and pets. Wash hands after handling bait. Wear gloves if bait or dead animal may be handled.

**FIRST AID**

Have this label with you when obtaining treatment advice.

**HOT LINE NUMBER: 1-800-228-4722**

**IF SWALLOWED**

- Call a Poison Control Center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow. Do not induce vomiting until told to do so by a Poison Control Center or doctor.
- Do not give anything by mouth to an unconscious person.

**NOTE TO PHYSICIAN AND VETERINARIAN**

Contains Difethialone, an anticoagulant. For humans or dogs that have ingested this product or have obvious poisoning symptoms (bleeding) or elevated prothrombin times, give Vitamin K1 by intramuscular or oral administration. Check prothrombin time every 3 days until values return to normal.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish, birds and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water.

**STORAGE AND DISPOSAL**

**STORAGE:** Store in original container in a dry place inaccessible to children and pets.

**DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused products down any indoor or outdoor drains.

Questions? Comments? Call 1-800-228-4722

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