



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Liane Jenkins
Senior Registration Specialist
Reckitt Benckiser Inc.
399 Interpace Parkway
Parsippany, NJ 07054-0225

OCT 31 2008

Subject: Label Notification(s) for Pesticide Registration Notice 2007-4 and 98-10

Change inert ingredients to other ingredients
Added company phone number and website
Added marketing claims based on net contents
Added phone number for Spanish instructions
Added establishment number(s)

Dear Ms. Jenkins:

The Agency is in receipt of your Application(s) for Pesticide Notification(s) under Pesticide Registration Notice (PRN) 2007-4 and 98-10 dated September 26, 2008 for:

EPA Registration 3282-85

d-CON Mouse Prufe III

The Registration Division (RD) has conducted a review of this request for applicability under PRN 2007-4 and 98-10 and finds that the label change(s) requested falls within the scope of PRN-2007-4 and 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

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If you have any questions, please contact me directly at 703-305-6249 or Nicole Williams of my staff at 703-308-8893.

Sincerely,



Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

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Please read Instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

303692

Application for Pesticide - Section I

1. Company/Product Number 3282-85	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) d-CON® Mouse Prufe III	PM# PM-7	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ NOTIFICATION Product Name _____ OCT 31 2008	

Section II

<input type="checkbox"/> Amendment - Explain Below	<input type="checkbox"/> Final printed labels in response to Agency Letter dated _____
<input type="checkbox"/> Resubmission in response to Agency Letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notifying the Agency on minor label changes that can be per Notification process including: Revising the Disposal Instruction per PR Notice 2007-4, changing "Inert" to "Other" per PR Notice 97-6, adding a net contents marketing claim, adding a consumer contact number, adding an establishment number and adding a statement and phone number for Spanish Instructions.

Section III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
	If "yes," Unit Package wgt. 1.5 oz	No. per container 1 & 4	If "Yes," Package wgt.	<input type="checkbox"/> Glass	<input checked="" type="checkbox"/> Paper
			No. per container	Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container 3.0 oz & 6 oz (4/1.5 oz)		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input checked="" type="checkbox"/> Stenciled			<input type="checkbox"/> Other (_____)		

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Liane Jenkins	Title Registration Specialist	Telephone No. (Include Area Code) (973) 404-2781
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Liane Jenkins</i>	3. Title Senior Registration Specialist	
4. Typed Name Liane Jenkins	5. Date September 26, 2008	

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RECKITT BENCKISER

September 26, 2008

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard, Room S4900
2777 S. Crystal Drive
Arlington, VA 22202
Attention: Linda Arrington

NOTIFICATION

OCT 31 2008

Ref.: **d-CON[®] Mouse Prufe III**

- EPA Reg. No.: 3282-85
- OPP ID No.: 303692
- PR Notice 97-6 and 2007-4 and other minor labeling changes

Dear Ms. Arrington,

Reckitt Benckiser is notifying the Agency of a few label changes made to the above mentioned registration. These changes should be allowed via Notification. All changes to the proposed Master label are indicted in red text. Below is a summary of these changes:

- Revising the Disposal Instruction as per PR Notice 2007-1. The revised language is taken directly from this PR Notice.
- Changing "Inert" Ingredients to "Other" ingredients as allowed by PR Notice 97-6
- Company Contact information (phone number and website)
- Marketing claims based on net contents - (1) (4) Bait Wedge
- Adding a phone number for Spanish Instructions. The statement will be in Spanish. The English translation is as follows: Important: For directions for use and first aid instructions in Spanish, please call 1-866-648-1819."
- Adding an establishment number

The enclosed documents support this registration action:

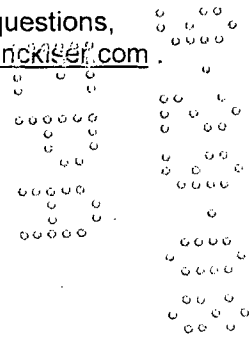
- EPA Application of Pesticide Registration, Form 8570-1, OPP ID No. 303692
- Certification Statement as per PR Notice 95-2
- One copy of proposed label with changes highlighted in red text

Thank you for your assistance with this registration action. If you have any questions, please contact me at (973) 404-2781 or via e-mail at liane.jenkins@reckittbenckiser.com.

Sincerely,



Liane Jenkins
Senior Registration Specialist



RECKITT BENCKISER

September 26, 2008

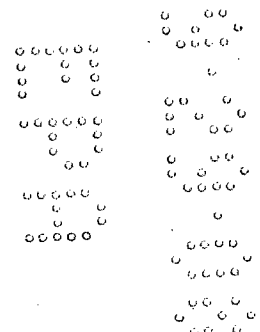
Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard, Room S4900
2777 S. Crystal Drive
Arlington, VA 22202-4501
ATT: Linda Arrington

**RE: d-CON Mouse Prufe III
EPA Registration No.: 3282-85
Certification Statement per PR Notice 98-10**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.



Liane Jenkins
Senior Regulatory Specialist



6/13

1.5 oz sizes - Front Label

(GOOD HOUSEKEEPING SEAL)

d-CON® Mouse-Prufe III

KILLS MICE

Mice may consume a lethal dose in one night's feeding with first dead mice appearing 4 or 5 days after feeding begins.

Keep out of reach of children.

CAUTION: May be harmful if swallowed.

Read additional precautionary statements on back panel.

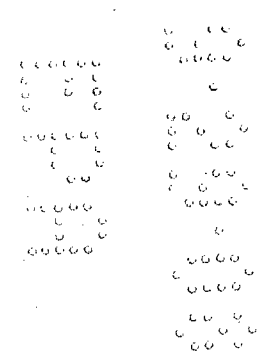
ACTIVE INGREDIENT: Difethialone0.0025%
OTHER INGREDIENTS:99.9975%
TOTAL 100.0000%

NOTIFICATION

OCT 31 2008

NET CONTENTS 1.5 oz (43g)
(1) Bait Wedge

SATISFACTION GUARANTEED OR YOUR MONEY BACK
Call 1-800-228-4722



7/13

1.5 oz sizes - Back Label

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

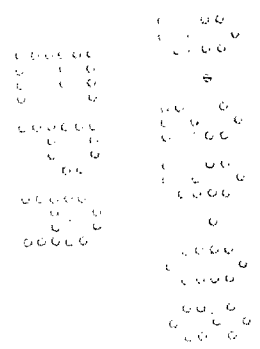
USE RESTRICTIONS:

THIS IS NOT A TAMPER-PROOF OR TAMPER-RESISTANT BAIT STATION. DO NOT USE THIS PRODUCT IN AREAS ACCESSABLE TO CHILDREN, PETS, DOMESTIC ANIMALS, OR NONTARGET WILDLIFE. DO NOT USE THIS PRODUCT OUTDOORS.

This product may only be used to control house mice in homes, industrial, commercial, agricultural and public buildings. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

SELECTION OF TREATMENT AREAS: Wedges of d-CON® Mouse Prufe III may be placed along walls, in corners, and in concealed places where mice are active and where children under six years-of-age, nontarget mammals, and birds will not be exposed to the bait.

APPLICATION DIRECTIONS: Place wedge in horizontal position. Pull tab, lift and twist off. Space wedges at intervals of 8 to 12 feet if mouse activity is not highly localized and placements can be made in areas not accessible to children and nontarget animals. Replace wedges as their contents are consumed. Wedges not touched after 3 days should be moved to new locations appropriate for bait placements (see **USE RESTRICTIONS:**) if mouse activity persists. Maintain a supply of fresh bait for at least 15 days. Collect and dispose of all dead animals and leftover bait properly.



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1.5 oz sizes – Back Label

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: May be harmful if swallowed. Keep away from humans, domestic animals, and pets. Wash hands after handling bait. Wear gloves if bait or dead animal may be handled.

FIRST AID.	
Have this label with you when obtaining treatment advice. HOT LINE NUMBER: 1-800-228-4722	
IF SWALLOWED	<ul style="list-style-type: none">• Call a Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow. Do not induce vomiting until told to do so by a Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person.
NOTE TO PHYSICIAN AND VETERINARIAN	
Contains Difethialone, an anticoagulant. For humans or dogs that have ingested this product or have obvious poisoning symptoms (bleeding) or elevated prothrombin times, give Vitamin K1 by intramuscular or oral administration. Check prothrombin time every 3 days until values return to normal.	

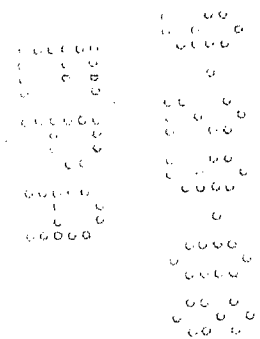
ENVIRONMENTAL HAZARDS: This product is toxic to fish, birds and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water.

STORAGE AND DISPOSAL

STORAGE: Store in original container in a dry place inaccessible to children and pets.

DISPOSAL: If empty: Non-refillable container. Do not reuse or refill container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused products down any indoor or outdoor drains.



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NOTICE TO BUYER AND USER: Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? Comments? Call 1-800-228-4722

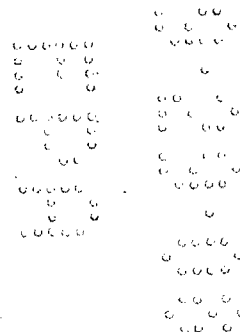
Distributed by: Reckitt Benckiser, Inc.
Parsippany, NJ 07054

® RBI (date)
www.d-conproducts.com

EPA Reg. No.: 3282-85
EPA Est. No.: 475-MS-1; 7173-WI-1

MADE IN THE USA

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819



10/13

6oz (170g) Outer Carton (4/1.5oz wedges) - Front Label

(GOOD HOUSEKEEPING SEAL)

**d-CON®
Mouse-Prufe III**

KILLS MICE

Mice may consume a lethal dose in one night's feeding with first dead mice appearing 4 or 5 days after feeding begins.

Keep out of reach of children.

CAUTION: May be harmful if swallowed.

Read additional precautionary statements on back panel.

ACTIVE INGREDIENT: Difethialone	0.0025%
OTHER INGREDIENTS:	99.9975%
TOTAL 100.0000%	

NET WGT: 6 oz (170g)

NET CONTENTS: 4/1.5 oz

Multi-(Value) Pack

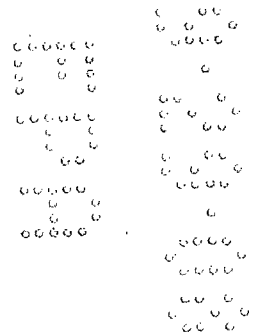
4 Pack of Mouse Prufe III

(4) Bait Wedges

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Call 1-800-228-4722

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819



11/13

6oz (170g) Outer Carton (4/1.5oz wedges) - Back Label

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

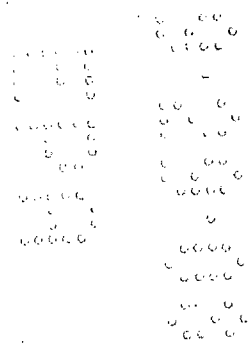
USE RESTRICTIONS:

THIS IS NOT A TAMPER-PROOF OR TAMPER RESISTANT BAIT STATION. DO NOT USE THIS PRODUCT IN AREAS ACCESSABLE TO CHILDREN, PETS, DOMESTIC ANIMALS, OR NONTARGET WILDLIFE. DO NOT USE THIS PRODUCT OUTDOORS.

This product may only be used to control house mice in homes, industrial, commercial, agricultural and public buildings. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

SELECTION OF TREATMENT AREAS: Wedges of d-CON® Mouse Prufe III may be placed along walls, in corners, and in concealed places where mice are active and where children under six years-of-age, nontarget mammals, and birds will not be exposed to the bait.

APPLICATION DIRECTIONS: Place wedge in horizontal position. Pull tab, lift and twist off. Space wedges at intervals of 8 to 12 feet if mouse activity is not highly localized and placements can be made in areas not accessible to children and nontarget animals. Replace wedges as their contents are consumed. Wedges not touched after 3 days should be moved to new locations appropriate for bait placements (see **USE RESTRICTIONS:**) if mouse activity persists. Maintain a supply of fresh bait for at least 15 days. Collect and dispose of all dead animals and leftover bait properly.



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6oz (170g) Outer Carton (4/1.5oz wedges) - Back Label

**PRECAUTIONARY STATEMENTS:
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: May be harmful if swallowed. Keep away from humans, domestic animals, and pets. Wash hands after handling bait. Wear gloves if bait or dead animal may be handled.

FIRST AID	
Have this label with you when obtaining treatment advice. HOT LINE NUMBER: 1-800-228-4722	
IF SWALLOWED	<ul style="list-style-type: none">• Call a Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow. Do not induce vomiting until told to do so by a Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person.
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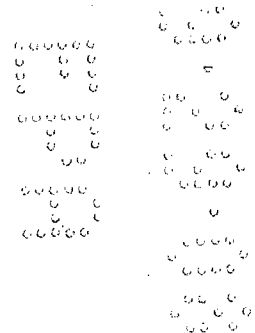
ENVIRONMENTAL HAZARDS: This product is toxic to fish, birds and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water.

STORAGE AND DISPOSAL

STORAGE: Store in original container in a dry place inaccessible to children and pets.

DISPOSAL: If empty: Non-refillable container. Do not reuse or refill container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused products down any indoor or outdoor drains.



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13

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Questions? Comments? Call 1-800-228-4722

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Parsippany, NJ 07054

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