

FEB 13 1997

Reckitt & Colman Inc
225 Summit Ave
Montvale, NJ 07645-1575

Attention Ms Ruth Trager

Subject d-Con Ready Mixed Generation II
EPA Registration No 3282-81
Your letter of July 15, 1996

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable provided that you make the following changes and submit one (1) copy to us before you ship your product

A. 12 oz and 3 lb Outer Box Label

- 1 Under 'SELECTION OF TREATMENT AREAS', place a period after "(see "IMPORTANT ")
2. Under "CAUTION", place a period after "Wash hands after handling bait"

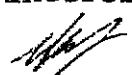
B 3 oz. Bait Tray Label

- 1 Under "CAUTION", place a period after "Wash hands after handling bait"

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e) Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions

A stamped copy of the labeling is enclosed for your records

Sincerely yours,


William W Jacobs, PhD
Product Manager (14)
Insecticide-Rodenticide Branch
Registration Division (H7504C)

Enclosures 1 Stamped Label
2 A-79 Enclosure

Peacock WP#11 A \Talon\3282-81 FEB 305-5407, -6600 2/13/97

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12 OZ AND 3 LB. OUTER BOX
FRONT LABEL

(GOOD HOUSEKEEPING SEAL)

d-CON®
READY MIXED GENERATION II

KILLS MICE AND RATS

CAN KILL IN ONE FEEDING
Mice and rats will die within
4 or 5 days after feeding begins

ACCEPTED
with COMMENTS
in EPA Letter Dated
FEB 1 1997
U.S. Environmental Protection Agency
Washington, D.C. 20460
3282-81

Keep out of reach of children.

CAUTION: May be harmful or fatal if swallowed
Read additional precautionary statements on back panel

ACTIVE INGREDIENT	Brodifacoum 3-[3-(4'-bromo-[1,1'-biphenyl]-4-yl)-1,2,3,4-tetrahydro-1 naphthalenyl]-4-hydroxy-2H-1-benzopyran-2 one	0.005%
INERT INGREDIENTS		99.995%
	TOTAL	100.000%

4 READY TO USE BAITS FILLED TRAYS
NET CONTENTS 4/3 0 OZ (85g) NET WT 12 OZ (340g)

16 READY TO USE BAITS FILLED TRAYS
NET WT 3 LBS

**12 OZ. AND 3 LB. OUTER BOX
BACK LABEL**

d-CON® READY MIXED GENERATION II

KILLS MICE AND RATS

Kills Warfarin-Resistant House Mice and Warfarin Resistant Norway Rats

DIRECTIONS FOR USE. It is a violation of Federal law to use this product in a manner inconsistent with its labeling

READ THIS LABEL: Read this entire label and follow all use directions and use precautions

IMPORTANT: Do not expose children, pets, or other nontarget animals to rodenticides To help prevent accidents

1 Store product not in use in a location out of reach of children and pets

2 Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations These stations must be resistant to destruction by children under six years of age and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.

3 Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label

USE RESTRICTIONS This product may be used to control House Mice, Norway Rats, and Roof Rats in and around homes, industrial, commercial, agricultural and public buildings d-CON Ready Mixed Generation II may also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings Do not use in sewers Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food Do not broadcast bait

SELECTION OF TREATMENT AREAS Determine areas where rats or mice will most likely find and consume the bait Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or signs of rodents have been seen Remove as much alternative food as possible Use tamper-resistant bait stations wherever necessary (see "IMPORTANT ")

APPLICATION DIRECTIONS.

(FOR 12 OZ BOX ONLY The amount of bait contained in the trays in this box is unlikely to be sufficient to kill more than 3 to 12 rats More than one box may be needed to control larger infestations)

PLACEMENT

To Control Norway and Roof Rats: Place 1 - 4 bait trays per placement Space placements at intervals of 15 - 30 feet in infested areas Maintain an uninterrupted supply of fresh bait for at least 10 days

To Control House Mice: Open tray and apply 1/4 - 1/2 oz (1 - 2 level tablespoons) of bait at 8 to 12 foot intervals in infested areas Larger placements (up to 2 ounces) may be needed at points of extremely high mouse activity Maintain a supply of fresh bait for at least 15 days

Check bait locations every 2 days for signs of feeding Replenish bait if more than 1/2 of the original amount has been removed by rodents Replace contaminated or spoiled bait immediately if rodent activity is still evident. If trays are not fed from for 5 consecutive days, relocate them to other places where rodent activity exists and where placements consistent with the requirements of this label can be made Collect and dispose of all dead animals and leftover bait properly

To prevent reinfestation, limit sources of rodent food, water and harborage as much as possible If reinfestation does occur, repeat treatment Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION May be harmful or fatal if swallowed Keep away from humans, domestic animals, and pets Wash hands after handling bait **IF BAIT IS EATEN BY HUMANS, CALL A PHYSICIAN AT ONCE** For 24 hour emergency assistance, call your local Poison Control Center **IF BAIT IS EATEN BY ANIMALS OR PETS** Call your local veterinarian

NOTE TO PHYSICIAN AND VETERINARIAN: This product may reduce the clotting ability of the blood and cause hemorrhaging The anticoagulant action of this product may produce prolonged prothrombin times for 20 to 30 days after exposure If poisoning occurs, intramuscular and oral administration of Vitamin K₁ are indicated, as in poisoning from overdose of dicumarol (bishydroxy coumarin) **FOR HUMAN CASES** Vitamin K₁ is antidotal at doses of 10 to 20 mg (not mg/kg) Repeated treatments may need to be given for up to 30 days (based on monitoring of prothrombin times) In severe cases, blood transfusions may be necessary **FOR ANIMAL CASES** Vitamin K₁ is antidotal at 5 mg/kg intramuscularly Oral Vitamin K₁ should be given for up to 30 days at 5 mg/kg (based on monitoring of prothrombin times) In severe cases blood transfusions may be necessary

ENVIRONMENTAL HAZARDS

This product is toxic to fish, birds and wildlife This product can pose a secondary hazard to birds of prey and mammals Do not apply directly to water

STORAGE AND DISPOSAL: Store in original container in a dry place inaccessible to children and pets. Do not reuse empty container. Securely wrap container and any unused bait in newspaper and discard in trash.

MADE IN THE USA

d CON BAIT S KILLING MICE AND RATS IN AMERICA FOR OVER 40 YEARS

SATISFACTION GUARANTEED OR YOUR MONEY BACK

NOTICE TO BUYER AND USER: Seller warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes stated on the label when used in accordance with directions under normal conditions of use. This warranty does not extend to the use of this product contrary to label instructions, or under abnormal use conditions, or under conditions not reasonably foreseeable to Seller, and Buyer and User assumes the risk of any such use.

SELLER DISCLAIMS ALL OTHER WARRANTIES EXPRESSED OR IMPLIED INCLUDING ANY WARRANTY OF FITNESS OR MERCHANTABILITY. SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Distributed by Household Products Division
Reckitt & Colman Inc Montvale, NJ 07645

EPA Reg No 3282-81
EPA Est No 475-MS-1, 2393-WI-1

6/7

**3 OZ. BAIT TRAY
FRONT PANEL**

**d-CON®
READY MIXED GENERATION II**

KILLS MICE AND RATS

READY-TO-USE BAIT TRAY

Kills Warfarin-Resistant House Mice and Warfarin-Resistant Norway Rats

CAN KILL IN ONE FEEDING
Mice and rats will die within
4 or 5 days after feeding begins

ACCEPTED
COMMENTS
Mice and Rats
FEB 13 1997
Under the Federal Insecticide,
Fungicide and Rodenticide Act
on file with the EPA, F. S. No.
3282-81

Keep out of reach of children.

CAUTION May be harmful or fatal if swallowed
Read additional precautionary statements on back panel

ACTIVE INGREDIENT	Brodifacoum 3-[3 (4-bromo-[1,1'-biphenyl]-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]-4-hydroxy-2H-1-benzopyran-2-one	0.005%
INERT INGREDIENTS		99.995%
	TOTAL	100.000%

NET WT 3 OZ BAIT TRAY (85g)

3 OZ. BAIT TRAY
BACK PANEL

Kills Warfarin-Resistant House Mice and Warfarin Resistant Norway Rats

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label on the outer package before using this product. It is illegal to sell these bait trays individually.

PRECAUTIONARY STATEMENTS:
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
KEEP OUT OF REACH OF CHILDREN.

Place bait in areas not accessible to children, pets, domestic animals or wildlife or in tamper-resistant bait boxes.

CAUTION: May be harmful or fatal if swallowed. Keep away from humans, domestic animals, and pets. Wash hands after handling bait. **IF BAIT IS EATEN BY HUMANS, CALL A PHYSICIAN AT ONCE.** For 24 hour emergency assistance, call your local Poison Control Center. **IF BAIT IS EATEN BY ANIMALS OR PETS** Call your local veterinarian.

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EPA Reg No 3282 81
EPA Est. No 475-MS-1, 2392-WI 1