

Reg # 3282-76  
1/1/87

US ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (75-767) WASHINGTON, DC 20460  <b>NOTICE OF PESTICIDE:</b> <input checked="" type="checkbox"/> REGISTRATION <input type="checkbox"/> REREGISTRATION <i>(Under the Federal Insecticide, Fungicide,          and Rodenticide Act, as amended)</i>	EPA REGISTRATION NO. 3282-76	DATE OF ISSUANCE 1/9/87
	TERM OF ISSUANCE Until reregistration	
	NAME OF PESTICIDE PRODUCT d-Con d-Stroy Roach Killing Stations	

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

The Gordon Company, Inc.  
 225 Summit Avenue  
 Montvale, NJ 07645

**NOTE:** Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:

1. Submit/cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Make the labeling changes listed below before you release the product for shipment:
  - a. Add the phrase "EPA Registration No. 3282-76."
  - b. Delete the term "childproof" from your label. The term childproof is misleading in that it overstates the safety of the product and misconstrues the child-resistant packaging regulation. We will accept the term "child-resistant" provided you submit the required certification statement regarding the use of child-resistant packaging.
3. Submit five (5) copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL <i>Dennis Edwards</i>	DATE 1/9/87
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If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 5(e). Your release for shipment of the product constitutes acceptance of these conditions.

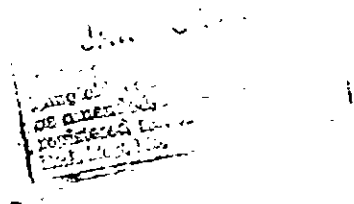
A stamped copy of the label is enclosed for your records.

Dennis Edwards  
Acting Product Manager (12)  
Insecticide-Rodenticide Branch  
Registration Division (TS-767C)

Enclosures

d-CON (R)

d-STROY TM



ROACH KILLING STATION

BOTTOM: This side should be placed against surface.

ACTIVE INGREDIENTS: Chlorpyrifos (0,0-diethyl  
0-(3,5,6-trichloro-2-pyridyl) phosphorothioate ..... 0.50%  
INERT INGREDIENTS:.....99.50%

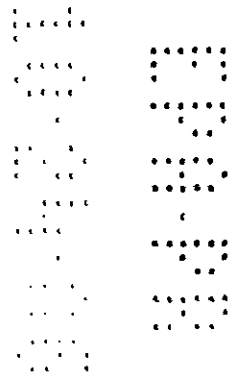
CAUTION: KEEP OUT OF THE REACH OF CHILDREN

CAUTION: May be harmful if swallowed.  
STATEMENT OF PRACTICAL TREATMENT: IF SWALLOWED - drink one or  
two glasses of water or milk and induce vomiting. Do not give  
anything by mouth to an unconscious person. Call a physician  
or Poison Control Center. Note to Physician: Chlorpyrifos  
is a cholinesterase inhibitor. Treat symptomatically with  
atropine only by injection. IF ON SKIN - wash with soap and  
water. IF IN EYES - rinse with plenty of water. Call a  
physician if irritation persists.

The d-CON Company, Inc.  
EPA Reg. No. 3282-  
EPA Est. No.

Net Wt. 0.081 oz.  
For Household Use

SEE OUTER CARTON FOR COMPLETE  
DIRECTIONS AND PRECAUTIONS



NOTE: LABEL FOR BACK OF INDIVIDUAL ROACH KILLING STATIONS

FRONT LABEL

NEW

d-CON<sub>R</sub>

d-STROY<sub>TM</sub>

ROACH

Kills Roaches Fast

KILLING

Non-Contaminating

STATIONS

Kills for three months

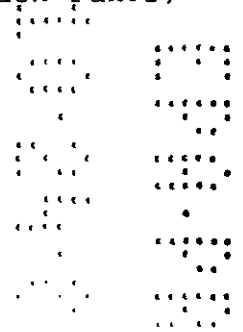
Contains 12 Childproof Bait Stations.

ACTIVE INGREDIENT: Chlorpyrifos (0,0-diethyl  
0-(3,5,6-trichloro-2pyridyl) phosphorothioate] 0.50%  
INERT INGREDIENTS: - 99.50%

d-CON  
Money Back  
Guarantee  
(See Back Panel)

CAUTION: KEEP OUT OF THE REACH OF CHILDREN  
(SEE DIRECTIONS & CAUTIONS ON BACK)

Net Wt. 0.974 oz.



10/1

BACK LABEL

NEW

d-CON<sub>R</sub>

d-STROY<sub>TM</sub>

ROACH KILLING STATIONS

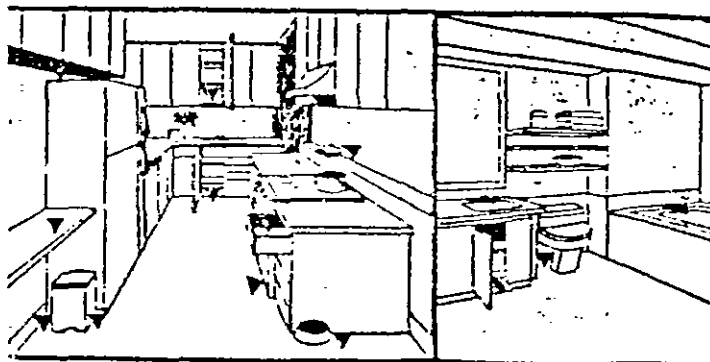
d-STROY roach killing stations kill faster because of their special bait. Roaches crawl in, eat the bait, and die the same day. Laboratory tests prove d-STROY kills faster than other bait stations, and keeps killing for three months. d-STROY's advanced design provides an effective barrier between you and its special bait which only roaches can reach. d-STROY is non-contaminating and has no chemical smell.

DIRECTIONS FOR HOUSEHOLD USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

For effective roach killing, place all 12 bait stations at once.

1. Open pouch, remove d-STROY roach killing stations and break apart from plastic frame.
2. Place all 12 roach killing stations (with white label facing down) in areas where you have seen roaches. d-STROY's triangular shape allows it to be placed in corners.
3. Place 10 in the kitchen and 2 in the bathroom (see illustrations).
4. d-STROY starts working immediately, roaches eat the bait, and die the same day.
5. If desired, use stickers to anchor d-STROY to surfaces. To use stickers, remove paper backing from both sides, apply to bottom of station and press to surface where you are placing station.
6. Replace all d-STROY roach killing stations every 3 months or when effectiveness diminishes for continued protection from roaches.



STORAGE/DISPOSAL: Store in areas inaccessible to small children and pets and at temperatures below 130 F.  
Disposal: Wrap container and put in trash collection.

PRECAUTIONARY STATEMENTS: CAUTION: May be harmful if swallowed. May cause eye irritation.

STATEMENT OF PRACTICAL TREATMENT:

IF SWALLOWED - drink one or two glasses of water or milk and induce vomiting. Do not give anything by mouth to an unconscious person. Call a physician or Poison Control Center. Note to Physician: Chlorpyrifos is a cholinesterase inhibitor. Treat symptomatically with atropine only by injection. IF ON SKIN - wash with soap and water. IF IN EYES - rinse with plenty of water. Call a physician if irritation persists.

EFFECTIVENESS

MONEY BACK GUARANTEE: If you are not satisfied with d-STROY, return all 12 bait stations for full refund to:

Consumer Relations Department  
The d-CON Company, Inc.  
A Subsidiary of Sterling Drug, Inc.  
Montvale, N.J. 07645

The d-CON Company, Inc., Distributor  
Subsidiary of Sterling Drug, Inc.  
Montvale, New Jersey 07645

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