

3282-74

10/31/2008

1/22



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

OCT 31 2008

Liane Jenkins  
Senior Registration Specialist  
Reckitt Benckiser Inc.  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

Subject: Label Notification(s) for Pesticide Registration Notice 2007-4 and 98-10

**Change inert ingredients to other ingredients  
Added phone number for consumer questions**

Dear Ms. Jenkins:

The Agency is in receipt of your Application(s) for Pesticide Notification(s) under Pesticide Registration Notice (PRN) 2007-4 and 98-10 dated September 25, 2008 for:

**EPA Registration 3282-74                      d-CON Bait Pellets II**

The Registration Division (RD) has conducted a review of this request for applicability under PRN 2007-4 and 98-10 and finds that the label change(s) requested falls within the scope of PRN-2007-4 and 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

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If you have any questions, please contact me directly at 703-305-6249 or Nicole Williams of my staff at 703-308-8893.

Sincerely,



Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
 Amendment  
 Other

Registration  
Amendment  
Other

OPP Identifier Number

303690

Application for Pesticide - Section I

1. Company/Product Number 3282-74	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <i>d-CON® Bait Pellets II</i>	PM# PM-7	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and use to: <b>NOTIFICATION</b> EPA Reg. No. <u>OCT 31 2008</u> Product Name _____	

Section II

<input type="checkbox"/> Amendment - Explain Below	<input type="checkbox"/> Final printed labels in response to Agency Letter dated _____
<input type="checkbox"/> Resubmission in response to Agency Letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of label change per PR Notice 2007-4 to address the new Container Rule, PR Notice 97-6 for term "Inert" ingredients and phone number addition

Section III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted.	If "yes," Unit Package wgt. 1.0 oz	No. per container 4, 5, 6, 20	If "Yes," Package wgt.	No. per container	<input checked="" type="checkbox"/> Glass
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) of Retail Container 6 ct & 20 ct		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product		
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other (_____)		

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Liane Jenkins	Title Senior Registration Specialist	Telephone No. (Include Area Code) (973) 404-2781
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received  (Stamped)
2. Signature <i>Liane Jenkins</i>	3. Title Senior Registration Specialist	
4. Typed Name Liane Jenkins	5. Date September 25, 2008	

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# RECKITT BENCKISER

September 25, 2008

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
One Potomac Yard, Room S4900  
2777 S. Crystal Drive  
Arlington, VA 22202

Attention: Linda Arrington

Ref.: **d-CON® Bait Pellets II**

- EPA Reg. No.: 3282-74
- OPP ID No.: 303690
- Label Change to meet PR Notice 97-6 and 2007-4

Dear Ms. Arrington,

Reckitt Benckiser is notifying the Agency of a few label changes made to the above mentioned registration. These changes should be allowed via Notification. All changes to the proposed Master label are indicted in red text. Below is a summary of these changes:

- Revising the Disposal Instruction as per PR Notice 2007-1. The revised language is taken directly from this PR Notice.
- Changing "Inert" Ingredients to "Other" ingredients as allowed by PR Notice 97-6
- Adding a phone number for consumers to call for questions.

The enclosed documents support this registration action:

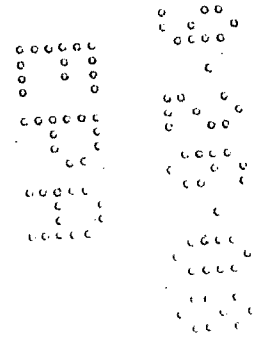
- EPA Application of Pesticide Registration, Form 8570-1, OPP ID No. 303690
- Certification Statement as per PR Notice 95-2
- One copy of proposed label with changes highlighted in red text

Thank you for your assistance with this registration action. If you have any questions, please contact me at (973) 404-2781 or via e-mail at [liane.jenkins@reckittbenckiser.com](mailto:liane.jenkins@reckittbenckiser.com).

Sincerely,



Liane Jenkins  
Senior Registration Specialist



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d-CON® Bait Pellets II  
EPA REG. NO: 3282-74

Page 1 of 18  
September 25, 2008

**1.0 oz – Bait Pack (for Mice)**

(GOOD HOUSEKEEPING SEAL)

Mice (will) eat through (the)(place)(bait) pack

**d-CON®  
Bait Pellets II**

**KILLS MICE**

**NOTIFICATION**

**OCT 31 2008**

House Mice may consume a lethal dose in one feeding with first dead mice appearing 4 or 5 days after feeding begins.

**Keep out of reach of children.**

**CAUTION:** May be harmful or fatal if swallowed.  
Read additional precautionary statements on back panel.

**ACTIVE INGREDIENT:**

Brodifacoum 3-[3-(4'-bromo-{1,1'-biphenyl}-4-yl)-  
1,2,3,4-tetrahydro-1-naphthalenyl]-4-hydroxy-2H-1-  
benzopyran-2-one.....0.005%

**OTHER INGREDIENTS:** .....99.995%

**TOTAL 100.000%**

NET WEIGHT. 1.0 OZ. (28g)

**SATISFACTION GUARANTEED OR YOUR MONEY BACK**

Call 1-800-228-4722

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

Ready-to-use

(1) (4) (5) (6) place packs



1.0 oz – Bait Pack (for Mice)

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and non-target wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by children under six years of age and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS:** This product may be used to control House Mice in and around homes, industrial, commercial, agricultural and public buildings. d-CON Bait Pellets II may also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. Do not use in sewers. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or signs of rodents have been seen. Remove as much alternative food as possible. Use tamper-resistant bait stations wherever necessary (see "**IMPORTANT:**").

1.0 oz – Bait Pack (for Mice)

**APPLICATION DIRECTIONS:**

**To Control House Mice:** Use one bait pack per placement. Space placements at intervals of 8 to 12 feet in infested areas. Up to 2 bait packs may be used at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

Check bait locations every 2 days for signs of feeding. Replenish bait if more than 1/2 of the original amount has been removed by mice. If bait packs are not opened by mice for 5 consecutive days, they may be relocated to other places where mice activity exists and where bait placements consistent with the requirements of this label can be made.

Collect and dispose of all dead animals and leftover bait properly. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, establish permanent bait stations and replenish as needed.

**1.0 oz – Bait Pack (for Mice)**

**PRECAUTIONARY STATEMENTS:**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** May be harmful or fatal if swallowed. This material may reduce the clotting ability of the blood and cause bleeding. Keep away from humans, domestic animals, and pets. Wash hands after handling bait.

<b>FIRST AID</b>	
<b>Have label with you when obtaining treatment advice.</b>	
<b>If swallowed by human</b>	<ul style="list-style-type: none"><li>• Call a Poison Control Center, doctor, or 1-800-228-4722 immediately for treatment advice.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li></ul>
<b>If swallowed by pet or animal</b>	<ul style="list-style-type: none"><li>• Call a veterinarian immediately for treatment advice.</li></ul>
<b>NOTE TO PHYSICIAN AND VETERINARIAN</b>	
<p>This product may reduce the clotting ability of the blood and cause hemorrhaging. The anticoagulant action of this product may produce prolonged prothrombin times for 20 to 30 days after exposure. If poisoning occurs, intramuscular and oral administration of Vitamin K<sub>1</sub> are indicated, as in poisoning from overdose of dicumarol (bishydroxy coumarin). <b>FOR HUMAN CASES:</b> Vitamin K<sub>1</sub> is antidotal at doses of 10 to 20 mg (not mg/kg). Repeated treatments may need to be given for up to 30 days (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary. <b>FOR ANIMAL CASES:</b> Vitamin K<sub>1</sub> is antidotal at 5 mg/kg intramuscularly. Oral Vitamin K<sub>1</sub> should be given for up to 30 days at 5 mg/kg (based on monitoring of prothrombin times). In severe cases blood transfusions may be necessary.</p>	

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish, birds and wildlife. This product can pose a secondary hazard to birds of prey and mammals. Do not apply directly to water.



1.0 oz – Bait Pack (for Mice)

**STORAGE AND DISPOSAL**

**STORAGE:** Store only in original container, in a dry place inaccessible to children and pets.

**DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**NOTICE TO BUYER AND USER:** Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? Comments? Call 1-800-228-4722

Distributed by: Reckitt Benckiser Inc. Parsippany, NJ 07054

EPA Reg. No. 3282-74  
EPA Est. No. 475-MS-1

MADE IN THE USA

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

10/22

**1.0 oz Bait Pack (for Mice and Rats)**

(GOOD HOUSEKEEPING SEAL)

Mice (& Rats)(will) eat through (the)(place)(bait) pack

**d-CON®  
Bait Pellets II**

**KILLS RATS AND MICE**

Rats and House Mice may consume a lethal dose in one feeding with first dead rodents appearing 4 or 5 days after feeding begins.

**Keep out of reach of children.**

**CAUTION:** May be harmful or fatal if swallowed.  
Read additional precautionary statements on back panel.

**ACTIVE INGREDIENT:**

Brodifacoum 3-[3-(4'-bromo-{1,1'-biphenyl}-4-yl)-  
1,2,3,4-tetrahydro-1-naphthalenyl]-4-hydroxy-2H-1-  
benzopyran-2-one.....0.005%

**OTHER INGREDIENTS:** .....99.995%

**TOTAL** 100.000%

NET WEIGHT. 1.0 oz. (28g) Bait Pack

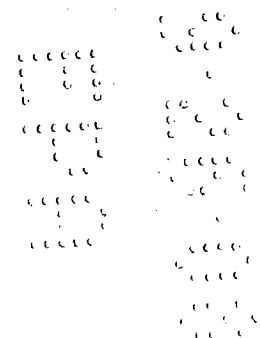
**SATISFACTION GUARANTEED OR YOUR MONEY BACK**

Call 1-800-228-4722

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

Ready-to-use

(1) (4) (5) (6) place packs



11/22

**1.0 oz Bait Pack (for Mice and Rats)**

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

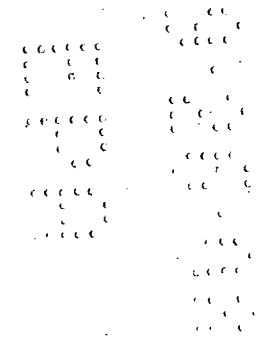
**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and non-target wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by children under six years of age and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS:** This product may be used to control House Mice, Norway Rats, and Roof Rats in and around homes, industrial, commercial, agricultural and public buildings. d-CON Bait Pellets II may also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. Do not use in sewers. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or signs of rodents have been seen. Remove as much alternative food as possible. Use tamper-resistant bait stations wherever necessary (see "**IMPORTANT:**").



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1.0 oz Bait Pack (for Mice and Rats)

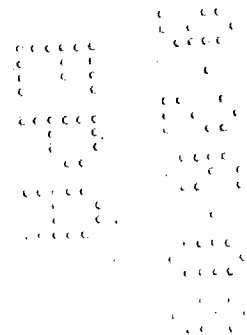
**APPLICATION DIRECTIONS:**

**To Control Norway and Roof Rats:** Use 4-16 bait packs per placement. Space placements at intervals of 15-30 feet in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days.

**To Control House Mice:** Use one bait pack per placement. Space placements at intervals of 8 to 12 feet in infested areas. Up to 2 bait packs may be used at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

**For Rats and Mice:** Check bait locations every 2 days for signs of feeding. Replenish bait if more than 1/2 of the original amount has been removed by rodents. If bait packs are not opened by rodents for 5 consecutive days, they may be relocated to other places where rodent activity exists and where bait placements consistent with the requirements of this label can be made.

Collect and dispose of all dead animals and leftover bait properly. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, establish permanent bait stations and replenish as needed.



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**1.0 oz Bait Pack (for Mice and Rats)**

**PRECAUTIONARY STATEMENTS:**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** May be harmful or fatal if swallowed. This material may reduce the clotting ability of the blood and cause bleeding. Keep away from humans, domestic animals, and pets. Wash hands after handling bait.

<b>FIRST AID</b>	
<b>Have label with you when obtaining treatment advice.</b>	
<b>If swallowed by human</b>	<ul style="list-style-type: none"><li>• Call a Poison Control Center, doctor, or 1-800-228-4722 immediately for treatment advice.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li></ul>
<b>If swallowed by pet or animal</b>	<ul style="list-style-type: none"><li>• Call a veterinarian immediately for treatment advice.</li></ul>
<b>NOTE TO PHYSICIAN AND VETERINARIAN</b>	
This product may reduce the clotting ability of the blood and cause hemorrhaging. The anticoagulant action of this product may produce prolonged prothrombin times for 20 to 30 days after exposure. If poisoning occurs, intramuscular and oral administration of Vitamin K <sub>1</sub> are indicated, as in poisoning from overdose of dicumarol (bishydroxy coumarin). <b>FOR HUMAN CASES:</b> Vitamin K <sub>1</sub> is antidotal at doses of 10 to 20 mg (not mg/kg). Repeated treatments may need to be given for up to 30 days (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary. <b>FOR ANIMAL CASES:</b> Vitamin K <sub>1</sub> is antidotal at 5 mg/kg intramuscularly. Oral Vitamin K <sub>1</sub> should be given for up to 30 days at 5 mg/kg (based on monitoring of prothrombin times). In severe cases blood transfusions may be necessary.	

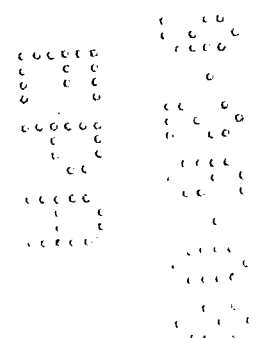
**ENVIRONMENTAL HAZARDS:** This product is toxic to fish, birds and wildlife. This product can pose a secondary hazard to birds of prey and mammals. Do not apply directly to water.

**STORAGE AND DISPOSAL**

**STORAGE:** Store only in original container, in a dry place inaccessible to children and pets.

**DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.



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**1.0 oz Bait Pack (for Mice and Rats)**

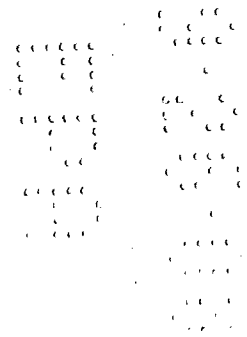
**NOTICE TO BUYER AND USER:** Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? Comments? Call 1-800-228-4722

Distributed by: Reckitt Benckiser Inc. Parsippany, NJ 07054

EPA Reg. No. 3282-74  
EPA Est. No. 475-MS-1

MADE IN THE USA



15/22

4,5,6/1.0 oz Bait Pack Outer Box

(GOOD HOUSEKEEPING SEAL)

Graphic – Rodent

Mice (will) eat through (the)(place)(bait) pack

**d-CON®  
Bait Pellets II**

**KILLS MICE**

House Mice may consume a lethal dose in one feeding with first dead mice appearing 4 or 5 days after feeding begins.

**Keep out of reach of children.**

**CAUTION:** May be harmful or fatal if swallowed.  
Read additional precautionary statements on back panel.

**ACTIVE INGREDIENT:**

Brodifacoum 3-[3-(4'-bromo-{1,1'-biphenyl}-4-yl)-  
1,2,3,4-tetrahydro-1-naphthalenyl]-4-hydroxy-2H-1-  
benzopyran-2-one.....0.005%

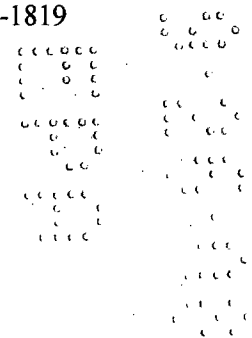
**OTHER INGREDIENTS:** .....99.995%  
TOTAL 100.000%

NET WEIGHT      4/1.0 oz (28g) bait packs (4 place packs)  
                         5/1.0 oz (28g) bait packs (5 place packs)  
                         6/1.0 oz (28g) bait packs (6 place packs)

**SATISFACTION GUARANTEED OR YOUR MONEY BACK**  
Call 1-800-228-4722

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

Ready-to-use (4)(5)(6) place packs



16/22

4,5,6/1.0 oz Bait Pack Outer Box

Kills Mice

Kills Warfarin-Resistant House Mice

**DIRECTIONS FOR USE**

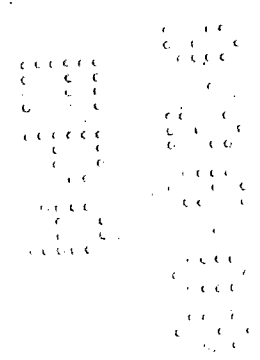
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other non-target animals to rodenticides. To help prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and non-target wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by children under six years of age and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS:** This product may be used to control House Mice in and around homes, industrial, commercial, agricultural and public buildings. d-CON Bait Pellets II may also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. Do not use in sewers. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.





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**4,5,6/1.0 oz Bait Pack Outer Box**

**SELECTION OF TREATMENT AREAS:** Determine areas where mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or signs of rodents have been seen. Remove as much alternative food as possible. Use tamper-resistant bait stations wherever necessary (see "IMPORTANT:").

**APPLICATION DIRECTIONS:**

**To Control House Mice:** Use one bait pack per placement. Space placements at intervals of 8 to 12 feet in infested areas. Up to 2 bait packs may be used at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

Check bait locations every 2 days for signs of feeding. Replenish bait if more than 1/2 of the original amount has been removed by mice. If bait packs are not opened by mice for 5 consecutive days, they may be relocated to other places where mice activity exists and where bait placements consistent with the requirements of this label can be made.

Collect and dispose of all dead animals and leftover bait properly. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS:**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** May be harmful or fatal if swallowed. This material may reduce the clotting ability of the blood and cause bleeding. Keep away from humans, domestic animals, and pets. Wash hands after handling bait.

<b>FIRST AID</b>	
<b>Have label with you when obtaining treatment advice.</b>	
<b>If swallowed by human</b>	<ul style="list-style-type: none"><li>• Call a Poison Control Center, doctor, or 1-800-228-4722 immediately for treatment advice.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li></ul>
<b>If swallowed by pet or animal</b>	<ul style="list-style-type: none"><li>• Call a veterinarian immediately for treatment advice.</li></ul>
<b>NOTE TO PHYSICIAN AND VETERINARIAN</b>	
This product may reduce the clotting ability of the blood and cause hemorrhaging. The anticoagulant action of this product may produce prolonged prothrombin times for 20 to 30 days after exposure. If poisoning occurs, intramuscular and oral administration of Vitamin K <sub>1</sub> are indicated, as in poisoning from overdose of dicumarol (bishydroxy coumarin). <b>FOR HUMAN CASES:</b> Vitamin K <sub>1</sub> is antidotal at doses of 10 to 20 mg ( <u>not</u> mg/kg). Repeated treatments may need to be given for up to 30 days (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary. <b>FOR ANIMAL CASES:</b> Vitamin K <sub>1</sub> is antidotal at 5 mg/kg intramuscularly. Oral Vitamin K <sub>1</sub> should be given for up to 30 days at 5 mg/kg (based on monitoring of prothrombin times). In severe cases blood transfusions may be necessary.	

**4.5,6/1.0 oz Bait Pack Outer Box**

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish, birds and wildlife. This product can pose a secondary hazard to birds of prey and mammals. Do not apply directly to water.

**STORAGE AND DISPOSAL**

**STORAGE:** Store only in original container, in a dry place inaccessible to children and pets.

**DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**NOTICE TO BUYER AND USER:** Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

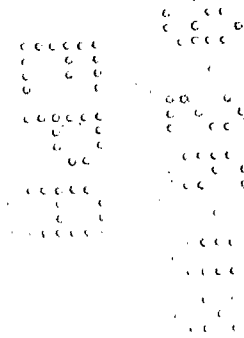
Questions? Comments? Call 1-800-228-4722

Distributed by: Reckitt Benckiser Inc. Parsippany, NJ 07054

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

EPA Reg. No. 3282-74  
EPA Est. No. 475-MS-1

MADE IN THE USA



19/22

20/1.0 oz Bait Pack Outer Box

(GOOD HOUSEKEEPING SEAL)

Graphic – Rodent

Mice (& Rats)(will) eat through (the)(place)(bait) pack

**d-CON®  
Bait Pellets II**

**KILLS RATS AND MICE**

Rats and House Mice may consume a lethal dose in one feeding with first dead rodents appearing 4 or 5 days after feeding begins.

**Keep out of reach of children.**

**CAUTION:** May be harmful or fatal if swallowed.  
Read additional precautionary statements on back panel.

**ACTIVE INGREDIENT:**

Brodifacoum 3-[3-(4'-bromo-{1,1'-biphenyl}-4-yl)-  
1,2,3,4-tetrahydro-1-naphthalenyl]-4-hydroxy-2H-1-  
benzopyran-2-one.....0.005%

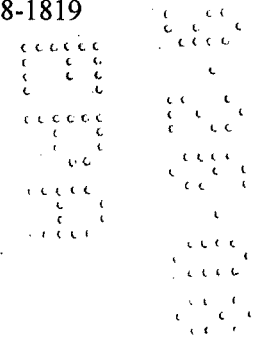
**OTHER INGREDIENTS:** .....99.995%  
TOTAL 100.000%

NET WEIGHT 20/1.0 oz (28g) bait packs (20 place packs)

**SATISFACTION GUARANTEED OR YOUR MONEY BACK**  
Call 1-800-228-4722

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Ready-to-use (20) place packs



20/22

20/1.0 oz Bait Pack Outer Box

Kills Rats and Mice  
Kills Warfarin-Resistant Norway Rats and Warfarin-Resistant House Mice

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

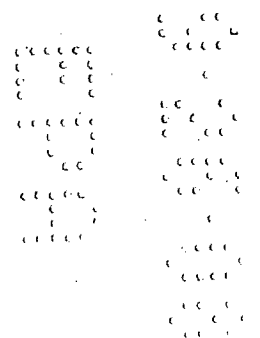
**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other non-target animals to rodenticides. To help prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and non-target wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by children under six years of age and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS:** This product may be used to control House Mice, Norway Rats, and Roof Rats in and around homes, industrial, commercial, agricultural and public buildings. d-CON Bait Pellets II may also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. Do not use in sewers. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or signs of rodents have been seen. Remove as much alternative food as possible. Use tamper-resistant bait stations wherever necessary (see "IMPORTANT:").



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**APPLICATION DIRECTIONS:**

**To Control Norway and Roof Rats:** Use 4-16 bait packs per placement. Space placements at intervals of 15-30 feet in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days.

**To Control House Mice:** Use one bait pack per placement. Space placements at intervals of 8 to 12 feet in infested areas. Up to 2 bait packs may be used at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

**For Rats and Mice:** Check bait locations every 2 days for signs of feeding. Replenish bait if more than 1/2 of the original amount has been removed by rodents. If bait packs are not opened by rodents for 5 consecutive days, they may be relocated to other places where rodent activity exists and where bait placements consistent with the requirements of this label can be made.

Collect and dispose of all dead animals and leftover bait properly. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS:**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** May be harmful or fatal if swallowed. This material may reduce the clotting ability of the blood and cause bleeding. Keep away from humans, domestic animals, and pets. Wash hands after handling bait.

<b>FIRST AID</b>	
<b>Have label with you when obtaining treatment advice.</b>	
<b>If swallowed by human</b>	<ul style="list-style-type: none"><li>• Call a Poison Control Center, doctor, or 1-800-228-4722 immediately for treatment advice.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li></ul>
<b>If swallowed by pet or animal</b>	<ul style="list-style-type: none"><li>• Call a veterinarian immediately for treatment advice.</li></ul>
<b>NOTE TO PHYSICIAN AND VETERINARIAN</b>	
This product may reduce the clotting ability of the blood and cause hemorrhaging. The anticoagulant action of this product may produce prolonged prothrombin times for 20 to 30 days after exposure. If poisoning occurs, intramuscular and oral administration of Vitamin K <sub>1</sub> are indicated, as in poisoning from overdose of dicumarol (bishydroxy coumarin). <b>FOR HUMAN CASES:</b> Vitamin K <sub>1</sub> is antidotal at doses of 10 to 20 mg (not mg/kg). Repeated treatments may need to be given for up to 30 days (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary. <b>FOR ANIMAL CASES:</b> Vitamin K <sub>1</sub> is antidotal at 5 mg/kg intramuscularly. Oral Vitamin K <sub>1</sub> should be given for up to 30 days at 5 mg/kg (based on monitoring of prothrombin times). In severe cases blood transfusions may be necessary.	

22/22

20/1.0 oz Bait Pack Outer Box

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish, birds and wildlife. This product can pose a secondary hazard to birds of prey and mammals. Do not apply directly to water.

**STORAGE AND DISPOSAL**

**STORAGE:** Store only in original container, in a dry place inaccessible to children and pets.

**DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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