

3282-65

10-31-2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Liane Jenkins  
Senior Registration Specialist  
Reckitt Benckiser Inc.  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

OCT 31 2008

Subject: Label Notification(s) for Pesticide Registration Notice 2007-4 and 98-10

**Change inert ingredients to other ingredients  
Added phone number for consumer questions**

Dear Ms. Jenkins:

The Agency is in receipt of your Application(s) for Pesticide Notification(s) under Pesticide Registration Notice (PRN) 2007-4 and 98-10 dated September 25, 2008 for:

**EPA Registration 3282-65**

**d-CON Mouse Prufe II**

The Registration Division (RD) has conducted a review of this request for applicability under PRN 2007-4 and 98-10 and finds that the label change(s) requested falls within the scope of PRN-2007-4 and 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact me directly at 703-305-6249 or Nicole Williams of my staff at 703-308-8893.


Sincerely,



Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

Please read Instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95

	United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number  <h1 style="margin:0;">303688</h1>
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**Application for Pesticide - Section I**

1. Company/Product Number 3282-65	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>d-CON® Mouse Prufe II</b>	PM# PM-7	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. 399 Interpace Parkway Parsippany, NJ 07054-0225  <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to:  <div style="text-align: center;"> <h2 style="margin:0;">NOTIFICATION</h2> <p style="margin:0;">EPA Reg. No. _____</p> <p style="margin:0;">Product Name _____ <b>OCT 31 2008</b></p> </div>

**Section II**

<input type="checkbox"/> Amendment - Explain Below  <input type="checkbox"/> Resubmission in response to Agency Letter dated _____  <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency Letter dated _____  <input type="checkbox"/> "Me Too" Application.  <input type="checkbox"/> Other - explain below.
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**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

Notification of label change per PR Notice 2007-4 to address the new Container Rule, PR Notice 97-6 for term "Inert" ingredients and phone number addition

**Section III**

<b>1. Material This Product Will Be Packaged In:</b>				<b>2. Type of Container</b>	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input checked="" type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____	
* Certification must be submitted. If "yes," Unit Package wgt. 1.5 oz & 3.0 oz		No. per container 1 & 4		If "Yes," Package wgt. _____ No. per container _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container 3.0 oz & 6 oz (4/1.5 oz)		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other (_____)		

**Section IV**

<b>1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)</b>		
Name Liane Jenkins	Title Registration Specialist	Telephone No. (Include Area Code) (973) 404-2781
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received  <div style="text-align: center;"> <p>(Stamped)</p> </div>
2. Signature <i>Liane Jenkins</i>		3. Title Senior Registration Specialist
4. Typed Name Liane Jenkins		5. Date September 25, 2008

# RECKITT BENCKISER

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September 25, 2008

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
One Potomac Yard, Room S4900  
2777 S. Crystal Drive  
Arlington, VA 22202

Attention: Linda Arrington

Ref.: **d-CON<sup>®</sup> Mouse Prufe II**

- EPA Reg. No.: 3282-65
- OPP ID No.: 303688
- Label Change to meet PR Notice 97-6 and 2007-4

Dear Ms. Arrington,

Reckitt Benckiser is notifying the Agency of a few label changes made to the above mentioned registration. These changes should be allowed via Notification. All changes to the proposed Master label are indicted in red text. Below is a summary of these changes:

- Revising the Disposal Instruction as per PR Notice 2007-1. The revised language is taken directly from this PR Notice.
- Changing "Inert" Ingredients to "Other" ingredients as allowed by PR Notice 97-6
- Adding a phone number for consumers to call for questions.

The enclosed documents support this registration action:

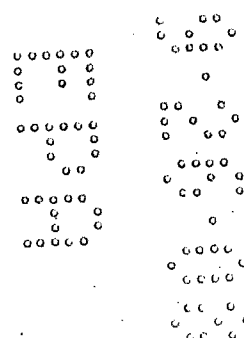
- EPA Application of Pesticide Registration, Form 8570-1, OPP ID No. 303688
- Certification Statement as per PR Notice 95-2
- One copy of proposed label with changes highlighted in red text

Thank you for your assistance with this registration action. If you have any questions, please contact me at (973) 404-2781 or via e-mail at [liane.jenkins@reckittbenckiser.com](mailto:liane.jenkins@reckittbenckiser.com).

Sincerely,



Liane Jenkins  
Senior Registration Specialist



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1.5 oz and 3.0 oz sizes – Front Label

(GOOD HOUSEKEEPING SEAL)

**d-CON® Mouse-Prufe II**

KILLS MICE

House Mice may consume a lethal dose in one feeding with first dead mice appearing 4 or 5 days after feeding begins.

**Keep out of reach of children.**

**CAUTION:** May be harmful or fatal if swallowed.

Read additional precautionary statements on back panel.

**ACTIVE INGREDIENT:**

Brodifacoum 3-[3-(4'-bromo-{1,1'-biphenyl}-4-yl)-  
1,2,3,4-tetrahydro-1-naphthalenyl]-4-hydroxy-2H-1-  
benzopyran-2-one.....0.005%

**OTHER INGREDIENTS:** .....99.995%

TOTAL 100.000%

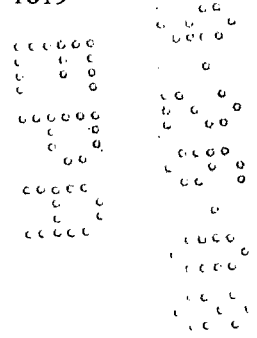
**NOTIFICATION**

OCT 5

NET CONTENTS 1.5 oz (43g)  
3.0 oz (85g)  
(1) Bait Wedge

**SATISFACTION GUARANTEED OR YOUR MONEY BACK**  
Call 1-800-228-4722

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819



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1.5 oz and 3.0 oz sizes – Back Label

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**USE RESTRICTIONS:**

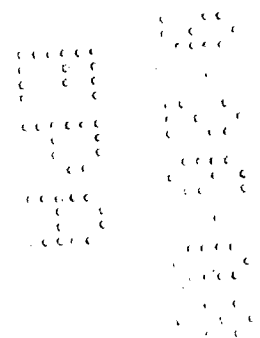
**THIS IS NOT A TAMPER-PROOF OR TAMPER RESISTANT BAIT STATION. DO NOT USE THIS PRODUCT IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS, OR NONTARGET WILDLIFE. DO NOT USE THIS PRODUCT OUTDOORS.**

This product may be used to control house mice in homes, industrial, commercial, agricultural and public buildings. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**SELECTION OF TREATMENT AREAS:** Wedges of Mouse Prufe II may be placed indoors along walls, in corners and in concealed places where mice are active and where children, nontarget mammals and birds will not be exposed to the bait.

**APPLICATION DIRECTIONS:**

Place wedge in horizontal position. Pull tab, lift and twist off. Space wedges at intervals of 8 to 12 feet if mouse activity is not highly localized and placements can be made in areas not accessible to children and nontarget animals. Replace wedges as their contents are consumed. Wedges not touched after 3 days should be moved to new locations appropriate for bait placements (see **USE RESTRICTIONS:**) if mouse activity persists. Maintain a supply of fresh bait for at least 15 days. Collect and dispose of all dead animals and leftover bait properly.



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**1.5 oz and 3.0 oz sizes – Back Label**

**PRECAUTIONARY STATEMENTS:**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** May be harmful or fatal if swallowed. This material may reduce the clotting ability of the blood and cause bleeding. Wash hands after handling bait.

<b>FIRST AID</b>	
<b>Have label with you when obtaining treatment advice.</b>	
<b>If swallowed by human</b>	<ul style="list-style-type: none"><li>• Call a Poison Control Center, doctor, or 1-800-228-4722 immediately for treatment advice.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li></ul>
<b>If swallowed by pet or animal</b>	<ul style="list-style-type: none"><li>• Call a veterinarian immediately for treatment advice.</li></ul>
<b>NOTE TO PHYSICIAN AND VETERINARIAN</b>	
This product may reduce the clotting ability of the blood and cause hemorrhaging. The anticoagulant action of this product may produce prolonged prothrombin times for 20 to 30 days after exposure. If poisoning occurs, intramuscular and oral administration of Vitamin K <sub>1</sub> are indicated, as in poisoning from overdose of dicumarol (bishydroxy coumarin). <b>FOR HUMAN CASES:</b> Vitamin K <sub>1</sub> is antidotal at doses of 10 to 20 mg (not mg/kg). Repeated treatments may need to be given for up to 30 days (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary. <b>FOR ANIMAL CASES:</b> Vitamin K <sub>1</sub> is antidotal at 5 mg/kg intramuscularly. Oral Vitamin K <sub>1</sub> should be given for up to 30 days at 5 mg/kg (based on monitoring of prothrombin times). In severe cases blood transfusions may be necessary.	

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish, birds and wildlife. This product can pose a secondary hazard to birds of prey and mammals. Do not apply directly to water.

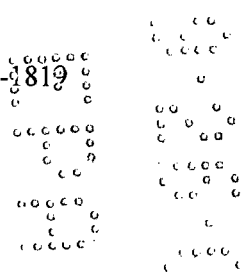
**STORAGE AND DISPOSAL**

**STORAGE:** Store only in original container, in a dry place inaccessible to children and pets.

**DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-819



**1.5 oz and 3.0 oz sizes – Back Label**

**NOTICE TO BUYER AND USER:** Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. **SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR**

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HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

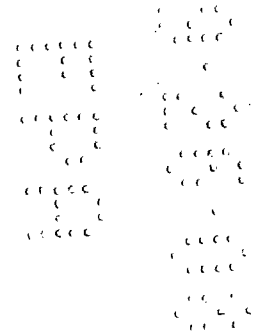
Questions? Comments? Call 1-800-228-4722

Distributed by: Reckitt Benckiser, Inc. Parsippany, NJ 07054

EPA Reg. No. 3282-65  
EPA Est. No. 475-MS-1

MADE IN THE USA

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819





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6oz (170g) Outer Carton (4/1.5oz wedges) – Front Label

(GOOD HOUSEKEEPING SEAL)

Graphic – Mouse

**d-CON®  
Mouse-Prufe II**

**KILLS MICE**

House Mice may consume a lethal dose in one feeding with first dead mice appearing 4 or 5 days after feeding begins.

**Keep out of reach of children.**

**CAUTION:** May be harmful or fatal if swallowed.

Read additional precautionary statements on back panel.

**ACTIVE INGREDIENT:** Brodifacoum 3-[3-(4'-bromo-{1,1'-biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]-4-hydroxy-2H-1-benzopyran-2-one.....0.005%

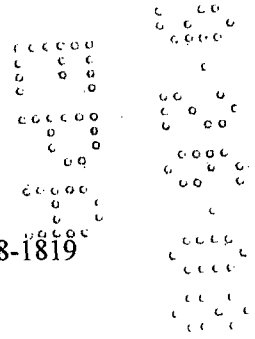
**OTHER INGREDIENTS:** .....99.995%

TOTAL 100.000%

NET WEIGHT 6 oz (170g)  
NET CONTENTS 4/1.5 oz  
Multi-(Value) Pack  
4 Pack of Mouse Prufe II  
(4) Bait Wedges

SATISFACTION GUARANTEED OR YOUR MONEY BACK  
Call 1-800-228-4722

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819



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**6oz (170g) Outer Carton (4/1.5oz wedges) – Back Label**

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**USE RESTRICTIONS:**

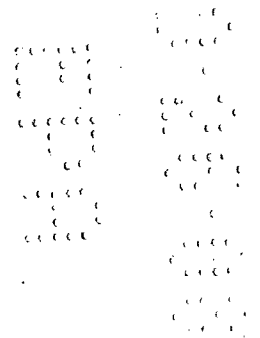
**THIS IS NOT A TAMPER-PROOF OR TAMPER RESISTANT BAIT STATION. DO NOT USE THIS PRODUCT IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS, OR NONTARGET WILDLIFE. DO NOT USE THIS PRODUCT OUTDOORS.**

This product may be used to control house mice in homes, industrial, commercial, agricultural and public buildings. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**SELECTION OF TREATMENT AREAS:** Wedges of Mouse Prufe II may be placed indoors along walls, in corners and in concealed places where mice are active and where children, nontarget mammals and birds will not be exposed to the bait.

**APPLICATION DIRECTIONS:**

Place wedge in horizontal position. Pull tab, lift and twist off. Space wedges at intervals of 8 to 12 feet if mouse activity is not highly localized and placements can be made in areas not accessible to children and nontarget animals. Replace wedges as their contents are consumed. Wedges not touched after 3 days should be moved to new locations appropriate for bait placements (see **USE RESTRICTIONS:**) if mouse activity persists. Maintain a supply of fresh bait for at least 15 days. Collect and dispose of all dead animals and leftover bait properly.



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**6oz (170g) Outer Carton (4/1.5oz wedges) – Back Label**

**PRECAUTIONARY STATEMENTS:**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** May be harmful or fatal if swallowed. This material may reduce the clotting ability of the blood and cause bleeding. Keep away from humans, domestic animals, and pets. Wash hands after handling bait.

<b>FIRST AID</b>	
<b>Have label with you when obtaining treatment advice.</b>	
<b>If swallowed by human</b>	<ul style="list-style-type: none"><li>• Call a Poison Control Center, doctor, or 1-800-228-4722 immediately for treatment advice.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li></ul>
<b>If swallowed by pet or animal</b>	<ul style="list-style-type: none"><li>• Call a veterinarian immediately for treatment advice.</li></ul>
<b>NOTE TO PHYSICIAN AND VETERINARIAN</b>	
The anticoagulant action of this product may produce prolonged prothrombin times for 20 to 30 days after exposure. If poisoning occurs, intramuscular and oral administration of Vitamin K <sub>1</sub> are indicated, as in poisoning from overdose of dicumarol (bishydroxy coumarin). <b>FOR HUMAN CASES:</b> Vitamin K <sub>1</sub> is antidotal at doses of 10 to 20 mg ( <u>not</u> mg/kg). Repeated treatments may need to be given for up to 30 days (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary. <b>FOR ANIMAL CASES:</b> Vitamin K <sub>1</sub> is antidotal at 5 mg/kg intramuscularly. Oral Vitamin K <sub>1</sub> should be given for up to 30 days at 5 mg/kg (based on monitoring of prothrombin times). In severe cases blood transfusions may be necessary.	

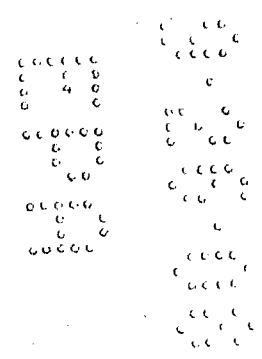
**ENVIRONMENTAL HAZARDS:** This product is toxic to fish, birds and wildlife. This product can pose a secondary hazard to birds of prey and mammals. Do not apply directly to water.

**STORAGE AND DISPOSAL**

**STORAGE:** Store only in original container, in a dry place inaccessible to children and pets.

**DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.



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**6oz (170g) Outer Carton (4/1.5oz wedges)- Back Panel**

**NOTICE TO BUYER AND USER:** Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? Comments? Call 1-800-228-4722.

Distributed by: Reckitt Benckiser, Inc. Parsippany, NJ 07054

EPA Reg. No. 3282-65  
EPA Est. No. 475-MS-1

MADE IN THE USA

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

