

3282-65

4:24:2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Ms. Liane Jenkins
Registration Specialist
Reckitt Benckiser, Inc.
399 Interpace Parkway
Parsippany, NJ 07054-0225

APR 24 2007

RE: Minor Addition to the Label
EPA Registration Number: 3282-65
Date of Submission: January 16, 2007

Dear Ms. Jenkins:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated January 16, 2007, for the product d-CON Mouse Prufe II. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number
305606

Application for Pesticide - Section I

1. Company/Product Number 3282-65	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) d-CON® Mouse Prufe II	PM# PM-7	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section II

<input type="checkbox"/> Amendment - Explain Below	<input type="checkbox"/> Final printed labels in response to Agency Letter dated _____
<input type="checkbox"/> Resubmission in response to Agency Letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Adding the following to the front panel label: (1) Bait Wedge

Adding a phone number for Spanish Instructions. The statement will be in Spanish. the English translations is as follows"
Important: For Directions for Use and First Aid instructions in Spanish please call 1-866-648-1819

Section III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
* Certification must be submitted.	If "yes," Unit Package wgt.	No. per container	If "Yes," Package wgt.	No. per container	Other (Specify) _____
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other (_____)		

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name Liane Jenkins		Title Registration Specialist		Telephone No. (Include Area Code) (973) 404-2781	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received (Stamped)
2. Signature <i>Liane Jenkins</i>			3. Title Registration Specialist		
4. Typed Name Liane Jenkins			5. Date January 16, 2007		

RECKITT BENCKISER

January 16, 2007

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard, Room S4900
2777 S. Crystal Drive
Arlington, VA 22202-4501
ATT: John Hebert PM 7

**RE: d-CON Mouse Prufe II
EPA Registration No.: 3282-65
Certification Statement per PR Notice 98-10**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.



Liane Jenkins
Regulatory Specialist

4/0

1.5 oz and 3.0 oz sizes - Front Label

(GOOD HOUSEKEEPING SEAL)

d-CON[®] Mouse-Prufe II

KILLS MICE

House Mice may consume a lethal dose in one feeding with first
dead mice appearing 4 or 5 days after feeding begins.

Keep out of reach of children.

CAUTION: May be harmful or fatal if swallowed.

Read additional precautionary statements on back panel.

ACTIVE INGREDIENT:

Brodifacoum 3-[3-(4'-bromo-{1,1'-biphenyl}-4-yl)-
1,2,3,4-tetrahydro-1-naphthalenyl]-4-hydroxy-2H-1-
benzopyran-2-one.....0.005%

INERT INGREDIENTS:99.995%

TOTAL 100.000%

NET CONTENTS 1.5 oz (43g) 3.0 oz (85g)

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

5/10

1.5 oz and 3.0 oz sizes - Back Label

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

USE RESTRICTIONS:

THIS IS NOT A TAMPER-PROOF OR TAMPER RESISTANT BAIT STATION. DO NOT USE THIS PRODUCT IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS, OR NONTARGET WILDLIFE. DO NOT USE THIS PRODUCT OUTDOORS.

This product may be used to control house mice in homes, industrial, commercial, agricultural and public buildings. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

SELECTION OF TREATMENT AREAS: Wedges of Mouse Prufe II may be placed indoors along walls, in corners and in concealed places where mice are active and where children, nontarget mammals and birds will not be exposed to the bait.

APPLICATION DIRECTIONS:

Place wedge in horizontal position. Pull tab, lift and twist off. Space wedges at intervals of 8 to 12 feet if mouse activity is not highly localized and placements can be made in areas not accessible to children and nontarget animals. Replace wedges as their contents are consumed. Wedges not touched after 3 days should be moved to new locations appropriate for bait placements (see **USE RESTRICTIONS:**) if mouse activity persists. Maintain a supply of fresh bait for at least 15 days. Collect and dispose of all dead animals and leftover bait properly.

6/12

1.5 oz and 3.0 oz sizes - Back Label

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: May be harmful or fatal if swallowed. This material may reduce the clotting ability of the blood and cause bleeding. Wash hands after handling bait.

FIRST AID	
Have label with you when obtaining treatment advice.	
If swallowed by human	<ul style="list-style-type: none">• Call a Poison Control Center, doctor, or 1-800-228-4722 immediately for treatment advice.• Do not induce vomiting unless told to do so by the poison control center or doctor.
If swallowed by pet or animal	<ul style="list-style-type: none">• Call a veterinarian immediately for treatment advice.
NOTE TO PHYSICIAN AND VETERINARIAN	
<p>This product may reduce the clotting ability of the blood and cause hemorrhaging. The anticoagulant action of this product may produce prolonged prothrombin times for 20 to 30 days after exposure. If poisoning occurs, intramuscular and oral administration of Vitamin K₁ are indicated, as in poisoning from overdose of dicumarol (bishydroxy coumarin). FOR HUMAN CASES: Vitamin K₁ is antidotal at doses of 10 to 20 mg (not mg/kg). Repeated treatments may need to be given for up to 30 days (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary. FOR ANIMAL CASES: Vitamin K₁ is antidotal at 5 mg/kg intramuscularly. Oral Vitamin K₁ should be given for up to 30 days at 5 mg/kg (based on monitoring of prothrombin times). In severe cases blood transfusions may be necessary.</p>	

ENVIRONMENTAL HAZARDS: This product is toxic to fish, birds and wildlife. This product can pose a secondary hazard to birds of prey and mammals. Do not apply directly to water.

STORAGE AND DISPOSAL

STORAGE: Store only in original container, in a dry place inaccessible to children and pets.

DISPOSAL: If empty: Do not reuse empty container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

7/12

1.5 oz and 3.0 oz sizes - Back Label

NOTICE TO BUYER AND USER: Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Distributed by: Reckitt Benckiser, Inc. Parsippany, NJ 07054

Questions? Comments? Call 1-800-228-4722

EPA Reg. No. 3282-65

EPA Est. No. 475-MS-1

MADE IN THE USA

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

8/12

6oz (170g) Outer Carton (4/1.5oz wedges) - Front Label

(GOOD HOUSEKEEPING SEAL)

Graphic - Mouse

**d-CON®
Mouse-Prufe II**

KILLS MICE

House Mice may consume a lethal dose in one feeding with first
dead mice appearing 4 or 5 days after feeding begins.

Keep out of reach of children.

CAUTION: May be harmful or fatal if swallowed.

Read additional precautionary statements on back panel.

ACTIVE INGREDIENT: Brodifacoum 3-[3-(4'-bromo-{1,1'-
biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]-4-
hydroxy-2H-1-benzopyran-2-one.....0.005%
INERT INGREDIENTS:99.995%

TOTAL 100.000%

NET WEIGHT 6 oz (170g)
NET CONTENTS 4/1.5 oz
Multi-(Value) Pack
4 Pack of Mouse Prufe II
(1) Bait Wedge

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

2/12

6oz (170g) Outer Carton (4/1.5oz wedges) - Back Label

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

USE RESTRICTIONS:

THIS IS NOT A TAMPER-PROOF OR TAMPER RESISTANT BAIT STATION. DO NOT USE THIS PRODUCT IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS, OR NONTARGET WILDLIFE. DO NOT USE THIS PRODUCT OUTDOORS.

This product may be used to control house mice in homes, industrial, commercial, agricultural and public buildings. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

SELECTION OF TREATMENT AREAS: Wedges of Mouse Prufe II may be placed indoors along walls, in corners and in concealed places where mice are active and where children, nontarget mammals and birds will not be exposed to the bait.

APPLICATION DIRECTIONS:

Place wedge in horizontal position. Pull tab, lift and twist off. Space wedges at intervals of 8 to 12 feet if mouse activity is not highly localized and placements can be made in areas not accessible to children and nontarget animals. Replace wedges as their contents are consumed. Wedges not touched after 3 days should be moved to new locations appropriate for bait placements (see **USE RESTRICTIONS:**) if mouse activity persists. Maintain a supply of fresh bait for at least 15 days. Collect and dispose of all dead animals and leftover bait properly.

10/12

6oz (170g) Outer Carton (4/1.5oz wedges) - Back Label

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: May be harmful or fatal if swallowed. This material may reduce the clotting ability of the blood and cause bleeding. Keep away from humans, domestic animals, and pets. Wash hands after handling bait.

FIRST AID

Have label with you when obtaining treatment advice.

If swallowed by human	<ul style="list-style-type: none">• Call a Poison Control Center, doctor, or 1-800-228-4722 immediately for treatment advice.• Do not induce vomiting unless told to do so by the poison control center or doctor.
If swallowed by pet or animal	<ul style="list-style-type: none">• Call a veterinarian immediately for treatment advice.

NOTE TO PHYSICIAN AND VETERINARIAN

The anticoagulant action of this product may produce prolonged prothrombin times for 20 to 30 days after exposure. If poisoning occurs, intramuscular and oral administration of Vitamin K₁ are indicated, as in poisoning from overdose of dicumarol (bishydroxy coumarin). **FOR HUMAN CASES:** Vitamin K₁ is antidotal at doses of 10 to 20 mg (not mg/kg). Repeated treatments may need to be given for up to 30 days (based on monitoring of prothrombin times). In severe cases, blood transfusions may be necessary. **FOR ANIMAL CASES:** Vitamin K₁ is antidotal at 5 mg/kg intramuscularly. Oral Vitamin K₁ should be given for up to 30 days at 5 mg/kg (based on monitoring of prothrombin times). In severe cases blood transfusions may be necessary.

ENVIRONMENTAL HAZARDS: This product is toxic to fish, birds and wildlife. This product can pose a secondary hazard to birds of prey and mammals. Do not apply directly to water.

STORAGE AND DISPOSAL

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If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

6oz (170g) Outer Carton (4/1.5oz wedges) - Back Panel

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Distributed by: Reckitt Benckiser, Inc. Parsippany, NJ 07054

Questions? Comments? Call 1-800-228-4722

EPA Reg. No. 3282-65

EPA Est. No. 475-MS-1

MADE IN THE USA

Important: For Direction for use and first aid instruction in Spanish, please call 1-866-648-1819

6/12

RECKITT BENCKISER

January 16, 2007

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard, Room S4900
2777 S. Crystal Drive
Arlington, VA 22202

Attention: John Hebert, PM-7

Ref.: **d-CON[®] Mouse Prufe II**

- EPA Reg. No.: 3282-65
- OPP ID No.: 305606
- Minor additions to the label

Dear John,

Reckitt Benckiser is submitting a Notification to add minor changes to the Master Label for the above mentioned Registration. The additions we are adding are the following:

- (1) Bait Wedge
- Adding a phone number for Spanish Instructions. The statement will be in Spanish. the English translations is as follows: Important: For directions for use and first aid instructions in Spanish, please call 1-866-648-1819."

There are no other changes made to the Master Label.

The enclosed documents support this registration action:

- EPA Application of Pesticide Registration, Form 8570-1, OPP ID No. 305606
- Certification Statement as per PR Notice 95-2

Thank you for your prompt assistance with this registration action. If you have any questions, please contact me at (973) 404-2781 or via e-mail at liane.jenkins@reckittbenckiser.com.

Sincerely,



Liane Jenkins
Registration Specialist