



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

JUL 11 2008

John Lublinkhof  
Motomco, Ltd.  
3699 Kinsman Blvd.  
Madison, WI 53704

Subject: Label Notification for Pesticide Registration Notice 2007-4

Dear Mr. Lublinkhof,

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated May 21, 2008 for the product Rampage Rat and Mouse Bait Ready-to-Use Place Pac (EPA Registration Number 3240-42). The Registration Division (RD) has conducted its review of this request for its applicability under PRN 2007-4 and finds that the label changes requested fall within the scope of PRN 2007-4. The label submitted with the application has been stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please call me directly at 703-305-6249 or Steve Schaible of my staff at 703-308-9362.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 3240-42	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Rampage Rat and Mouse Bait Ready-to-Use Place Pac	PM# 7	
5. Name and Address of Applicant (Include ZIP Code) Motomco, Ltd. 3699 Kinsman Blvd. Madison, WI 53704 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: <b>NOTIFICATION</b> EPA Reg. No. _____ JUL 11 2008 Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)  
Notification of label change per PR Notice 2007-4 (See attached).

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. 1.07 oz (30 g)	No. per container 100	If "Yes" Package wgt.	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 100 x 1.07 oz. (30 g)		5. Location of Label Directions <input checked="" type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product				<input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name John Lublinkhof	Title Director of Regulatory Affairs	Telephone No. (Include Area Code) 608-241-0202
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Director of Regulatory Affairs	6. Date Application Received (Stamped)
4. Typed Name John Lublinkhof	5. Date May 21, 2008	

# RAMPAGE

RAT AND MOUSE BAIT  
READY TO USE PLACE PAC  
KILLS RATS AND MICE

*KILLS NORWAY RATS, ROOF RATS  
AND HOUSE MICE*

ACTIVE INGREDIENT:

Cholecalciferol (CAS #67-97-0): ..... 0.075%

INERT INGREDIENTS..... 99.925%

TOTAL 100.00%

KEEP OUT OF REACH OF CHILDREN  
CAUTION

### FIRST AID

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.
- Avoid all use of oils.

**IF ON SKIN:**

- Wash with plenty of soap and water.

### NOTE TO PHYSICIAN OR VETERINARIAN

If serum calcium levels are elevated, treatment with Calcitonin is effective in reducing calcium to normal levels. Continue monitoring serum calcium and treat as necessary for hypercalcemia (Reference, AMA Drug Evaluations, Third Edition (1977), Chapter 16, pp. 248-251).

### DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

See outer pail for "DIRECTIONS FOR USE" text.

See outer pail for "STORAGE AND DISPOSAL" text.

NET CONTENTS: 30 g (1.07 oz.)

Manufactured By:

**Motomco Ltd.**

Madison, WI 53704 U.S.A.

EPA REG. NO. 3240-42

EPA EST. NO. 3240-WI-1

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