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09/30/2004

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

September 30, 2004

Motomco, Ltd.  
c/o Bell Laboratories Inc.  
3699 Kinsman Boulevard  
Madison, WI 53704

Attention: Mr. Craig A. Riekema

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17  
5-768717

**Subject: RAMPAGE Mouse Seed**  
**EPA Reg. No. 3240-28**  
**RAMPAGE Rat and Mouse Bait**  
**EPA Reg. No. 3240-42 ✓**  
**Your letter of June 8, 2004**

**Purpose** Each submission revises your label according to our last letter.

**Label review** The labeling submitted with the above letter, under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) is acceptable, provided you submit one (1) copy of final printed labeling to us, with the following changes, before you ship your product.

1. For non-homeowner sizes (1 lb), use the following format for your "Storage and Disposal" text:

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Storage:** Store ...other chemical.

**Pesticide Disposal:** Wastes ... disposal facility.

**Pesticide Container:** Do not ... proper disposal.

A copy of the stamped label is enclosed for your records.

**Existing  
stocks**

Stocks of existing labels may be used for eighteen (18) months.

**Consequence for non-compliance** If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

**Questions** If you have questions about this letter, please contact me at 703-305-5407 (by phone), 703-305-6596 (by fax), or [peacock.dan@epa.gov](mailto:peacock.dan@epa.gov) (by E-Mail).

Sincerely yours,



Daniel B. Peacock, Biologist  
Insecticide-Rodenticide Branch  
Registration Division (7504C)

**Enclosures** 1. Stamped Labels

**Letter** Dan Peacock, USB Flash Drive E:\Dan's Office Work\A Flash Drive 1\Vitamin D3\3240-28, -42, revised label, 9-24-2004.wpd

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# RAMPAGE

RAT AND MOUSE BAIT  
KILLS RATS AND MICE

KILLS NORWAY RATS, ROOF RATS  
AND HOUSE MICE

ACTIVE INGREDIENT:		
Cholecalciferol (CAS #67-97-0):	.....	0.075%
INERT INGREDIENTS:	.....	99.925%
	TOTAL	100.000%

**ACCEPTED**  
with **COMMENTS**  
in EPA Letter Dated:

SEP 30 2004

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.

7240-42

KEEP OUT OF REACH OF CHILDREN  
CAUTION

### FIRST AID

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

#### IF SWALLOWED:

- Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.
- Avoid use of all oils.

#### IF ON SKIN:

- Wash with plenty of soap and water.

### NOTE TO PHYSICIAN OR VETERINARIAN

If serum calcium levels are elevated, treatment with Calcitonin is effective in reducing calcium to normal levels. Continue monitoring serum calcium and treat as necessary for hypercalcemia (Reference, AMA Drug Evaluations, Third Edition (1977), Chapter 16, pp. 248-251).

NET CONTENTS: 100 x 30g (1.07 oz.)

#### Manufactured For:

Motomco Ltd.  
Clearwater, FL 33755 U.S.A.

EPA REG. NO. 3240-42

EPA EST. NO. 12455-WI-1

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## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**USE RESTRICTIONS:** For control of Norway rats, roof rats and house mice in and around homes, industrial and agricultural buildings, and similar man-made structures. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. When used in USDA-inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

### APPLICATION DIRECTIONS:

**RATS:** Apply 2 to 8 Place Pacs (usually at intervals of 15 to 30 feet) per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days.

**MICE:** Apply 1 Place Pac at 8 to 12 foot intervals. Larger placements (up to 2 oz.) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

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**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed. Wash thoroughly with soap and water after handling.

**ENVIRONMENTAL HAZARDS**

This product is toxic to fish, birds and other wildlife. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**DISPOSAL: If empty:** do not reuse this container. Place in trash or offer for recycling if available. **If partially filled:** Place in trash or call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**WARRANTY:** Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

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READY TO USE PLACE PAC  
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KILLS NORWAY RATS, ROOF RATS AND HOUSE MICE

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**DIRECTIONS FOR USE**

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See outer pail for "DIRECTIONS FOR USE" text.

See outer pail for "STORAGE AND DISPOSAL" text.

**NET CONTENTS: 30 g (1.07 oz.)**

**Manufactured For:**

**Motomco Ltd.**  
Clearwater, FL 33755 U.S.A.

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