

3095-20201 8-15-2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Ms. Jeanette A. Covert  
Product Registration  
PIC Corporation  
c/o Pridyct & Regulatory Associates, LLC  
P.O. Box 1683  
Voorhees, NJ, 08043

AUG 15 2008

Subject: Notification(s) for Label Revisions under PRN 98-10 and PRN 2007-4  
Storage & Disposal and Other Changes

Dear Registrant:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notices (PRN) 98-10 and 2007-4 dated June 27, 2008 for:

**EPA Registration 3095-20201 "PIC Boric Acid Roach Killer III"**

The Registration Division (RD) has conducted a review of the request(s) for applicability under PRN 98-10 and PRN 2007-4 and finds that the label changes requested fall within the scope of PRN-98-10 and PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0080. Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

### Application for Pesticide - Section I

1. Company/Product Number PIC Corporation/ 3095-20201	2. EPA Product Manager Richard Gebkin	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) PIC Boric Acid Roach Killer III	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) PIC Corporation c/o Product & Regulatory Associates P.O. Box 1683 Voorhees, NJ 08043-9998 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: <b>NOTIFICATION</b> EPA Reg. No. _____ AUG 15 2008 Product Name _____	

### Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

PR-Notice 2007-4, revision of a marketing claim and change in company address as identified in cover letter per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

### Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

### Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Jeanette A. Covert	Title Authorized Representative for PIC Corp	Telephone No. (Include Area Code) 856.751.3432
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Jeanette A Covert</i>	3. Title Authorized Representative for PIC Corporation	
4. Typed Name Jeanette A. Covert	5. Date 6/27/08	

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# Product & Regulatory Associates, L.L.C.

June 27, 2008

Ms. Sherada Hobgood  
Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Subject: PIC Boric Acid Roach Killer III  
EPA Reg. No. 3095-20201  
Notifications per PR Notice 2007-4

Dear Ms. Hobgood:

As its authorized representative, PIC Corporation wishes to revise the subject label as described below:

- Change the following marketing claim: "Dependable Insect and Rodent Control Products For Over 50 Years" and change it to "Dependable Insect and Rodent Control Since 1953".
- Change "Inert" to "Other" in the Ingredient Statement.
- Upgrade on front panel "See Back panel for First Aid and additional Cautions" to "See Back panel for First Aid and Additional Precautionary Statements".
- Updating Company address.
- Removal of company website address.
- Updating Container Disposal instructions as described in PR-Notice 2007-4.


This notification is consistent with PR Notice 98-10.

To complete this notification application, enclosed please find:

- Application for Pesticide: Notification (EPA Form 8750-1)
- One copy of the revised labeling dated 6/27/08
- One CD e-label file name 003095-20201.20080627.PICBARoachKillerIII.pdf

I trust that this information will assist the Agency in its efforts to complete this notification. If you have any question in regard to this matter, feel free to contact me at (856) 751-3432 or [jacover@comcast.net](mailto:jacover@comcast.net).

Sincerely,

  
Jeannette Covert  
Product & Regulatory Associates, LLC  
Authorized Representative of PIC Corporation

P.O. Box 1683  
Telephone 856 424-1528

Voorhees, NJ 08043-9998  
FAX 856 424-1073

**NOTIFICATION**

**AUG 15 2008**

**PIC BORIC ACID ROACH KILLER III**

**FRONT PANEL**

PIC Logo  
PIC BORIC ACID ROACH KILLER III  
Dependable Insect And Rodent Control Since 1953

**Marketing Claims:**

- Kills Cockroaches, Fleas, Ants And Silverfish
- ODORLESS
- NON-STAINING
- Bottle Oversized to aid in squeezing out enclosed product.

**Pictograms:**

- Cockroach
- Flea
- Ants
- Silverfish

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See side or back panel for First Aid and additional Precautionary Statements

Active Ingredient: Orthoboric Acid.....99%  
 Other Ingredients: .....1%  
 Total.....100%

NET Wt. 1 lb. (454 GRAMS)

EPA Reg. No. 3095-20201  
EPA Est. No. 3095-NJ-1  
Made in U.S.A.

must be brushed into cracks and crevices or removed. Apply only in areas inaccessible to children and pets.

Avoid contamination of food and feedstuffs.

When using boric acid on carpets and floors to combat fleas, cockroaches, ants and silverfish:

Use Restrictions:

Children and pets should not be in treatment area until after application is completed. Do not treat pets with this product. Avoid contamination of feed and foodstuff. Avoid contamination of ornamental plants.

Carpets - Apply to dry surfaces only. Apply directly on carpets where pets frequently traffic or sleep. Work powder into fibers and mat with a broom or rug rake. Any powder visible after application must be brushed into carpet fibers or removed.

Upholstery - Remove loose cushions. Apply along creases and into corners and furniture wells. Do not apply product to exposed fabric. Any product visible after application must be removed.

**STORAGE AND DISPOSAL**

STORAGE: Store in original container away from food and feedstuffs. Keep product in a locked storage area inaccessible to children and pets.

DISPOSAL: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PIC Logo

Dependable Insect And Rodent Control Since 1953

PIC CORPORATION

1101-1107 W. Elizabeth Ave.

Linden, NJ 07036, U.S.A

UPC Bar Code

Stock #BA-16

