

3095-73

04-24-2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

APR 24 2009

Ms. Jeanette A. Covert  
Product Registration  
PIC Corporation  
c/o Product & Regulatory Associates, LLC  
P.O. Box 1683  
Voorhees, NJ, 08043

SUBJECT: Application for Pesticide Notification (PRN 98-10)  
Request General Label Change (Marketing Claims)  
EPA Reg. No. 3095-73  
Application Dated March 24, 2009

Dear Ms. Covert:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 03/24/09 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs



United States  
Environmental Protection Agency  
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

### Application for Pesticide - Section I

<b>1. Company/Product Number</b> PIC Corporation/ 3095-73	<b>2. EPA Product Manager</b> Kimberly Nesci	<b>3. Proposed Classification</b> <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
<b>4. Company/Product (Name)</b> PIC Ant Killer Bait	<b>PM#</b> 11	
<b>5. Name and Address of Applicant (Include ZIP Code)</b> PIC Corporation c/o Product & Regulatory Associates P.O. Box 1683 Voorhees, NJ 08043-9998  <input type="checkbox"/> Check if this is a new address	<b>6. Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: <div style="text-align: right; font-weight: bold; font-size: 1.2em;">NOTIFICATION</div> EPA Reg. No. _____  Product Name _____	

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### Section - II

<input type="checkbox"/> Amendment - Explain below.  <input type="checkbox"/> Resubmission in response to Agency letter dated _____  <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application.  <input type="checkbox"/> Other - Explain below.
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**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

Notification additional Marketing claim as identified in cover letter per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

### Section - III

<b>1. Material This Product Will Be Packaged In:</b>			
<b>Child-Resistant Packaging</b> <input type="checkbox"/> Yes <input type="checkbox"/> No	<b>Unit Packaging</b> <input type="checkbox"/> Yes <input type="checkbox"/> No	<b>Water Soluble Packaging</b> <input type="checkbox"/> Yes <input type="checkbox"/> No	<b>2. Type of Container</b> <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
<i>* Certification must be submitted</i>		If "Yes" Unit Packaging wgt.    No. per container	If "Yes" Package wgt    No. per container
<b>3. Location of Net Contents Information</b> <input type="checkbox"/> Label <input type="checkbox"/> Container		<b>4. Size(s) Retail Container</b>	<b>5. Location of Label Directions</b> <input type="checkbox"/> _____
<b>6. Manner in Which Label is Affixed to Product</b> <input type="checkbox"/> Lithograph Paper glued <input type="checkbox"/> Other _____ <input type="checkbox"/> Stenciled			

### Section - IV

<b>1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)</b>		
<b>Name</b> Jeanette A. Covert	<b>Title</b> Authorized Representative for PIC Corp	<b>Telephone No. (Include Area Code)</b> 856.751.3432
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		<b>6. Date Application Received</b>  <div style="font-size: 1.2em; font-weight: bold;">(Stamped)</div>
<b>2. Signature</b> 	<b>3. Title</b> Authorized Representative for PIC Corporation	
<b>4. Typed Name</b> Jeanette A. Covert	<b>5. Date</b> 3-24-09	

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# Product & Regulatory Associates, L.L.C.

March 24, 2009

Ms Kimberly Nesci  
Document Processing Desk  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Subject: PIC Ant Killer Bait  
EPA Reg. No. 3095-73  
Notification Marketing Claim

Dear Ms Nesci:

As its authorized representative, PIC Corporation wishes to submit a notification to add additional marketing claim for the PIC Ant Killer Bait, EPA Reg. No. 3095-73. This action is consistent with PR Notice 98-10.

Changes to the label include:

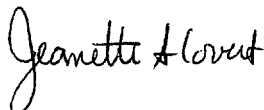
- Adding "Value Pack" on page 1 as an optional marketing claim.

To complete this action, enclosed please find:

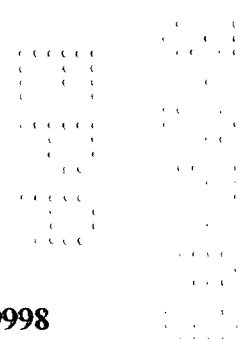
- Application for Pesticide: Notification (EPA Form 8750-1)
- One copy of the labeling dated 3-24-09
- One CD e-label file name 003095-00073.20090324.NotifMarket.pdf

I trust that this information will assist the Agency in its efforts to complete this notification. If you have any question in regard to this mater, feel free to contact me at (856) 751-3432 or [jacovert@comcast.net](mailto:jacovert@comcast.net).

Sincerely,



Jeanette Covert  
Product & Regulatory Associates, LLC  
Authorized Representative of PIC Corporation



P.O. Box 1683  
Telephone 856 424-1528

Voorhees, NJ 08043-9998  
FAX 856 424-1073

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PIC ANT KILLER BAIT

Black PVC Plastic 0.07 oz./2 gr. unit

Outer Packaging Front Panel

PIC ANT KILLER BAIT

PIC Logo

Dependable Insect And Rodent Control Since 1953

Marketing Claim

- Kill Ants (except Fire Ants, Harvester Ants, Pharaoh Ants and Carpenter Ants)
- Kills Sweet & Grease Eating Ants, Pavement Ants, Odorous Ants And Little Black Ants
- Effective And Easy To Use
- Value Pack (optional)

Pictogram:

- Ants
- Bait Station

KEEP OUT OF REACH OF CHILDREN AND DOMESTIC ANIMALS  
CAUTION

See First Aid and Precautionary Statements on back panel.

Active Ingredients: Sodium Tetraborate Decahydrate.....	5%
Ortho Boric Acid .....	4%
Other Ingredients: .....	91%
Total .....	100%

Contents:

1 Child Resistant Bait Tray  
NET WEIGHT: 0.07 ounces / 2 grams

12 Child Resistant Bait Trays  
NET WEIGHT: 0.84 ounces / 24 grams

**NOTIFICATION**

**APR 24 2009**

MADE IN U.S.A.

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## Outer Packaging Back Panel

PIC ANT KILLER BAIT

PIC Logo

Pictogram:

- Ants
- Bait Station Pictogram
- Suggested tray placement

PIC ANT KILLER BAIT has been the effective method for destroying ants for years. The bait is in a child resistant container. It is effective and easy to use.

### PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Avoid contact with eyes. Wash thoroughly with soap and water after handling. Avoid contamination of food or feed. Do not leave package where children or animals may gain access. For indoor use only.

### FIRST AID

IF SWALLOWED: Call a Poison Control Center or Doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by Poison Control Center or Doctor. Do not give anything by mouth to an unconscious person.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or Doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or Doctor for treatment advice.

HOT LINE NUMBER Have the product container or label with you when calling a Poison Control Center or Doctor, or going for treatment. For Emergency Information on our product call 1-800-255-3924.

### DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Separate bait trays.
2. Remove all sources of food such as crumbs, sugar and grease spots.
3. Place under sinks-refrigerators-cupboards.
4. Place by ant trails where ants are numerous.

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**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed with storage and disposal.

**STORAGE:** Store in a cool dry place inaccessible to children and pets.

**PESTICIDE DISPOSAL and CONTAINER HANDLING:** Nonrefillable Container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**HOW THE SYSTEM WORKS:** The ants you see are worker food providers to the Queen Mother and the larvae residing in the nest. The worker ants feed the colony and then themselves.

**SATISFACTION OR REFUND.** Should "PIC ANT KILLER BAIT" not reduce the population, return the tray plus your sales slip for refund.

**PIC CORPORATION**

1101-1107 W. Elizabeth Ave., Linden, NJ 07036, USA

MADE IN U.S.A.

EPA Reg. No. 3095-73

EPA Est. No. 3095-NJ-1 P : 3095-NJ-2 B

Circled letter is first letter of lot number

UPC Bar Code







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## Outer Packaging Back Panel

PIC ANT KILLER BAIT

PIC Logo

Pictogram:

- Ants

PIC ANT KILLER BAIT has been the effective method for destroying ants for years.

### PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

**CAUTION:** Harmful if swallowed. Avoid contact with eyes. Wash thoroughly with soap and water after handling. Avoid contamination of food or feed. Do not leave package where children or animals may gain access.

### FIRST AID

**IF SWALLOWED:** Call a Poison Control Center or Doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by Poison Control Center or Doctor. Do not give anything by mouth to an unconscious person.

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or Doctor for treatment advice.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or Doctor for treatment advice.

**HOT LINE NUMBER** Have the product container or label with you when calling a Poison Control Center or Doctor, or going for treatment. For Emergency Information on our product call 1-800-255-3924.

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Press in all side holes.
2. Remove all sources of food such as crumbs, sugar and grease spots.
3. Place under sinks-refrigerators-cupboards.
4. Place by ant trails where ants are numerous.
5. For Garden & Lawn: Place along trails & ant colonies. Put Traps 10-20 ft. apart. In 3-7 days ants will be killed. Replace with new traps every 30 days. Avoid Contamination with food and feedstuff.

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**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed with storage and disposal.  
STORAGE: Store in a cool dry place inaccessible to children and pets.  
PESTICIDE DISPOSAL and CONTAINER HANDLING: Nonrefillable Container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

HOW THE SYSTEM WORKS: The ants you see are worker food providers to the Queen Mother and the larvae residing in the nest. The worker ants feed the colony and then themselves.

PIC CORPORATION  
1101-1107 W. Elizabeth Ave., Linden, NJ 07036, USA  
MADE IN U.S.A.

EPA Reg. No. 3095-73  
EPA Est. No. 3095-NJ-1 P : 3095-NJ-2 B  
Circled letter is first letter of lot number

UPC Bar Code

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**Front Can Label**

PIC ANT KILLER BAIT

PIC Logo

Marketing Claims

- Kill Ants (except Fire Ants, Harvester Ants, Pharaoh Ants and Carpenter Ants)

Pictogram:

- Ants

KEEP OUT OF REACH OF CHILDREN AND DOMESTIC ANIMALS  
CAUTION

See First Aid, Storage, Disposal and Precautionary Statements on outer packaging.

Active Ingredients: Sodium Tetraborate Decahydrate.....	5%
Ortho Boric Acid .....	4%
Other Ingredients: .....	91%
Total .....	100%

NET WEIGHT: 0.21 oz. / 6 grams

**Side Can Label**

Punch in semi-perforated holes

EPA Reg. No. 3095-73

EPA Est. No. 3095-NJ-1 P : 3095-NJ-2 B

Circled letter is first letter of lot number

**Bottom Can Label**

PIC ANT KILLER BAIT

PIC Logo

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Press in all side holes.

Remove all sources of food such as crumbs, sugar and grease spots.

Place under sinks-refrigerators-cupboards.

Place by ant trails where ants are numerous.

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For Garden & Lawn: Place along trails & ant colonies. Put traps 10-20 ft. apart. In 3-7 days ants will be killed. Replace with new traps every 30 days.  
Avoid Contamination of feed and foodstuff.

PIC CORPORATION  
1101-1107 W. Elizabeth Ave., Linden, NJ 07036, USA

**NOTIFICATION**  
APR 24 2009