

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Ms. Jeanette A. Covert Product Registration PIC Corporation c/o Product & Regulatory Associates, LLC P.O. Box 1683 Voorhees, NJ, 08043

JUL 2 4 2009

SUBJECT: Application for Pesticide Notification (PRN 98-10) Request General Label Change (Marketing Claims) EPA Reg. No. 3095-72 Application Dated June 26, 2009

Dear Ms. Covert:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 06/26/09 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

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Linda Arrington Notifications & Minor Formulations Team Leader Registration Division (7505P) Office of Pesticide Programs

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	Environmen	united States United States tal Protection Ag shington, DC 20460		Proved. OMB No. Registra Amenda ✓ Other	ation	. Approval expires 2-28-9 OPP Identifier Number
		Application for	Pesticide - Sec	tion I		
1. Company/Product Nu			2. EPA Product Man	ager	3. Pro	posed Classification
PIC Corporation/ 30			Kimberly Nesci			None Restricted
4. Company/Product (Na PIC Ant Killing Syst			PM# 11			
5. Name and Address of	Applicant (Include ZIP	Code)	1 -			FIFRA Section 3(c)(3)
PIC Corporation c/c P.O. Box 1683 Voorhees, NJ 0804	-	ory Associates	(b)(i), my product to: EPA Reg. No			nposition and labeling
	this is a new address		Desident Maria	11	JL 2 4 20	ng
		-3	Product Name			
		50	ction - II			
Amendment - Ex Resubmission in Notification - Exp	response to Agency let	tter dated	Agency let	d labels in repsons ter dated Application. plain below.	ie to 	
Additional marketing cla regulations at 40 CFR 1 is a violation of 18 U.S.C	im as identified in cover l 52.46, and no other char 5. Sec. 1001 to willfully m	sary. (For section I and S etter per PR Notice 98-10. Iges have been made to the lake any false statement to ct may be in violation of FIF	This notification is consis e labeling or the confider EPA. I further understan	ntial statement of for ad that if this notifica	mula of this tion is not co	product. I understand that it nsistent with the terms of
		Sec	ction - III	<u> </u>		
1. Material This Product	Will Be Packaged In:					
Child-Resistant Packagir	ng Unit Packaging	Wate	r Soluble Packaging	2. Type of	Container	
Yes	Yes		Yes		Metal Plastic	
No	No		No		Glass	
* Certification mus be submitted	f "Yes" Unit Packaging w	No.per If "Y gt. container Pack	es" No. per age wgt containe	ır	Paper Other (Sp	əəcify)
3. Location of Net Conte	ents Information	4. Size(s) Retail Cont	ainer	5. Location of La	bel Directior	98
Label	Container					
6. Manner in Which Lab	el is Affixed to Product	Lithograph Paper glued Stenciled	Othe)r		
		Sec	ction - IV			
<u></u>						
1. Contact Point (Comp	lete items directly belo	w for identification of ind		if necessary, to pi	rocess this a	application.)
1. Contact Point <i>(Comp</i> Name Jeanette A. Covert	lete items directly belo	w for identification of ind		<u> </u>	r	No. (Include Area Code)
Name Jeanette A. Covert I certify that the s	statements I have made	w for identification of ind	ividual to be contected, rized Representative f chments thereto are tru	or PIC Corp e, accurate and co	Telephone 856.751.3 mplete.	No. (Include Area Code)
Name Jeanette A. Covert I certify that the s I acknowledge the	statements I have made	w for identification of ind Title Author Certification on this form and all attac	ividual to be contected, rized Representative f chments thereto are tru	or PIC Corp e, accurate and co	Telephone 856.751.3 mplete.	No. (Include Area Code) 432 6. Date Application Received
Name Jeanette A. Covert I certify that the s I acknowledge the both under applic	statements I have made at any knowlingliy false able law.	w for identification of ind Title Author Certification on this form and all attac or misleading statement 3. Title	ividual to be contected, rized Representative f chments thereto are tru	or PIC Corp e, accurate and co fine or imprisonmer	Telephone 856.751.3 mplete.	No. (Include Area Code) 432 6. Date Application Received
Name Jeanette A. Covert I certify that the s I acknowledge the both under applica 2. Signature	statements I have made at any knowlingliy false able law.	w for identification of ind Title Author Certification on this form and all attac or misleading statement 3. Title	ividual to be contacted, rized Representative fr chments thereto are tru may be punishable by f	or PIC Corp e, accurate and co fine or imprisonmer	Telephone 856.751.3 mplete.	No. (Include Area Code) 432 6. Date Application Received

Product & Regulatory Associates, L.L.C.

June 26, 2009

Ms. Sherada Hobgood Document Processing Desk (NOTIF) Office of Pesticide Programs (7504P) U.S. Environmental Protection Agency Room S-4900, One Potomac Yard 2777 South Crystal Drive Arlington, VA 22202-4501

> Subject: PIC Ant Killing Systems EPA Reg. No. 3095-72 Notifications: Marketing Claim

Dear Ms. Hobgood:

As its authorized representative, PIC Corporation wishes to revise the subject label to add the following marketing claim:

- Value Pack (on pages 1 and 5)
- For consistency added: [1,3,6,9] Child Resistant Bait Traps (on page 5)
- Added place holder on page 6 for Bait Station Pictogram and Suggested Trap Placement Pictograms (page 6)

This notification is consistent with PR Notice 98-10.

To complete this notification application, enclosed please find:

- Application for Pesticide: Notification (EPA Form 8750-1)
- One Highlighted copy of the revised labeling dated 6-24-09
- One Clean copy of the revised labeling dated 6-24-09
- One CD e-label file name 003095-00072.20090624.NotifMarketing.pdf

I trust that this information will assist the Agency in its efforts to complete this notification. If you have any question in regard to this mater, feel free to contact me at (856) 751-3432 or jacovert@comcast.net.

Sincerely,

Jlanith Correct

Jeanette Covert Product & Regulatory Associates, LLC Authorized Representative of PIC Corporation

P.O. Box 1683 Telephone 856 424-1528 Voorhees, NJ 08043-9998 FAX 856 424-1073



PIC ANT KILLING SYSTEMS

Black PVC Plastic 0.07 oz./2 gr. unit

Outer Packaging Front Panel

PIC ANT KILLING SYSTEMS PIC Logo Dependable Insect And Rodent Control Since 1953 Marketing Claim

- Kill Ants (except Fire Ants, Harvester Ants, Pharaoh Ants and Carpenter Ants)
- Kills Sweet & Grease Eating Ants, Pavement Ants, Odorous Ants And Little Black Ants
- Effective And Easy To Use
- Value Pack

Pictogram:

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- Ants
- Bait Station

KEEP OUT OF REACH OF CHILDREN AND DOMESTIC ANIMALS CAUTION

See First Aid and Precautionary Statements on back panel.

Active Ingredients: Sodium Tetraborate Decahydrate	
Ortho Boric Acid	
Other Ingredients:	91%
Total	

Contents: 1 Child Resistant Bait Tray NET WEIGHT: 0.07 ounces / 2 grams

12 Child Resistant Bait Trays NET WEIGHT: 0.84 ounces / 24 grams

MADE IN U.S.A.



6-24-09

Outer Packaging Back Panel

PIC ANT KILLING SYSTEMS PIC Logo

Pictogram:

- Ants
- Bait Station Pictogram
- Suggested tray placement

PIC ANT KILLING SYSTEMS has been the effective method for destroying ants for years. The bait is in a child resistant container. It is effective and easy to use.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Avoid contact with eyes. Wash thoroughly with soap and water after handling. Avoid contamination of food or feed. Do not leave package where children or animals may gain access. For indoor use only.

FIRST AID

IF SWALLOWED: Call a Poison Control Center or Doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by Poison Control Center or Doctor. Do not give anything by mouth to an unconscious person.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or Doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or Doctor for treatment advice.

HOT LINE NUMBER Have the product container or label with you when calling a Poison Control Center or Doctor, or going for treatment. For Emergency Information on our product call 1-800-255-3924.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- 1. Separate bait trays.
- 2. Remove all sources of food such as crumbs, sugar and grease spots.
- 3. Place under sinks-refrigerators-cupboards.
- 4. Place by ant trails where ants are numerous.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed with storage and disposal. STORAGE: Store in a cool dry place inaccessible to children and pets. PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable Container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

HOW THE SYSTEM WORKS: The ants you see are worker food providers to the Queen Mother and the larvae residing in the nest. The worker ants feed the colony and then themselves.

SATISFACTION OR REFUND. Should "PIC ANT KILLING SYSTEMS" not reduce the population, return the tray plus your sales slip for refund.

PIC CORPORATION 1101-1107 W. Elizabeth Ave., Linden, NJ 07036, USA MADE IN U.S.A.

EPA Reg. No. 3095-72 EPA Est. No. 3095-NJ-1 P : 3095-NJ-2 B Circled letter is first letter of lot number

UPC Bar Code



Bait Station Label

PIC ANT KILLING SYSTEMS PIC Logo This surface is bottom. Bottom should be placed against floor or stuck on wall.

Active Ingredients: Sodium Tetraborate Decahydrate	5%
Ortho Boric Acid	
Other Ingredients:	
Total	

KEEP OUT OF REACH OF CHILDREN AND DOMESTIC ANIMALS CAUTION

See Directions for Use, First Aid, Storage, Disposal and Precautionary Statements on the outer carton.

EPA Reg. No. 3095-72 EPA Est. No. 3095-NJ-1 P : 3095-NJ-2 B Circled letter is first letter of lot number Net Wt. 0.07 oz./2gr.

PIC CORP., Linden, NJ 07036

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Date: _____

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Optional Labeling

Metal Can with a metal friction fit lid 0.21 oz. (6 gram) unit

Outer Packaging Front Panel

PIC ANT KILLING SYSTEMS PIC Logo Dependable Insect And Rodent Control Since 1953

Marketing Claim

- Kill Ants (except Fire Ants, Harvester Ants, Pharaoh Ants and Carpenter Ants)
- Kills Sweet & Grease Eating Ants, Pavement Ants, Odorous Ants And Little Black Ants
- Effective And Easy To Use
- Value Pack

Pictogram:

• Ants

KEEP OUT OF REACH OF CHILDREN AND DOMESTIC ANIMALS CAUTION

See Directions for Use, First Aid, Storage, Disposal and Precautionary Statements on back panel.

Active Ingredients: Sodium Tetraborate Decahydrate	5%
Ortho Boric Acid	
Other Ingredients:	91%
Total	

Contents: [1,3,6,9] Child Resistant Bait Traps Optional Packaging

1- NET WEIGHT: 0.21 ounces / 6 grams
3 -NET WEIGHT: 0.63 ounces / 18 grams
6 -NET WEIGHT: 1.26 ounces / 36 grams
9 -NET WEIGHT: 1.89 ounces / 54 grams

MADE IN U.S.A.

Outer Packaging Back Panel

PIC ANT KILLING SYSTEMS PIC Logo

Pictogram: [optional]

- Ants
- Bait Station Pictogram (metal can)
- Suggested Trap Placement

PIC ANT KILLING SYSTEMS has been the effective method for destroying ants for years.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Avoid contact with eyes. Wash thoroughly with soap and water after handling. Avoid contamination of food or feed. Do not leave package where children or animals may gain access.

FIRST AID

IF SWALLOWED: Call a Poison Control Center or Doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by Poison Control Center or Doctor. Do not give anything by mouth to an unconscious person.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or Doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or Doctor for treatment advice.

HOT LINE NUMBER Have the product container or label with you when calling a Poison Control Center or Doctor, or going for treatment. For Emergency Information on our product call 1-800-255-3924.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- 1. Press in all side holes.
- 2. Remove all sources of food such as crumbs, sugar and grease spots.
- 3. Place under sinks-refrigerators-cupboards.
- 4. Place by ant trails where ants are numerous.
- 5. For Garden & Lawn: Place along trails & ant colonies. Put Traps 10-20 ft. apart. In 3-7 days ants will be killed. Replace with new traps every 30 lays. Avoid Contamination with food and feedstuff.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed with storage and disposal. STORAGE: Store in a cool dry place inaccessible to children and pets. PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable Container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

HOW THE SYSTEM WORKS: The ants you see are worker food providers to the Queen Mother and the larvae residing in the nest. The worker ants feed the colony and then themselves.

[SATISFACTION OR REFUND. Should "PIC ANT KILLING SYSTEMS" not reduce the population, return the trap[s] plus your sales slip for refund.] Optional

PIC CORPORATION 1101-1107 W. Elizabeth Ave., Linden, NJ 07036, USA MADE IN U.S.A.

EPA Reg. No. 3095-72 EPA Est. No. 3095-NJ-1 P : 3095-NJ-2 B Circled letter is first letter of lot number

UPC Bar Code

6-24-09

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PIC CORPORATION 1101-1107 W. Elizabeth Ave., Linden, NJ 07036, USA



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