



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Ms. Jeanette A. Covert  
Product Registration  
PIC Corporation  
c/o Pridyct & Regulatory Associates, LLC  
P.O. Box 1683  
Voorhees, NJ, 08043

AUG 14 2008

SUBJECT: Application for Pesticide Notification (PRN 98-10)  
Request General Label Change(s) and Marketing Claims  
EPA Reg. No. 3095-25  
Application Dated July 3, 2008

Dear Ms. Covert:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 07/03/08 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

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United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

### Application for Pesticide - Section I

1. Company/Product Number PIC Corporation/ 3095-25	2. EPA Product Manager John Herbert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) PIC Roach Control Systems	PM# 7	
5. Name and Address of Applicant (Include ZIP Code) PIC Corporation c/o Product & Regulatory Associates P.O. Box 1683 Voorhees, NJ 08043-9998 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(ii), my product is similar or identical in composition and labeling to: EPA Reg. No. <b>NOTIFICATION</b> AUG 14 2008 Product Name _____	

### Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Revision and addition of marketing claims as identified in cover letter per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

### Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

### Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Jeanette A. Covert	Title Authorized Representative for PIC Corp	Telephone No. (Include Area Code) 856.751.3432
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Jeanette A. Covert</i>	3. Title Authorized Representative for PIC Corporation	
4. Typed Name Jeanette A. Covert	5. Date 7/3/08	

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# Product & Regulatory Associates, L.L.C.

July 3, 2008

Ms. Sherada Hobgood  
Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Subject: PIC Roach Control Systems  
EPA Reg. No. 3095-25  
Notifications: Marketing Claims

Dear Ms. Hobgood:

As its authorized representative, PIC Corporation wishes to revise the subject label to change the following marketing claim: "Dependable Insect and Rodent Control Products For over 50 Years" and change it to "Dependable Insect and Rodent Control Since 1953". Also, add marketing claims to include "Bonus-Pak" which is the same as the "Special Trial Size" as defined on the master label that was approved on 5/16/08, "Kills" and "Kills Roaches". This notification is consistent with PR Notice 98-10.

To complete this notification application, enclosed please find:

- Application for Pesticide Notification (EPA Form 8750-1)
- One copy of the revised labeling dated 07/03/08
- One CD e-label file name 003095-00025.20080703.PICRoachContolSystems.NotifMarketing.pdf

I trust that this information will assist the Agency in its efforts to complete this notification. If you have any question in regard to this mater, feel free to contact me at (856) 751-3432 or [jacouvert@comcast.net](mailto:jacouvert@comcast.net).

Sincerely,



Jeanette Covert  
Product & Regulatory Associates, LLC  
Authorized Representative of PIC Corporation

P.O. Box 1683  
Telephone 856 424-1528

Voorhees, NJ 08043-9998  
FAX 856 424-1073

# E-LABEL Notice

The electronic copy of the label (PDF on a CD) submitted with this application has been removed by the In-processing Team for entry into the Electronic Label Library\* (ELL) to make it available to OPP staff.

You should be using this e-label to conduct your label review.

Note: If the e-label is not found in the ELL then it was probably not named correctly and could not be entered into the ELL. However, the file can be retrieved from the CD which is retained by the In-processing Team.

If the e-label is not found in the ELL, contact Tom Harris, RD (308-9423), Willie Abney, AD (308-1689) or Jim Downing, BPPD (308-9071) for further information and assistance.

\* A Lotus Notes database

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**NOTIFICATION**

**AUG 14 2008**

**PIC ROACH CONTROL SYSTEMS MASTER LABEL**

**FRONT PANEL**

**PIC ROACH CONTROL SYSTEMS**

PIC Logo

Dependable Insect and Rodent Control Since 1953

**Marketing Claims:**

- Contains propoxur
- Clean/Effective, Easy to Use
- In to Eat...Out to Die

**Pictograms:**

- Bait Station
- Roaches

**Packaging Options:**

Contents:

12 Bait Stations

NET WEIGHT: .84 ounces/ 24 grams

Contents:

6 Bait Stations

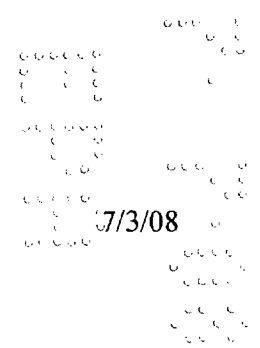
NET WEIGHT: .42 ounces/ 12 grams

**KEEP OUT OF REACH OF CHILDREN AND DOMESTIC ANIMALS  
CAUTION**

See First Aid and Precautionary Statements on the Back Panel

Active Ingredient: Propoxur.....	2%
Other Ingredients:.....	98%
Total.....	100%

MADE IN U.S.A.



BACK PANEL

PIC Logo  
PIC Roach Control Systems  
Dependable Insect and Rodent Control Since 1953

Pictograms:

- Bait station
- Suggested Bait Station Placement (kitchen & bathrooms)
- Roaches

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

**FIRST AID**

IF SWALLOWED: Call a Poison Control Center or Doctor for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by Poison Control Center or Doctor. Do not give anything by mouth to an unconscious person.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or Doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or Doctor for treatment advice.

HOT LINE NUMBER Have the product container or label with you when calling a Poison Control Center or Doctor, or going for treatment. You may also contact 1-800-255-3924 for emergency medical treatment information.

NOTE TO PHYSICIAN Contains an N-methyl carbamate that inhibits cholinesterase. Propoxur is a reversible cholinesterase inhibitor. Atropine sulfate is antidotal and should be administered only if symptoms persist.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Remove all food sources from areas where roach bait stations are to be placed. Do not remove roach bait stations from box until ready to use. Do not use this product in food

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areas of food handling establishments, restaurants, or other areas where food is prepared or processed.

**APPLICATION INSTRUCTIONS**

1. Break individual roach bait stations apart from plastic frames (Graphic as pictured).
2. Place roach bait stations primarily in the kitchen area and bathrooms. Also place near areas where roaches have been. Other areas might include the pantry, utility room, near exposed plumbing fixtures, windows and doors, under sinks, in corners, under stoves or refrigerators, in cabinets.
3. Roaches will feed on the bait and generally return to their hiding to die.
4. Replace bait stations as needed.

For light infestations: Use 2-3 bait stations per room.

For heavy infestations: Use 3-6 bait stations per room.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**STORAGE:** Store product in a cool, dry place inaccessible to children and pets.

**DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. If Empty: Place in trash or offer for recycling if available. If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**SATISFACTION OR REFUND.** Should "PIC Roach Control Systems" not reduce the roach population, return the [6 or 12] bait stations plus your sales slip for refund.

PIC Logo

Made in U.S.A.

PIC CORPORATION

1101-1107 W. Elizabeth Ave., Linden, NJ 07036

UPC Bar Code

EPA Reg. No. 3095-25

EPA Est. No. 3095-NJ-1 P : 3095-NJ-2 B

Circled letter is first letter of lot number

**Additional Marketing Claims:**

- Kills Large Roaches, Palmetto Bugs, and Large Water Bugs.
- For Large Roaches, Palmetto Bugs, and Large Water Bugs.
- Effective against Large Roaches, Palmetto Bugs, and Large Water Bugs.
- Special Trial Size.
- Bonus-Pak
- Kills
- Kills Roaches

PIC Corporation

EPA Reg. No. 3095-25

Marketing Claims

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PIC Roach Control Systems  
Individual Bait Station Label

PIC Roach Control Systems

This Surface is bottom. Bottom should be placed against floor or stuck on wall.

Active Ingredient: Propoxur.....	2%
Other Ingredients:.....	98%
Total.....	100%

Keep Out of Reach of Children and Domestic Animals

CAUTION

See Directions for Use, First Aid, Storage, Disposal and Precautionary Statements on Outer Carton.

EPA Reg. No. 3095-25

EPA EST. No. 3095-NJ-1 P: 3095-NJ-2 B

Circled letter is first letter of lot number

Net Wt 0.07 ounces/2grams

PIC Corp., Linden NJ 07036

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PIC Roach Control Systems  
Individual Bait Station Label

Optional Marketing Label

PIC Roach Control Systems  
For Large Roaches

This Surface is bottom. Bottom should be placed against floor or stuck on wall.

Active Ingredient: Propoxur.....	2%
Other Ingredients:.....	98%
Total.....	100%

Keep Out of Reach of Children and Domestic Animals

CAUTION

See Directions for Use, First Aid, Storage, Disposal and Precautionary Statements on Outer Carton.

EPA Reg. No. 3095-25  
EPA EST. No. 3095-NJ-1 P: 3095-NJ-2 B  
Circled letter is first letter of lot number

Net Wt 0.07 ounces/2grams  
PIC Corp., Linden NJ 07036

