



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL, SAFETY
AND POLLUTION PREVENTION

Nancy Huebl
Wellmark International
1501 East Woodfield Road, Suite 200W
Schaumburg, IL 60173

Subject: Notification of Alternative Brand Name/Trademark per PR Notice 98-10
EPA Registration No. 2724-795
Submission Date: March 15, 2011

Dear Ms. Huebl:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated March 15, 2011 for product EPA Reg No. 2724-795. The Registration Division (RD) has conducted a review of this request and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records. If you have any questions regarding this label, please contact Gene Benbow at (703) 347-0235 or via email at benbow.gene@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "G. Benbow", with a large, sweeping flourish at the end.

Gene Benbow
Wildlife Biologist
Insecticide-Rodenticide Branch
Registration Division (7505P)

NOTIFICATION

MAR 30 2011



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number Wellmark International/2724-795	2. EPA Product Manager Venus Eagle	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Wellmark International/WMI 0.04% Diflubenzuron Cattle Supplement	PM # 1	
5. Name and Address of Applicant / Registrant (Include ZIP Code) Wellmark International 1501 East Woodfield Road, Suite 200W Schaumburg, Illinois 60173 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(C)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and section II.)

Label notification of alternate brand name: ClariFly Larvicide 0.04%

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packagin <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Unit Packaging wgt.	No. per container	<input checked="" type="checkbox"/> Glass
					<input checked="" type="checkbox"/> Paper
					<input type="checkbox"/> Other (Specify) _____
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input checked="" type="checkbox"/> Container		4. Size(s) Retail Container 1-2000 lbs.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Label Accompanying Product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input checked="" type="checkbox"/> Other Printed on bag		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Nancy Huebl	Title Senior Registration Specialist	Telephone No. (Include Area Code) (847) 330-5376
2. Signature <i>Nancy Huebl</i>		3. Title Senior Registration Specialist
4. Typed Name Nancy Huebl		5. Date 15-Mar-11
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)

3/7

Wellmark International
1501 East Woodfield Road, Suite 200 West
Schaumburg, Illinois 60173
847 330 5300
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March 15, 2011

Document Processing Desk (NOTIF)
Office of Pesticide Programs 7504P
U.S. Environmental Protection Agency
Room S-4900 One Potomac Yard
2777 South Crystal Drive
Arlington, Virginia 22202-4501

ATTENTION: V. Eagle, PM 1

SUBJECT: PER PRN 98-10 NOTIFICATION OF ALTERNATE BRAND NAME
FOR WMI 0.04% DIFLUBENZURON CATTLE SUPPLEMENT
EPA REG. NO. 2724-795

Dear Ms. Eagle:

Enclosed is a completed EPA Form 8570-1 and 1 copy of revised labeling for the above product. New text is highlighted in red. The label cover sheet details the changes. The alternate brand name is: ClariFly® Larvicide 0.04%.

If you have any questions or if I can provide any further assistance, please, call me directly at 847/330-5376. Thank you for your assistance in this matter.

Yours sincerely,
WELLMARK INTERNATIONAL

Nancy Huebl
Sr. Registration Specialist
nhuebl@central.com

enclosure

cc: C. Elmi

[] and () denote optional language

WMI 0.04% DIFLUBENZURON CATTLE SUPPLEMENT

Alternate brand name: ClariFly® Larvicide 0.04%

A nutritional supplement containing Diflubenzuron* Insect Growth Regulator for continuous feeding to cattle through the fly season

A nutritional premix containing (Brand Name) (brand of) Diflubenzuron(*) Insect Growth Regulator for inclusion in (beef)(and)(dairy)(cattle)(cow)(and)(heifer)(total mixed rations)(TMR's)(rations) that prevents emergence of horn flies, face flies, house flies and stable flies from manure of treated cattle.

ACTIVE INGREDIENT:

Diflubenzuron (CAS #35367-38-5) 0.04%

OTHER INGREDIENTS: 99.96%

TOTAL 100.00%

[*As the Insect Growth Regulator Dimilin®]

FEED INGREDIENTS**

Molasses products; Forage products; Grain products; Plant Protein products; Processed Grain by-products; Roughage products; Mineral products; Vitamins; Food Additives Permitted in Animal Feed/Drinking Water; GRAS ingredients; Non-Protein Nitrogen (Urea); Fats/Oils; Animal products; Animal Protein products***; Chemical preservatives; Amino Acids and related products; Brewers products; Fermentation products; Distillers products; enzymes; Citrus products; Marine products; Milk products; Oilseed products; Special Purpose products

**AAFCO approved feed ingredients may vary depending upon nutritional requirements in different geographical regions of the country

[***Contains no prohibited animal by-product in accordance with FDA regulation 21 CFR 589.2000]

[Free from restricted ruminant protein products per Title 21, CFR 589.2000]

[Does not contain any prohibited materials. Does not contain any animal protein]

[This product was manufactured in a facility that does not handle or store animal protein products prohibited in ruminant feed as described in 21 CFR section 589.2000]

[This supplement must be used only in accordance with the directions on the label.][Use as directed]

[This product contains supplemental selenium. Intake of supplemental selenium must not exceed X% on a dry basis][Follow label directions(s)]

[Feeding added selenium at levels in excess of XX ppm in the total diet is prohibited.]

GUARANTEED ANALYSIS
(Will vary depending on geographic area and regional feeding)

KEEP OUT OF REACH OF CHILDREN
CAUTION
See additional Precautionary Statements

EPA Reg. No. 2724-795
EPA Est. No.

NOTIFICATION

NET WEIGHT: _____ lbs

MAR 30 2011

[] and () denote optional language

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION**

Harmful if absorbed through the skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash clothing before reuse.

Personal Protective Equipment (PPE): Applicators and other handlers of this product must wear:

- Long sleeve shirt and long pants
- Chemical Resistant gloves
- Shoes
- Socks

FIRST AID	
If in Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. • Call a poison control center or doctor for treatment advice.
If on Clothing or Skin:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes. • Call a poison control center or doctor for treatment advice.
Emergency Assistance: Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

ENVIRONMENTAL HAZARDS

This pesticide is toxic to aquatic invertebrates. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

FEEDING AND MANAGEMENT INSTRUCTIONS

When used as directed, [(WMI 0.04% Diflubenzuron Cattle Supplement)(Brand Name)(this product)] provides sufficient diflubenzuron insect growth regulator to prevent the emergence of adult House flies [*Musca domestica*], Stable flies [*Stomoxys calcitrans*], Horn flies [*Haematobia irritans*], and Face flies [*Musca autumnalis*] from manure of treated cattle. Existing adult flies will not be affected. Start feeding before flies appear and continue use until cold weather marks the end of the fly season. Use [(WMI 0.04% Diflubenzuron Cattle Supplement)(BRAND NAME)(this product)] as part of a(n) [integrated] [pest][fly][control][management] program aimed at reducing fly populations in the [(cattle's)(cow's)] environment. House and stable flies can [(breed)(develop)] in decaying vegetable matter or spilled silage on premises. Good sanitation [practices], [such as cleaning up spilled feed and preventing manure (build-up)(accumulation)] around barns and fences or under feed bunks, will eliminate additional breeding sites for these flies.

[] and () denote optional language

Feeding Directions for Cattle on Pasture

Allow free choice to cattle. Cattle should consume an average of 0.4 ounces of [(WMI 0.04% Diflubenzuron Cattle Supplement)(BRAND NAME)(this product)] per 100 lbs. of body weight per day, which is equivalent to 4 ounces per day for a 1,000 pound animal.

1. Assure cattle are not starved for nutrients in [(WMI 0.04% Diflubenzuron Cattle Supplement)(BRAND NAME)(this product)] by providing them prior to feeding this product.
2. Offer cattle 50 pounds of [(WMI 0.04% Diflubenzuron Cattle Supplement)(BRAND NAME)(this product)] for every 15 head of cattle.
3. Remove all other self limiting nutritional supplements.
4. Locate [(WMI 0.04% Diflubenzuron Cattle Supplement)(BRAND NAME)(this product)] where cattle congregate (watering, loafing, shade areas).
5. Replenish [(WMI 0.04% Diflubenzuron Cattle Supplement)(BRAND NAME)(this product)] on a regular basis as needed.
6. If intake of [(WMI 0.04% Diflubenzuron Cattle Supplement)(BRAND NAME)(this product)] is below 0.4 ounces per 100 lbs. animal body weight per day, increase the number of feeding locations and/or change location(s) to areas more frequented by cattle.
7. If intake of [(WMI 0.04% Diflubenzuron Cattle Supplement)(BRAND NAME)(this product)] is above 0.4 ounces per 100 lbs. animal body weight per day, reduce the number of feeding locations and/or change location(s) to areas less frequented by cattle.
8. Introduction of this product after adult horn fly infestation is established will require treatment of cattle with adulticides if elimination of the adult fly population is desired.

Feeding Directions for Confined (Beef)(and)(Dairy)(Cattle)(Cows)(and)(Heifers)

Mix (WMI 0.04% Diflubenzuron Cattle Supplement) (BRAND NAME) (this product) with (a TMR) (the ration) to provide 0.1 mg Diflubenzuron/kg of body weight. Use the following equation to determine the exact amount of (WMI 0.04% Diflubenzuron Cattle Supplement)(BRAND NAME)(this product) needed per ton of (TMR)(ration).

$$\begin{array}{l} \text{Pounds of (WMI 0.04\%} \\ \text{Diflubenzuron Cattle} \\ \text{Supplement)(BRAND NAME)(this} \\ \text{product) required per ton of (TMR)} \\ \text{(ration)} \end{array} = \frac{\text{Weight (lbs) X 0.5}}{\text{Daily Dry Matter Consumption (lbs)}}$$

1. Assure (cattle) (cows) (and) (heifers) are provided [(WMI 0.04% Diflubenzuron Cattle Supplement)(BRAND NAME)(this product)] on a daily basis.
2. Introduction of this product after an adult fly infestation is established will require (treatment of cattle with adulticides) (and)(or)(use of insecticidal baits and traps) if elimination of the adult fly population is desired.

STORAGE AND DISPOSAL
 Do not contaminate water, food, or feed by storage or disposal.
Storage: Store pesticide in original container in a dry place.
Pesticide Disposal: Wastes resulting from the use of this pesticide may be disposed of on site or at an approved waste disposal facility.
Container Disposal: Completely empty bag, then dispose of empty bag in a sanitary landfill or by incineration or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

[] and () denote optional language

WARRANTY AND LIMITATION OF DAMAGES

Seller warrants that this material conforms to its chemical description and is reasonably fit for the purposes stated on the label when used in accordance with directions under normal conditions of use and Buyer assumes the risk of any use contrary to such directions. To the extent consistent with applicable law, Seller makes no other express or implied warranty of Fitness or of Merchantability, and no agent of Seller is authorized to do so except in writing and with specific reference to this warranty. To the extent consistent with applicable law, In no event shall Seller's liability for any breach of warranty exceed the purchase price of the material as to which claim is made.

For information, call [phone number]

Dimilin® is a registered trademark of Chemtura USA Corporation.

ClariFly is a registered trademark of Wellmark International

Wellmark International
1501 East Woodfield Road 200W
Schaumburg, IL 60173
[URL]
Made in USA