



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

NOTIFICATION**APR 04 2007**

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Nancy Huebl
Regulatory Specialist
Wellmark International
1501 East Woodfield Road, Suite 200W
Schaumburg, IL 60173

SUBJECT: Application for Pesticide Notification – Add Subregistrant Marketing Claims
Permethrin Plus Home and Carpet Spray EPA Reg. No. 2724-779
Application Dated October 4, 2006

Dear Ms. Huebl:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the product above. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs



United States
Environmental Protection Agency
Washington, DC 20460

☐ Registration
☐ Amendment
☒ Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number
Wellmark International/2724-779

2. EPA Product Manager
Richard Gebken

3. Proposed Classification
☒ None ☐ Restricted

4. Company/Product (Name)
Wellmark International/Permethrin Plus Home and Carpet Spray

PM #
10

5. Name and Address of Applicant / Registrant (Include ZIP Code)
Wellmark International
1501 East Woodfield Road, Suite 200W
Schaumburg, Illinois 60173

6. Expedited Review. In accordance with FIFRA Section 3(C)(3)
(b)(i), my product is similar or identical in composition and labeling to:
EPA Reg. No
Product Name

☐ Check if this is a new address

Section - II

☐ Amendment - Explain below

☐ Resubmission in response to Agency letter dated

☒ Notification - Explain below.

☐ Final printed labels in response to Agency letter dated

☐ "Me Too" Application

☐ Other - Explain below.

NOTIFICATION

APR 04 2007

Explanation: Use additional page(s) if necessary. (For section I and section II.)

Notification to add subregistrant marketing claims (Dual action)(Clean fresh scent)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will be Packaged In:

Child-Resistant Packaging

☐ Yes
☒ No

Unit Packaging

☐ Yes
☒ No

Water Soluble Packaging

☐ Yes
☒ No

2. Type of Container

☒ Metal
☐ Plastic
☐ Glass
☐ Paper
☐ Other (Specify)

* Certification must be submitted

3. Location of Net Contents Information

☒ Label ☐ Container

4. Size(s) Retail Container

24 fl oz

5. Location of Label Directions

☒ On Label
☐ On Label Accompanying Product

6. Manner in Which Label is Affixed to Product

☐ Lithograph
☒ Paper glued
☐ Stenciled

☐ Other

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name

Nancy Huebl

Title

Regulatory Specialist

Telephone No. (Include Area Code)

(847) 330-5376

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received

(Stamped)

2. Signature

Nancy Huebl

3. Title

Regulatory Specialist

4. Typed Name

Nancy Huebl

5. Date

October 4, 2006

3/7
Wellmark International
1501 East Woodhewer Road, Suite 200 West
Schaumburg, Illinois 60196
847/330-5300
www.wellmarkinternational.com

Wellmark

NOTIFICATION

APR 04 2007

October 4, 2006

Document Processing Desk (NOTIF)
Office of Pesticide Programs 7504P
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, Virginia 22202-4501

ATTENTION: R. Gebken, PM10

SUBJECT: NOTIFICATION OF LABEL REVISION PER PRN 98-10
PERMETHRIN PLUS HOME AND CARPET SPRAY/EPA REG NO. 2724-779

Dear Mr. Gebken:

Enclosed is a completed EPA Form 8570-1 and one copy of revised highlighted labeling (red is new text) for the above product. The revision involves the addition of optional marketing claims at the request of a subregistrant. I have enclosed a self-addressed postcard for notification confirmation.

If you have any questions, please, call me directly at 847/330-5376. Thank you for your assistance in this matter.

Yours sincerely,
WELLMARK INTERNATIONAL

Nancy Huebl

Nancy Huebl
Regulatory Specialist
nhuebl@central.com

enclosure

cc. C. Elmi/J. Flegeau
S. Kane, Sergeant's

APR 04 2007

REGULATORY LABEL DATA SHEET

File Name:	Epa notif sergeants claims 906 4758-177	Data Sheet Date:	September 2006
Product:	Permethrin Plus Home and Carpet Spray	EPA Reg #:	2724-779 (4758-177)
Approved:	Notification submitted 10/1/06	Supersedes:	1/7/03

OVERVIEW: Per PRN 98-10, notification so add marketing claims for subregistrant, change Inert to Other, add newly transferred EPA Reg No. and change registrant name/address from Speer to Wellmark

Page #	Description of Major Changes
1	Added subregistrant marketing claims: Dual Action and Clean (Fresh Scent) Ingredient Statement: Change Inert to Other (Ingredients) Deleted Speer name/address Changed EPA Reg No. to reflect recent transfer
3	Added new registrant Wellmark's name/address

[start front panel]
[] indicate alternate language

PERMETHRIN PLUS HOME AND CARPET SPRAY

A PHOTOSTABLE RESIDUAL PRODUCT FOR CONTROL OF FLEAS AND TICKS
with NYLAR Insect Growth Regulator

Also kills ticks, roaches, ants, spiders, lice, crickets, centipedes, waterbugs, silverfish and sowbugs.

[Breaks the flea cycle] and [controls reinfestation for up to 210 days]

[Pet Odor Eliminator]

[Kills fleas, ticks, flea eggs, and flea larvae]

[Odor Control PLUS Flea Control]

[Dual Action]

[Water Based]

[Clean][Fresh Scent]

One Ounce Covers 50 Square Feet

(16 oz. covers 800 sq. ft.)(32 oz. covers 1600 sq. ft.)

NOTIFICATION

APR 04 2007

ACTIVE INGREDIENTS

Pyriproxifen: 2-[1-methyl-2-(4-phenoxyphenoxy) ethoxy] pyridine‡ 0.02%

Permethrin* 0.20%

N-Octyl Bicycloheptene Dicarboximide† 1.00%

INERT OTHER INGREDIENTS 98.78%

TOTAL 100.00%

‡ NyLar® Insect Growth Regulator

† MGK 264 Synergist

* (3-phenoxyphenyl)methyl (+/-)cis/trans 3-(2,2-dichloroethenyl) 2-2-dimethyl
cyclopropanecarboxylate. Cis/trans ratio: 35% (+/-) cis and max. 65% (+/-) trans

KEEP OUT OF REACH OF CHILDREN

WARNING

STORE THIS PRODUCT IN AN AREA INACCESSIBLE TO CHILDREN

See Back Panel for Additional Precautions

Manufactured by
Pet Chemicals
4242 B. F. Goodrich Blvd.
Memphis, TN 38118

EPA Reg. No. ~~4758-1772724-779~~

EPA Est. No. ~~11716-TN-1~~

Net Contents _____ fl. oz. (_____ mL.)

[End front panel]

mop hard surface floors. Using a brush, scrub and clean the
aforementioned areas thoroughly. Provide a good even treatment but do not soak the areas
that you treat. If fleas reappear, you should either repeat treatment or allow the product's
residual effect to kill the newly emerged fleas.

[Start back panel]

[PERMETHRIN PLUS HOME AND CARPET SPRAY eliminates odors in pet bedding, carpets, rugs, upholstered furniture and other areas frequented by pets. PERMETHRIN PLUS HOME AND CARPET SPRAY does not just mask odors, but eliminates them – even the toughest odors. Features a patent pending technology for superior odor control. Plus, PERMETHRIN PLUS HOME AND CARPET SPRAY kills fleas, ticks, flea eggs, and larvae. PERMETHRIN PLUS HOME AND CARPET SPRAY contains Nylar®, an insect growth regulator that will prevent flea eggs from hatching into biting adults for up to 210 days.]
 [*Water Based] [* Fresh Scent*]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

WARNING: Causes skin irritation and substantial but temporary eye injury. Do not get in eyes, on skin, or on clothing. Wear face shield or goggles. Prolonged or frequently repeated exposure may cause allergic reactions in some individuals. Remove contaminated clothing and wash before reuse. Wash thoroughly with soap and water after handling.

FIRST AID	
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-877-757-4943 for emergency medical treatment information.	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Remove pets, birds and cover fish aquariums before spraying. Do not allow children or pets to contact surface until spray has dried.

HOUSEHOLD TREATMENT: Thoroughly vacuum all carpeting, upholstered furniture, along baseboards, under furniture and in closets. Seal vacuum bag and dispose of in trash outdoors. Mop hard surface floors. Using a smooth back and forth motion, spray all floors and other aforementioned areas thoroughly. Provide a good even treatment but do not soak the areas that you treat. If fleas reappear, you should either repeat treatment or allow the product's residual effect to kill the newly emerged fleas.

KENNELS OR PET SLEEPING QUARTERS: Apply thoroughly to infested areas such as pet beds and resting quarters, nearby cracks and crevices, along and behind baseboards, window and door sills, and localized areas of floor and floor covering where fleas, ticks and lice may be present. Old pet bedding should be removed and replaced with fresh bedding after treatment of pet areas. Do not spray surfaces where spotting, staining, or discoloration would be objectionable.

PHYSICAL AND CHEMICAL HAZARDS Do not use this product in or around electrical equipment due to the possibility of shock hazard. Do not allow product to freeze.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Storage: Do not use or store near heat or open flame. Store in a dry area inaccessible to children.

Disposal: If empty: Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

Nylar® is a registered trademark of McLaughlin Gormley King Company

Wellmark International
Schaumburg, Illinois 60173