

2724-777

2/24/2010

1/6



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

February 24, 2010

Ms. Nancy Huebl  
Wellmark International  
1501 East Woodfield Road  
Suite 200 West  
Schaumburg, Illinois 60173

Subject: Label Notification(s) for Pesticide Registration Notice 2007-4

Dear Ms. Huebl:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated January 22, 2010 for the following product(s):

**Linalool Plus Carpet Powder; EPA Reg. No. 2724-777**

The Registration Division (RD) has conducted a review of this request for applicability under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Regina Foushee'-Smith at 703-605-0780.

Sincerely,

Richard J. Gebken  
Product Manager  
Insecticide Branch  
Registration Division (7505P)

 <b>EPA</b> United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
--	--	-----------------------

**Application for Pesticide - Section I**

1. Company/Product Number Wellmark International/2724-777	2. EPA Product Manager R. Gebken	3. Proposed Classification  <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Wellmark International/Linalool Plus Carpet Powder	PM # 10	
5. Name and Address of Applicant / Registrant (Include ZIP Code) Wellmark International 1501 East Woodfield Road, Suite 200 West Schaumburg, Illinois 60173  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(C)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name <u>NOTIFICATION</u> <u>FEB 24 2010</u>	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

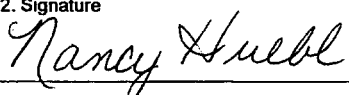
**Explanation:** Use additional page(s) if necessary. (For section I and section II.)

Notification of label change per PRN 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA regulations at 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

<b>1. Material This Product Will be Packaged In:</b>					
Child-Resistant Packaging  <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging  <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging  <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container  <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input checked="" type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per container	If "Yes" Unit Packaging wgt.    No. per container		
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 16, 20 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Label Accompanying Product	
6. Manner in Which Label is Affixed to Product  <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input checked="" type="checkbox"/> Other Printed Canister		

**Section - IV**

<b>1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)</b>		
Name Nancy Huebl	Title Senior Registration Specialist	Telephone No. (Include Area Code) (847) 330-5376
<b>Certification</b>		<b>6. Date Application Received</b>
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		(Stamped)
2. Signature 	3. Title Senior Registration Specialist	
4. Typed Name Nancy Huebl	5. Date 22-Jan-10	



FEB 24 2010

4/6

LINALOOL PLUS IGR CARPET POWDER

[Alternate Brand Names] [ADAMS CARPET POWDER WITH LINALOOL AND NYLAR]
Zodiac® FleaTrol™ Carpet & Upholstery Powder

Actively kills [fleas][and][&][ticks]
Kills [fleas][&][and][ticks][on contact]
Kills [fleas][&][and][ticks] for up to 30 days]
Kills Fleas & Ticks on Carpet & Upholstered Furniture
[For Carpet/Upholstery]
Contains NyLar® Insect Growth Regulator [Contains][With] IGR] [Kills Flea Eggs!]
Contains Linalool botanical insecticide
Fresh Pleasant Citrus Scent
Treats up to [400] Square Feet (16 oz size)
Treats up to [500] Square Feet (20 oz size)
Kills all four stages of the flea - ADULTS, EGGS, LARVAE and PUPAE
[Kills All Stages of the Flea Life Cycle]
Starts working on contact
Dual-action for immediate and long-lasting effects\*
\*Contains Linalool and pyrethrins to kill adult insects and NyLar to kill flea eggs/larvae for long-lasting control
Breaks the Flea Life Cycle and controls reinfestation for up to 365 days [1 year][12 months]
Plus kills [flea eggs][&][and] [larvae] for up to 365 days[1 year][12 months]
[12 Month][1 year][365 days] Control]
Clean [fresh] [citrus] scent
Freshens home with pleasant citrus fragrance
Pet odor eliminator [Eliminates deep-down pet odors]
Deodorizes [Deodorizing]

(Front or back panel)

ACTIVE INGREDIENTS:

Table with 2 columns: Ingredient Name and Percentage. Includes Linalool (2.500%), Piperonyl Butoxide (0.500%), Pyrethrins (0.075%), NyLar (0.020%), OTHER INGREDIENTS (96.905%), and TOTAL (100.000%).

\* 0.4% (Butylcarbityl)(6-propylpiperonyl) ether and 0.1% related compounds

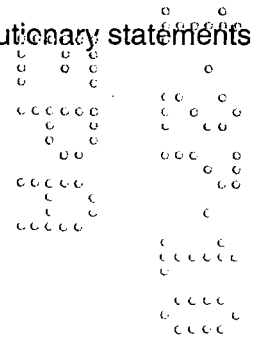
\*\*NyLar is a registered trademark of McLaughlin Gormley King

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [back][side] panel [label] for [ingredient statement and additional] precautionary statements

EPA Reg. No. 2724-777
EPA Est. No.
Lot Number:
Net Contents: 16 [20] oz. ( \_\_\_ g)



**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**Shake well before using.**

**Use Restrictions**

Do not apply this product in a way that will contact adults, children, or pets, either directly or through drift. Remove or cover exposed food and drinking water before application. Remove or cover dishes, utensils, food processing equipment and food preparation surfaces or wash them before use. Do not allow adults, children, or pets to enter treated areas until dust has settled. One 16 [20] ounce canister contains enough powder to treat 1 to 2 rooms [2 to 3 rooms] (200 - 400 square feet) [250 - 500 square feet]. When using this product at the lower rate, allow the powder to remain in place for 24 hours before vacuuming. Apply powder more heavily to areas of flooring or furniture on which pets spend most of their time. Apply to dry surfaces only. Do not wet powder. Do not contaminate feed, water, or foodstuffs. Do not apply to food processing surfaces or use in food processing areas where food is exposed. Cover fish aquariums before use. Keep children and pets off treated carpet and upholstered furniture during treatment and while powder is still visible on their surfaces.

**Carpets:** Shake powder evenly across surface. Brush lightly with broom to force powder deep into carpet where fleas and their larvae exist. Wait at least 60 minutes before (lightly) vacuuming to remove visible surface powder. For maximum efficacy, delay vacuuming for up to 24 hours.

**Upholstery:** Remove loose cushions. Sprinkle along creases and into corners. Brush lightly to work powder into folds and creases. Vacuum to remove visible powder on surfaces. Do not use on exposed fabric without first testing on a hidden surface for effects on color (staining) or texture. If powder adheres to a spot, brush out and vacuum that area immediately.

When emptying vacuum bag after use, wrap contents or disposable bag in several layers of newspaper and discard in trash.

Treat pets with a registered flea and tick control product prior to re-entry.

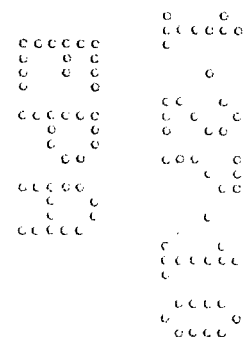
**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating or smoking.

**USER SAFETY RECOMMENDATIONS**

Users should wash hands with plenty of soap and water before eating, drinking, chewing gum, using tobacco, or using the toilet. Users should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.



<b>FIRST AID</b>	
Call a poison control center or doctor for treatment advice.	
<b>IF IN EYES</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> </ul>
<b>IF ON SKIN OR CLOTHING</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> </ul>
<b>HOT LINE NUMBER</b>	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-xxx-xxxx for emergency medical treatment information.	

**STORAGE AND DISPOSAL**

**STORAGE:** Store in a cool, dry area inaccessible to children and pets.

**DISPOSAL/CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. **If empty:** ~~Do not reuse this container.~~ Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[For information or in case of an emergency call [ phone number] 100% satisfaction guaranteed. In case of emergency or for product use information call 1-800-xxx-xxxx

[COMPANY NAME is committed to providing high quality products. If you have questions or comments about this product please write:  
COMPANY NAME AND ADDRESS]

This container is sold by weight, not by volume. You can be assured of proper weight even though some settling of contents normally occurs during transportation and handling.

[ ] language in brackets is alternate language that may be used by supplemental distributors  
Zodiac® and FleaTrol™ are trademarks of Wellmark International.

Wellmark International  
1501 East Woodfield Road Suite 200W  
Schaumburg, IL 60173  
[Made in the USA]

Optional Marketing text for subregistrant  
When your home is infested with fleas and ticks, your family and pet(s) may be exposed to:  
[Deer ticks that may carry] Lyme disease

[URL]  
For more information, call our flea and tick experts at 1-800-xxx-xxxx

