

2724-777

05/28/2008

1/7



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

MAY 28 2008

Ms. Nancy Huebl
Sr. Registration Specialist
Wellmark International
1501 East Woodfield Road
Suite 200W
Schaumburg, ILL. 60173

RE: Notification to Add Scent Marketing Claims/Street Address
EPA Registration Number: 2724-777
Date of Submission: April 3, 2008

Dear Ms. Huebl:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated April 3, 2008, for the product Linalool Plus Carpet Powder. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs



United States
Environmental Protection Agency
Washington, DC 20460

Registration
Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number Wellmark International/2724-777	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Wellmark International/Linalool Plus Carpet Powder	PM # 10	
5. Name and Address of Applicant / Registrant (Include ZIP Code) Wellmark International 1501 East Woodfield Road, Suite 200W Schaumburg, Illinois 60173 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(C)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

Amendment - Explain below. Final printed labels in response to Agency letter dated _____

Resubmission in response to Agency letter dated _____ "Me Too" Application

Notification - Explain below. Other - Explain below.

NOTIFICATION
MAY 28 2008

Explanation: Use additional page(s) if necessary. (For section I and section II.)

Label Notification to add marketing claims reflecting addition of new proprietary fragrance/scent
This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will be Packaged In:

Child-Resistant Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input checked="" type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Unit Packaging wgt. No. per container

3. Location of Net Contents Information
 Label Container

4. Size(s) Retail Container
16, 20 oz

5. Location of Label Directions
 On Label On Label Accompanying Product

6. Manner in Which Label is Affixed to Product
 Lithograph Paper glued Other Printed canister
 Stenciled

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Nancy Huebl	Title Senior Registration Specialist	Telephone No. (Include Area Code) (847) 330-5376
---------------------	---	---

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

2. Signature <i>Nancy Huebl</i>	3. Title Senior Registration Specialist	6. Date Application Received (Stamped)
4. Typed Name Nancy Huebl	5. Date 03-Apr-08	

REGULATORY LABEL DATA SHEET

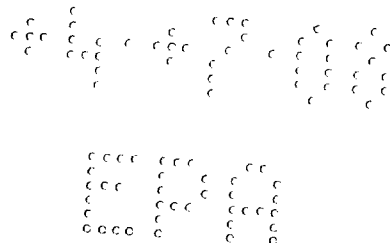
File Name: Notif marketing claims 408 **Data Sheet Date:** April 2008
Product: Linalool Plus Carpet Powder **EPA Reg #:** 2724-777 (4758-175)
Approved: Notification submitted 4/3/08 **Supercedes:** 2/6/08

OVERVIEW: Added marketing claims to reflect addition of new proprietary fragrance/scent as well as add street address

Page #	Description of Major Changes

Wellmark International
1501 East Woodfield Road, Suite 200 West
Schaumburg, Illinois 60173
847 330 5300
www.wellmarkinternational.com

417



April 3, 2008

Document Processing Desk (NOTIF)
Office of Pesticide Programs 7504P
U.S. Environmental Protection Agency
Room S-4900 One Potomac Yard
2777 South Crystal Drive
Arlington, Virginia 22202-4501

ATTENTION: Richard Gebken, PM 10

SUBJECT: LABEL NOTIFICATION FOR LINALOOL PLUS CARPET POWDER
EPA REG. NO. 2724-777
ADD SCENT MARKETING CLAIMS/STREET ADDRESS

Dear Mr. Gebken:

Enclosed is completed EPA Form 8570-1 and 2 copies of highlighted revised labeling for the above product (red is new text). The change involves the addition of marketing claims to reflect the 7/18/07 approval of a proprietary fragrance/scent to the formulation as well as adding Wellmark's street address to the label. I have enclosed a self-addressed postcard for notification confirmation.

If you have any questions please, call me directly at 847-330-5376. Thank you for your assistance in this matter.

Yours sincerely,
WELLMARK INTERNATIONAL

A handwritten signature in cursive script that reads "Nancy Huebl".

Nancy Huebl
Senior Registration Specialist
nhuebl@central.com

enclosure

cc: R. Rosenwasser, Hartz Mountain
S. Spaulding/J. McFadden/C. Elmi/J. Flegeau

5/7

NOTIFICATION

MAY 28 2008

LINALOOL PLUS IGR CARPET POWDER

[Alternate Brand Names] [ADAMS CARPET POWDER WITH LINALOOL AND NYLAR]
Zodiac® FleaTrol™ Carpet & Upholstery Powder

- Actively kills [fleas][and][&][ticks]
- Kills [fleas][&][and][ticks][on contact]
- Kills [fleas][&][and][ticks] for up to 30 days
- Kills Fleas & Ticks on Carpet & Upholstered Furniture [For Carpet/Upholstery]
- Contains Nylar® Insect Growth Regulator [Contains][With] IGR [Kills Flea Eggs!]
- Contains Linalool botanical insecticide
- Fresh Pleasant Citrus Scent
- Treats up to [400] Square Feet (16 oz size)
- Treats up to [500] Square Feet (20 oz size)
- Kills all four stages of the flea - ADULTS, EGGS, LARVAE and PUPAE [Kills All Stages of the Flea Life Cycle]
- Starts working on contact
- Dual-action for immediate and long-lasting effects*
- *Contains Linalool and pyrethrins to kill adult insects and Nylar to kill flea eggs/larvae for long-lasting control
- Breaks the Flea Life Cycle and controls reinfestation for up to 365 days [1 year][12 months]
- Plus kills [flea eggs][&][and] [larvae] for up to 365 days[1 year][12 months] [12 Month][1 year][365 days] Control]
- Clean [fresh] [citrus] scent
- Freshens home with pleasant citrus fragrance
- Pet odor eliminator [Eliminates deep-down pet odors]
- Deodorizes [Deodorizing]

(Front or back panel)

ACTIVE INGREDIENTS:

Linalool (CAS #78-70-6).....	2.500%
Piperonyl Butoxide, Technical* (CAS # 51-03-6).....	0.500%
Pyrethrins (CAS #8003-34-7).....	0.075%
Nylar ** (CAS #95737-68-1).....	0.020%

OTHER INGREDIENTS:	96.905%
TOTAL	100.000%

* 0.4% (Butylcarbityl)(6-propylpiperonyl) ether and 0.1% related compounds
 **Nylar is a registered trademark of McLaughlin Gormley King

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See [back][side] panel [label] for [ingredient statement and additional] precautionary statements

EPA Reg. No. 2724-777
EPA Est. No.

Net Contents: 16 [20] oz. (___ g)

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Shake well before using.

Use Restrictions

Do not apply this product in a way that will contact adults, children, or pets, either directly or through drift. Remove or cover exposed food and drinking water before application. Remove or cover dishes, utensils, food processing equipment and food preparation surfaces or wash them before use. Do not allow adults, children, or pets to enter treated areas until dust has settled. One 16 [20] ounce canister contains enough powder to treat 1 to 2 rooms [2 to 3 rooms] (200 - 400 square feet) [250 - 500 square feet]. When using this product at the lower rate, allow the powder to remain in place for 24 hours before vacuuming. Apply powder more heavily to areas of flooring or furniture on which pets spend most of their time. Apply to dry surfaces only. Do not wet powder.

Do not contaminate feed, water, or foodstuffs. Do not apply to food processing surfaces or use in food processing areas where food is exposed. Cover fish aquariums before use. Keep children and pets off treated carpet and upholstered furniture during treatment and while powder is still visible on their surfaces.

Carpets: Shake powder evenly across surface. Brush lightly with broom to force powder deep into carpet where fleas and their larvae exist. Wait at least 60 minutes before (lightly) vacuuming to remove visible surface powder. For maximum efficacy, delay vacuuming for up to 24 hours.

Upholstery: Remove loose cushions. Sprinkle along creases and into corners. Brush lightly to work powder into folds and creases. Vacuum to remove visible powder on surfaces. Do not use on exposed fabric without first testing on a hidden surface for effects on color (staining) or texture. If powder adheres to a spot, brush out and vacuum that area immediately.

When emptying vacuum bag after use, wrap contents or disposable bag in several layers of newspaper and discard in trash.

Treat pets with a registered flea and tick control product prior to re-entry.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating or smoking.

USER SAFETY RECOMMENDATIONS

Users should wash hands with plenty of soap and water before eating, drinking, chewing gum, using tobacco, or using the toilet. Users should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

FIRST AID	
Call a poison control center or doctor for treatment advice.	
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-xxx-xxxx for emergency medical treatment information.	

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry area inaccessible to children and pets.

DISPOSAL: If empty: Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[For information or in case of an emergency call [phone number] 100% satisfaction guaranteed. In case of emergency or for product use information call 1-800-xxx-xxxx

[COMPANY NAME is committed to providing high quality products. If you have questions or comments about this product please write:
COMPANY NAME AND ADDRESS]

This container is sold by weight, not by volume. You can be assured of proper weight even though some settling of contents normally occurs during transportation and handling.

[] language in brackets is alternate language that may be used by supplemental distributors
Zodiac® and FleaTrol™ are trademarks of Wellmark International.

Wellmark International
1501 East Woodfield Road Suite 200W
Schaumburg, IL 60173
[Made in the USA]

Optional Marketing text for subregistrant
When your home is infested with fleas and ticks, your family and pet(s) may be exposed to:
[Deer ticks that may carry] Lyme disease

[URL]
For more information, call our flea and tick experts at 1-800-xxx-xxxx