

2724-769

3/21/2013

1/5



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 21, 2013

Mr. James J. McFadden, Ph.D.
Senior Regulatory Project Manager
Wellmark International
1501 East Woodfield Road, Suite 200 West
Schaumburg, IL 60173-5417

**Subject: Amended Labeling; Response to Submission of Primary Eye Irritation Study
DEMIZE E.C., EPA Reg. No. 2724-769
Your Submission Dated November 19, 2012 and E-Resubmissions Dated March 20, 2013 &
March 21, 2013**

Dear Mr. McFadden:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable.

Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12(a)(1)(E) of FIFRA. 40 CFR §156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

A copy of your label stamped "Accepted" is enclosed for your records. If you have any questions about this label review, please contact Mr. Carmen Rodia at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

Enclosure: Label Stamped "Accepted," dated March 21, 2013
002724-00769 0471324

2/5

DEMIZE E.C.

[] - ALTERNATE BRAND [PEST CONTROL PRODUCTS™ DEMIZE E.C.]

Intended For Use By Pest Control Operators in Residential Areas and Commercial/Industrial Use in Non-food/feed areas of Industrial and Institutional Buildings: Restaurants, Food Manufacturing/Processing and Serving Establishments Schools, Warehouses, Office Buildings, Theaters, Garages, Hotels, Motels, Apartment Buildings, Hospitals, Laboratories, Mausoleums, Nursing Homes, Stores and on Modes of Transport

Kills adult and pre-adult fleas (Eggs, Larvae and pupae)
Deodorizes with a pleasant scent
Contains The Botanically Derived Insecticide Linalool

ACTIVE INGREDIENTS:

Linalool 37%
Piperonyl butoxide* 40%

OTHER INGREDIENTS: 23%
Total 100%

* (butylcarbityl)(6-propylpiperonyl) ether and related compounds

KEEP OUT OF REACH OF CHILDREN WARNING

See enclosed pamphlet for directions, precautions, and additional First Aid

FIRST AID	
Call a poison control center or doctor immediately for treatment advice.	
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes.
IF SWALLOWED	<ul style="list-style-type: none"> • Immediately call a poison control center or doctor. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give any liquid to the person. • Do not give anything by mouth to an unconscious person.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-xxx-xxx twenty-four (24) hours per day, seven (7) days per week.	
NOTE TO PHYSICIAN	
Probable mucosal damage may contraindicate the use of gastric lavage.	

EPA Reg. No: 2724-769
EPA Est. No.

Net Contents: _____ fl. oz.
Lot Number:

ACCEPTED
March 21, 2013
Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for the
pesticide registered under:

EPA Reg. No: 2724-769

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
WARNING**

Contains Petroleum Distillate. Causes moderate eye irritation. Harmful if swallowed or absorbed through skin. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

PERSONAL PROTECTIVE EQUIPMENT (PPE)

Mixers, loaders, applicators, and other handlers must wear:

Long-sleeve shirt and long pants

Shoes and socks

Chemical-resistant gloves made of barrier laminate, butyl rubber, nitrile rubber, neoprene rubber, polyvinyl chloride or viton

Goggles or face shield

User Safety Requirements

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry. Discard clothing and other absorbent material that have been drenched or heavily contaminated with the product's concentrate. Do not reuse them.

User Safety Recommendations

- Users should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.
- Users should remove clothing/PPE immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.
- Users should remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

PHYSICAL OR CHEMICAL HAZARDS

Combustible. Do not use or store near heat or open flame.

4/5

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS

- Apply this product only as specified on this label
- Do not contaminate food or foodstuffs
- THIS PRODUCT IS FOR INDOOR USE ONLY
- Do not use this product directly on domestic (companion) animals (dogs, cats, puppies or kittens).
- This product is not for use in outdoor residential misting systems (indoor or outdoor) or metered release devices.
- Do not use in aircraft cabins.
- Do not enter or allow others to enter until sprays have dried.
- Do not apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the treatment area during application.
- Do not wet articles to the point of run-off or drip. Do not use treated article until spray has dried.
- Do not make space spray applications when facility is in operation. Prior to space spray application, cover or remove food, and cover food processing surfaces or clean after treatment and before use. In the home: Remove or cover exposed food and drinking water before application. Remove or cover dishes, utensils, food processing equipment, and food preparation surfaces, or wash them before use.
- Application of this product is prohibited directly into sewers or drains, or to any area like a gutter where drainage to storm sewers, storm drains, water bodies or aquatic habitat can occur. Do not allow this product to enter any drain during or after application.
- Remove pets, birds and cover fish aquariums before spraying.
- The maximum application rate per treatment is one gallon of formulated product per 1000 sq ft.
-

Intended For Use By Pest Control Operators in Residential Areas and Commercial/Industrial Use in Non-food/feed areas of Industrial and Institutional Buildings: Restaurants, Food Manufacturing/Processing and Serving Establishments Schools, Warehouses, Office Buildings, Theaters, Garages, Hotels, Motels, Apartment Buildings, Hospitals, Laboratories, Mausoleums, Nursing Homes, Stores and on Modes of Transport

Use at a rate of 3 fluid ounces per gallon for each 1000 square feet. For control of fleas, thoroughly apply a fine particle broadcast spray, using 3 fl ounces per gallon of water to infested rugs, carpets, pet resting areas, under cushions of furniture, cracks or crevices (non-food areas), and around baseboards. Remove old pet bedding and replace with clean, fresh bedding after treatment. **Do not spray pet with this product. Do not use full strength.** For light infestation of fleas - Use at a rate of 2 fl ounces per gallon of water for each 1,000 square feet. See chart below for percent active ingredient in diluted product.

DILUTION RATE	% ACTIVE INGREDIENT (in diluted spray)
2 fl oz/gallon	0.578% Linalool
3 fl oz/gallon	0.867% Linalool

5/5

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Keep container closed. Store this product in a cool, dry (preferably locked) place away from heat or open flame, and in an area that is inaccessible to children and animals.

Pesticide Disposal: Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representative at the nearest EPA Regional Office for guidance. **Container Disposal:** Nonrefillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times.

Then offer for recycling if available or reconditioning if appropriate, or puncture and dispose of in a sanitary landfill, or by other procedures approved by state and local authorities.

WARRANTY: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Wellmark International
1501 East Woodfield Road 200W
Schaumburg, Illinois 60173