

2724-675

8/11/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

AUG 11 2011

Ms. Nancy Huebl
Wellmark International
1501 East Woodfield Road, Suite 200 West
Schaumburg, IL 60173

Dear Ms. Huebl:

Subject: Application for Pesticide Notification (PRN 98-10)
Add Alternate Brand Name: Zoecon Zenprox ~~Insecticide~~ *Aerosol*
Premium Roach Spray
EPA Reg. No. 2724-675
Your submission dated July 8, 2011

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated July 8, 2011 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds the action requested falls within the scope of PRN 98-10. The labels submitted with the application have been stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions regarding this letter, please contact Dana Pilitt, PhD of my staff at (703) 305-7071 or via e-mail at pilitt.dana@epa.gov.

Sincerely,

Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505P)



United States
Environmental Protection Agency
Washington, DC 20460

Registration
Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number Wellmark International/2724-675	2. EPA Product Manager R. Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Wellmark International/Premium Roach Spray	PM # 10	
5. Name and Address of Applicant / Registrant (Include ZIP Code) Wellmark International 1501 East Woodfield Road, Suite 200 West Schaumburg, Illinois 60173 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(C)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name <u>AUG 1 1 2011</u>	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and section II.)

Notification of alternate brand name: Zoecon Zenprox Aerosol

This notification is consistent with the provisions of PR Notice 95-2 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will be Packaged In:					
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packagin <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input checked="" type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Unit Packaging wgt.	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 8, 12, 16 oz		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Label Accompanying Product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Nancy Huebl	Title Senior Registration Specialist	Telephone No. (Include Area Code) (847) 330-5376
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Nancy Huebl</i>	3. Title Senior Registration Specialist	
4. Typed Name Nancy Huebl	5. Date 08-Jul-11	

Wellmark national
1501 East Woodfield Road, Suite 200 West
Schaumburg, Illinois 60173
847 330 5300
www.wellmarkinternational.com

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July 8, 2011

Document Processing Desk (NOTIF)
Office of Pesticide Programs 7504P
U.S. Environmental Protection Agency
Room S-4900 One Potomac Yard
2777 South Crystal Drive
Arlington, Virginia 22202-4501

ATTENTION: R. Gebken, PM10

SUBJECT: PER PRN 98-10 NOTIFICATION OF ALTERNATE BRAND NAME
FOR PREMIUM ROACH SPRAY/EPA REG. NO. 2724-675

Dear Mr. Gebken:

Enclosed is a completed EPA Form 8570-1 and 1 copy of revised labeling for the above product. The label cover sheet details the change. The alternate brand name is: Zoëcon® Zenprox™ Aerosol.

If you have any questions or if I can provide any further assistance, please, call me directly at 847/330-5376. Thank you for your assistance in this matter.

Yours sincerely,
WELLMARK INTERNATIONAL

Nancy Huebl
Sr. Registration Specialist
nhuebl@central.com

enclosure

cc: C. Elmi/H. Friedli

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PREMIUM ROACH SPRAY

Alternate brand name: Zoëcon® Zenprox™ Aerosol

For use in homes, apartment buildings, and the non-food/feed areas of hotels, stores, warehouses, office buildings, schools, nursing homes, hospitals, industrial buildings, vessels, rail cars, trucks, trailers, and aircraft (do not use in aircraft cabins)

Contains Synergized Etofenprox, Pyrethrin and Tetramethrin

Provides Quick Killing Action

Economical Do-It-Yourself Pest Control

Use Indoors and Outdoors

Flushes Roaches from Where They Hide

Kills Fleas - Roaches - Ants

Kills Bed Bugs

Kills on Contact - Kills Fast

Kills Hidden Bugs

A broad spectrum insecticide highly effective against Ants, Bed bugs, Carpet Beetles, Cockroaches, Crickets, Earwigs, Firebrats, Fleas, Flour Beetles, Grain Beetles, Pillbugs, Silverfish, Sowbugs, and Spiders

No Oily Residue - Low Odor

ACTIVE INGREDIENTS:

Pyrethrins (CAS #8003-34-7).....	0.15%
Tetramethrin (CAS #7696-12-0).....	0.50%
Etofenprox (CAS #80844-07-1).....	1.00%
Piperonyl Butoxide, Technical* (CAS #51-03-6).....	1.50%

OTHER INGREDIENTS:	<u>96.85%</u>
Total	100.00%

*Equivalent to 1.2% (butylcarbityl)(6-propylpiperonyl) ether and 0.3% related compounds

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Side Panel For Additional Precautions

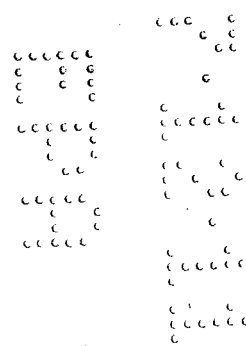
NET CONTENTS: _____ ounces

EPA REG. NO. 2724-675

EPA EST. NO.

NOTIFICATION

AUG 11 2011



**PRECAUTIONARY STATEMENTS
HAZARD TO HUMANS & DOMESTIC ANIMALS
CAUTION**

Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Repeated exposure to etofenprox can cause skin irritation.

Personal Protective Equipment (PPE):
Applicators and other handlers must wear

- Long-sleeve shirt,
- Long pants,
- Shoes and socks

User Safety Requirements

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry.

FIRST AID	
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED	<ul style="list-style-type: none"> • Immediately call a poison control center or doctor. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give any liquid to the person. • Do not give anything by mouth to an unconscious person.
Note to Physician: Vomiting may cause aspiration pneumonia.	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this product, (including health concerns, medical emergencies or pesticide incidents), you may also call 1-800-xxx-xxxx, twenty-four (24) hours per day, seven (7) days per week.	

ENVIRONMENTAL HAZARDS

This product is extremely toxic to aquatic organisms, including fish and aquatic invertebrates. Do not contaminate water when disposing of equipment, wash-water, or rinsate. See Directions for Use for additional precautions and requirements.

PHYSICAL OR CHEMICAL HAZARDS

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THE ENTIRE LABEL PRIOR TO USE. USE STRICTLY IN ACCORDANCE WITH ALL USE RESTRICTIONS AND DIRECTIONS.

USE RESTRICTIONS

Do not contaminate food or feedstuffs.
 Not for use in food or feed areas of food handling and processing facilities.
 Do not use in aircraft cabins.
 Do not apply to classrooms when in use.
 Do not apply to patient rooms in hospitals and nursing homes while occupied
 Do not use this product directly on domestic (companion) animals (dogs, cats, puppies or kittens).
 Do not enter or allow others to enter until sprays have dispersed, and the area has been thoroughly ventilated. Do not apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the treated area during application.
 Do not apply when food is present. Do not use in food areas of food handling establishments, restaurants, or other areas where food is commercially prepared or processed. Do not use in serving areas while food is exposed or facility is in operation. Serving areas are areas where prepared foods are served, such as dining rooms, but excluding areas where foods may be prepared or held. In the home, cover all food processing surfaces and utensils during treatment or thoroughly wash before use. Cover or remove exposed food.
 When used as a residential general outdoor surface spray: All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses: (1) Treatment to soil or vegetation around structures; and (2) Applications to building foundations, up to a maximum height of 3 feet. Other than applications to building foundations, all outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches, and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications only.
 Do not apply this product directly to sewers or drains, or to any area like a gutter where drainage to storm sewers, water bodies, or aquatic habitat can occur, except as directed by this label. Remove pets, birds and cover fish aquariums before spraying.
 To apply at the maximum application rate, spray for 24 seconds to cover an area of 5' X 10' (50 sq ft).

USE INFORMATION: Premium Roach Spray provides effective kill of listed pests in and on buildings, structures and their immediate surroundings and on modes of transport. Permitted areas of use: (apartment buildings, homes, hospitals, and the non-food/feed areas of hotels, industrial buildings, laboratories, mausoleums, motels, nursing homes, private residences, schools, stores, utilities warehouses, and in non-food areas of [restaurants, food manufacturing, processing, and servicing establishments]), and on: vessels, rail cars, aircraft (do not use in aircraft cabins), buses, trucks and trailers).

INDOORS

Hold container upright with nozzle away from you. Press valve down and spray surface until slightly wet (at a rate of 2 seconds to treat approximately 1 linear foot of baseboard area).

To kill Cockroaches, Ants, Crickets, Earwigs, Firebrats, Fleas, Silverfish, Spiders, and Sowbugs: Apply as a crack and crevice or spot treatment to areas where these pests crawl and hide, especially on hidden surfaces around sinks and storage areas, along and behind baseboards, around doors and windows, behind and under refrigerators, cabinets, sinks and stoves, and on the underside of shelves, drawers and bookcases. **Do not reapply more often than every 14 days.**

Ants: Spray around ant trails, doors and windows and other places where ants enter premises. Spray around nests hidden under steps, brickwork, concrete, etc. Break apart accessible nests and spray on and around debris.

Fleas in Buildings: Remove and destroy pet's old bedding and replace with clean fresh bedding after treatment of pet areas. Apply as a crack and crevice treatment to infested areas such as pet beds, sleeping quarters of pets, around base boards, windows and door frames, local areas of floors (under the edges of rugs and floor coverings), and between/under cushions of upholstered furniture. As a broadcast application for fleas, spray at the maximum rate of 24 seconds to cover an area of 5' X 10' (50 sq ft). Do not allow pets to reoccupy treated areas until treated surfaces have thoroughly dried. DO NOT USE THIS PRODUCT DIRECTLY ON DOMESTIC/COMPANION ANIMALS (DOGS, CATS, PUPPIES OR KITTENS). Treat dogs and cats with a flea and tick control product before allowing them to reenter the treated area.

Spiders: Apply as a crack and crevice or spot treatment along and behind baseboards, to window and door frames, corners, pipes, storage localities, attics, crawl spaces and other areas over which these pests may crawl.

Earwigs, Mole Crickets, Pillbugs, and Sowbugs: Apply as a crack and crevice or spot treatment around doors and windows, along and behind baseboards, and in storage areas where these pests are found.

Pantry Pests - Exposed Stages of Sawtoothed Grain Beetles, Flour Beetles (Red and Confused), and Cigarette Beetles: Treat exposed stages. Remove all foodstuffs, utensils and shelf paper from area to be treated. Discard used shelf paper and any infested foodstuffs. Apply spray to shelves and in cracks and crevices behind and under cupboards and cabinets. Allow spray to dry prior to replacement of shelf paper, food and utensils.

Carpet Beetles (Black, Furniture and Varied): Apply as a crack and crevice or spot treatment on and under edges of floor coverings, under rugs and furniture and in closets or other localities where these insects are found.

Bed Bugs – Thoroughly inspect area of suspected bed bug infestation and note potential harborage sites or actual infestations. Remove and/or pick up clothing and other obstacles that may prevent thorough inspection or treatment. Remove and sanitize infested bedding (pillows and linens), clothing or other items.

Apply [brand name] on mattresses as a spot treatment to mattress seams, edges, and tufts of bed only. Do not use [brand name] directly on mattresses, pillows, bed linens or clothes. Do not saturate the mattress; and do not treat entire surface area of mattress. Allow mattress to dry thoroughly before replacing pillows and/or bed linens.

Bed bugs may also harbor in areas of the room away from the bed. Apply [brand name] as a crack & crevice or spot application where evidence of bed bugs occurs. This includes bed frames, box springs, inside empty drawers and clothes closets, night stands and other furniture in the room, carpet edges, high and low wall moldings (such as floor molding or window casings), wall voids, behind wall hangings and mirrors, wallpaper edges and popcorn ceilings. Remove all clothes and other articles from dressers or closets before application. Take bed apart. Treat joints and channels if hollow, such as square or round tubing, and see that interior framework is treated. Apply [brand name] as a surface application to carpeting, drapes, and flooring at the rate of 16 ounces per 500 ft². Allow all treated areas to dry thoroughly before use.

[Brand name] is not recommended for use as sole protection against bed bugs. If evidence of bed bugs is found in/on mattresses, use products approved for this use.

OUTDOORS

Point spray nozzle away from face. Hold can on slight downward angle. For best results, spray when air is calm. Spray with wind if breeze is blowing.

PESTS ON OUTSIDE SURFACES OF BUILDINGS: To kill Ants, Crickets, Earwigs, and Sowbugs (Pillbugs): Spray foundation of building where insects are active and may find entrance up to a height of 2 to 3 feet. For ants, spray around nests hidden under steps, brickwork, concrete, etc. Break apart accessible nests and spray on and around debris. Apply as a spray to outside surfaces of buildings where listed insects tend to congregate. Spray areas include screens, window frames, eaves, porches, patios, garages and refuse dumps. Do not reapply more than every 7 days.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal. (Include for occupational use only)
PESTICIDE STORAGE: Do not store near heat or open flame. Store in cool, dry (preferably locked) area that is inaccessible to children and animals. **CONTAINER DISPOSAL:** Do Not Puncture or Incinerate! **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

Seller warrants that this product conforms to the chemical specifications expressed on the label. To the extent consistent with applicable law, Seller makes no other warranties and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, seller's liability for default, breach, or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Wellmark International
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Schaumburg, Illinois 60173
[URL]
Made in USA

