

2724-506

02-04-2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

February 4, 2010

Mr. James J. McFadden, Ph.D.
Regulatory Project Manager
Wellmark International
1501 East Woodfield Road, Suite 200 West
Schaumburg, IL 60173-5417

**Subject: Amending Labeling, Correction of Typographical Errors
RF2045 SHAMPOO, EPA Reg. No. 2724-506
Your Submission Dated February 27, 2007**

Dear Mr. McFadden

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable, and is only being reviewed and out-processed at this time for the correction of typographical errors. During reregistration, there might be additional revisions necessary, including revision/deletion of marketing claims and/or precautionary language; adherence to the REDs for pyrethrins and piperonyl butoxide; and updates per PR Notice 2007-4.

Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12(a)(1)(E) of FIFRA. 40 CFR §156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen Rodia at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

FOR
Handwritten signature of Richard J. Gebken in black ink.

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7505P)

Enclosure: Label stamped "Accepted with Comments"
002724-00506 D427519

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[] indicates optional text

RF2045 SHAMPOO

Alternate Brand Names: VetKem® Triple Action³ Shampoo for Dogs, Cats, Puppies & Kittens
Zodiac® Triple Action³ Flea & Tick Shampoo for Dogs, Puppies, Cat & Kittens

Kills [adult] [biting] fleas, ticks, on contact
[kills] [biting] adult fleas, ticks
[Specially formulated] For cats, kittens, dogs, and puppies
Conditioning [Soothing] flea, tick shampoo
[Gentle][Emollient] Shampoo with [soothing] aloe [aloe vera]
Contains aloe [aloe vera], coconut extract, and lanolin
Conditions [Moisturizes] [coat] [skin] with aloe, coconut extract, and lanolin
Pleasant [Fresh][scent] [fragrance]
Contains [With] pyrethrins
[Gentle][Emollient] Shampoo [with][Contains][soothing] aloe [aloe vera][lanolin][coconut extract]
[Designed for] Sensitive Skin [Formula]
Formulated with protein for increased groomability [luster]
Contains [features] protein [coconut] conditioners
Cleans, Freshens, Beautifies, Deodorizes
Rich, creamy formula cleans and conditions
[Coconut Extract and Lanolin] Leaves coat soft, shining, and manageable
[No-tangle] Detangle Formula
Restores luster [to coat]
Satisfaction Guaranteed [or your money back]

ACTIVE INGREDIENTS:

Pyrethrins (CAS #8003-34-7) 0.15%
Piperonyl Butoxide (CAS #51-03-6) 1.88%

OTHER INGREDIENTS: 97.97%

TOTAL 100.00%

* Equivalent to 1.50% (butylcarbityl) (6-propylpiperonyl) ether and 0.38% related compounds

A concentrated lathering shampoo enriched with coconut extract, lanolin, and aloe. Leaves coat soft and shining. The shampoo removes loose dandruff, dirt, and scales.

KEEP OUT OF REACH OF CHILDREN

CAUTION

SEE BACK PANEL FOR PRECAUTIONARY STATEMENTS

EPA Reg. No. 2724-506
EPA Est. No.

NET CONTENTS

ACCEPTED
With COMMENTS
In EPA Letter Dated:
February 4, 2010
Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:

2724-506

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**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS, CATS, KITTENS, OR PUPPIES**

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. FOR TOPICAL USE ONLY. DO NOT INGEST.

Shake well before using.

Thoroughly wet [the hair][the animal][your pet] with warm water. Use [Brand Name] full strength. Do not apply shampoo around the eyes. Apply 1 1/3 tablespoon shampoo for each 5 lbs of pet's weight to the head and ears, then lather; repeat procedure with the neck, chest, middle and hind quarters, and finishing legs last. Continue to work lather in for 3 to 5 minutes (this is an important part of the grooming procedure), then rinse [animal][pet] thoroughly with warm water. For extremely dirty or scaly animals [pets], the above procedure may be immediately repeated. Repeat as necessary but do not apply more than once per week, for control of adult fleas and ticks. Do not use on puppies or kittens less than 12 weeks old.

PRECAUTIONARY STATEMENTS

CAUTION

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

HUMANS: Causes moderate eye irritation. Harmful if absorbed through skin. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

ANIMALS: Do not use on puppies or kittens less than 12 weeks old. Consult a veterinarian before using this product on debilitated, aged, animals on medication, pregnant, or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

FIRST AID	
Call a poison control center or doctor immediately for treatment advice.	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-[phone number] for emergency medical treatment information.	

[Note: First Aid statement paragraph format may be used if space is limited.]

STORAGE AND DISPOSAL

STORAGE: Store in a cool area. **DISPOSAL: If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

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In case of emergency or for product use information, call [phone number] or visit our web site: [web site URL]

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risks of use and handling of this material when such use and handling are contrary to label instructions.

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Wellmark International
Schaumburg, IL 60173

Made in USA