

2724-506

10/11/2006

117



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:

2724-506

Date of Issuance:

OCT 11 2006

Term of Issuance:

Conditional

Name of Pesticide Product:

RF 2045 Shampoo

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Wellmark International
1501 East Woodfield Road, Suite 200 West
Schaumburg, Illinois 60173

[Faded text block, likely a warning or disclaimer regarding registration and labeling.]

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by other

This product is conditionally registered in accordance with FIFRA sec. 3(c) (7) (A) and (B) provided that you:

1. Submit and/or cite data required for registration of your product under FIFRA sec. 3(c) (5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

Signature of Approving Official:

[Signature]
Richard J. Gebken, Product Manager 3
Insecticide Branch/Registration Division

Date:

OCT 11 2006

2. You submit the data listed below:
Submit Storage and Corrosion Characteristics Data.

3. You make the following label changes:

Revise the EPA Registration Number to read, "EPA Reg. No. 2724-506".

Remove all reference to the following marketing claims: soothing, soothes, gentle, sensitive, irritated, natural, protein, deodorizes. In addition, submit justification for "Specially Formulated", or delete.

The following claims are disallowed and must be removed from your product label:

- Any label statements claiming "Control"
- Any label statements claiming residual activity
- Any label statements for use on Dogs or Puppies
- Any claims against Ticks
- Any claims against Lice
- Any label statements for use of a dilution of the product
- Revise the retreatment statement to read as follows: Repeat as necessary but do not reapply more than every 7 days.

Additional Directions for Use Required:

Based upon the contents of the container and volumetric measurement, provide the user with clear directions for how much product to apply. This must be equivalent to 500g of product, the amount found necessary to support the flea claims. Efficacy review attached.

The relevant data cited support kills claims against fleas on cats greater than 12 weeks in age. No other claims are supported. Data may be submitted or cited in support of additional desired label claims through a future label amendment.

Permitted claims: Kills [adult] [biting] fleas on contact.

Revise the Directions FOR USE to read as follows:

[RF2045 Shampoo] must be used full strength. Thoroughly wet [the hair] with warm water. Do not apply shampoo around the eyes. Apply shampoo to the head and ears, then lather; repeat procedure with the neck, chest, middle and hind quarters, and finishing legs last. Continue to work lather in for 3 to 5 minutes (this is an important part of the grooming procedure), then rinse thoroughly with warm water. For extremely dirty cats, the above procedure may be repeated as necessary but do not reapply more frequently than every 7 days.

Repeat as necessary but do not reapply more frequently than every 7 days.

Do not use on cats less than 12 weeks old.

Replace all references to "pets" or "animals" with "cats".

Revise the Precautionary Statement to read as Follows:

Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Causes moderate eye irritation. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

Revise the First Aid to Read as Follows:

IF ON SKIN: Take off contaminated clothing.
Rinse skin immediately with plenty of water for 15-20 minutes.
Call a poison control center or doctor for treatment advice.

IF IN EYES: Hold eye open and rinse slowly and gently with water 15-20 minutes.
Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.
Call a poison control center or doctor for treatment advice.

Submit two copies of the revised final printed label for the record.

Page 4
EPA Reg. No. 2724-506

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA Sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,

Richard J. Gebken

Richard J. Gebken
Product Manager 3
Insecticide Branch
Registration Division (7505P)

[] indicates optional text

RF2045 SHAMPOO

Kills [adult] [biting] fleas, ticks, and lice on contact
 Controls [kills] [biting] adult fleas, ticks, and lice
 [Specially formulated] For cats, kittens, dogs, and puppies
 Conditioning [Soothing] flea, tick, and lice shampoo
 [Gentle][Emollient] Shampoo with [soothing] natural aloe [aloe vera]
 Soothes [sensitive] [irritated] [dry] skin with aloe [aloe vera]
 [Natural] Aloe [Aloe Vera] soothes irritated [and sensitive] skin
 Contains aloe [aloe vera], coconut extract, and lanolin
 Conditions [Moisturizes] [coat] [skin] with aloe, coconut extract, and lanolin
 Pleasant [Fresh] [scent] [fragrance]
 Contains [With] natural pyrethrins
 [Gentle][Emollient] Shampoo [with] [Contains] [natural soothing] aloe [aloe vera]
 [lanolin][coconut extract]
 [Designed for] Sensitive Skin [Formula]
 Formulated with protein for increased groomability [luster]
 Contains [features] protein [coconut] conditioners
 Cleans, Freshens, Beautifies, Deodorizes
 Rich, creamy formula cleans and conditions
 [Coconut Extract and Lanolin] Leaves coat soft, shining, and manageable
 [No-tangle] Detangle Formula
 Restores natural luster [to coat]
 Satisfaction Guaranteed [or your money back]

ACCEPTED
with COMMENTS
in EPA Letter Dated

OCT 11 2006

Under the Federal Insecticide,
 Fungicide, and Rodenticide Act
 as amended, for the pesticide
 registered under EPA Reg. No.
2724-506

ACTIVE INGREDIENTS:

Pyrethrin (CAS #8003-34-7).....	0.15%
Piperonyl Butoxide (CAS #51-03-6)*.....	1.50%
OTHER INGREDIENTS:	<u>98.35%</u>
TOTAL	100.00%

* Equivalent to 1.20% of (butylcarbityl) (6-propylpiperonyl) ether and 0.30% of related compounds.

A concentrated lathering shampoo enriched with coconut extract, lanolin, and aloe. Leaves coat soft and shining. The shampoo removes loose dandruff, dirt, and scales.

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

SEE BACK PANEL FOR PRECAUTIONARY STATEMENTS

EPA Reg. No. 2724-xxx
EPA Est. No.

NET CONTENTS

6/7

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS, CATS, KITTENS, OR PUPPIES**

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.
FOR TOPICAL USE ONLY. DO NOT INGEST.

Shake well before using.

[Brand Name] may be used full strength or diluted with 2 parts water. Thoroughly wet [the hair][the animal][your pet] with warm water. Do not apply shampoo around the eyes. Apply shampoo to the head and ears, then lather, repeat procedure with the neck, chest, middle and hind quarters, and finishing legs last. Continue to work lather in for 3 to 5 minutes (this is an important part of the grooming procedure), then rinse [animal][pet] thoroughly with warm water. For extremely dirty or scaly animals [pets], the above procedure may be immediately repeated. Repeat every 7 to 10 days, if necessary, for control of adult fleas, ticks, and lice. Do not use on puppies or kittens less than 12 weeks old.

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PRECAUTIONARY STATEMENTS

CAUTION

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

HUMANS: Causes moderate eye irritation. Harmful if absorbed through skin. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling.

ANIMALS: Do not use on puppies or kittens less than 12 weeks old. Consult a veterinarian before using this product on debilitated, aged, animals on medication, pregnant, or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

FIRST AID	
Call a poison control center or doctor immediately for treatment advice.	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-[phone number] for emergency medical treatment information.	

[Note: First Aid statement paragraph format may be used if space is limited.]

STORAGE AND DISPOSAL

STORAGE: Store in a cool area. **DISPOSAL:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

In case of emergency or for product use information, call [phone number] or visit our web site:
[web site URL]

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risks of use and handling of this material when such use and handling are contrary to label instructions.

Wellmark International
Schaumburg, IL 60173

Made in USA
